



presented in

Track 1 ▪ Track 2

Introduction to Deep Learning

What we will cover in this module

- The difference between AI, machine learning, and deep learning
- How machine learning works
- What is a neural network
- The challenges with machine & deep learning



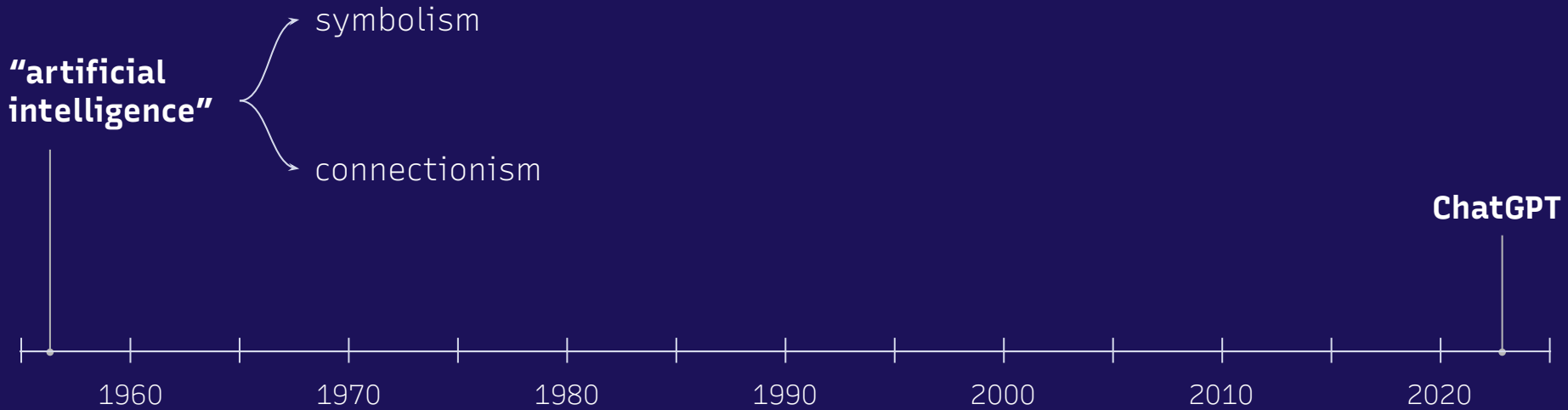
Let's get technical!

- 🤪 Don't stress.
- 🐣 If this is your first time engaging in the technical details, use this as a way to **familiarize** yourself with terms & concepts.
- 🐣 If you already know some of these details, use this as a way to **clarify** your understanding.
- 🔍 Treat this slide deck as a **resource**. Refer back to it as needed!

deep learning

VISION
Rule-based
systems

VISION
Big data, big
compute systems



The “symbolists”

THE THEORY

We’re smart because we have knowledge

THE PLAN

Build expert systems with databases of knowledge

The “connectionists”

THE THEORY

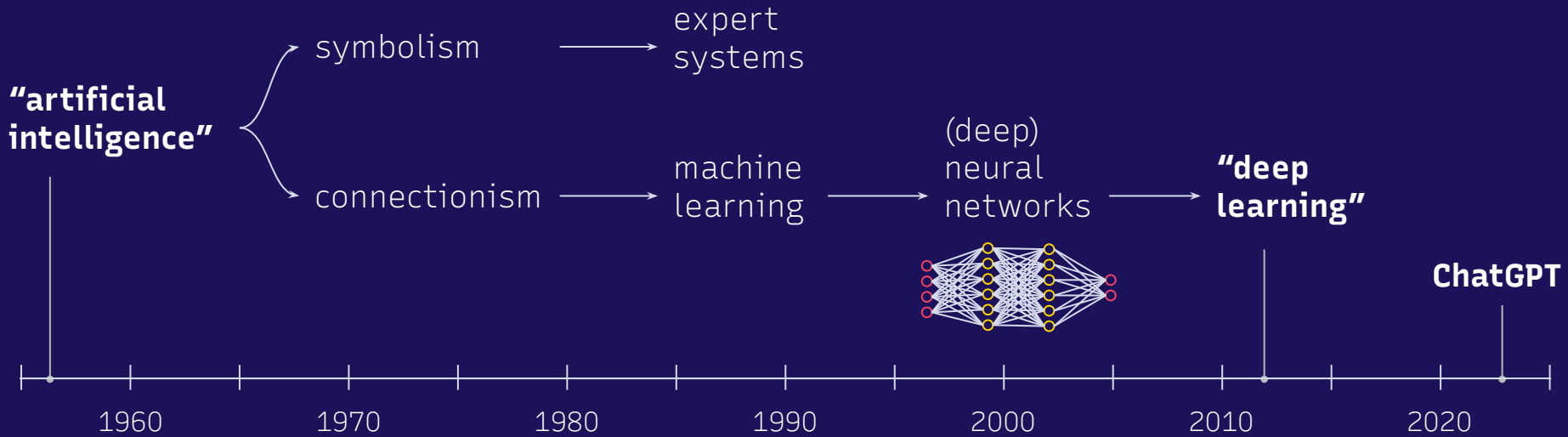
We’re smart because we can learn

THE PLAN

Build machine-learning software that can learn from data

VISION
Rule-based
systems

VISION
Big data, big
compute systems



Artificial
intelligence

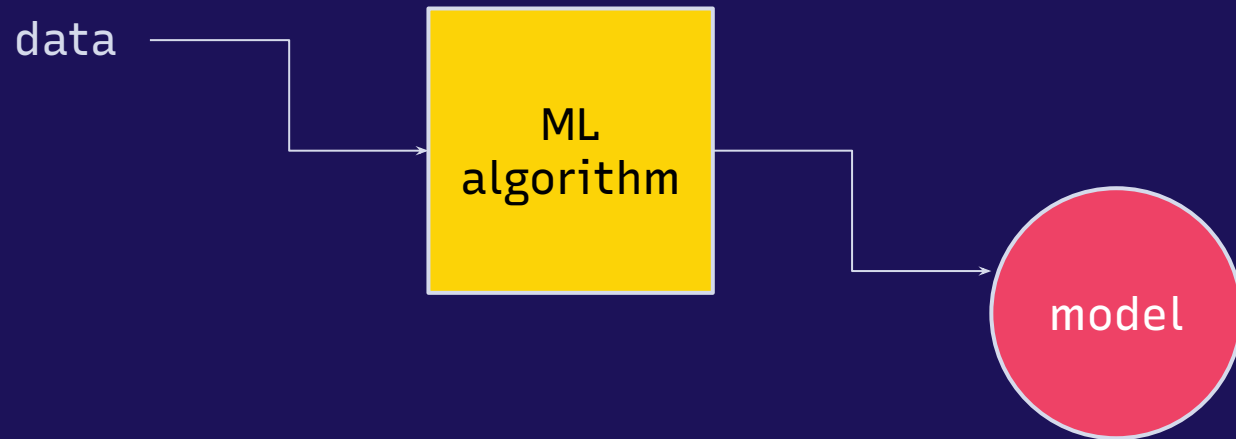
Machine
learning
(data)

Deep
learning
(big data)

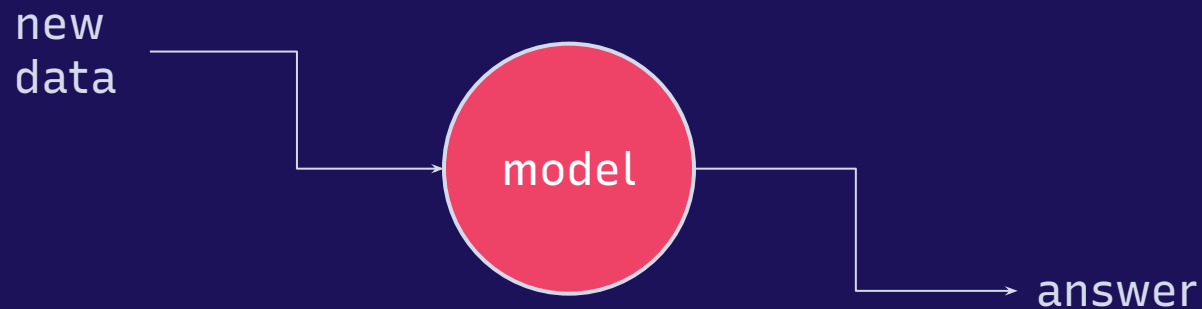
Machine learning vs. deep learning in the wild

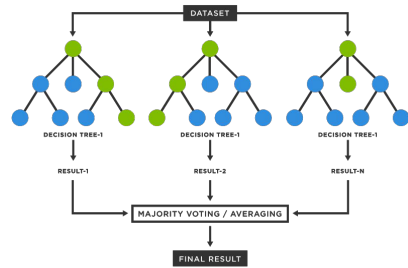
- A lot of government algorithms will be **machine learning**, e.g. predictive policing, benefits distribution.
- A lot of Big Tech products and services will be **deep learning**, e.g. ad targeting, recommendation.
- A lot of AI software built using multimedia data (images, audio, video) will also be **deep learning**, e.g. face and speech recognition.

TRAIN

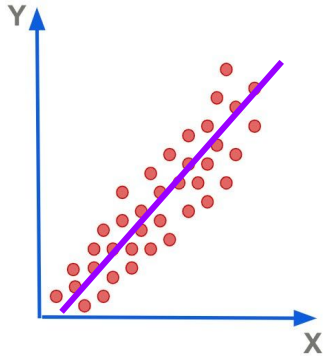


INFERENCE

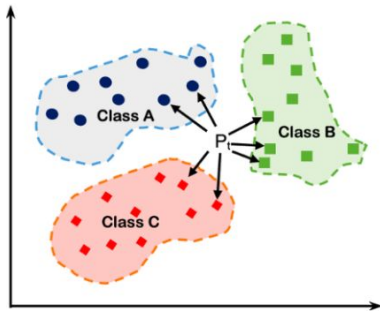




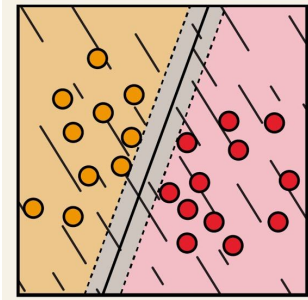
Random forest



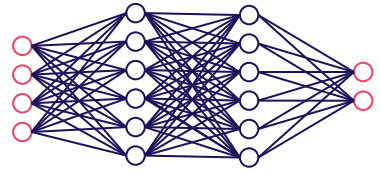
Linear regression



K nearest neighbor



Support vector machines



Neural networks

Other types of machine learning **Deep learning**

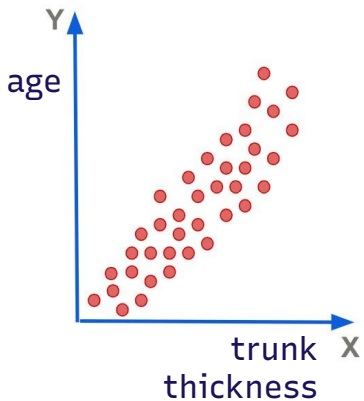


Less fancy statistics

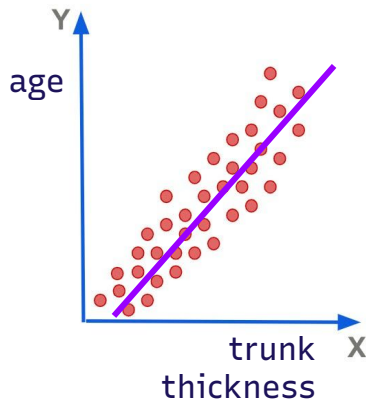
More fancy statistics



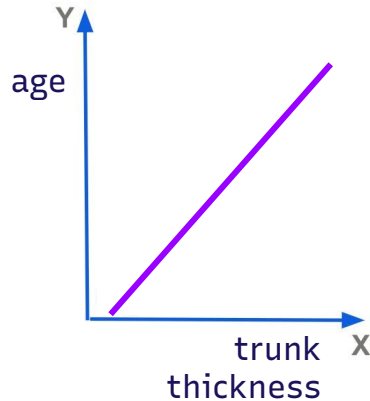
Data



ML algorithm

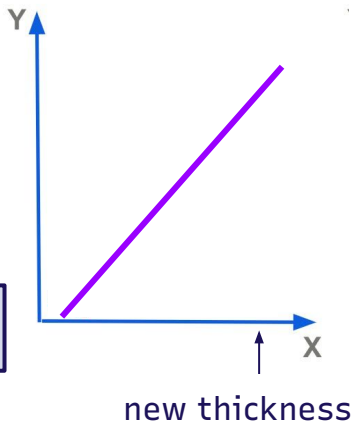


Model

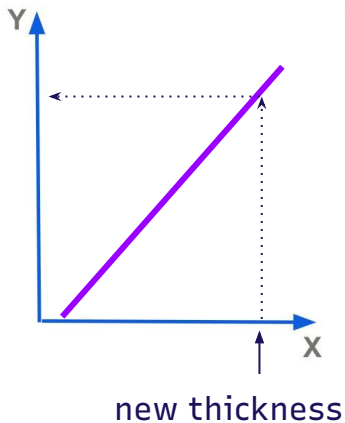


TRAIN

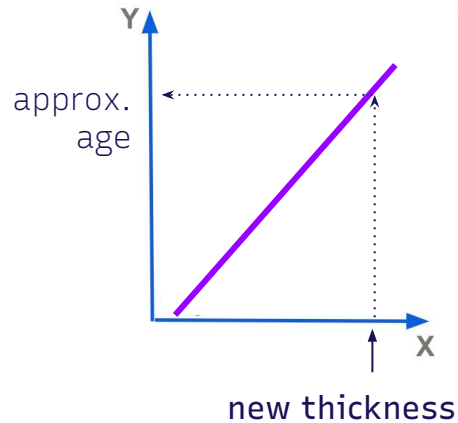
New data



Model



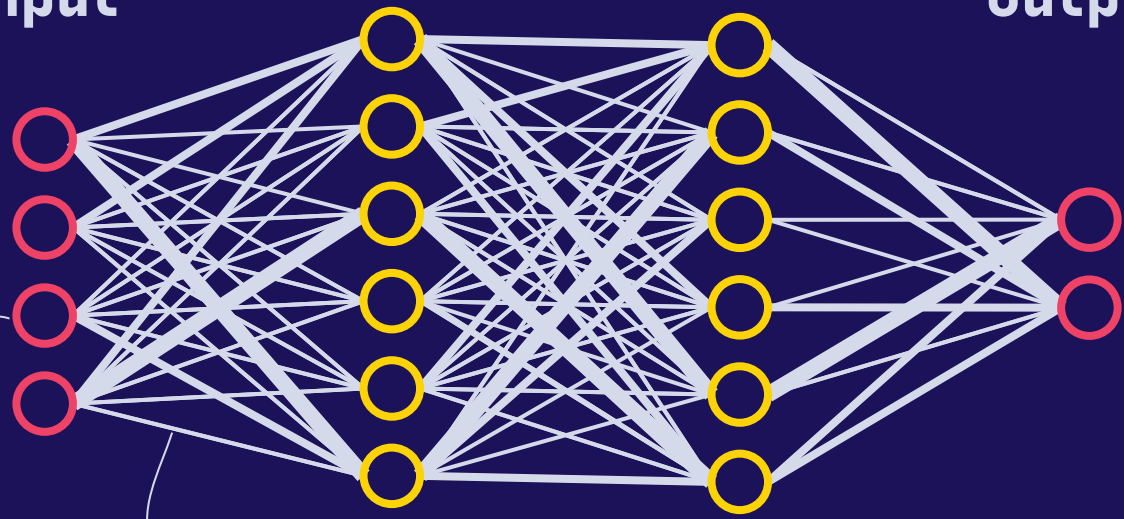
Answer



INFERENCE

input

output

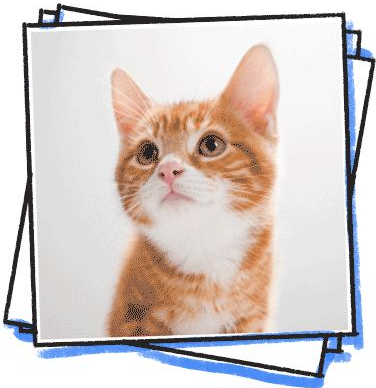


nodes or
"artificial
neurons"

connections or
"synapses"

Data

CAT



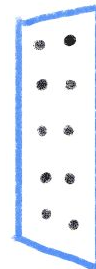
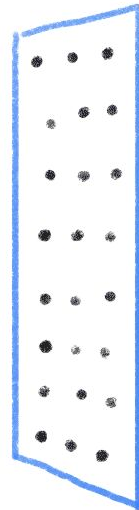
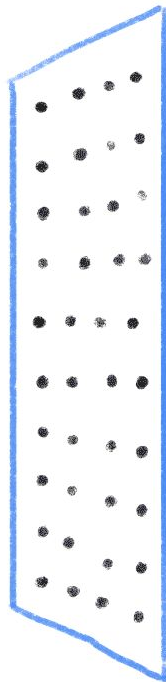
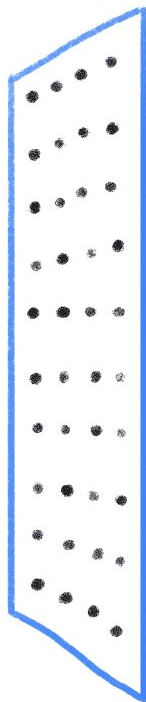
(LBELED
PHOTOS)

DOG



TRAIN

ML algorithm

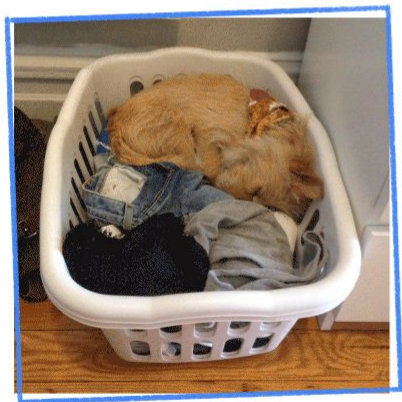


Model

OUTPUT

New data

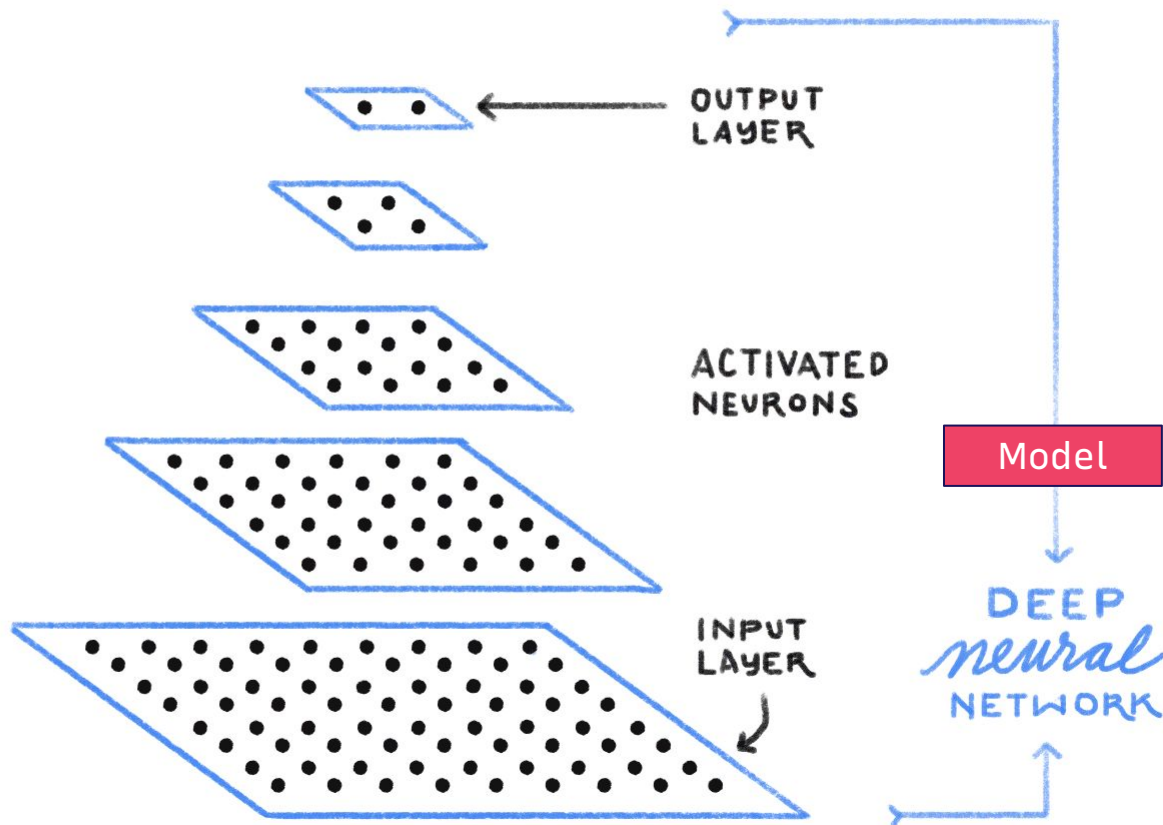
IS THIS A
CAT or DOG?

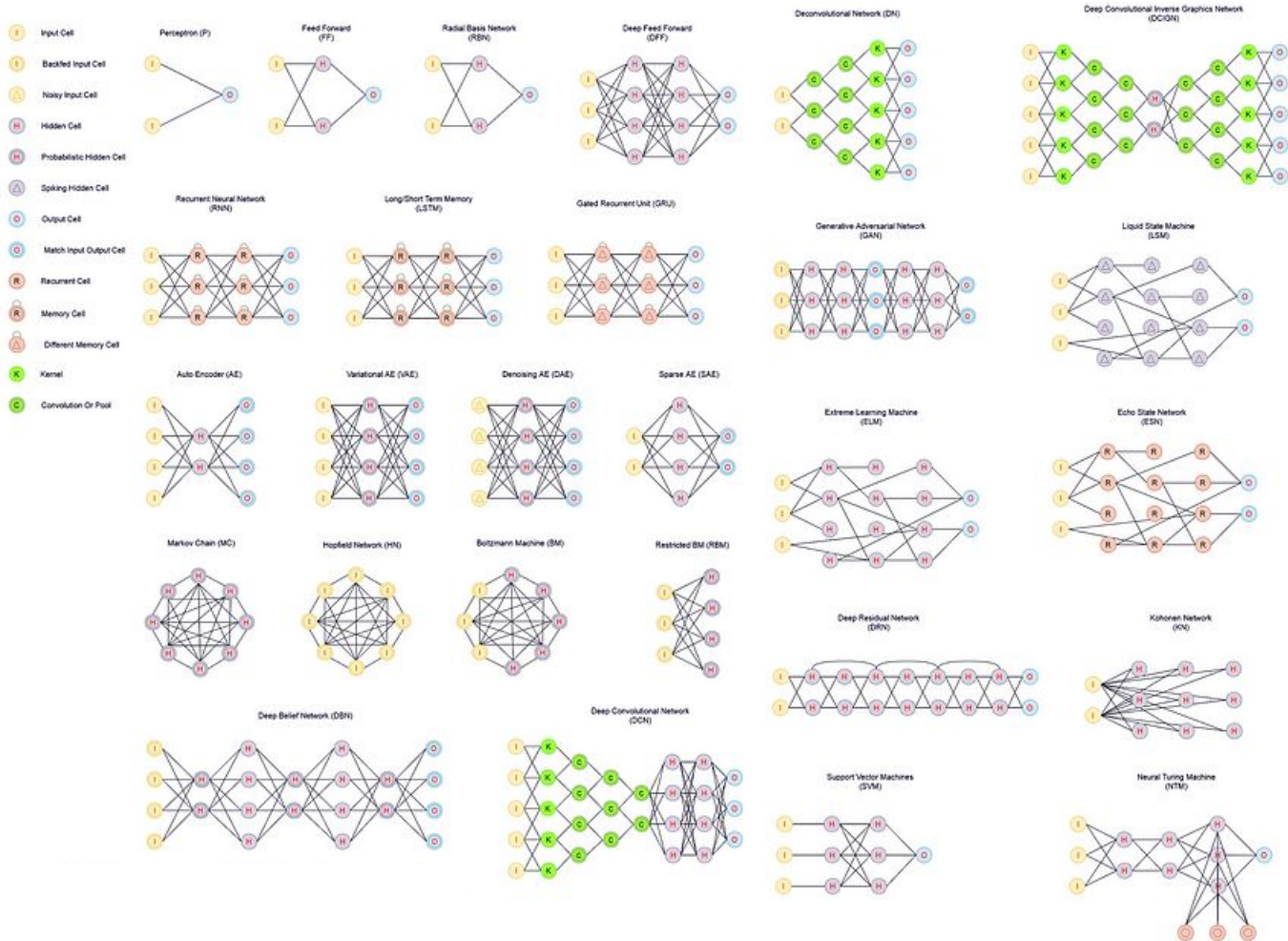


INFERENCE

CAT DOG

Answer

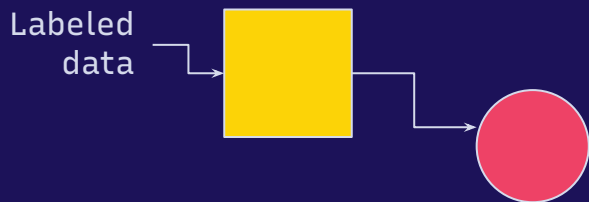




Deep

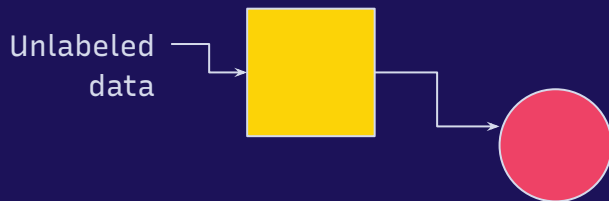
Supervised
learning

*(semi-
supervised)*



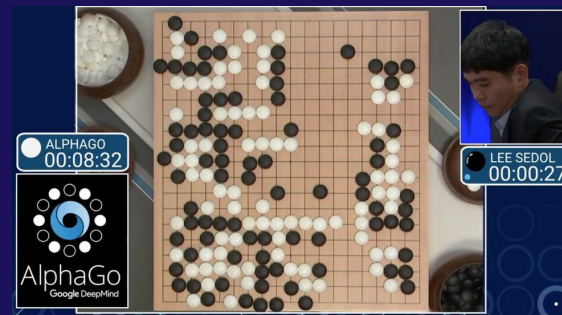
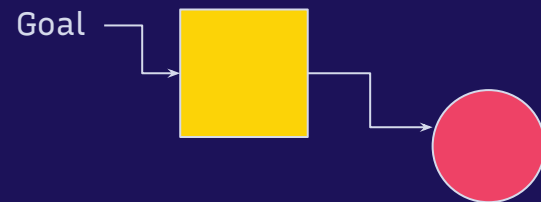
Deep

Unsupervised
learning

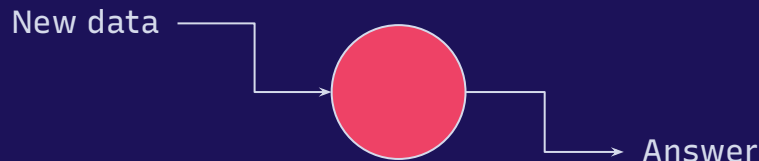
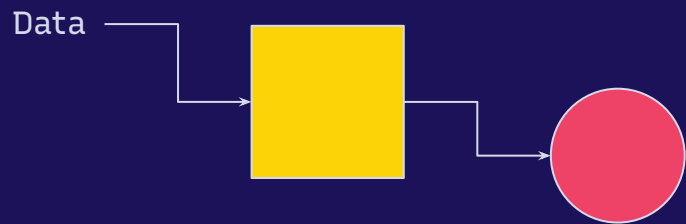


Deep

Reinforcement
learning

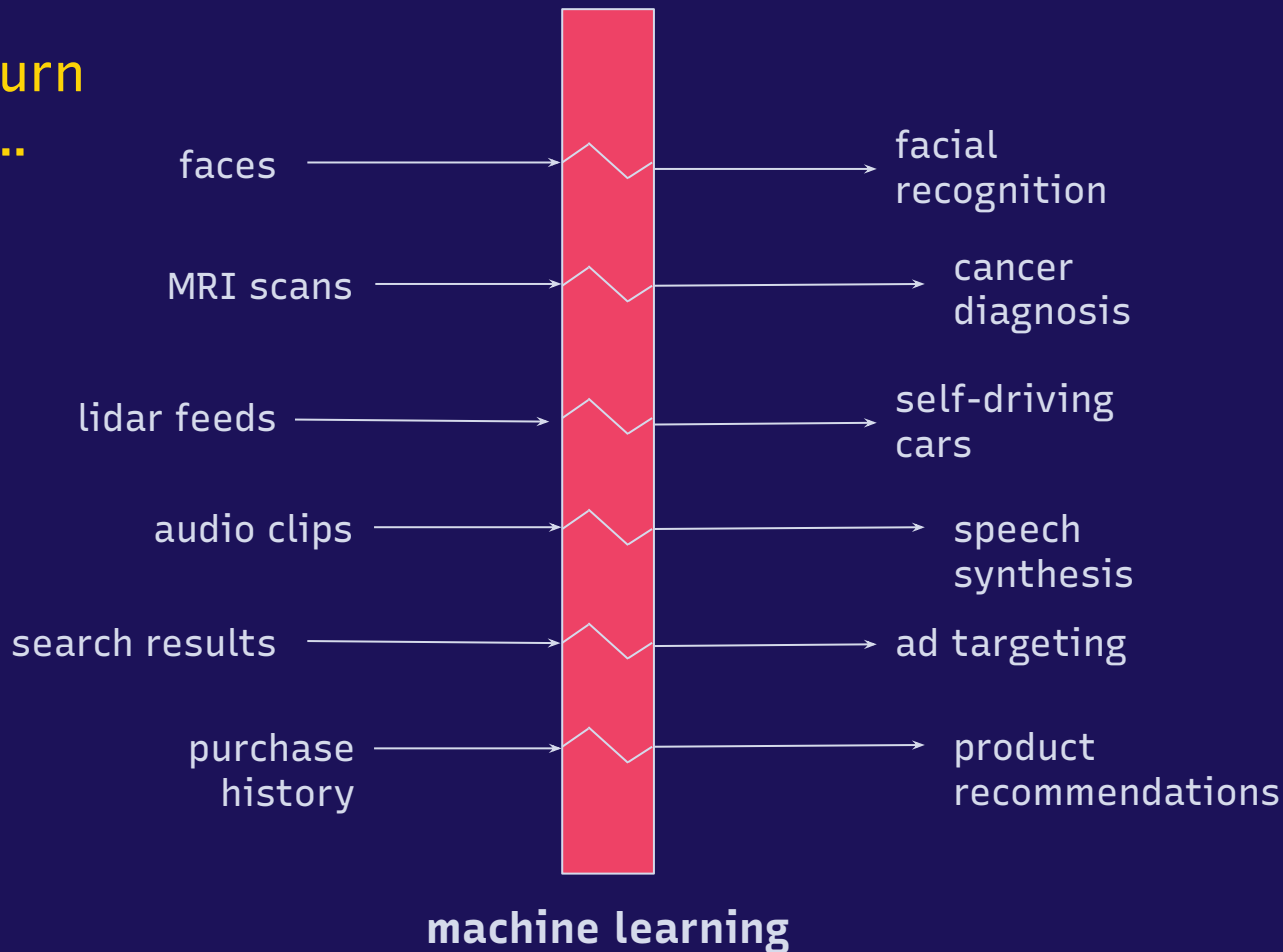


The simplicity of machine learning is what makes it so powerful.

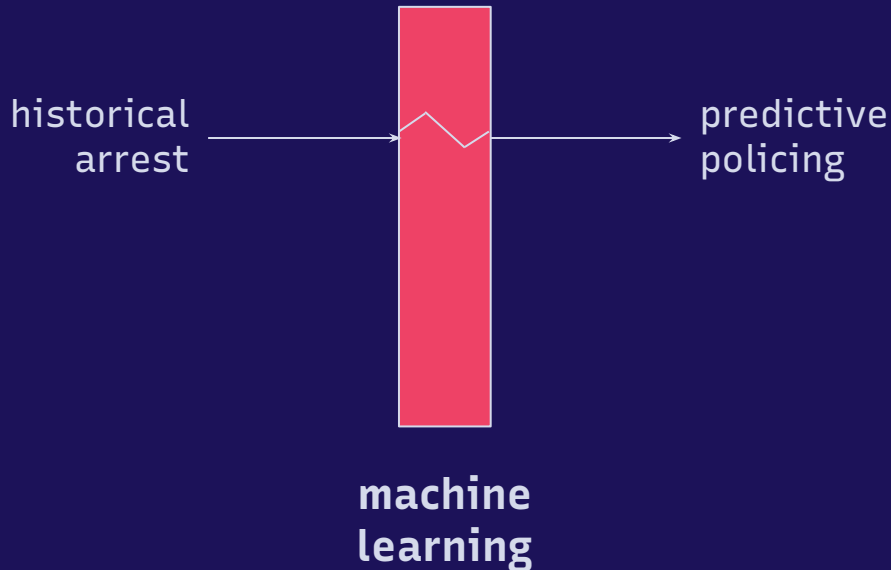


You can turn
any data...

...into a
model



It's also the root
of a lot of
problems.



A screenshot of a web browser displaying a ProPublica article. The browser's address bar shows "propublica.org". The article features two portraits of men: one Black man on the left and one white man on the right. The article title is "Machine Bias" in large white font. Below the title is a sub-headline: "There's software used across the country to predict future criminals. And it's biased against blacks." The byline reads "by Julia Angwin, Jeff Larson, Surya Mattu and Lauren Kirchner, ProPublica" and the date is "May 23, 2016".

This gets more difficult with neural networks.

The New York Times

Self-Driving Uber Car Kills Pedestrian in Arizona, Where Robots Roam

 Share full article    1.9K



A woman crossing Mill Avenue at its intersection with Curry Road in Tempe, Ariz., on Monday. A pedestrian was struck and killed by a self-driving Uber vehicle at the intersection a night earlier. Caitlin O'Hara for The New York Times

By Daisuke Wakabayashi

March 19, 2018

A graphic for the AI Spotlight Series. It features the text "AI Spotlight Series" in a bold, pink, sans-serif font. To the left of the text is a vertical line with four circular nodes. The top node is yellow, the second is light blue, the third is light blue, and the bottom is light blue. A horizontal line extends from the top node to the right, ending in a yellow circle.

AI Spotlight Series

A logo for The AI Accountability Network, consisting of a network of grey lines connecting several yellow and red circular nodes.

**The AI
Accountability
Network**

The Pulitzer Center logo, which is a stylized blue circle containing a white 'P' and 'C' intertwined.

Pulitzer Center