

Privacy Policy

Last Updated: October 23, 2025

Welcome to Jake's Junk Co. ("we," "us," or "our"). Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website <https://www.jakesjunkco.com>, submit your details, or sign up for our private community.

1. Information We Collect

When you interact with our website or community, we may collect the following types of information:

- Personal Information: Your name, email address, phone number, social media handles, or other contact details you voluntarily provide when signing up or communicating with us.
- Optional Information: Additional details you choose to share about your background, interests, or business during signup or inside the community.
- Automatically Collected Information: Technical data such as your IP address, browser type, device information, pages visited, and site activity (via cookies and tracking technologies).

2. How We Use Your Information

We use your information to:

- Provide access to our private community and related resources
- Send updates, newsletters, and community announcements
- Improve our website, content, and user experience
- Respond to inquiries or support requests
- Maintain the security and integrity of our platform

We will never sell your personal information to third parties.

3. Third-Party Tools and Services

We use trusted third-party platforms to operate and enhance our services. These may include, but are not limited to:

- Email Marketing & Communication: Klaviyo, ConvertKit
- Analytics & Advertising: Google Analytics, Meta Pixels
- Community Platforms: Discord, Fanbasis

These tools help us understand site performance, manage communications, and provide a better user experience. Each third-party service has its own privacy policy, and we encourage you to review their terms for more details on how they handle your data.

4. How We Share Your Information

We may share your information only in the following cases:

- With service providers assisting in operations (e.g., email delivery, analytics, hosting).
- When required by law or to protect our rights, comply with legal obligations, or prevent fraud or abuse.
- With your consent, when connecting with third-party platforms or integrations of your choice.

5. Cookies and Tracking Technologies

We use cookies and similar technologies to analyze site traffic, remember preferences, and improve your experience. You can disable cookies through your browser settings, but some features of our site may not function properly if you do.

6. Marketing Communications & Opt-Out

By providing your contact information, you agree to receive occasional emails or messages from us related to updates, offers, and community news.

You can opt out of marketing communications at any time by clicking the “Unsubscribe” link at the bottom of our emails or by contacting us directly at hello@jakesjunkco.com.

7. Data Retention

We retain your information only as long as necessary to fulfill the purposes outlined in this policy, comply with legal obligations, and maintain our community platform.

You may request deletion of your data at any time by contacting hello@jakesjunkco.com.

8. Your Rights

Depending on your location, you may have the right to:

- Access, correct, or delete your personal data
- Withdraw consent to receive communications
- Object to specific data uses

To exercise these rights, please contact hello@jakesjunkco.com.

9. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information. However, no system is completely secure, and you share information with us at your own risk.

10. Children's Privacy

Our website and community are intended for individuals 18 years and older. We do not knowingly collect or store data from children under 18.

11. Jurisdiction

This Privacy Policy and any disputes arising from it are governed by the laws of the State of California, United States, without regard to conflict of law principles.

12. Changes to This Policy

We may update this Privacy Policy periodically. Updates will be posted on this page with a revised "Last Updated" date. Your continued use of the website after updates constitutes your acceptance of the new terms.

13. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact us:

Email: hello@jakesjunkco.com

Website: <https://www.jakesjunkco.com>