

A decorative border resembling a circuit board traces the perimeter of the slide. It consists of dark blue lines with small white circles at various points, forming a rectangular frame with a central cutout.

*presentado en*

Pista 3

# Tipos de historias

# Un marco para informar sobre la IA

## Una taxonomía de narrativas

# Algunas narrativas comunes en historias sobre IA

 ¡Es un gran avance!  
*Avances tecnológicos*

 Un juguete nuevo y brillante  
*Noticias sobre productos*

 ¡Guau, esto es magia!  
*Aplicaciones revolucionarias*

 Hora de la verdad  
*IA en la práctica*

 Oh, oh  
*Los riesgos de la IA*

 Jaja #fracaso  
*Errores de la IA*

 <bostezo>  
*Noticias sobre políticas*

 Oh, la humanidad  
*Efectos en las personas*

 Nos vemos en los tribunales  
*Demandas*

 Bajo el microscopio  
*Auditorías e investigaciones*



¡Es un gran avance! – *Avances tecnológicos*

**No informe sobre el bombo publicitario de la IA sin sentido crítico.**

**Microsoft just launched powerful AI 'agents' that could completely transform your workday – and challenge Google's workplace dominance**

**Salesforce CEO Marc Benioff: AI agents will be like Iron Man's Jarvis**

**Informe sobre los avances, pero ofrezca una perspectiva.**

**ChatGPT outperforms undergrads in intro-level courses, falls short later**

Software that promises to detect AI-produced text fails to deliver.

**OpenAI's o3: AI Benchmark Discrepancy Reveals Gaps in Performance Claims**

→  Un juguete nuevo y brillante - *novedades sobre productos*

**A menudo se pueden encontrar ángulos que hacen que los avances sean relevantes para su público.**

**GPT-4's launch 'another step change' for AI and higher education**

New version of OpenAI's chatbot can interpret images and tutor students



**Kiswahili makes it to Google AI platform as first African language**

**NATION**

**THE HOLLYWOOD REPORTER**



**Microsoft Copilot now lets you create AI songs from text prompts. Yes, there's a catch.**

The question is, who owns them?

**AI's New Job? All-Purpose Hollywood Crewmember**

As OpenAI unveils its new product Sora, which allows for intricate video on command, crafts workers see the tech displacing artists: "It's going to be everywhere."



¡Guau, esto es magia! - aplicaciones revolucionarias

# Hay algunas aplicaciones potencialmente increíbles...

## AI tech gives back 'voice' to woman with post-stroke locked-in syndrome

Written by [Corrie Pelc](#) on August 30, 2023 — [Fact checked by Kelsey Costa, MS, RDN](#)



WSJ | VIDEO

**JOAQUIN OLIVER**  
AGE 17

WSJ

**He Was Killed in a School Shooting. Now AI Has Him Speaking Again.**

Joaquin Oliver was killed in the Parkland school shooting. Now with AI, the 17-year-old's voice can be heard again. WSJ's Joanna Stern sat down with Joaquin's parents to find out how and why they are preserving their son's legacy this way. Photo illustration: Ryan Trefes



### Science

🕒 This article is more than 3 months old

## AI helps scholars read scroll buried when Vesuvius erupted in AD79

## ... pero desconfía de las afirmaciones exageradas

Jamie Dimon says the next generation of employees will work 3.5 days a week and live to 100 years old

### **AI Could Eradicate Diseases Within 10 Years, Says Google DeepMind Chief Demis Hassabis**

AI revolution in drug discovery

## En su lugar, adopta un enfoque prudente

### **How much energy will AI really consume? The good, the bad and the unknown**

Researchers want firms to be more transparent about the electricity demands of artificial intelligence.

### **People are worried that AI will take everyone's jobs. We've been here before.**

In a 1938 article, MIT's president argued that technical progress didn't mean fewer jobs. He's still right.

🔧 Hora de la verdad, *la IA en la práctica*

## Las aplicaciones en el mundo real están proliferando...

### How AI assistants are already changing the way code gets made

AI coding assistants are here to stay—but just how big a difference they make is still unclear.

By Will Douglas Heaven

December 6, 2023



### Without Code for DeepMind's Protein AI, This Lab Wrote Its Own

The Google subsidiary solved a fundamental problem in biology but didn't promptly share its solution. So a University of Washington team tried to re-create it.



TECHNOLOGY | AFRICA

### Bridging the AI language gap in Africa and beyond

Kira Schacht

07/29/2023

AI tools, from ChatGPT to Google Translate, are useless to billions of people in the Global South who don't work in western languages. Researchers and startups from Africa and other parts of the world are changing that.



PREMIUM • DAILY COVER

This AI Startup Has Saved Grocers From Tossing Millions Of Pounds Of Food

# ... pero observarlas también puede aportar una pizca de realismo.

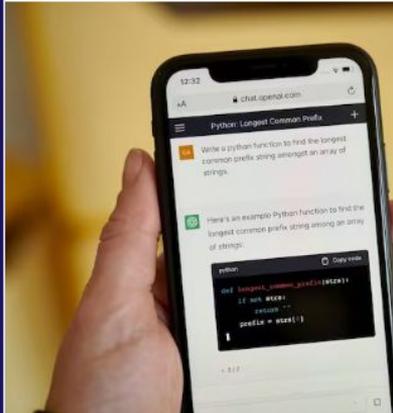
## AI chatbots lose money every time you use them. That is a problem.

The cost of operating the systems is so high that companies aren't deploying their best versions to the public



By [Will Oremus](#)

June 5, 2023 at 6:00 a.m. EDT



Margeaux Walter for BI

DISCOURSE | TECH

## AI isn't ready to do your job

Carnegie Mellon staffed a fake company with AI agents. It was a total disaster.

## Where's the ROI for AI? CIOs struggle to find it

Feature

May 22, 2024 • 7 mins

## Execs plan to invest more in AI this year but implementation barriers remain

Canva's survey found 94% of CIOs plan to increase AI investment, but 72% are concerned about app sprawl and security risks

☢ Oh, oh... *Los riesgos de la IA*  
**En lugar de alarmismo...**

## Artificial intelligence could lead to extinction, experts warn

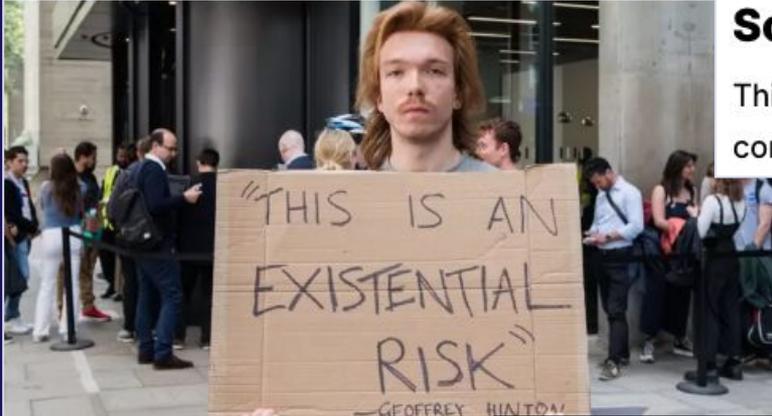
30 May 2023

By **Chris Vallance**, Technology reporter

Share

### **AI Now Capable Of Cloning Itself, Scientists Fear "Red Line" Crossed**

This capability to reproduce autonomously raises concerns about the control and safety of AI systems.



# ...buscar pruebas de daños reales que se estén produciendo

## PERSONAL FINANCE

**A.I. is on a collision course with white-collar, high-paid jobs — and with unknown impact**

**AI-Generated Propaganda Is Just as Persuasive as the Real Thing, Worrying Study Finds**

Propaganda from popular AI tools “could blend into online information environments on par with...existing foreign covert propaganda campaigns.”

*Your Car Is Tracking You. Abusive Partners May Be, Too.*

Apps that remotely track and control cars are being weaponized by abusive partners. Car manufacturers have been slow to respond, according to victims and experts.

😞 Jaja #fracaso – Errores de la IA

## Los errores de la IA suelen ser solo una excusa para reírse un poco...

*BLAME GAME —*

**Air Canada must honor refund policy invented by airline's chatbot**

Air Canada appears to have quietly killed its costly chatbot support.

AI

**Google pauses AI tool Gemini's ability to generate images of people after historical inaccuracies**

**Microsoft is looking for ways to rein in Bing AI chatbot after troubling responses**

# En su lugar, intenta averiguar por qué se produjo el fallo, quién es el responsable y cuáles son las implicaciones...

BAY AREA // SAN FRANCISCO

## A Cruise robotaxi dragged a pedestrian in S.F. Now we know why the car didn't stop

By **Ricardo Cano**, Reporter

Updated Nov 8, 2023 1:43 p.m.



We asked ChatGPT about Houston. Here's what it got wrong – and why that matters

# Y centrémonos en el factor humano, la verdadera causa de la mayoría de los «errores de la IA»

## Confessions of an AI Clickbait Kingpin

Serbian DJ turned internet entrepreneur Nebojša Vujanović Vujo floods abandoned news sites with AI-generated articles. But he wants you to know he's a nice guy.



## ‘Lavender’: The AI machine directing Israel’s bombing spree in Gaza

The Israeli army has marked tens of thousands of Gazans as suspects for assassination, using an AI targeting system with little human oversight and a permissive policy for casualties. 972 and Local Call reveal.

## Etapas de desarrollo de la IA

datos



computo



modelos de IA



aplicaciones

## Cuestiones relacionadas

pérdida de privacidad/  
consentimiento

capitalismo de vigilancia  
explotación laboral  
erosión de la  
propiedad intelectual

## Actores

empresas  
gobiernos

## Personas afectadas

individuos  
trabajadores



vigilancia

pérdida/degradación del empleo  
discriminación  
desinformación/  
información errónea

individuos  
empresas  
gobiernos

comunidades  
consumidores  
democracias  
trabajadores

🤔 <bostezo> – Noticias sobre política

NEWS > TECHNOLOGY

## The EU's artificial intelligence rulebook, explained

The final text of the Artificial Intelligence Act has been approved by EU member countries — here's what's in it.

ARTIFICIAL INTELLIGENCE / TECH / POLICY

**The world's biggest AI models aren't very transparent, Stanford study says** / The Foundation Model Transparency Index from Stanford tracks how much information companies disclose about their AI models.

← *Las noticias sobre política importan, pero suelen ser aburridas*

↓ *...o terminan convirtiéndose en relatos de competencia política*

TECHNOLOGY

## White House offers a new strategy for AI — and picks new fights

A new executive order uses AI to push a raft of policy priorities on an industry not used to being regulated.

**En su lugar, intenta enmarcar las noticias sobre políticas en torno a quiénes se ven afectados...**

**...o cómo y quiénes han influido en la configuración de la política**

**In Hollywood writers' battle against AI, humans win (for now)**



**TECH • ARTIFICIAL INTELLIGENCE**

**Big Tech Is Already Lobbying to Water Down Europe's AI Rules**

7 MINUTE READ





Oh, la humanidad: *el impacto en las personas*

La mejor forma de entender la IA es a través de sus efectos en las personas...

AI Will Shake Up Higher Ed. Are Colleges Ready?

A lot rides on the answer.

*en la educación*

More schools want your kids to use ChatGPT. Really.

Education leaders are embracing technology that set off a plagiarism panic just months ago.

Dozens Of KFC, Taco Bell And Dairy Queen Franchises Are Using AI To Track Workers

The AI system, dubbed Riley, monitors and analyzes employees' interactions with customers and allocates bonuses to those who are able to sell more.

*sobre el trabajo*

Cleaning Up ChatGPT Takes Heavy Toll on Human Workers

Contractors in Kenya say they were traumatized by effort to screen out descriptions of violence and sexual abuse during run-up to OpenAI's hit chatbot

ARTIFICIAL INTELLIGENCE >

The Venezuelan ghost workers who are feeding artificial intelligence

## *sobre las personas mayores*

### **AI, Voice Cloning and Scams: What You Should Know**

Artificial intelligence is being used to supercharge the common grandparent and impostor scams

TECHNOLOGY

### **Chatty robot helps seniors fight loneliness through AI companionship**

## *sobre los niños*

### **Can You Hide a Child's Face From A.I.?**

Parents have been stressing out for at least two decades about what to share about their children online. Powerful new technologies present a more urgent risk.

## *sobre las comunidades locales*

THE BRONX

### **Facial Recognition Finds Its Match in Once Crime-Plagued Bronx Housing Complex**

METRO ATLANTA

**Cobb police seek approval for controversial AI facial recognition software**

### **New York tenants fight as landlords embrace facial recognition cameras**

## Los documentos judiciales son una mina de oro

### Man sues Macy's, saying false facial recognition match led to jail assault

The case adds to a growing number of wrongful facial recognition arrests and further highlights the dangers of the technology's use in law enforcement

### The New York Times is suing OpenAI and Microsoft for copyright infringement / A

lawsuit claims OpenAI copied millions of Times' articles to train the language models that power ChatGPT and Microsoft Copilot.

### Authors Sue NVIDIA for Training AI on Pirated Books

### Lawsuit seen as crucial test of police use of facial recognition technology



Bajo el microscopio: *auditorías e investigaciones*

## Una auditoría puede ser una investigación en profundidad...



**Aggression Detectors:  
The Unproven, Invasive  
Surveillance Technology Schools  
Are Using to Monitor Students**

### Inside the Suspicion Machine

Obscure government algorithms are making life-changing decisions about millions of people around the world. Here, for the first time, we reveal how one of these systems works.

EVA CONSTANTARAS, GABRIEL GEIGER, JUSTIN-CASIMIR BRAUN,  
DHHRUV MEHRDTRA, HTET AUNG

MAR 6, 2023 7:00 AM



## O poco más que un truco publicitario...

### *A Conversation With Bing's Chatbot Left Me Deeply Unsettled*

A very strange conversation with the chatbot built into Microsoft's search engine led to it declaring its love for me.

### **I Used AI To Clone My Voice And Trick My Mom Into Thinking It Was Me**

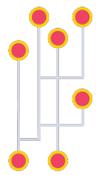
### **Gab's Racist AI Chatbots Have Been Instructed to Deny the Holocaust**

The proliferation of generative AI chatbots on extremist platforms could lead to increased radicalization, experts warn.

A graphic for the AI Spotlight Series. It features the text "AI Spotlight Series" in a bold, pink, sans-serif font. To the left of the text is a vertical line of four circles: the top one is yellow, the second and third are light blue, and the bottom one is light blue. A horizontal line extends from the top yellow circle to the right, ending at the start of the word "AI".

# AI Spotlight Series

---

A logo for The AI Accountability Network, consisting of a network of grey lines connecting several yellow and red circular nodes.

**The AI  
Accountability  
Network**

The Pulitzer Center logo, which is a stylized blue circle containing a white 'P' and 'C' intertwined.

**Pulitzer Center**