

Virtual Worlds Association (VWA)

Working Groups (WGs)

Collaborate. Shape. Build the European Virtual Worlds Ecosystem.

Working Groups (WGs) are collaborative spaces where Virtual Worlds Partnership (VWP) members come together to address strategic topics, emerging challenges, industrial priorities, policy needs, and innovation opportunities related to Virtual Worlds technologies and applications.

WGs are designed to transform ideas into concrete outcomes through coordinated collaboration across the ecosystem.

Why Join a Working Group?

Participating in a VWA WG allows members to:

- Connect with key European stakeholders
- Contribute to strategic discussions and initiatives
- Increase visibility within the ecosystem
- Shape policy and industrial priorities
- Exchange expertise and best practices
- Identify collaboration and matchmaking opportunities
- Contribute to SRIA evolution and ecosystem development
- Engage in workshops, showcases, and dissemination activities

Core Principles of VWP Working Groups

All WGs operate under a common set of principles:

Strategic Contribution

Each WG must contribute to at least one strategic objective or activity of the VWP, such as:

- SRIA-related activities
- Policy and regulatory topics
- Ecosystem growth
- Standardisation
- Skills and education
- Industry collaboration
- Dissemination and community building

Member-Driven Approach

WG ideas may originate from:

- Members
- Emerging industrial or technological needs
- European policy priorities
- Strategic ecosystem opportunities

Concrete Outcomes

WGs are expected to deliver measurable outputs with clearly defined objectives and indicative timelines.

Open but structured participation

Participation is open to VWA members while ensuring a lightweight governance structure:

- WG Chair
- WG Co-Chair
- Assigned BoD liaison/observer

Time-Bound & Reviewable

WGs are created with a defined scope and duration and may be reviewed periodically based on activity and impact.

How to Create a Working Group

1 Step 1 — Build Initial Interest

A WG proposal should ideally be supported by:

- 3–5 initial members
- Cross-sector participation where relevant

Specialised WGs focused on a specific stakeholder category are also possible when justified by the topic.

2 Step 2 — Submit a WG Proposal

The proposal form includes:

- General Information: WG title, scope and thematic focus
- Strategic Alignment: contribution to VWP objectives, SRIA mapping (if applicable), ...
- Objectives & Deliverables: main objectives, expected outputs, indicative roadmap and timeline
- Operational Structure: expected duration, meeting frequency, proposed operational size, ...
- Leadership: proposed Chair & Co-Chair, motivation and expertise.
- Membership: initial supporting members, stakeholder representation and diversity

How WG Proposals are evaluated

All proposals are reviewed by the VWA Board of Directors according to:

- Strategic relevance
- Ecosystem and industry interest
- Expected impact and deliverables
- Operational feasibility
- Complementarity with existing activities
- Community value and collaboration potential

Possible outcomes:

- Approved
- Merged with an existing WG
- Rejected with feedback

WG Structure & Roles

Chair

Leads the WG strategy, coordination, and external representation.

Co-Chair

Supports coordination and helps ensure operational continuity and balance.

Members

Active contributors participating in discussions and activities.

Board Liaison / Observer

Each WG includes at least one assigned Board member acting as strategic liaison, observer and coach and reporting point to the Board of Directors.

Operational Model

Each WG is expected to maintain a minimum operational structure:

- Kick-off meeting
- Regular meetings (monthly or bi-monthly)
- Shared collaborative workspace
- (Drive, MIRO, collaborative platforms, etc.)
- Other

Expected Outputs

Each WG should aim to produce tangible and measurable outcomes, such as:

- Contributions to SRIA updates
- White papers and position papers
- Policy recommendations
- Industry guidelines and best practices
- Workshops and showcases
- Matchmaking activities
- Standardisation contributions
- Educational or dissemination materials

Collaboration around European calls

The VWA acts primarily as a collaboration and matchmaking platform. WGs may:

- Discuss upcoming European calls
- Identify collaboration opportunities
- Organise brokerage sessions
- Facilitate networking between interested members

However consortium creation, proposal preparation, competitive proposal development remain outside the formal scope of the Association and are managed independently by participating organisations. This approach ensures neutrality, openness, flexibility and fair participation, including collaboration with organisations outside the VWA ecosystem when relevant.

Monitoring & Review

Working Groups are periodically reviewed based on:

- Activity level
- Participation
- Progress on deliverables
- Ecosystem impact

⚠ WGs with no significant activity or outputs over an extended period may be discontinued.

Fast-Track Mechanism

For urgent strategic topics (e.g. EC consultations or emerging priorities), the VWA may activate a lightweight fast-track mechanism allowing the rapid creation of temporary WGs with limited duration.

Interested in creating or joining a Working Group?

👉 Access the WG Proposal Form [HERE](#)

For questions or support, please contact the VWA Secretariat (secretarygeneral@virtualworldsassociation.eu).