

# Deliver Outstanding *Employer* Engagement with Springpod **Ignite**

A structured, scalable way to bring real employer experiences into your school or college.

## The Challenge

- ✦ Limited time and resource for organising employer encounters
- ✦ Unequal access to high-quality work experience
- ✦ Difficulty engaging students at scale
- ✦ You love Springpod, but find student engagement can be a challenge

## Introducing Springpod Ignite

A ready-to-use careers delivery solution for 13+ years that connects your students with real employers, real experiences, and real pathways

What you get:

- ✦ Structured Springpod programme aligned to Gatsby Benchmarks and Skills Frameworks
- ✦ Easy to embed single journey through Springpod content
- ✦ CPD-accredited employability skills and digital skills programmes
- ✦ Virtual work experience, short-form experiences and university subject tasters
- ✦ Engagement tracking & reporting for Ofsted / internal use with access to our new Educator Portal

## What This Means for Your Students

- ✦ Explore a wide range of career pathways
- ✦ Gain real insight from employers
- ✦ Build confidence and work-ready skills
- ✦ Access opportunities they may not otherwise experience

## What This Means for You

Less admin. More impact. Better outcomes.

- ✦ Deliver meaningful employer encounters at scale
- ✦ A platform that can launch your work experience programme with the ultimate aim of securing an in-person placement
- ✦ Ensure consistent, high-quality provision
- ✦ Demonstrate clear progress against Gatsby Benchmarks and your Careers Strategy

## Ignite Content

Ignite 2.0 is a structured single journey through Springpod in 1 to 5 steps. The core package is steps 1 to 3, and Step 4 + 5 are optional extras.

### Step 1 - Explore

Industry Insight Programmes

### Step 2 - Experience

Virtual Work Experiences and University Tasters

### Step 3 - Build

Digital and Employability Skills Programmes

### Step 4 - Demonstrate

AI Interview Coach (Optional)

### Step 5 - Challenge

Employer Challenges (optional)

Students who complete the full journey earn a Career Ready Certificate.

## Standard Pricing

**Steps 1-3 Core Package:** £1,500 + VAT (up to 500 students)

**Step 4 AI Coach:** £10 per student (optional)

**Step 5 Employer Challenges:** Optional for schools and colleges who wish to engage their employer network.



## Next Steps

Contact Jo if you have any questions - [jo.bishop@springpod.com](mailto:jo.bishop@springpod.com)  
**Register your interest**