



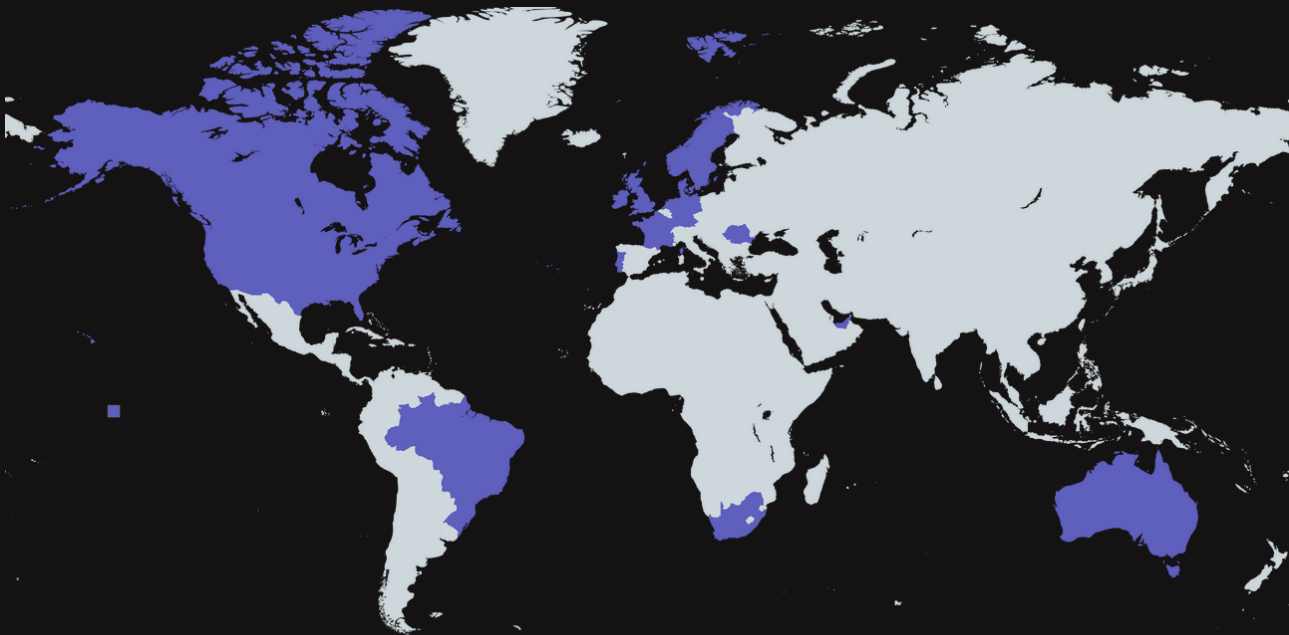
# LUKE TOBIN

## Entrepreneur, Growth Expert and Investor

Luke Tobin, founder of Tobin Capital, is a UK-based entrepreneur known for scaling businesses and globalising innovation. He recently sold his business in a multimillion-pound deal and won the Great British Entrepreneur Awards (GBEA). Through his newsletter, The Success Method, he shares expert advice for entrepreneurs aiming to scale and achieve successful exits. With over 550,000 followers across social media, Luke continues to inspire and guide the next generation of business leaders.

[View Rates](#)

## LOCAL PRESENCE, GLOBAL KNOWLEDGE







**70,000**

Subscribers

The  
Success  
Method  
Newsletter

**6.2%**

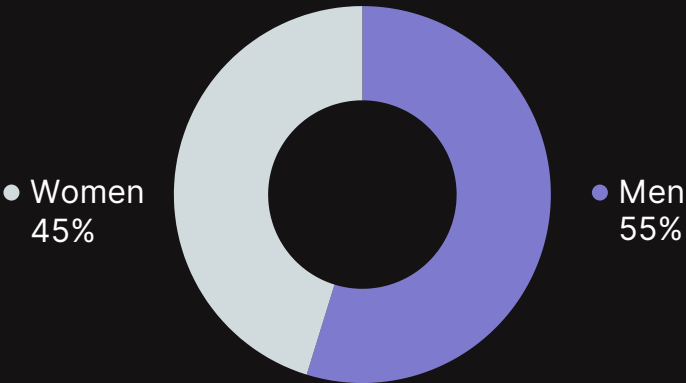
Click-Through Rate

	Linked 	Instagram 	 TikTok		facebook 	 YouTube
Total Views (Last 90 Days)	8,704,307	7,611,304	194,917	139,352	14,332	28,344
Followers	148,369	265,982	6,336	51,200	1,374	8,644
Engagement (Last 90 Days)	166,579	204,517	8,038	5,718	2,600	10,144
Average Views Per Post	96,714	84,570	2,165	1,548	1,407	5.4% CTR

# AUDIENCE DEMOGRAPHICS



Job Title	Locations	Industries
Founder	London	Advertising
Co-founder	Greater Leicester Area	IT Consulting
Chief Executive Officer	Manchester	Software Development
Managing Director	New York	Business Consulting
Owner	Los Angeles	Financial Services



Countries	United Kingdom	United States	Canada	Australia	Ireland
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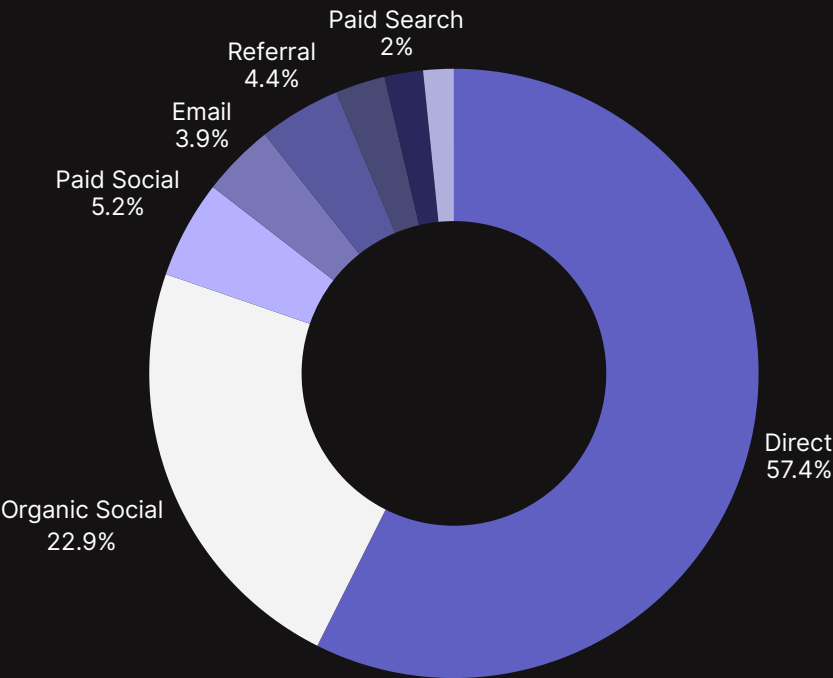
# WEBSITE ANALYTICS

Based on a 90 day trend

Total Website Views

48,273

## User Acquisition



## Top 5 Traffic Sources

Direct

LinkedIn

Instagram

Newsletter

Organic Google Search

## BRANDS I'VE WORKED WITH:



## CAMPAIGN INSIGHTS:

**2,181,023** Impressions

**234,111** Reactions

**10,021** Comments

**1,925** Reposts

# LUKE TOBIN

## Sponsorship and Collaboration Rate Card



1 x LinkedIn Post

**\$ 2,000**



1 x Newsletter Feature (one week)

**\$ 1,000**



1 x Newsletter Feature (one month)

**\$ 3,000**



1 x IG Feed Post

**\$ 5,000**



1 x X Feed Post

**\$ 1,000**



1 x TikTok Post

**\$ 1,500**



1 x YouTube Post

**\$ 1,500**



Website Partnership Listing (one year)

**\$ 2,500**



1 x Video based post

**\$ 1,500**

**20% discount** if all channels are booked.

### Brand Ambassador Collaborations

Custom pricing based on requirements (please contact for rates).

Thank you and I look forward to working with you!

luke@tobincapital.co.uk | +44 7748 983517