

apresentado em

Faixa 3

Tipos de reportagens



Uma estrutura para
reportagens sobre IA

Uma taxonomia de narrativas

Algumas narrativas comuns sobre IA

 É uma inovação!
Avanços tecnológicos

 Um brilhante brinquedo novo
Notícias sobre produtos

 Uau, mágico
Aplicativos matadores

 A borracha encontra a estrada
IA na prática

 Oh, não
Riscos da IA

 Haha #falha
Erros da IA

 <bocejo>
Histórias sobre políticas

 Oh, a humanidade
Efeitos nas pessoas

 Nos vemos no tribunal
Processos judiciais

 Sob o microscópio
Auditorias e investigações

 É uma inovação! – *Avanços tecnológicos*

Não relate o hype da IA de forma acrítica.

Microsoft just launched powerful AI 'agents' that could completely transform your workday – and challenge Google's workplace dominance

Salesforce CEO Marc Benioff: AI agents will be like Iron Man's Jarvis

Relate os avanços, mas dê uma perspectiva.

ChatGPT outperforms undergrads in intro-level courses, falls short later

Software that promises to detect AI-produced text fails to deliver.

OpenAI's o3: AI Benchmark Discrepancy Reveals Gaps in Performance Claims



Um brilhante brinquedo novo - *Notícias sobre produtos*
**Muitas vezes, você pode encontrar ângulos
que tornam os avanços relevantes para o seu
público.**

**GPT-4's launch 'another step change'
for AI and higher education**

New version of OpenAI's chatbot can interpret images
and tutor students



**Microsoft Copilot now lets
you create AI songs from
text prompts. Yes, there's a
catch.**

The question is, who owns them?

**Kiswahili makes it to Google
AI platform as first African
language**



**AI's New Job? All-Purpose Hollywood
Crewmember**

As OpenAI unveils its new product Sora, which allows for
intricate video on command, crafts workers see the tech
displacing artists: "It's going to be everywhere."

🌟 Uau, mágico – *Aplicativos matadores*

Existem algumas aplicações potenciais incríveis...

AI tech gives back 'voice' to woman with post-stroke locked-in syndrome

Written by [Corrie Pelc](#) on August 30, 2023 — [Fact checked by Kelsey Costa, MS, RDN](#)



WSJ | VIDEO

JOAQUIN OLIVER
AGE 17

WSJ

He Was Killed in a School Shooting. Now AI Has Him Speaking Again.

Joaquin Oliver was killed in the Parkland school shooting. Now with AI, the 17-year-old's voice can be heard again. WSJ's Joanna Stern sat down with Joaquin's parents to find out how and why they are preserving their son's legacy this way. Photo illustration: Ryan Trefes



Science

🕒 This article is more than 3 months old

AI helps scholars read scroll buried when Vesuvius erupted in AD79

Mas tenha cuidado com afirmações exageradas

Jamie Dimon says the next generation of employees will work 3.5 days a week and live to 100 years old

AI Could Eradicate Diseases Within 10 Years, Says Google DeepMind Chief Demis Hassabis

AI revolution in drug discovery

Em vez disso, adote uma abordagem moderada

How much energy will AI really consume? The good, the bad and the unknown

Researchers want firms to be more transparent about the electricity demands of artificial intelligence.

People are worried that AI will take everyone's jobs. We've been here before.

In a 1938 article, MIT's president argued that technical progress didn't mean fewer jobs. He's still right.

 A borracha encontra a estrada – IA na prática

As aplicações no mundo real estão se proliferando...

How AI assistants are already changing the way code gets made

AI coding assistants are here to stay—but just how big a difference they make is still unclear.

By Will Douglas Heaven

December 6, 2023



Without Code for DeepMind's Protein AI, This Lab Wrote Its Own

The Google subsidiary solved a fundamental problem in biology but didn't promptly share its solution. So a University of Washington team tried to re-create it.



TECHNOLOGY | AFRICA

Bridging the AI language gap in Africa and beyond

Kira Schacht

07/29/2023

AI tools, from ChatGPT to Google Translate, are useless to billions of people in the Global South who don't work in western languages. Researchers and startups from Africa and other parts of the world are changing that.



PREMIUM • DAILY COVER

This AI Startup Has Saved Grocers From Tossing Millions Of Pounds Of Food

... mas analisá-las também pode proporcionar uma pitada de realismo

AI chatbots lose money every time you use them. That is a problem.

The cost of operating the systems is so high that companies aren't deploying their best versions to the public



By [Will Oremus](#)

June 5, 2023 at 6:00 a.m. EDT



Margeaux Walter for BI

DISCOURSE | TECH

AI isn't ready to do your job

Carnegie Mellon staffed a fake company with AI agents. It was a total disaster.

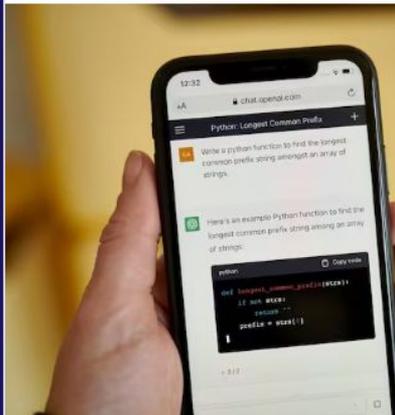
Where's the ROI for AI? CIOs struggle to find it

Feature

May 22, 2024 • 7 mins

Execs plan to invest more in AI this year but implementation barriers remain

Canva's survey found 94% of CIOs plan to increase AI investment, but 72% are concerned about app sprawl and security risks



☢ Oh, oh – *riscos da IA*

Em vez de espalhar o medo...

Artificial intelligence could lead to extinction, experts warn

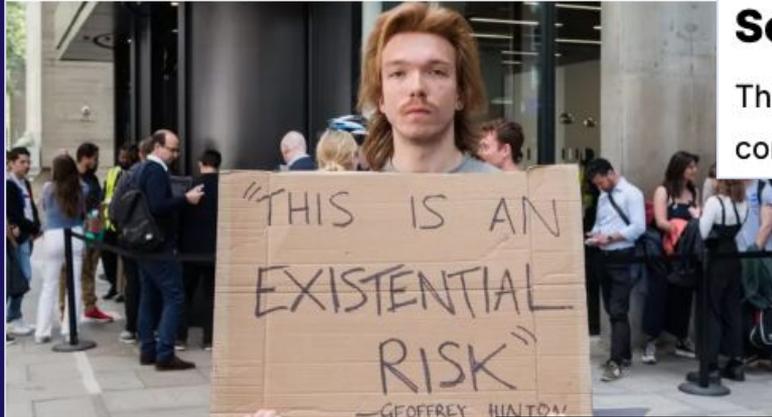
30 May 2023

By Chris Vallance, Technology reporter

Share

AI Now Capable Of Cloning Itself, Scientists Fear "Red Line" Crossed

This capability to reproduce autonomously raises concerns about the control and safety of AI systems.



... procure evidências de danos reais ocorrendo

PERSONAL FINANCE

A.I. is on a collision course with white-collar, high-paid jobs — and with unknown impact

AI-Generated Propaganda Is Just as Persuasive as the Real Thing, Worrying Study Finds

Propaganda from popular AI tools “could blend into online information environments on par with...existing foreign covert propaganda campaigns.”

Your Car Is Tracking You. Abusive Partners May Be, Too.

Apps that remotely track and control cars are being weaponized by abusive partners. Car manufacturers have been slow to respond, according to victims and experts.

😞 Haha #fail – *erros da IA*

Os erros da IA são muitas vezes apenas uma desculpa para se gabar...

BLAME GAME —

Air Canada must honor refund policy invented by airline's chatbot

Air Canada appears to have quietly killed its costly chatbot support.

AI

Google pauses AI tool Gemini's ability to generate images of people after historical inaccuracies

Microsoft is looking for ways to rein in Bing AI chatbot after troubling responses

Em vez disso, tente descobrir por que a falha aconteceu, quem é o responsável e quais são as implicações...

BAY AREA // SAN FRANCISCO

A Cruise robotaxi dragged a pedestrian in S.F. Now we know why the car didn't stop

By **Ricardo Cano**, Reporter
Updated Nov 8, 2023 1:43 p.m.



We asked ChatGPT about Houston. Here's what it got wrong – and why that matters

E concentre-se no elemento humano – a verdadeira causa da maioria das “falhas da IA”

Confessions of an AI Clickbait Kingpin

Serbian DJ turned internet entrepreneur Nebojša Vujanović **Vujanović floods abandoned news sites with AI-generated articles.** But he wants you to know he's a nice guy.



‘Lavender’: The AI machine directing Israel’s bombing spree in Gaza

The Israeli army has marked tens of thousands of Gazans as suspects for assassination, using an AI targeting system with **little human oversight** and **a permissive policy for casualties.** 972 and Local Call reveal.

dados



computação



modelos de IA



aplicações

Questões relacionadas

perda de privacidade/
consentimento

capitalismo de vigilância

exploração laboral

erosão da propriedade intelectual

Atores

empresas

governos

Pessoas afetadas

indivíduos

trabalhadores

‘Lavender’: The AI machine directing Israel’s bombing spree in Gaza

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vigilância

perda/degradação do emprego

discriminação

desinformação/
informação errada

indivíduos

empresas

governos

comunidades

consumidores

democracias

trabalhadores

🤔 — *Matérias sobre políticas*

NEWS > TECHNOLOGY

The EU's artificial intelligence rulebook, explained

The final text of the Artificial Intelligence Act has been approved by EU member countries — here's what's in it.

ARTIFICIAL INTELLIGENCE / TECH / POLICY

The world's biggest AI models aren't very transparent, Stanford study says / The Foundation Model Transparency Index from Stanford tracks how much information companies disclose about their AI models.

⇐ *As notícias sobre políticas são importantes, mas muitas vezes enfadonhas...*

⇓ *...ou se transformam em histórias de corrida*

TECHNOLOGY

White House offers a new strategy for AI — and picks new fights

A new executive order uses AI to push a raft of policy priorities on an industry not used to being regulated.

Em vez disso, tente enquadrar as matérias sobre políticas em torno de quem é afetado...

...ou como e por quem a política foi moldada

In Hollywood writers' battle against AI, humans win (for now)



TECH • ARTIFICIAL INTELLIGENCE

Big Tech Is Already Lobbying to Water Down Europe's AI Rules

7 MINUTE READ





Oh, a humanidade – *Impactos nas pessoas*

Os impactos humanos são a melhor maneira de entender a IA...

AI Will Shake Up Higher Ed. Are Colleges Ready?

A lot rides on the answer.

na educação

More schools want your kids to use ChatGPT. Really.

Education leaders are embracing technology that set off a plagiarism panic just months ago.

Dozens Of KFC, Taco Bell And Dairy Queen Franchises Are Using AI To Track Workers

The AI system, dubbed Riley, monitors and analyzes employees' interactions with customers and allocates bonuses to those who are able to sell more.

no trabalho

Cleaning Up ChatGPT Takes Heavy Toll on Human Workers

Contractors in Kenya say they were traumatized by effort to screen out descriptions of violence and sexual abuse during run-up to OpenAI's hit chatbot

ARTIFICIAL INTELLIGENCE >

The Venezuelan ghost workers who are feeding artificial intelligence

sobre os idosos

AI, Voice Cloning and Scams: What You Should Know

Artificial intelligence is being used to supercharge the common grandparent and impostor scams

TECHNOLOGY

Chatty robot helps seniors fight loneliness through AI companionship

sobre crianças

Can You Hide a Child's Face From A.I.?

Parents have been stressing out for at least two decades about what to share about their children online. Powerful new technologies present a more urgent risk.

sobre comunidades locais

THE BRONX

Facial Recognition Finds Its Match in Once Crime-Plagued Bronx Housing Complex

METRO ATLANTA

Cobb police seek approval for controversial AI facial recognition software

New York tenants fight as landlords embrace facial recognition cameras



Nos vemos no tribunal – *Processos judiciais*

Documentos judiciais são uma mina de ouro

Man sues Macy's, saying false facial recognition match led to jail assault

The case adds to a growing number of wrongful facial recognition arrests and further highlights the dangers of the technology's use in law enforcement

The New York Times is suing OpenAI and Microsoft for copyright infringement / A lawsuit claims OpenAI copied millions of Times' articles to train the language models that power ChatGPT and Microsoft Copilot.

Authors Sue NVIDIA for Training AI on Pirated Books

Lawsuit seen as crucial test of police use of facial recognition technology



Sob o microscópio – *Auditorias e investigações*

Uma auditoria pode ser uma investigação aprofundada...



**Aggression Detectors:
The Unproven, Invasive
Surveillance Technology Schools
Are Using to Monitor Students**

Inside the Suspicion Machine

Obscure government algorithms are making life-changing decisions about millions of people around the world. Here, for the first time, we reveal how one of these systems works.

EVA CONSTANTARAS, GABRIEL GEIGER, JUSTIN-CASIMIR BRAUN,
DHHRUV MEHROTRA, HTET AUNG

MAR 6, 2023 7:00 AM



Ou pouco mais do que um truque...

A Conversation With Bing's Chatbot Left Me Deeply Unsettled

A very strange conversation with the chatbot built into Microsoft's search engine led to it declaring its love for me.

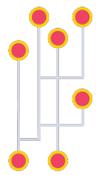
I Used AI To Clone My Voice And Trick My Mom Into Thinking It Was Me

Gab's Racist AI Chatbots Have Been Instructed to Deny the Holocaust

The proliferation of generative AI chatbots on extremist platforms could lead to increased radicalization, experts warn.

A graphic for the AI Spotlight Series. It features the text "AI Spotlight Series" in a bold, pink, sans-serif font. To the left of the text is a vertical line with four circular nodes. The top node is yellow, the second is light blue, the third is light blue, and the bottom is light blue. A horizontal line extends from the top node to the right, ending in a yellow circle.

AI Spotlight Series

A logo for The AI Accountability Network, consisting of a network of grey lines connecting several yellow and red circular nodes.

**The AI
Accountability
Network**

The Pulitzer Center logo, which is a stylized blue circle containing a white 'P' shape.

Pulitzer Center