

## Buy 'em, cut 'em out, send 'em in 10 labels = \$1

Sarah Farms™ Moo-la gives back to your school simply for drinking our milk!

## Cougratulations Moo-la Coordinator!

We are excited that your school is participating in the Sarah Farms Moo-la program, and that you have decided to be their Moo-la Coordinator! By participating in this program, you will help your school earn money that will directly impact the students.

Your role as Moo-la coordinator is to let everyone know how easy it is to earn the Moo-la! The labels from all varieties of half gallon and gallons of Sarah Farms Milk (*Fat Free, 1% Lowfat, Reduced Fat 2%, Vitamin D, and Chocolate*) are worth 10 cents each! That means \$1.00 for every 10 labels you collect. We have several resources on our website www.sarahfarmsep.com/moo-la to help you get the word out, and even some ideas for contests!

It's important that everyone is aware of the deadlines you set to make sure you have enough time to prep the labels and mail them or drop them off at our office.

- The labels must only be from Sarah Farms gallon or half gallon jugs.
- Labels must be cut out of the jugs and bundled in 10's.
- Please submit only one envelope per school per deadline.
- Make sure you print out and accurately fill out the submission form cover sheet (This is the form that asks for your school address, who the check should be made out to, etc)

Our friendly staff at Sarah Farms is always available to answer any questions you might have. Call (915) 790-2609 or email moola\_info@sarafarmsep.com

Now let's get Moo-viu'!



