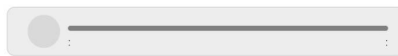


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## Carpet Trends in 2020



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The inception of wall-to-wall carpeting as we know it today found its way into home design in the 1930s. Since that time, carpeting has remained a popular flooring choice and accounts for half the flooring sold. As we launch into 2020, homeowners who want to stay in the know when it comes to home decor should learn the carpeting trends to expect this year. They are as follows:

### Carpeting Trends in 2020: Homeowner Advisory Guide

#### Colors: Neutrals & Blues

One trend for 2020 is the inclusion of neutral colors. This means colors like grey and/or tan are going to become more popular. As a homeowner, you might feel neutrals are simply too bland. Opt instead for blue as this is also an emerging color trend. To sum it up, the most in vogue colors of 2020 include:

- **Sky blue**
- **Pewter**
- **Pacific blue**
- **Navy blue**
- **Iron grey**
- **Grey**
- **Cornflower blue**
- **Cerulean blue**

#### Textures & Types

The texture describes the feel of the product on the surface level. Low-pile, high-pile, large and loose loops are all variations of texture and types of carpeting that alters both its appearance and its feel under the feet. Larger loops and/or high pile creates a luxurious or fluffy feel, while low-pile or tight looped carpeting gives a smoother, more uniform appearance. Textured carpeting is a variation that involves cutting different lengths within the same carpeting to create a variety of textures. Which texture you choose is up to you and should be based on the planned use of the room involved. For example, low-pile carpeting is easier to clean, so it's ideal for rec rooms. High pile is softer and is often used in your bedroom or living room. Either way, whether you like low or high-pile varieties, 2020 features a variety of textures and types. The following are some trending textures to expect in 2020:

- **Textured**

- **Plush**

## Carpeting Styles

Carpeting comes in a variety of styles to suit a diverse range of inclinations and needs. As a homeowner, your style preference will depend on your home environment. Do you have animals? Do you have children? Will this carpet be in a living room, bedroom, rec room? Is the appearance the most important factor? All these will alter the way you look at your purchase. However, there are a few trends you can choose from that are all in vogue for 2020:

- **Waterproof carpeting**
- **Wall-to-wall carpeting**
- **Sustainable carpeting, recycled material**
- **Handmade rugs**
- **Frieze carpeting: This is carpet with a plush feel that is created with densely packed twisted loops**
- **Carpet tiles**
- **Area rugs**

## Bottom Line

The ultimate choice of carpeting and what will work best in your home is based not on trends but on your needs as a homeowner. Obviously, if your home is full of activity, kids, animals, etc. running here and there, you will want to choose a product that is easy to clean and durable. If your goal is to create a luxurious space or to pull together the look of a room, your choice will depend on style. The best option will combine function and style seamlessly for a perfect addition to your home.

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## Related Questions

### **What carpet colors are trending in 2020?**

Neutrals like grey and tan are very popular, along with a wide range of blues such as sky blue, navy, Pacific blue, and iron grey for homeowners who want more color.

### **What's the difference between high-pile and low-pile carpet?**

High-pile carpet has longer fibers that feel softer and more luxurious underfoot, making it great for bedrooms and living rooms, while low-pile carpet is flatter, easier to clean, and ideal for high-traffic areas and rec rooms.

### **What is frieze carpeting?**

Frieze carpeting is a plush style made with tightly twisted fibers that create a slightly shaggy appearance. It's soft, hides footprints and vacuum marks, and works well in busy family spaces.

### **What are some popular carpet styles beyond traditional wall-to-wall?**

Trending options include waterproof carpeting, sustainable carpets made with recycled materials, carpet tiles for flexible design, and statement-making area rugs and handmade rugs.

