

Amplify what matters.

Partnerships Program 2025



Mates Who Donate

Since 2005, we've been helping multi-sector professionals become everyday philanthropists through the power of communal philanthropy.

\$1.1million

Donated

33 Charities

(And counting)

3 Grants

Every Year



Annual Giving Goal

Our Unique Giving Model

Engaged donors all year round.

NOMINATE DONATE PARTICIPATE

Every mate can nominate a charity.

Donate every month or at our events.

Attend our annual Giving Circle

Every mate can nominate a charity to participate in our annual grants program. Meridian's team will do the due diligence and select the final 3.

Donations can be made per month or at our events. Every \$1,000 (or "\$90 each month) is counted as 1 vote towards a deserving charity.

At our annual giving circle the selected charities receive \$30k, \$20k and \$10k as voted by our donors. The remaining dollars go to the ethical investment fund.

Giving back

For generations to come.

Our ultimate goal is to grow our investment fund to a point that we can donate \$1M to charitable foundations every single year - in perpetuity.

We have a ambitious but achievable strategy in place to reach our goal by 2040. The fund only invests ethically, in a balance between screening out investments that aren't consistent with our values and targeting those that have a positive impact.



15 yrs
time to reach \$1M giving p.a

Corporate Partnerships

Engaged donors all year round.

Multiply Impact	Support multiple foundations in a sustainable way.
Discover New Causes	Inspire your team with exposure to different charities
Empower Philantrophy	Make it easy for your team to do good.
Expand Networks	Make it easy for your team to do good.
Align your brand to your values	Be recognised for what you do and what you believe
Attract talent	73% of adults consider company values when applying for a job
Retain talent	53% of workers say impact is key to their happiness
Local & global	Connect and empower charities close and far from home



Our Partnership Tiers

Platinum	\$20,000
Gold	\$10,000
Silver	\$5,000
Bronze	\$2,500

Partnership Key Benefits

3x premier Meridian events each year

100+ like-minded professional attendees at each Meridian event

Utilise Meridian branding for internal & external marketing

Exposure to Meridian network and targeted social media posts

Nominate a charity of your choice for consideration by the board



Meridian Partnership Program 2024

	Platinum	Gold	Silver	Bronze
Become a great mate of Meridian and help fast track us to our goal of giving away \$1 m every year to amazing charities.	√	V	√	√
Bragging rights to your mates and competitors that you support a great foundation making a real sustainable impact.	√	V	√	√
Company logo, bio and link on Meridian Website. Ability to use the Meridian logo on your company website and marketing.	√	√	√	√
Ability to nominate a charity for consideration by the Meridian Board for the Giving Circle event.	√	√	√	√
Ability to participate in our Corporate Matched Giving program. More information available on this.	√	V	√	√
2x social media posts from Meridian per year mentioning and thanking your organisation.	√	√	√	√
Special mention and thanks at each Meridian event.	√	√	√	√
Company name and logo displayed in our newsletter and on each event registration page	√	V	√	√
50% of your sponsorship goes directly to the Meridian Giving Fund to support our great charities now and into the future.	√	√	√	
2x free tickets to each Meridian event throughout the year.	√	V	√	
4x social media posts from Meridian per year mentioning and thanking your organisation.	√	√	√	
Fixed signage at each Meridian event throughout the year.	√	√		
Photos of your team at the events prepared and provided for your company to use.	√	√		
6x social media posts from Meridian per year mentioning and thanking your organisation.	√	√		
5x free tickets to each Meridian event throughout the year.	√	√		
Bespoke video made by our marketing team for your organisation to showcase the great charities and people that are directly and positively impacted by your organisation 1s sponsorship.	√			
10x free tickets to each Meridian event throughout the year.	√			
An opportunity to speak at our premier Giving Circle event to discuss your organisation.	√			
Co-presentation with the Meridian Chairperson for the winners' cheques at the Giving Circle event.	√			



Optional Extra Benefits

We offer you the support and the structure to build a program that suits your company and your employees

Matched Donations	Encourage and augment impact with a multiplier for your employees
Pre-Tax Salary Deductions	Make it easier for your employees to donate and receive the tax benefit straight away rather than waiting until the end of financial year





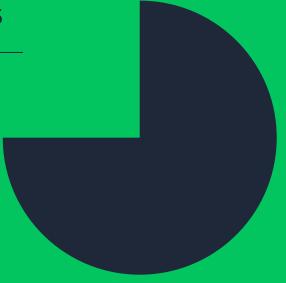
Impact Dinner 2025

June 2025

The Giving Circle

September 2025





Thank You

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CORPORATE GIVING

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