

Ignite: One programme, Every Young Person Supported

Explore, experience, build and demonstrate career-ready skills through Digital Skills, Employability Skills, Career Ready Certification and AI Interview Coach. For every school and college, scaled to your size.

The Challenge



- ★ Limited time and resource for organising employer encounters
- ★ Unequal access to high-quality work experience
- ★ Difficulty engaging students at scale
- ★ You love Springpod, but find student engagement can be a challenge

Introducing Springpod Ignite

A ready-to-use careers delivery solution for 13+ years that connects your students with real employers, real experiences, and real pathways

What you get:

- ★ Structured Springpod programme aligned to Gatsby Benchmarks and Skills Frameworks
- ★ Easy to embed single journey through Springpod content
- ★ CPD-accredited employability skills and digital skills programmes
- ★ Virtual work experience, short-form experiences and university subject tasters
- ★ Engagement tracking & reporting for and other inspection frameworks/ internal use with access to our new Educator Portal

What This Means for Your Students

- ★ Explore a wide range of career pathways
- ★ Gain real insight from employers
- ★ Build confidence and work-ready skills
- ★ Access opportunities they may not otherwise experience



What This Means for You

Less admin. More impact. Better outcomes.



- ★ Deliver meaningful employer encounters at scale
- ★ A platform that can launch your work experience programme with the ultimate aim of securing an in-person placement
- ★ Ensure consistent, high-quality provision
- ★ Demonstrate clear progress against Gatsby Benchmarks and your Careers Strategy

Ignite Content

Springpod Ignite is a structured careers delivery solution for students aged 13+ that connects your students with real employers, real experiences and real pathways without adding to your workload.

Once a student links their Springpod account to your institution's licence, they move through a structured four-step journey inside their own Ignite Hub — on-demand, self-paced, and available to them anytime.



Step 1 - Explore

Industry Insight Programmes

Short, focused content introducing students to different industries and careers.

Step 2 - Experience

Virtual Work Experiences & University Tasters

Flexible, real-world experiences with employers and universities, including Barclays, the RAF, Rolls-Royce, Aldi, Airbus, NHS, Amazon plus many more.

Step 3 - Build

Digital & Employability Skills Programmes

Practical, transferable skills that employers consistently look for.

Step 4 - Demonstrate

AI Interview Coach

Instant, judgement-free feedback as students practise real interview questions.

Standard Pricing

One Ignite, everything included.



Every Ignite licence gives your students the full programme — Digital Skills, Employability Skills, Skills Builder alignment, CPD-accredited content, the Educator Portal, Career Ready Certificates, Gatsby and Ofsted evidence reporting, and full access to our AI Interview Coach.

Your licence is simply scaled to your size. Prices start from **£1950**.

Tell us your student numbers, and we'll show you exactly what Ignite looks like for your school or college, including where any current licence would sit under the new pricing.



Next Steps

Contact Jo if you have any questions - jo.bishop@springpod.com
Register your interest