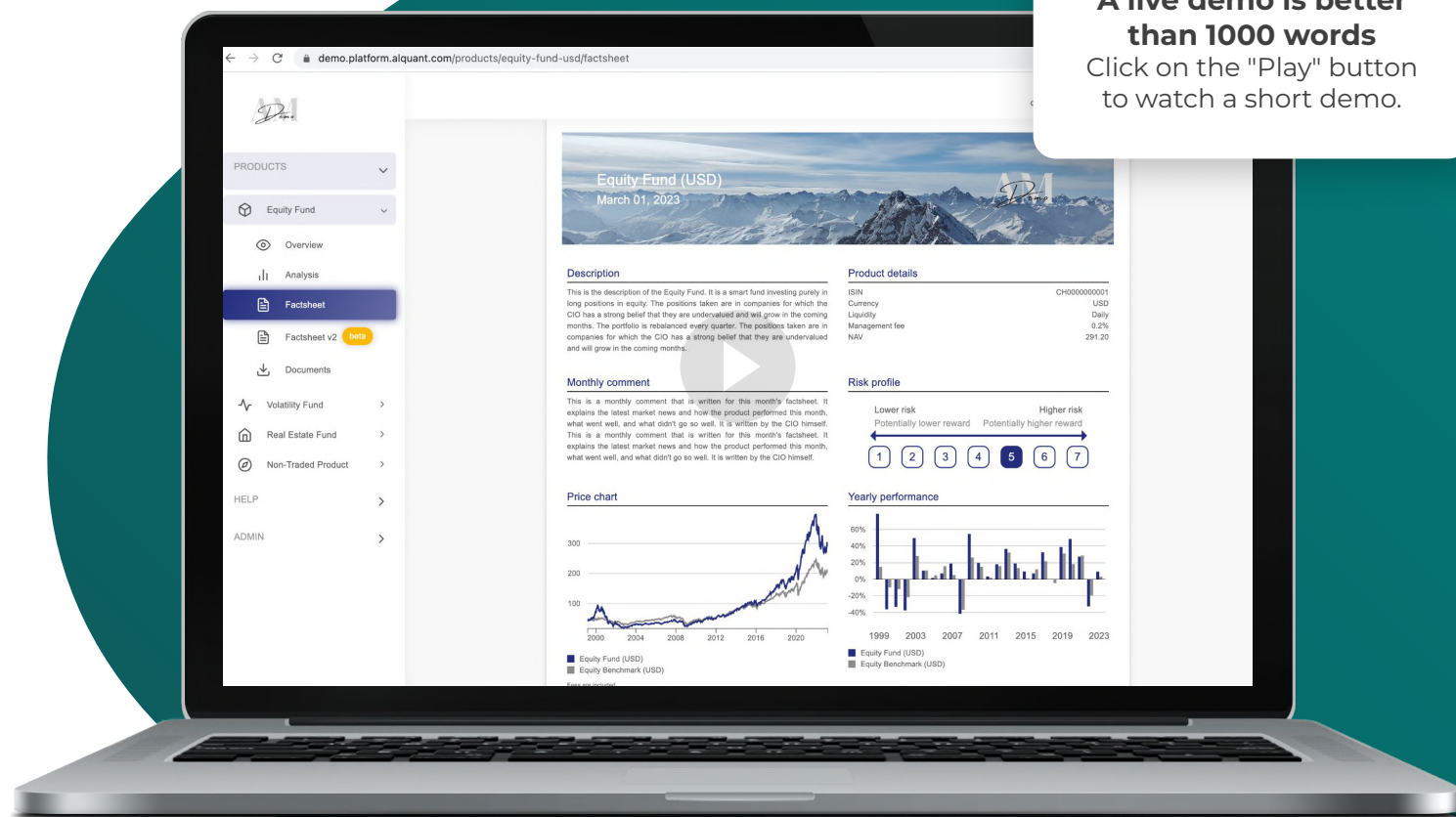


Create your own Digital Investment Products Showroom thanks to Finlens

Finlens empowers asset managers to create their own digital investor portals, integrating seamlessly with their brand and website.

The white-label platform **enhances user experience** and client engagement, while also **reducing operational costs**.

Finlens's scope encompasses the entire range of financial products, including **funds, AMCs, structured products, and managed accounts**.



A live demo is better than 1000 words
Click on the "Play" button to watch a short demo.

Use case 1: MFM Mirante Fund Management SA

ALQUANT

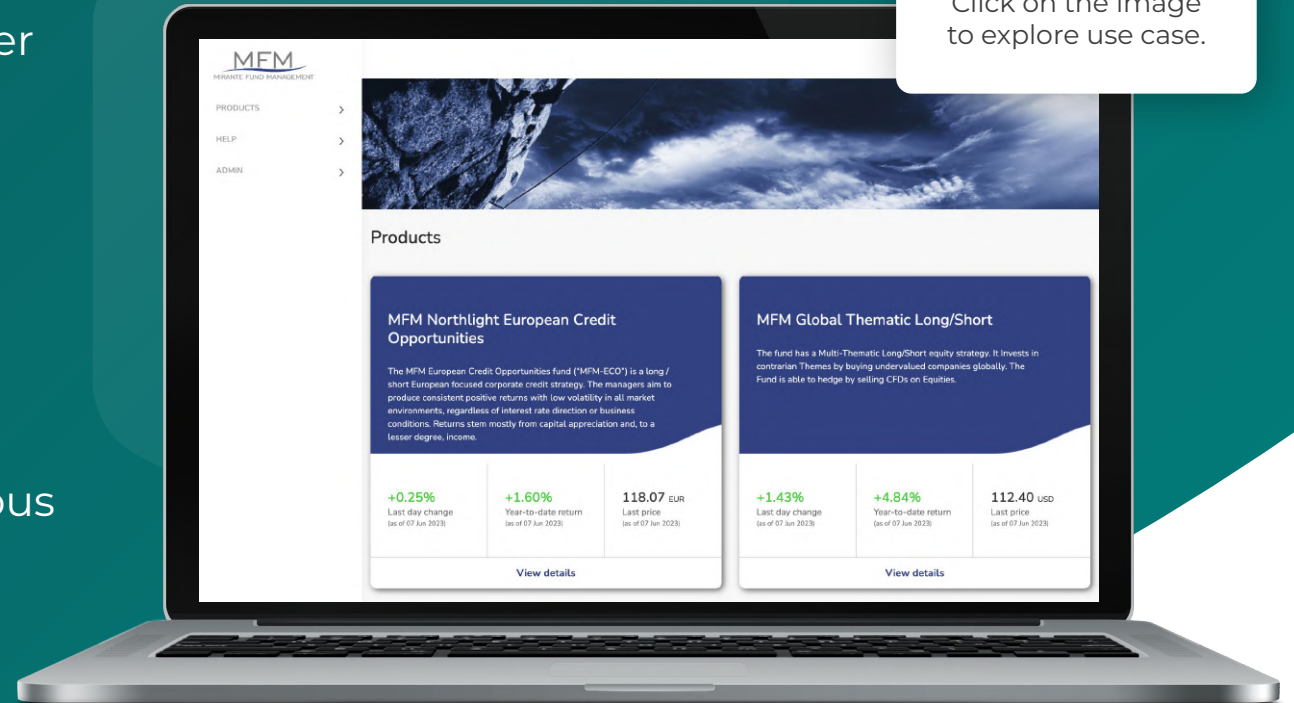
Mirante Fund Management is the fund manager boutique of a Swiss asset manager managing over 600 Mio. AuM assets.

Finlens with 12 investment products and 70 share classes

Main reasons for using Finlens:

- All-in-one solution as opposed to the previous set up involving various services/tools
- Possibility to delegate role to specific portfolio managers
- Offering unified design across all funds

Click on the image to explore use case.



Use case 2: Cronos Finance

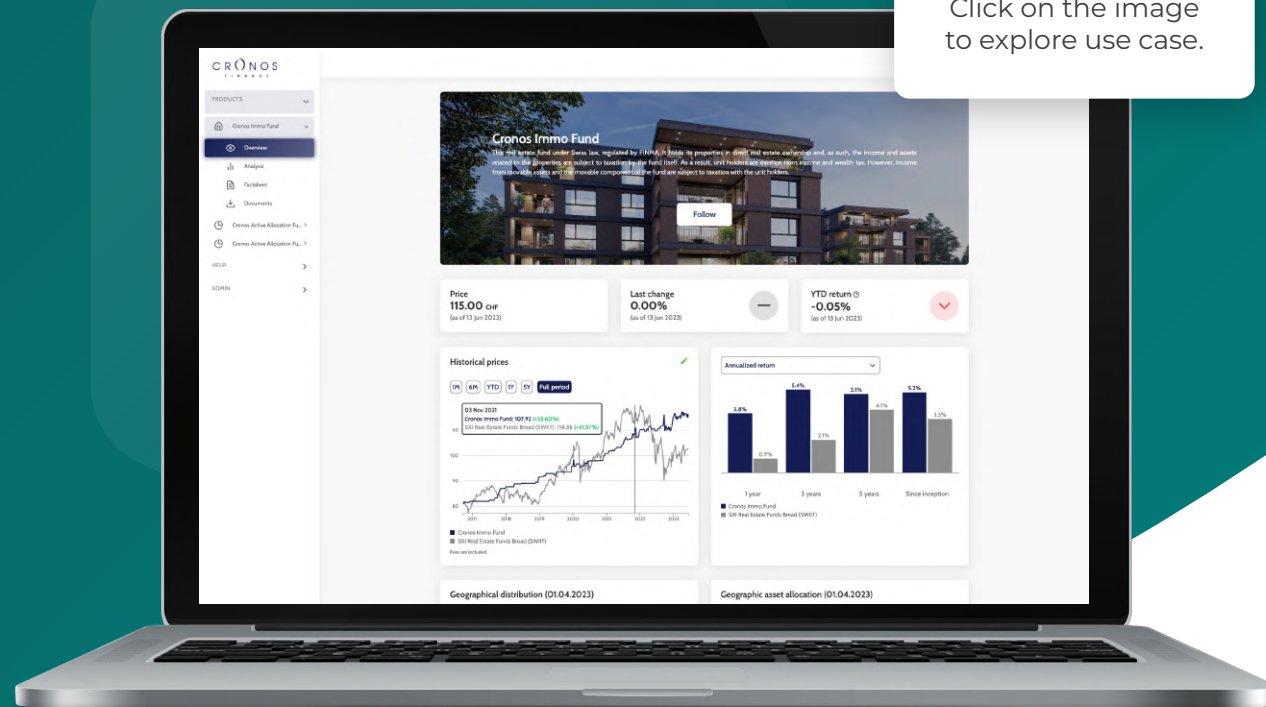
Cronos Finance is a fund manager that, among other products, manages a real estate fund listed on the SIX.

Finlens covering the reporting of investment products with more than > 1.1 bln AuM

Main reasons:

- Communications tools with investors
- Simple and integrated data room
- Ability to define specific roles to different employees

Click on the image to explore use case.



Use case 3: Banca Credinvest

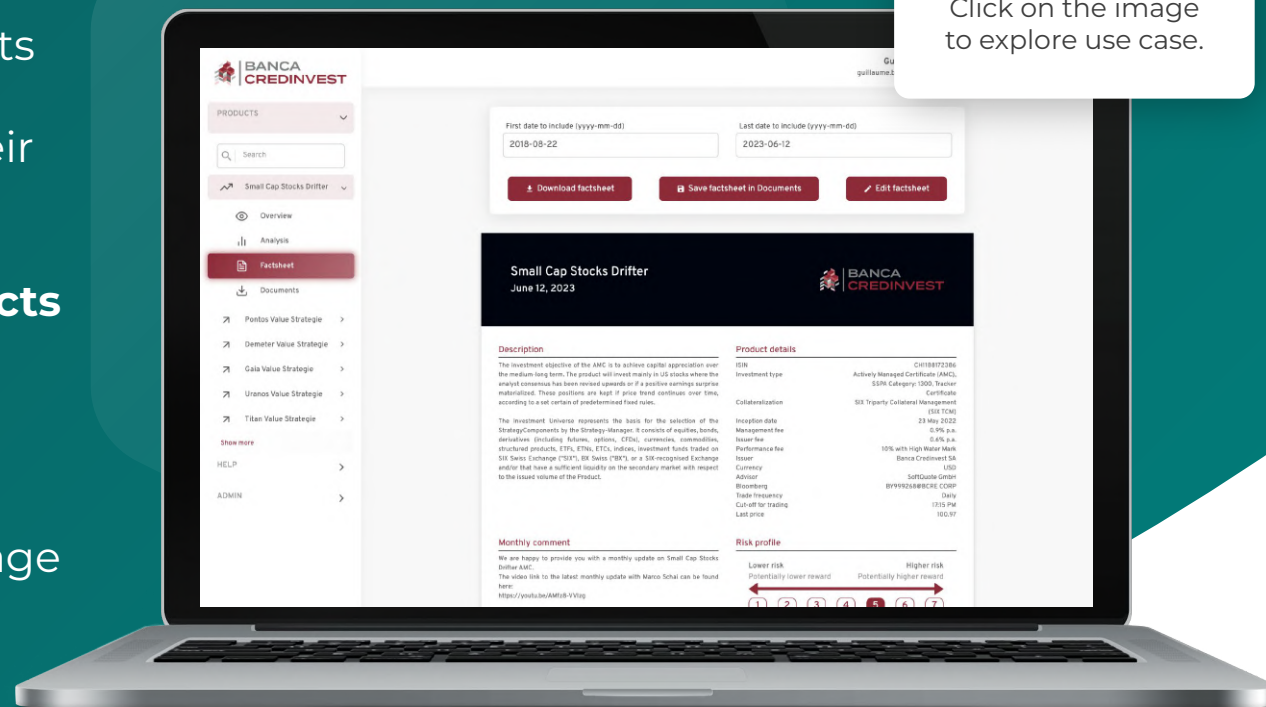
ALQUANT

Banca Credinvest is a Swiss Bank which also acts as Actively Managed Certificate issuer. In this context they offer Finlens to their clients for their factsheet production.

Finlens with more than 20 investment products
(not all public)

Main reasons for using Finlens:

- Offer product managers the ability to manage their own product section
- Create tailored factsheets template for each product
- Support in PRIIPs creation



Use case 4: Cité Gestion (6T AM)

Cité Gestion is a Swiss Bank and their asset management brand (6T) is using Finlens for their range of investment products.

Finlens with 4 investment products and 5 additional share classes (> 100 Mio. AuM)

Main reasons for using Finlens:

- Providing interactive client interfaces
- Always up-to-date performance reporting

Click on the image to explore use case.

