

Data Processing and Privacy Statement

Latest update: 06.02.2026

Aarhus, Denmark

Data protection is among our highest priorities at Involved. When we invite users to participate in an Involved session, we promise them anonymity. This is a promise we take seriously. We are committed to ensuring this anonymity and that everyone can participate in an Involved session without personal data being tracked, used, or shared in any way.

This is the reason we have made the choice not to store or treat personal data from participants. We do not ask participants to log in or identify themselves before a session. We do not even log IP addresses of our participants. Additionally, there is no third-party analytics or tracking service linked to our participant platform.

If you have any questions or concerns about data collection or user anonymity, you can contact our CEO, Sara Høyer Kragelund, or our CTO, Geert Vandensteen, at Geert@involved.ai.

1. Data Collection and Usage on the Digital Involved Platform

Involved does not log any IP addresses and does not store or treat personal data collected in a digital session. Participants receive a unique code to enter a session and can provide anonymous input that is not linkable to a physical person.

2. Cloud Hosting and Infrastructure (AWS)

To facilitate online sessions, Involved utilises various AWS services hosted exclusively in the EU-central-1 (Frankfurt) region. These services include RDS, VPC, CloudWatch, ELB, Lambda, EC2, S3 (for application distribution only), and EKS. No personal data, including IP addresses, is logged or processed by AWS services.

2.1 AI Services (Azure OpenAI)

To support AI-based functionality, Involved utilises Azure OpenAI Service, operated by Microsoft. Azure OpenAI Service is hosted exclusively within the European Union, in the Germany West Central (Frankfurt) region.

Data processed through Azure OpenAI Service remains within the EU and is handled in accordance with the General Data Protection Regulation (GDPR). Microsoft acts as a data processor for these services.

Data submitted to Azure OpenAI Service is not used to train or improve OpenAI or Microsoft models and is not shared with OpenAI outside the Azure service.

Use of AI-based functionality is optional. Customers and users may opt out of AI services at any time by submitting a written request to Geert@involved.ai. Opting out of AI services does not affect the core functionality of the Involved platform.

3. Data Security

Involved implements appropriate technical and organizational measures to safeguard all data that enters the platform and prevent unauthorized access, loss, alteration, or disclosure of data.

4. Analytics

Involved uses a self-hosted Matomo analytics solution for its website, configured to anonymize IP addresses. No analytics or tracking is implemented within live session environments.

5. Communication Data

Involved may collect contact information through business relationships. Individuals may request deletion of their data by contacting sara@involved.ai.

8. Data Subject Rights

Data subjects have the right to access, rectify, erase, restrict, and object to the processing of their personal data in accordance with GDPR.

Contact Information

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