

2026
Corporate
Partner
Prospectus



”

The woman I spoke
to saved my life.

Anonymous Victim-Survivor

”

ABOUT MWS

Mackay Women's Services is an accredited provider of Domestic and Family Violence (DFV) and Sexual Violence (SV) supports, offering services across the Mackay, Isaac, and Whitsunday regions.

Our service provides a range of crisis intervention, therapeutic case management, counselling, and group-based supports for victim-survivors (adults and children) of DFV and SV with a focus on promoting the safety of women and children in our communities.

MWS Impact*

**Please note, this data is from the 24-25 financial year.*



Total episodes of care
3,648 CLIENTS



Direct client support
26,553 HOURS
this includes counselling and
case management supports



We supported
246 CHILDREN
(aged under 17)
with DFV counselling



132 MALES
using violence engaged with our
Perpetrator Intervention Program



We supported
799 INDIVIDUALS
with court based services

At Mackay Women's Services, we walk alongside women
and children impacted by domestic and family violence
– providing safety, support, and a pathway forward.
But lasting change takes a whole community.

Join Us in Creating Safer Communities

Partner for Impact

Align your organisation with Mackay's frontline domestic and family violence and sexual violence support service. Through strategic sponsorships, funding partnerships, or collaborative initiatives, you can play a direct role in driving meaningful change across our region.

Donate to Support Safety

Your contribution enables us to deliver life-saving services – including emergency relief, trauma-informed counselling, and crisis accommodation for women and children experiencing violence.



Sponsor Awareness and Prevention Campaigns

Partner with us to raise awareness of domestic and family violence prevention through high-impact community events and media campaigns. Together, we can shift attitudes and spark action.

Raise Your Voice

Help us challenge stigma, share our message, and inspire change. When you amplify our voice, you help break the silence that keeps Victim-Survivors hidden – because awareness saves lives.

For more information or to create a tailored package,
please contact the team via

e: business@dvs.org.au t: (07) 4953 1788

Major Partner of Mackay Women's Services

As a major partner of Mackay Women's Services, your organisation stands alongside a trusted, frontline service committed to supporting women and children impacted by domestic, family, and sexual violence.

A major partner is an organisation that makes a significant commitment – such as contributions towards infrastructure, program development, or other key initiatives – valued at over **\$100,000**.

How Major Partners Will Be Recognised



Brand Visibility

- Logo placement on the Mackay Women's Services website (with hyperlink).
- Inclusion in annual reports and donor acknowledgement materials.
- Logo and mention on relevant event signage, banners, and backdrops.
- Branding opportunities in consult rooms or community spaces (if sponsoring physical infrastructure).



Media & Public Relations

- Recognition in press releases and media statements related to sponsored initiatives
- Mention in interviews, articles, or media pieces (where applicable)
- Opportunity to participate in joint media/photo opportunities.



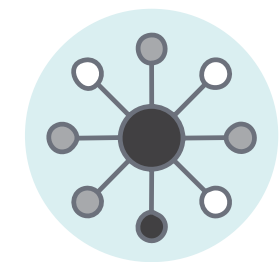
Social Media & Digital Recognition

- Dedicated thank-you posts across MWS social media platforms.
- Tagging and promotion in relevant campaign or event posts.
- Highlighted in quarterly partner spotlight email features.



Events & Community Engagement

- Verbal acknowledgment at key community events or stakeholder functions.
- Opportunity to speak at or co-host sponsored events (if desired).
- Complimentary tickets or invitations to MWS hosted events.



Bespoke Education Program

- A qualified MWS team member facilitates a customised education session on DFV & SV for your staff.

Sponsorship Packages

PLATINUM – Investment starting from \$50,000+

As a Platinum partner, your significant contribution enables long-term, high-impact change. Opportunities may include:

- Technology Upgrade Partner
- Community Education Session Sponsor
- Professional Training Program Sponsor
- Regional Locations Sponsor
- Facility Enhancement Contributor

GOLD – Investment starting from \$10,000+

Gold partners support key initiatives that enhance service delivery and awareness. Opportunities may include:

- Media & Awareness Campaign Supporter
- Consult Room Sponsorship
- Conference Attendance Sponsor (for MWS staff)
- Education Bursary Sponsor

SILVER – Investment starting from \$5,000+

Silver partners help us increase visibility within the community. Opportunities may include:

- Sponsor of MWS International Women’s Day Event
- Sponsor of MWS Stakeholder Morning Tea
- Candle Lighting Ceremony Sponsor (Moranbah & Mackay)
- Collateral & Pop-Up Display Sponsor
- Emergency Relief

Sponsorship Benefits

	PLATINUM	GOLD	SILVER
Social media Promotion on Facebook, Instagram, and LinkedIn	● (Quarterly)	● (Once off)	
Company Logo on the website	●		
Company logo on MWS newsletters	● (All newsletters)	● (Once off)	
Logo on MWS Event T-shirts	●		
Tickets to MWS events	● (10 tickets to all events)	● (5 tickets to all events)	● (2 tickets to all events)
Company logo on MWS quarterly emails	● (All emails)	● (Once off)	
Inclusion in annual reports and donor acknowledgement materials	●	●	●
Verbal acknowledgment at key community events or stakeholder functions	●		
Certificate of appreciation or recognition plaque	●	●	●
Bespoke DFV & SV Education Session	●	●	

Address

418A Shakespeare Street,
West Mackay QLD 4740

Phone

Phone: 07 4953 1788

Online

Email: business@dvr.org.au

Website: www.mackaywomensservices.org.au

Social Media

Facebook:
www.facebook.com/mackaywomensservices

LinkedIn:
www.linkedin.com/company/mackay-womens-services

Funded by



MACKAY WOMEN'S SERVICES ACKNOWLEDGES THE TRADITIONAL OWNERS OF THE LAND ON WHICH WE LIVE AND WORK. WE PAY OUR RESPECTS TO ABORIGINAL AND TORRES STRAIT ISLANDER PEOPLES, AND TO ELDERS PAST AND PRESENT.



WE ALSO ACKNOWLEDGE THE AUSTRALIAN SOUTH SEA ISLANDER COMMUNITY, RECOGNISING THEIR UNIQUE HISTORY, CULTURE, AND ONGOING CONTRIBUTIONS TO OUR REGION.



WE ACKNOWLEDGE, CELEBRATE, AND STAND ALONGSIDE LGBTQIA+ COMMUNITIES. WE ARE COMMITTED TO FOSTERING A SAFE, RESPECTFUL, AND INCLUSIVE ENVIRONMENT.