

Juan Manuel Veiga

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From: Montevideo, Uruguay

About

I'm a designer with over five years of experience. I started my career in the field of communication, later expanding into visual design, and for the past five years I've specialized in UX/UI projects. I've been involved in every stage of the design process, from user research and benchmarking to wireframing, high-fidelity design, testing, and design system definition.

Work experience

Product & Visual Designer @ Simple Studio | Nov 2025 - present

- Own end-to-end delivery of digital and web projects, from discovery and concept development to hand-off and launch.
- Partner directly with clients to understand business goals, define requirements and drive product and web decisions.

Product & Visual Designer @ Ananá Studio | Sep 2021 - Nov 2025

- Created wireframes, interactive prototypes and high-fidelity designs, ensuring consistency and usability across products.
- Conducted user research, competitive analysis and usability testing to inform design decisions.
- Facilitated presentations and feedback sessions with stakeholders, iterating solutions based on insights and user feedback.

Visual Designer @ Glu Company | Mar 2021 - Sep 2021

- Created digital assets and visual materials for advertising and communication campaigns across multiple channels and formats.
- Designed websites and digital experiences, working closely with developers and other creative professionals.

Skills

Visual design

Wireframing

Accessibility

UX Audits

User testing

Site maps

User flows

Prototyping

User research

High Fidelity

Tools

Figma

Webflow

Photoshop

Illustrator

CSS, HTML

Education

2021 - 2023

AD in Digital Design

2010 - 2013

BA in Media Studies

Languages

English (Advance)

Spanish (Native)