

Brand & Digital Services

A guide to help you choose the services that fit your project



Brand design

1

Brand Creation

Brand positioning
(vision, values, target, tone)
Logo
Colors
Fonts
Artistic direction
Mini brand guidelines

≈ 4-6 days

2

Brand Evolution

Audit of existing brand
Recommendations for repositioning
Redesign or evolution of existing identity:

- logo
- colors
- typography

Updated guidelines

≈ 3-5 days

3

Brand Activation

based on an existing or reworked identity

Packaging
Social media house style
Flyers / print
Communication assets

≈ 3-5 days

or

+

and/or

Digital design

All digital designs are designed to be responsive

4

UX/UI Design (Figma)

Homepage only
Landing page
Key pages
Complete website (design only)

Homepage ≈ 3-4 days
Site complet ≈ 4-7 days

5

Website Design & Build

A

Webflow

UX/UI
Webflow integration
Native platform animations

≈ 6-10 days

B

Wordpress

UX/UI
WordPress integration
Native platform animations

≈ 6-10 days

C

Wix / Wix studio

UX/UI
Wix or Wix Studio integration
Native platform animations

≈ 3-6 days

or

or

or

and/or

Hand-drawn illustrations

Procreate

Custom lettering
Custom drawing
Professional brushes

≈ 3-6 days

3D Brand Assets

3D key visuals
3D assets for branding / packaging / web

≈ 3-6 days

Motion & Animations

Motion branding
UI animations
Custom-coded animations

≈ 3-6 days

Message

Not sure?
Choose what appeals to you, and we'll refine it together.



Brand & Digital Services

Un guide pour vous aider à choisir les services adaptés à votre projet



Brand design

1

Brand Creation

Brand positioning
(vision, valeurs, cible, ton)
Logo
Couleurs
Typographies
Direction artistique
Mini brand guidelines

≈ 4-6 jours

2

Brand Evolution

Audit de l'existant
Recommandations de repositionnement
Refonte ou évolution de l'identité existante :

- logo
- couleurs
- typographies

Guidelines mises à jour

≈ 3-5 jours

3

Brand Activation

à partir d'une identité existante ou retravaillée

Packaging
Social media house style
Flyers / print
Assets de communication

≈ 3-5 jours

ou

+

et/ou

Digital design

Tous les designs digitaux sont pensés en responsive

4

UX/UI Design (Figma)

Homepage seule
Landing page
Pages clés
Site complet (design only)

Homepage ≈ 3-4 jours
Site complet ≈ 4-7 jours

5

Website Design & Build

A
Webflow
UX/UI
Intégration Webflow
Animations natives de la plateforme
≈ 6-10 jours

B
Wordpress
UX/UI
Intégration WordPress
Animations natives de la plateforme
≈ 6-10 jours

C
Wix / Wix studio
UX/UI
Intégration Wix ou Wix Studio
Animations natives de la plateforme
≈ 3-6 jours

ou

ou

ou

et/ou

Hand-drawn illustrations

Procreate

Lettrage & Dessin personnalisé
Pinceaux professionnels

≈ 3-6 jours

3D Brand Assets

3D key visuals
3D assets pour branding / packaging / web

≈ 3-6 jours

Motion & Animations

Motion branding
Animations UI
Animations codées sur-mesure

≈ 3-6 jours

Message

Vous hésitez ?
Choisissez ce qui vous parle, on affine ensemble

