



Springpod · Education Partner Voices

Springpod Case Studies

We asked some of our valued education partners what they think about Springpod ...

Johnny Robson, Further Education Lead, Employability Tutor

University College Birmingham

Over the course of this academic year, we have increasingly incorporated Springpod into our employability and industry placement provision, and it is quickly becoming a valuable resource for both students and staff. As we continue to develop our offer, Springpod is a platform that we intend to further embed within our programme.

One of the areas where Springpod has had the greatest impact is in supporting students who are not yet ready to undertake a physical industry placement. Whether due to confidence, preparedness or personal circumstances, some learners benefit from additional exposure to workplace environments before progressing to a placement. Springpod provides an accessible and engaging way for these students to gain industry insight, develop workplace awareness and build confidence in a supportive format.

We have found it to be an excellent addition to our employability provision. The range of virtual work experiences, industry-led content and skills-based activities allows students to explore a variety of sectors and career pathways that they may not otherwise encounter. This helps broaden their understanding of potential career options while developing key employability





skills such as communication, professionalism, problem-solving and time management.

What stands out about Springpod is its ability to provide meaningful, employer-led experiences in a flexible and inclusive way. It enables students to engage with industry, regardless of their background, circumstances or prior experience, and helps bridge the gap between education and employment.

“Based on our experience this year, Springpod has become a valuable part of our employability offer, and we look forward to continuing to utilise it to support students in preparing for placements, employment and their future careers.”

Laura Meli, WEX/IP Lead/Coordinator

City of Portsmouth College

Using Springpod this year has been really beneficial. Whilst I have focused on the Sixth Form campus, we have used it across all our other campuses as well, implementing it to support traditional in-person placements.

As a Work Experience Co-ordinator at City of Portsmouth College, I have seen first-hand the positive impact Springpod has had on our students this academic year. This was the first year we introduced a target for students at our Sixth Form Campus to complete 20 hours of virtual work experience, with an overall aim of achieving a 50% completion rate. We were delighted to reach 41%, and Springpod played a fundamental role in helping us achieve this. The platform gave students access to a wide range of high-quality virtual work experience opportunities across different industries, allowing





them to explore careers that may otherwise have been inaccessible due to location, cost or availability.

What makes Springpod particularly valuable is how engaging and accessible it is for young people. Students were able to complete experiences at a time that suited them, helping them develop their understanding of different sectors while building employability skills and confidence. Many of our learners used Springpod to explore career pathways they had not previously considered and gained valuable insight into the world of work.

From a college perspective, Springpod has been an invaluable resource. It has enabled us to provide meaningful work-related learning opportunities at scale, supporting students whether they had already secured an industry placement or still needed additional workplace exposure.

“Springpod has become an important part of our work experience offer, helping us prepare students for their future careers while broadening their horizons. I would not hesitate to recommend the platform to other education providers looking to enhance their careers and employability provision.”

Debbie Franklin, Work Experience and Industry Placement Officer

Lincoln College

Springpod's online learning platform has benefited students at Lincoln College in several important ways, particularly by supporting employability, career exploration, and work experience opportunities.





Here are some of the key benefits:

- **Virtual Work Experience:** Students can complete employer-led virtual work experience programmes with well-known organisations, helping them gain insight into different industries when in-person placements are limited.
- **Career Exploration:** Springpod allowed students to explore a wide range of careers through interactive modules, videos, and real-life case studies, helping them make informed decisions about their future.
- **Development of Employability Skills:** Students build essential workplace skills such as communication, teamwork, problem-solving, time management, and professionalism, which employers value.
- **Flexible Learning:** Programmes are completed online at the student's own pace, making them accessible around college timetables, part-time work, or other commitments.
- **Industry Insight:** Students gain exposure to sectors including engineering, construction, health, digital, business, law, finance, and many more through content created with employers.
- **Evidence for Progression:** Completion certificates can be added to CVs, personal statements, apprenticeship applications, and university applications, demonstrating initiative and engagement.
- **Support for Work Experience Requirements:** For students who struggle to secure traditional placements, Springpod can complement practical experience by providing meaningful employer engagement and reflective learning.
- **Improved Confidence:** By interacting with employer content and completing workplace tasks, students often gain confidence before entering a real work environment.

Springpod has helped Lincoln College to:

- Increase student engagement with careers encounters
 - Support Gatsby Benchmarks and careers guidance.
 - Enhance employability outcomes.
 - Provide additional opportunities for students in rural areas or those facing barriers to attending placements.
 - Offer meaningful employer encounters across a broad range of sectors.
 - Help students develop evidence for CVs, UCAS applications, and apprenticeship interviews.
- 



Measuring Success

Lincoln College could measure the impact through:

- Number of students completing Springpod programmes.
- Student feedback and satisfaction.
- Skills gained and confidence levels before and after completion.

“Overall, Springpod provides an accessible way for Lincoln College students to develop career knowledge, workplace skills, and employer connections, thereby better preparing them for further study and employment while complementing the college’s existing work experience and industry placement programme.”

Adriano Fachini, Careers and Progression Manager

Leyton Sixth Form College

We have a solid partnership with Springpod where we have embedded their resources and activities into our ASPIRE programme, which encourages students to engage in enrichment, skills development and progression planning linked to their future goals. Through Springpod, students can explore careers, develop employability skills and access high-quality experiences beyond the classroom. The platform aligns particularly well with the three strands of our award framework: higher-level study skills, enrichment and subject exploration, and employability development. These experiences also help students build strong evidence for UCAS applications, apprenticeships and employment opportunities.

The impact on our students has been significant. Springpod has increased engagement with career learning by providing accessible, flexible and relevant opportunities that students can complete independently. Students have responded very positively to the programme, valuing the opportunity to





explore careers, industries and employers they may not otherwise have encountered. We have seen students become more informed and confident about progression routes, discussing their aspirations and being proactive in seeking experiences that strengthen their applications.

The platform has also helped students better understand the skills employers are looking for and take greater ownership of their progression journey. What makes Springpod particularly innovative is its ability to provide meaningful career and workplace experiences at scale, regardless of a student's background or circumstances.

“The quality of the content, employer partnerships and interactive learning experiences create genuine engagement and inspire students to think more ambitiously about their futures. We are particularly excited to expand our use of Springpod next academic year, including the AI Interview Skills Coach, which we believe will further strengthen students' confidence and readiness for progression into higher education, apprenticeships and employment.”

Emma Swinburn, Associate Principal

Franklin Sixth Form College

As Associate Principal at Franklin Sixth Form College, Springpod has become an integral part of our careers programme, helping us provide high-quality, accessible career learning and work experience opportunities for all students.

We use Springpod's virtual work experience simulations, employability skills modules and AI Interview Skills Coach to complement our face-to-face employer engagement activities.



The platform has been particularly valuable in ensuring that every student, regardless of background or personal circumstances, can access meaningful experiences with leading employers and gain an insight into industries that may otherwise be out of reach.

The impact on our students has been significant. They have developed a greater understanding of different career pathways, increased confidence in making informed progression decisions, and strengthened key employability skills such as communication, teamwork and interview preparation. The flexibility of the platform allows students to explore careers at their own pace while providing engaging, interactive content that reflects the expectations of modern workplaces. We have also found it invaluable in supporting students who are unable to access traditional work experience due to health, caring responsibilities or other barriers, with the shorter Sprints.

Springpod is genuinely innovative because it combines employer-led content with immersive technology to create engaging, high-quality learning experiences that are both scalable and inclusive. It enables colleges to broaden students' career horizons while supporting Gatsby Benchmarks and providing evidence of meaningful employer encounters.

"I would highly recommend Springpod to any education provider looking to enhance their careers provision. It has enabled us to widen participation, improve student engagement and ensure that all young people have access to inspiring, relevant and high-quality career learning, helping them to make informed decisions about their future."





Joanne Leach, Careers Leader

Xaverian College

All our Year 12 students are asked to undertake a virtual work experience of their choice with Springpod in the Autumn term. Jo Bishop has been fantastic in ensuring all our staff and students understand all the tools and options open to them. The variety of areas has ensured that barriers have been removed for our students and new opportunities are opening up to them all the time. This fully supports social mobility and allows students to make informed choices.

In the spring term, our students again use Springpod for the spotlight lectures. Once again, this removes the barriers of cost for students to attend high-quality lectures from around the country. Many of our students have part-time jobs and caring responsibilities on top of their studies, and Springpod enables the students to access the resources at a time to suit them.

The opportunities from work and university lectures have a great impact on the decisions our students make. It allows them to feel confident in their choices, knowledgeable when attending interviews, and most importantly valued for their contribution when communicating their experiences to others.

“Springpod works for the young person regardless of postcode or experiences, and their belief in removing barriers and raising aspirations is what all careers development professionals should aspire to.”





Emma King, Head of Work Experience

Capital City College

Work experience is a key component of a learner's study programme and forms part of the College's commitment to preparing learners for successful futures. Springpod plays an important role in supporting the work experience programme for our Level 1 and Level 2 learners. Its Sector Insights span a wide range of curriculum areas, making them highly relevant to both our learners and the College's course offer.

Through the platform, learners develop their knowledge, employability, and professional behaviours by completing soft skills modules on topics such as communication and customer service. The Ignite timetables support Level 2 learners to gain industry insights and a deeper understanding of the opportunities available within their chosen industry and help them to make informed decisions about their future career pathways.

As an online platform, Springpod provides flexibility and enables learners to develop independent learning skills at a pace that suits them. Its modular structure allows learners to explore areas of personal interest and focus on specific skills they wish to develop or improve.

The virtual experiences with well-known businesses and organisations like Amazon and the NHS add to the learners' engagement, providing access they may otherwise not experience and benefit a large number of learners.

The use of video content on the platform appeals to our learners, as do the Digital Skills simulations. Learners understand the importance of developing future-focused skills such as AI literacy, and the simulations demonstrate





how these different skills are applied in real-world environments.

“The team at Springpod are a key skills improvement partner, ensuring learners gain exposure to sectors that are critical to economic growth and productivity.”

Helen Kirilov, Industrial Placement Officer

Barnet and Southgate College

I am delighted to highlight the positive impact their virtual experiences have had on students at Barnet and Southgate College.

Our Industrial Placement team incorporates Springpod workshops into our employability programme and encourages students to explore the platform's wide range of sector-specific experiences. Feedback is consistently positive, with students valuing the opportunity to research careers, develop their understanding of industries, and gain insight into future pathways.

Students particularly appreciate the platform's accessibility and flexibility, allowing them to complete programmes at their own pace, access resources, earn certificates, and enhance their CV. The university taster experiences have also helped many students make informed decisions about higher education courses and progression routes.

Experiences delivered by organisations such as Amazon, the NHS, and Barclays have been especially popular. Health & Social Care and Science students have found the NHS programmes invaluable in understanding the breadth of healthcare careers and the realities of working within the sector, helping them make more informed career choices.



As an Industrial Placement Officer supporting students across industries such as IT, Business, Health and Social Care and the Creative Arts, I have seen how Springpod broadens access to career exploration. This has been particularly beneficial for students with additional needs who may face barriers to traditional work placements, enabling them to gain meaningful industry insight in an accessible environment.

One student was invited to participate in a social mobility panel discussion at the House of Commons, providing a life-changing opportunity to build confidence and contribute to an important national discussion.

“I regularly recommend Springpod because of its consistently positive impact and the valuable opportunities it creates for our students.”

springpod.com

