

PROJECTOR CREATIVE & TECH FOUNDATION

annual report

2025

2025: ADAPTATION, STABILITY, NATIONAL IMPACT

2025 was a challenging year for Projector Foundation. Changes in the global context led some international partners to pause key programs. In response, we quickly found new solutions to retain our team and ensure the continuity of the Foundation's work.



We diversified partnerships, strengthened cooperation with European donors and businesses, and reaffirmed our core strength: a deep understanding of business and social contexts, combined with a business-oriented approach in the impact sector.

Despite the challenges, we continued educational programs in creative and tech for women, veterans, and military personnel, and launched new educational products.

Our financial literacy course became one of the largest projects in Projector Foundation's history. In parallel, we designed and implemented a pilot

reform of vocational education in the transport sector — a step that helped us clearly see the national scale of our work.

I am deeply grateful to the Projector Foundation team, who make change possible every day, and to our partners — for their trust, support, and willingness to move forward together.

Tetiana Fishchuk
CEO Projector Foundation

2025 IN NUMBERS

10

projects implemented

\$1 415 856

impact investments attracted

18 000

women joined finance literacy course

219

students completed
trainings in creative&tech
industries

8

new
partnerships

13

vocational schools
started implementing
pilot model

PROJECTOR
CREATIVE
& TECH
FOUNDATION

PROJECTS

2025

EDUCATION FOR WOMEN IN CREATIVE&TECH

SOFT SKILLS FOR NEW REALITY

in collaboration with



INTERNATIONAL
RENAISSANCE
FOUNDATION

Free course for partners, mothers, and sisters of military personnel.

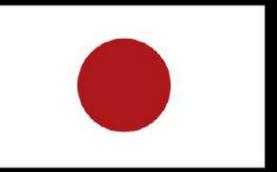
25 women explored emotional intelligence, creativity, resilience, female leadership, and critical thinking. In addition, participants received HR guidance, mentorship support, psychological consultations, and weekly yoga sessions to support both personal and professional growth.



EDUCATION FOR WOMEN IN CREATIVE&TECH

FREE COURSES IN CREATIVE&TECH

in collaboration with



From the People of Japan



International
Trade
Centre

80 women received scholarships to study graphic design, web design, copywriting, and IT project management.

Alongside the training, participants had access to HR consultations and lectures on launching a freelance career. This was our third project implemented in partnership with ITC and the Government of Japan.



EDUCATION FOR WOMEN IN CREATIVE&TECH

SCHOLARSHIP FOR WOMEN FROM SMALLTOWNS

in collaboration with **L'ESKIZZO**

Projector Foundation became an educational partner in the project funded by Ukrainian fashion brand L`ESKIZZO.

5 women from small towns and villages, eager to develop new skills for their careers, enrolled in SMM course.



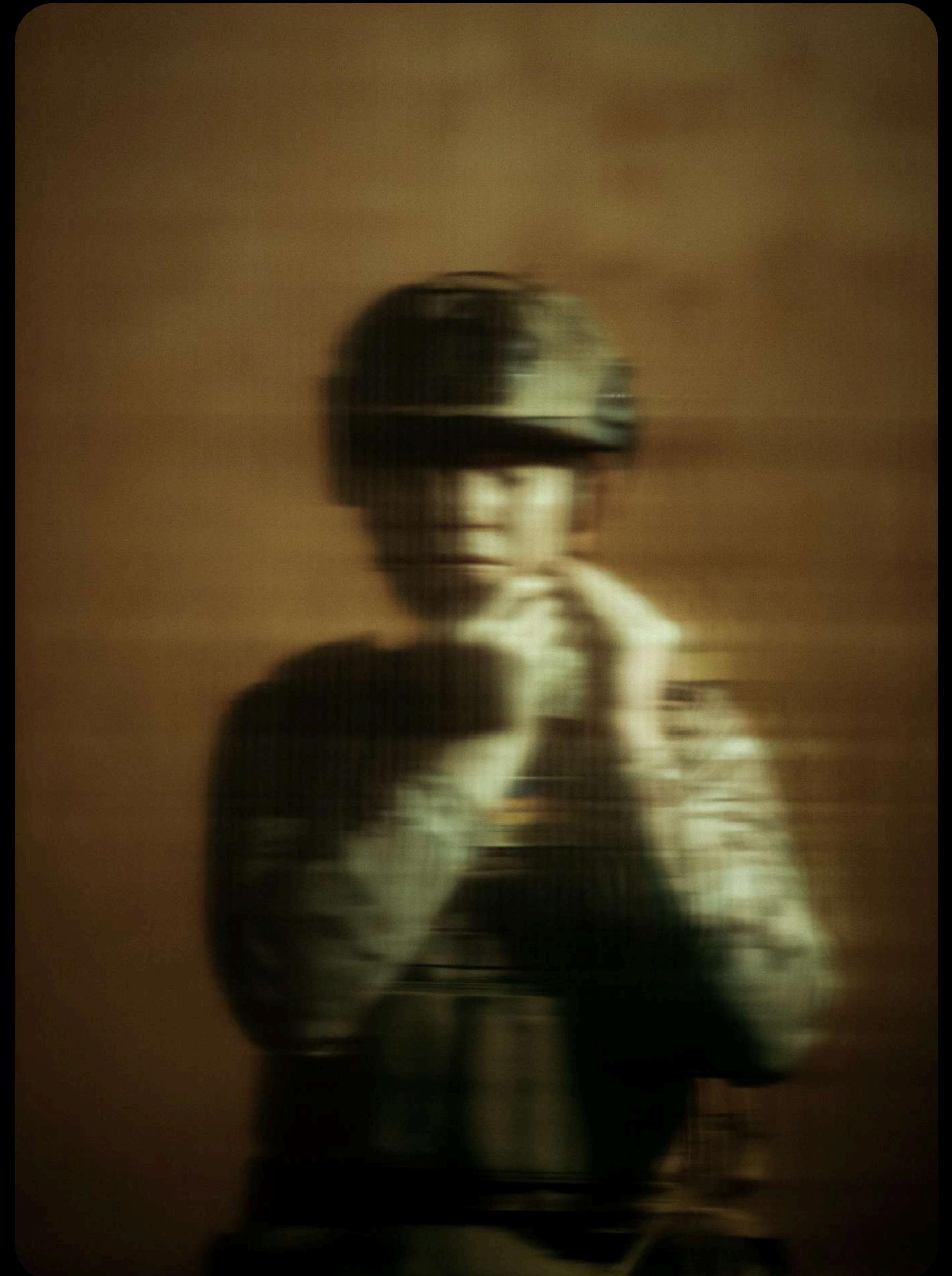
EDUCATION FOR MILITARY AND VETERANS IN CREATIVE&TECH

TRAINING AND INTERNSHIP FOR MILITARY AND VETERANS

in collaboration with



26 students joined courses in design, digital marketing, management, and programming. Top students had the opportunity to gain professional experience through internships with the Uklon team.



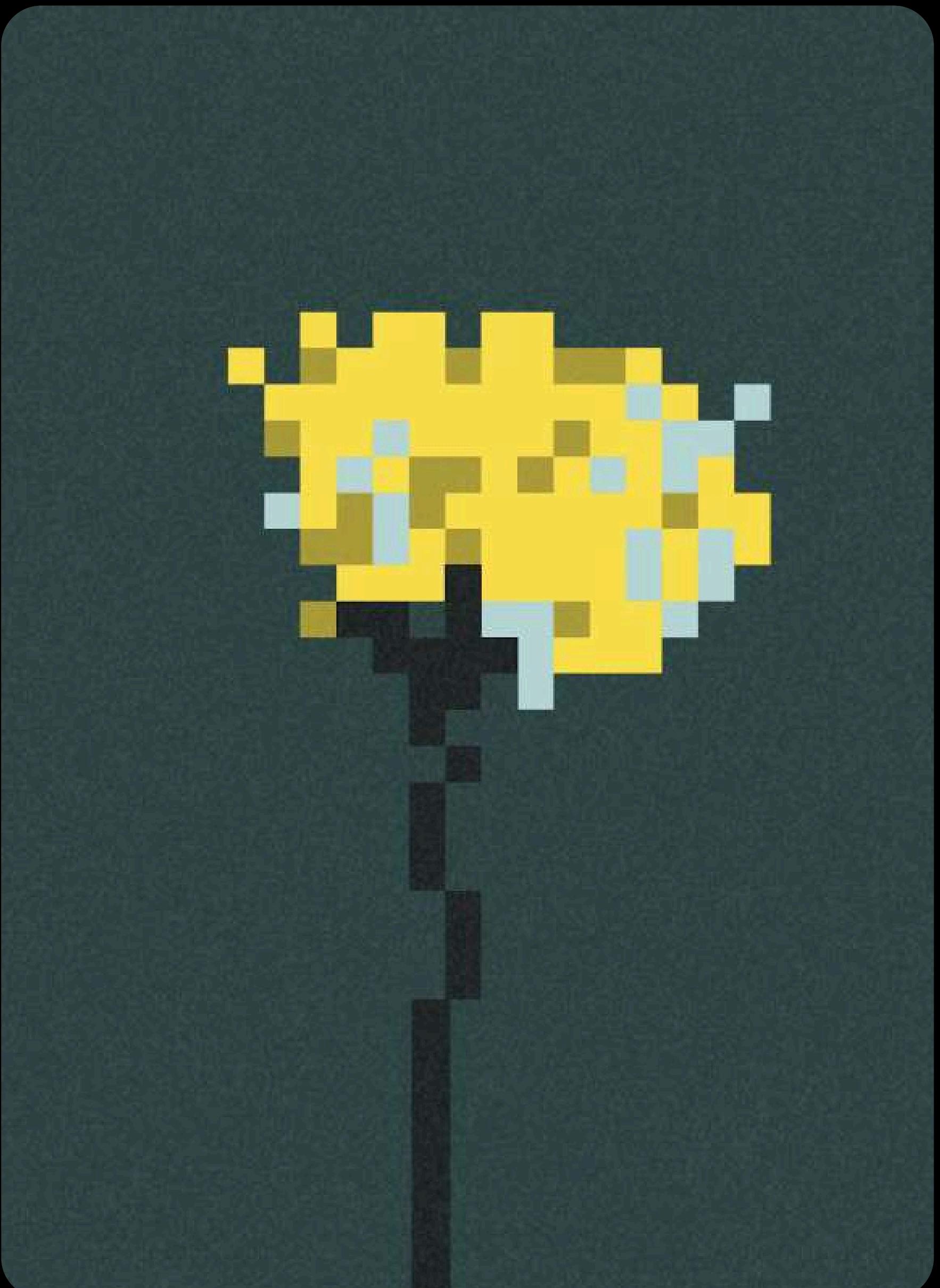
EDUCATION FOR MILITARY AND VETERANS IN CREATIVE&TECH

FREE COURSES IN CREATIVE&TECH

in collaboration with



35 veterans completed courses in SMM and IT project management. Participants also had the chance to consult with an HR specialist and received access to the LEZO job search platform.



EDUCATION FOR MILITARY AND VETERANS IN CREATIVE&TECH

IDENTITIES. FREE COURSES FOR VETERANS AND THEIR PARTNERS

in collaboration with

algory↑m

23 students from the Volyn region completed courses in graphic design, motion design, SMM, and digital marketing. They also had access to HR and mentorship sessions and took part in networking events.



EDUCATION FOR MILITARY AND VETERANS IN CREATIVE&TECH

CHARITY EXHIBITION NOW IS BETTER

in collaboration with



During the exhibition of Austrian graphic designer Stefan Zagmeister and charity event in Kyiv we raised funds for **10 scholarships** that enabled training for veterans in graphic design, SMM and IT project management.



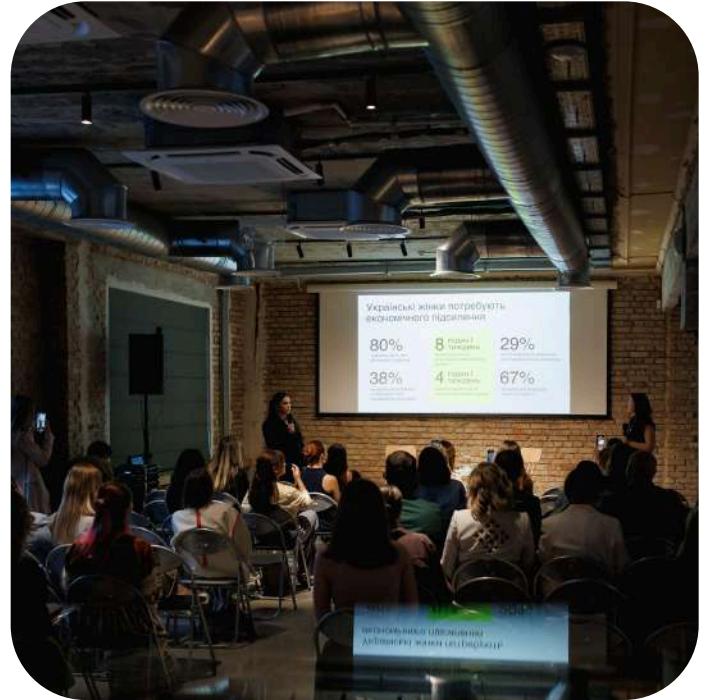
FINANCE LITERACY COURSE

in collaboration with

› KredoBank
Foundation



18,000
women joined



300,000

users reached within the
communication campaign

Counting on Myself is the most large-scale
course on personal finance management
for Ukrainian women.

Along the open call we launched a
nationwide campaign promoting financial
literacy among female audiences.



10,000

applications in
the first month

PILOT REFORM OF VET

in collaboration with



МІНІСТЕРСТВО
ОСВІТИ І НАУКИ
УКРАЇНИ



EDUCATION
CANNOT
WAIT

KSE

3,389

students involved



We are developing a modern pilot model of vocational education designed to meet real labor market needs.

13 vocational institutions with a focus on transport and logistics from frontline territories are participating in the program.

13

VET
schools

194

teachers participated
in trainings

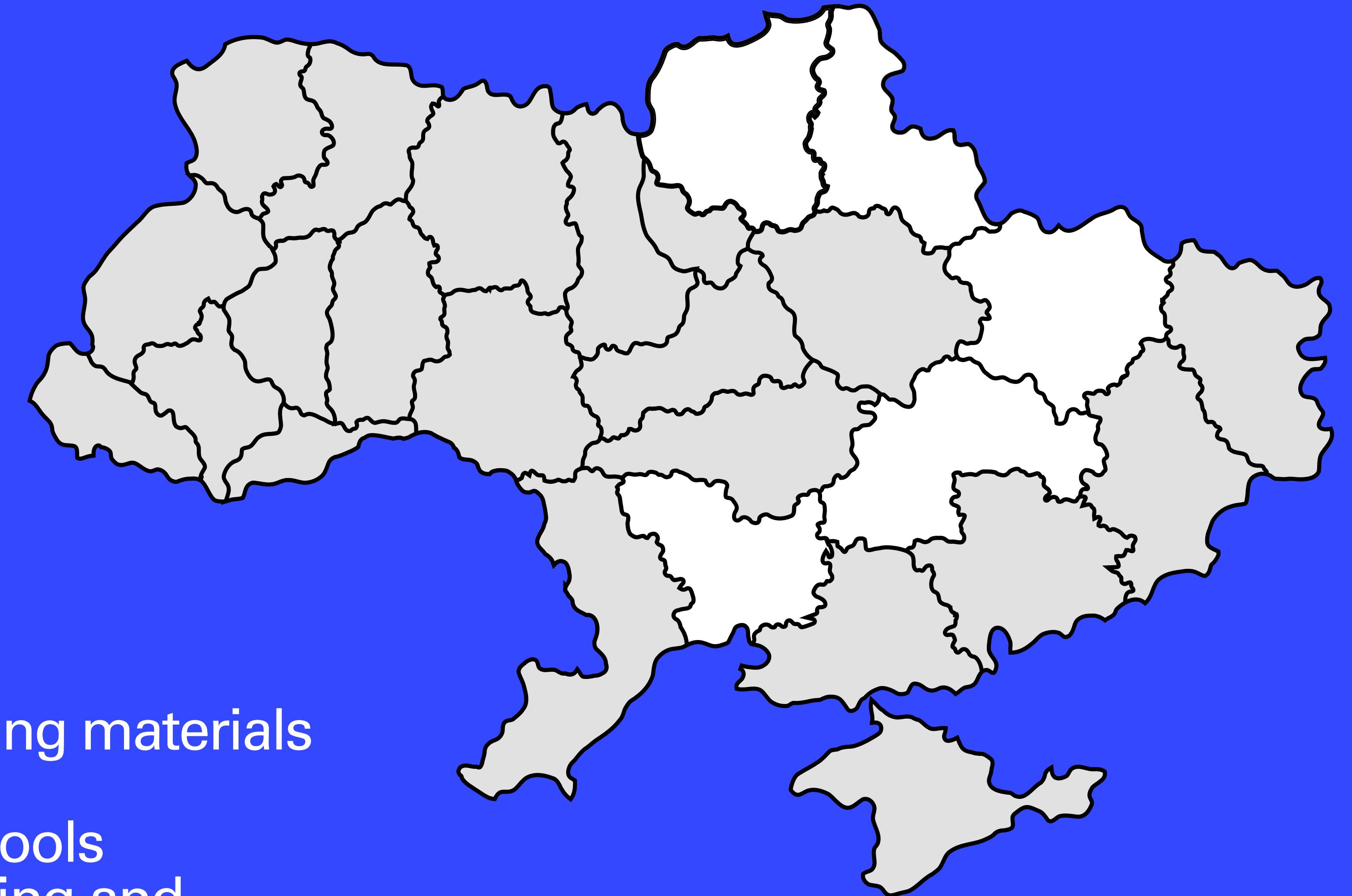
PROJECT OBJECTIVES

in collaboration with



EDUCATION
CANNOT
WAIT

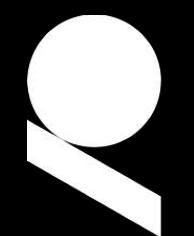
KSE



- Update curricula and learning materials
- Train and support teachers
- Equip schools with digital tools
- Prepare the model for piloting and scaling in 2026–2027

STORIES OF UKRAINIAN ARTISTS

in collaboration with

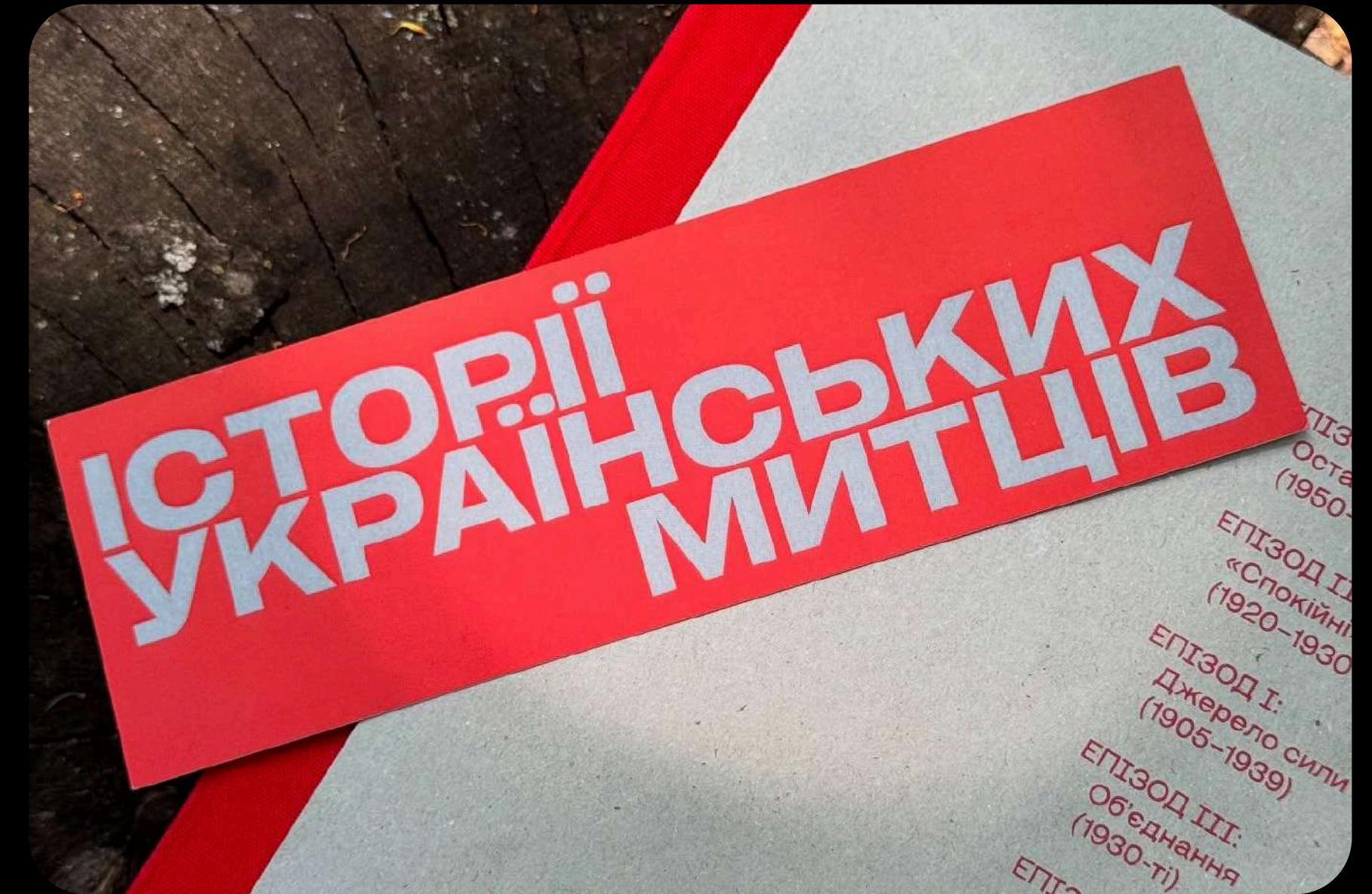


3MIN

PROJECTOR
publishing

This book series explores remarkable personalities, highlighting their experiences, creative pursuits, and place within the broader European context.

The series will include five books. In 2025, two volumes dedicated to Nil Khasevych and Oleksandra Ekster were published.



PROJECTOR
CREATIVE
& TECH
FOUNDATION

PROJECTOR
FOUNDATION
STORIES

2025



ANATOLIY

STUDENT OF THE MOBILE APPS DESIGN COURSE FROM
PROJECTOR FOUNDATION AND UKLON

Anatoliy used to work as a designer. When the full-scale invasion began, he moved his family from Kyiv to a safer place and joined the Territorial Defense Forces. After being discharged, returning to civilian life wasn't easy — it took him more than six months to fully adapt.

Back in his student years, Anatoliy worked for a newspaper, where he managed the entertainment section, including crossword puzzles and word searches. For a long time, he dreamed of turning this hobby into a digital product and had an idea for an app.

So when he saw a free Mobile App Design course for military and veterans offered by Projector Foundation and Uklon, he decided to apply.

During his internship at Uklon, Anatoliy worked on the app and collaborated closely with the team to find solutions to real user problems. After completing the course, he was offered a position as a data analyst at an international media agency. Today, he continues to use the skills he gained in his free time, developing the crossword puzzle app he had dreamed about for so long.



ANNA

PARTNER OF FALLEN MILITARY, STUDENT OF THE COPYWRITING COURSE FROM PROJECTOR FOUNDATION AND ITC

Anna joined the course after her husband died in the war, seeking new meaning in life. They were both musicians, so Anna's aspiration was to become familiar with words. She wanted to learn how to write deeper and more sincere lyrics for songs, especially those in memory of her husband.

Anna shared that during her studies, she saw that writing truly liberates the soul. The course became a kind of therapy for her.

When you are going through difficult times, you just need to write, but when you have a goal, you know what to write and how to write it. The knowledge from the lectures comes in handy.

After completing the course, Anna looked for opportunities to work as a copywriter because, in her words, she was quite interested in totally immersing herself in the world of creative writing.



LIUBOV

SOLO MOTHER OF TWO CHILDREN, STUDENT
OF A FINANCE LITERACY COURSE

Liubov lives in a small town and works as an accountant. She joined the course to better understand her spending habits and learn how to build an emergency fund — for her children's education and her own retirement.

After completing the course, Liubov started tracking her expenses and significantly reduced emotional spending. She even discovered a new "hobby": budgeting and saving.

During the training, she paid off two credit cards and continues to gradually reduce her remaining debt. She also built a three-month emergency fund and began saving to turn her long-time hobby into her own business.



ANATOLIY DOROSHENKO

PRINCIPAL OF PRYLUKY
PROFESSIONAL LYCEUM

The implementation of model programs is both an innovation and the future of vocational education. Starting in 2027, all institutions will operate under these programs, and we aim to be among the first to implement them.



OLHA AHEIEVA

PRINCIPAL OF REGIONAL
PROFESSIONAL EDUCATION
CENTER

We strive to transform vocational education so young people can study at the best institutions, using modern programs and up-to-date equipment.



DARYNA HORDIENKO

FOREIGN LANGUAGE TEACHER
AT THE DNIPROPETROVSK CENTER
OF VOCATIONAL EDUCATION

Participation in this project and the introduction of model programs helps connect general education subjects with vocational training. This allows young people to understand why they study certain subjects and how they can apply this knowledge in practice.

PROJECTOR
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& TECH
FOUNDATION

TEAM CREATING
THE IMPACT

2025



Tetiana Fishchuk
CEO



Valeriia Pustovit
program lead



Oleksandra Chubrei
team lead
VET reform



Nataliia Sheremet
executive director



Olha Tomarova
lawyer



Kateryna Turchyna
project manager



Marianna Mytrovska
procurement manager



Nataliia Ukrainets
communications manager



Yelyzaveta Terekhova
designer



Kateryna Miliayeva
chief accountant



Yevheniia Krupodorova
project manager
VET reform



Yuliia Holiuk
communications manager
VET reform



Kateryna Havrylova
financial consultant and
grant manager

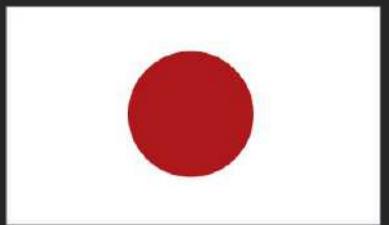


Mariia Makarovych
grant manager

PROJECTOR
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& TECH
FOUNDATION

PARTNERS

2025



From the People of Japan

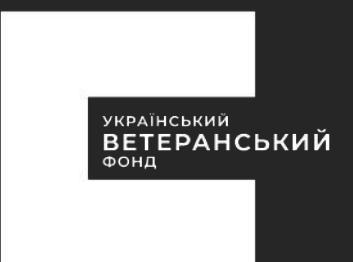


International
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› KredoBank
Foundation

algorystm

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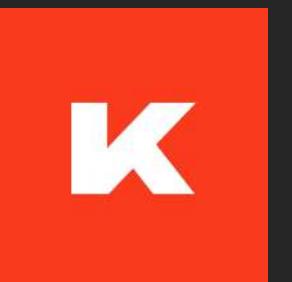


3MIN

ПОВЕРНИСЬ
ЖИВИМ



○ MacPaw
○ Space



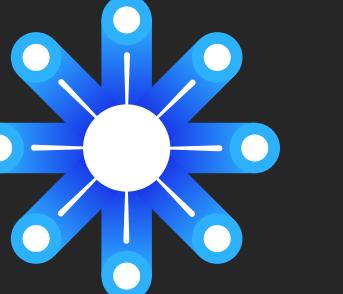
MORIS

Rozmova

Snig*

Integral

byme



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hromadske

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GENERATION HUMANITAIRE

VETERAN
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SPRAVDI



MEDIA COVERAGE

read the stories



hromadske

DIVOCHE.MEDIA

ЕІІ

ГРОЧНТ

#ШОТАМ

Свідомі

ІІ misto.media

2026 PLANS

Reskilling and upskilling for women in Creative&Tech

Reskilling and career support for veterans

Finance literacy course: 2nd wave

Scaling up VET reform

NEW: Entrepreneurial program for women in HoReCa

NEW: Entrepreneurial program for youth

NEW: Leadership course for veterans

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& TECH
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TO BE
EDUCATED
IS TO BE FREE

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