

Shreya Kondapalli

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EXPERIENCE

FloridaCommerce <i>Business Analyst/Scrum Master - Full Time; Remote</i>	Dec 2021 – Present
<ul style="list-style-type: none">Accomplished collaboration between cross-functional team members to align with Agile principles as the lead analyst and scrum master for an IT scrum team for 100+ sprints.Drafted 150+ deliverables to drive functionality, including functional requirements, use cases, process workflow diagrams, and correspondence/ interface technical documentation for the reemployment assistance system.Facilitated meetings to document and distribute key business requirements via Azure DevOps and ServiceNow to stakeholders.Assisted with creating and maintaining testing data and test cases for VM and user acceptance testing to ensure they meet specified system requirements.Tools Used: Azure DevOps, ServiceNow, ALM, Microsoft Office Suite, Microsoft TFS, Excel, SQL, Oracle, Visio	
Complete Sports Corp. <i>UI/UX Designer; Freelance Consulting</i>	Jul 2024 – Present
<ul style="list-style-type: none">Led the end-to-end design of mobile and web app interfaces for a B2B sports tech company focused on athletes and sports teams.Converted designs into React.js and Tailwind CSS code to hand off to developers for further implementation.Analyzed and optimized design workflows to improve efficiency and product performance.Tools Used: Adobe Illustrator, Figma	
RKJ Designs <i>UI/UX Designer; Freelance Consulting</i>	Dec 2022 – Jun 2024
<ul style="list-style-type: none">Conceptualized brand identity and redesigned mobile/web UI, functionality, and content for a B2C clothing brand.Incorporated new e-commerce functionalities and features that led to a 54% increase in average session duration.Identified and improved pain points and usability issues through data analysis and user feedback that maximized site sessions by 328%.Tools Used: Figma, Wix, Google Analytics	
Feealytics <i>Product Marketing Intern; Austin, TX</i>	Feb 2021 – Jan 2022
<ul style="list-style-type: none">Compiled over 50 podcast recaps and insights to create weekly articles to improve engagement with prospects.Conducted thorough business analysis to understand and author engaging and informative blog posts for the company website.Contributed to the development of the design system by creating mockups and prototypes for user account creation and onboarding processes.Tools Used: Adobe XD, Adobe Illustrator, Figma, Visio	
Dose Helper <i>User Experience Design Intern; Austin, TX</i>	Feb 2020 – Dec 2020
<ul style="list-style-type: none">Leveraged SEO techniques and market research to acquire new patients through qualitative analysis.Collaborated with the CPO and CMO to drive app and website growth while creating engaging marketing content.Led the creation of varied user stories (onboarding, FAQs, dashboards) for a seamless user experience, providing detailed health information and services.Tools Used: Adobe XD, Canva, Asana	

EDUCATION

Florida State University	Bachelor of Science in Psychology	Dec 2021
	Minor: Innovation in UX Design	

ADDITIONAL INFORMATION

Skills: Agile Project Management, Scrum, Software Development Life Cycle (SDLC), Requirements Gathering, User Acceptance Testing, PBI Splitting, Process Mapping, User Research, User Stories, Stakeholder Analysis, Persona, Usability Testing, Wire framing, Prototyping, UX / UI Design, SEO, Content Marketing, Market Research

Software: Azure DevOps, ServiceNow, ALM, Microsoft Office Suite, Microsoft TFS, Excel, SQL, Oracle, Visio, Figma, Sketch, Adobe Illustrator, Adobe Lightroom, Adobe Photoshop, Adobe XD, Canva, Asana

Certifications: Certified ScrumMaster (CSM) - Certification ID: 001702813, Certified Scrum Product Owner (CSPO) - Certification ID: 001702813, CPrime Business Analyst Boot Camp

Work Eligibility: Eligible to work in the U.S. with no restrictions – U.S. Citizen