



Key benefits of SIP Trunking



Cost-efficiency

- With SIP Trunking, voice connections are virtual so they can be scaled up or down on demand without the assistance of a technician.
- Only pay for the connections you need.
- Calls are transferred over Rogers network which allows them to be treated as local, saving you on long distance charges.



Network simplicity

- SIP Trunking carries voice, video and instant messaging traffic over IP networks, enabling unified communications.
- Eliminate the need to manage separate voice and data infrastructure.
- Install a single system at one central site for easy telephony management across all your locations.



National footprint

- Nation-wide network helps ensure service continuity.
- Automatically reroute calls to predefined locations should one go down.
- Service is backed by SLAs and Quality-of-service assurance, when delivered over fibre or ethernet-over-cable.

Key features

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|---|--|
| ✓ Local inbound and outbound calling | ✓ Domestic and international long distance |
| ✓ Emergency 9-1-1 ¹ | ✓ 411 and operator-assisted dialling |
| ✓ Direct inward dial (DID)
(telephone numbers) | ✓ Toll-free calling and numbers |
| ✓ Caller ID | ✓ T.38 faxing |

Business continuity features

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|---------------------------|---|
| ✓ Redirect incoming calls | ✓ Emergency calling |
| ✓ Capacity optimization | ✓ Customer endpoint failover and overflow |

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