

Data Processing and Privacy Statement

Latest update: 29.09.2026

Aarhus, Denmark

Data protection is among our highest priorities at Involved. When we invite people to participate in an Involved session, we promise them anonymity. This is a promise we take seriously.

Participants do not log in or identify themselves, we do not collect their names, and we do not log their IP addresses. Participants answer in their own words and rate each other's input. Those answers are stored and analysed so we can run the session and produce the report, but we hold nothing that links an answer back to a specific person. There is no third-party tracking on the participant platform.

If you have any questions or concerns about data or anonymity, you can contact our CEO, Sara Høyer Kragelund, or our CTO, Geert Vandenstein, at geert@involved.ai.

1. Data Collection and Usage on the Digital Involved Platform

Participants take part anonymously. They receive a unique code to enter a session, and their input is not linked to a physical person. We ask participants not to include personal details, such as names or other identifying information, in their answers. We do not log participant IP addresses.

Account holders are different: when someone creates an account to run sessions, we process standard account data, such as name, business email, phone number, an obfuscated IP address, usage logs, and billing contact details.

2. Cloud Hosting and Infrastructure (Microsoft Azure)

Involved runs on Microsoft Azure, hosted in the Sweden Central region. These services include private networking, Static Web Apps, Key Vaults, Log Analytics, Container Apps, and managed databases. The services that run live sessions do not log participant IP addresses.

2.1 AI Services (Azure OpenAI and Speech-to-Text)

Involved uses Azure OpenAI and Azure speech-to-text, operated by Microsoft and hosted in the European Union, in the Germany West Central (Frankfurt) region. Speech-to-text runs on the participant's device; the audio is never stored or sent to us, and only the resulting text enters the platform.

Data processed through these AI services remains within the EU and is handled in accordance with the General Data Protection Regulation (GDPR), with Microsoft acting as data processor. It is not used to train or improve OpenAI or Microsoft models, and it is not shared with OpenAI outside the Azure service.

Use of AI features is optional. An account holder can opt out by submitting a written request to geert@involved.ai, and AI can be disabled per account. Opting out does not affect the core functionality of the Involved platform.

3. Data Security

Involved implements appropriate technical and organisational measures to safeguard the data that enters the platform and to prevent unauthorised access, loss, alteration, or disclosure. These include encryption in transit and at rest, access controls with multi-factor authentication, and obfuscation of IP addresses in analytics. We use Sentry for error monitoring, hosted in the EU (Azure Frankfurt region) and configured to strip personal information from error reports.

4. Analytics

Involved uses a hosted Matomo analytics solution for its website, with IP addresses obfuscated (truncated to a /16 prefix) and hosted in the EU. No analytics or tracking is implemented within live session environments.

5. Communication Data

Involved may collect contact information through business relationships. Individuals may request deletion of their data by contacting sara@involved.ai.

6. Data Subject Rights

Data subjects have the right to access, rectify, erase, restrict, port, and object to the processing of their personal data in accordance with GDPR. Because anonymous session answers carry no identifiers, we cannot single out one participant's answer for access or erasure; there, the control is deleting a whole session.

Contact Information

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