

Lustery

Press Kit

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The Platform Dedicated To Real Couple Amateur Porn

Lustery

Redefining Adult Entertainment Through Real Intimacy

Lustery is an adult entertainment platform specialising in real couple amateur porn. Founded in 2016 by filmmaker and feminist pornographer Paulita Pappel, Lustery showcases self-filmed sex videos created by real-life couples from around the world, offering an authentic and diverse representation of intimacy, desire, and relationships.





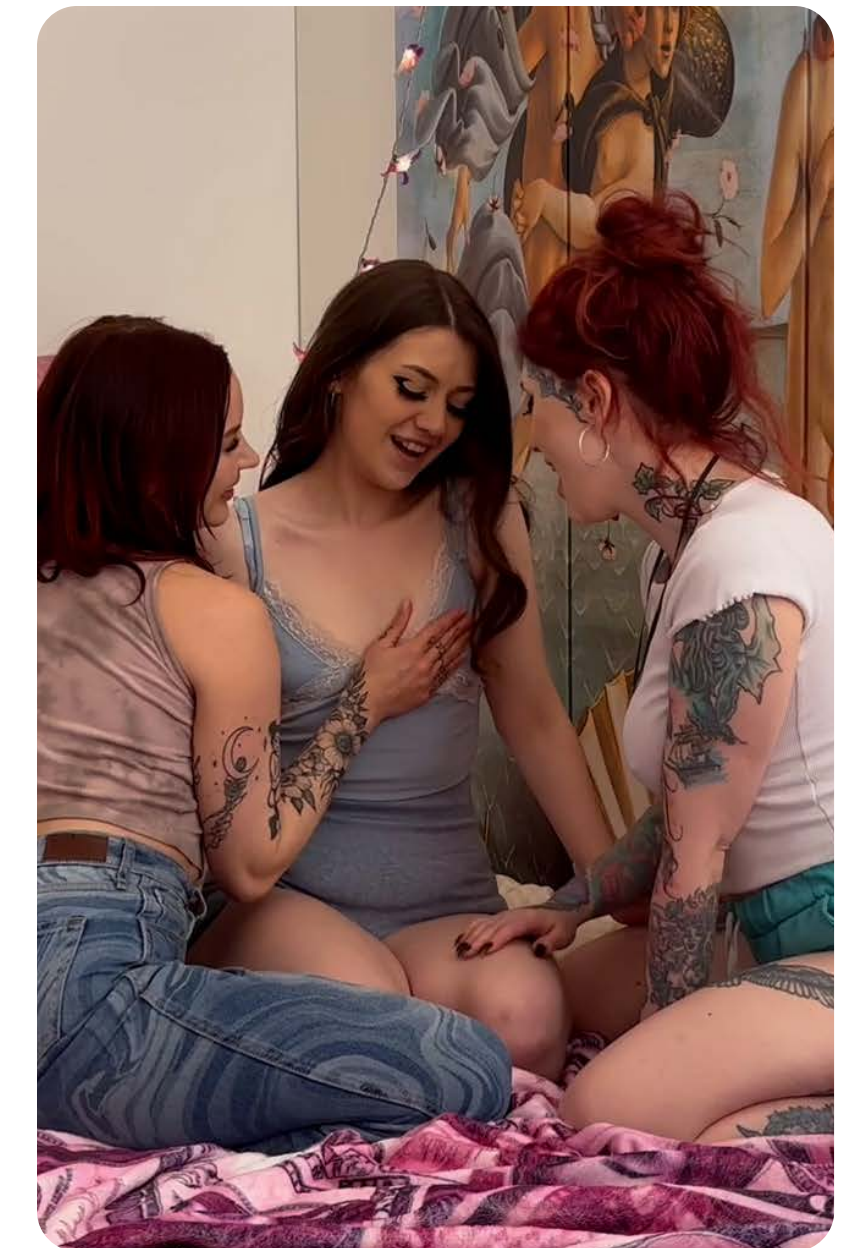
Authenticity Is Our Greatest Turn-On



At the heart of Lustery is a community of couples who share their intimate experiences in a space built on consent, openness, and creator participation. Through its growing library of user-generated content, the platform highlights a wide range of relationship dynamics, sexual preferences, and personal stories, reflecting the many ways people experience connection and pleasure. Every video reflects genuine relationships, authentic desire, and personal experiences, creating a space where viewers encounter a broader and more inclusive representation of intimacy than is typically found within mainstream adult entertainment.

Meet The Real Couples Behind Lustery

Lustery is home to a diverse community of real couples and partners who choose to share their intimacy on their own terms. Alongside long-term couples, our creators include lovers, friends with benefits, and people with a wide range of relationship dynamics. They come from different backgrounds, cultures, and identities, reflecting the many ways people experience connection and pleasure. Every creator is verified by our team before joining the platform. Rather than scripted performances, our creators invite members into genuine moments of connection, offering a more honest representation of sex, relationships, and intimacy.



Changing How The World Sees Sex, Relationships And Pleasure

Lustery's mission is to celebrate sex and relationships in all their diversity by creating a platform where authentic intimacy can be shared, explored, and enjoyed without shame.



A Different Approach To Adult Entertainment

Unlike traditional adult entertainment platforms, Lustery focuses exclusively on real couples sharing authentic experiences. The platform is built around:



- **Self-filmed** content created by real-life couples
- **Authentic intimacy** rather than scripted performances
- **Creator ownership** and participation
- **Fair and up-front payment** for the creators
- **Consent-first production** as couples choose what they film, how they film it, and what they share
- **Diverse** relationships, identities, and sexual preferences
- **A curated viewing experience** centred on genuine human connection
- **Beginner-friendly platform** that welcomes first-time creators
- **Content created for every perspective**, with male, female, and all-gender points of view

The Global Reach Of Lustery

500+

Couples Globally

1.7M+

Active Members

1M+

Monthly Visitors

418K

Social Media Followers

30M+

Mins Watched Per Year

2.5K+

Videos

The Visionary Rewriting The Rules Of Adult Entertainment

Paulita Pappel founded Lustery in 2016. She is a Spanish filmmaker, performer, and feminist pornographer based in Berlin whose work centres on creating more authentic, ethical, and inclusive representations of sexuality. As a director, producer, intimacy coordinator, and performer, she has spent more than a decade challenging conventional narratives around sex and advocating for a sex-positive, consent-based culture. Paulita continues to direct, produce, and perform in her own work, exploring desire, intimacy, and sexual autonomy on her own terms. Since 2013, Paulita has been involved in curating the Pornfilmfestival Berlin, and in 2023 she became the festival's director. In 2024, she gave a TEDx talk titled "Rethinking Porn: Why Shame, Not Sex, Is the Problem," making a powerful case for ethical pornography and shame-free approaches to sexuality.



Helping People Build Healthier Intimacy And Better Sex Lives

🍓 A small thing one of us does that melts the other every time is...

I love when we can look each other in the eyes and make out.

Lustery extends its mission beyond adult content through Lustery POV, a SFW editorial platform dedicated to helping people build healthier, more fulfilling love and sex lives. Through interviews, educational articles, research, and personal stories, Lustery POV encourages open conversations about sexuality, relationships, intimacy, communication, and consent while helping to reduce stigma around sexual wellbeing.



A Lesbian’s Guide to Going Down on a Woman

Learn tips, techniques, and the best oral positions for going down on a woman...[Read More](#)

How A Relaxing Night Turned Into The Best Pool Romp Of My Life

May 26 Pov by Lustery Real Sex Stories

10:07

Ojus isn’t holding back—this real-life story is as steamy as it gets.

See how real couples have real sex. [Join Lustery Now](#) →

POVMenu

That Time I Did Kinky Catwoman Roleplay

Audio Erotica

9 min read | November 5, 2024 | Britni Pleasurebel

Catwoman porn written and narrated by [Britni Pleasurebel](#)

Britni tells the story of the time she dressed up as Catwoman for Halloween, and how her dripping arousal led to a surprise.

Spotify

That Time I Got F*cked as Catwoman

Lustery POV | Real Sex Stories

151512:18...

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House of *Lustery*



The Reality Series Exploring Sex, Relationships And Connection

House of Lustery is hosted by Lustery founder, Paulita Pappel and filmed in Mallorca, Spain. The series takes place in a luxury villa where participating couples live together and take part in a range of challenges, workshops, dates, group activities, and relationship-focused experiences. Throughout the season, couples are encouraged to step outside their comfort zones, confront insecurities, and explore what intimacy means within their own relationships. With two successful seasons released and a third season set to premiere in November 2026, the series continues to push boundaries while redefining what unscripted adult entertainment can be.





House Of Lustery At A Glance

- Four real-life couples
- Five days together in a luxury villa
- Two successful seasons released
- Season Three premieres November 2026
- Filmed in Mallorca, Spain
- Hosted by Paulita Pappel
- Watch on Lustery (NSFW)

Lustery In Press And Media

Where Lustery and House of Lustery have previously been featured









Let's Start The Conversation

Lustery [Lustery \(NSFW\)](#)

POV [Lustery POV](#)

 [lusterypov](#)

 [POV by Lustery](#)

 [r/Lustery \(NSFW\)](#)

 [@LusteryHQ \(NSFW\)](#)

Contact

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