



AI Opener for Destinations

POOL OF COOL TOOLS

Sustainability Edition

FOR INTERNAL OPTIMISATION

AI/ Computing Carbon Measurement



Cloud Carbon Footprint

ML CO₂ IMPACT



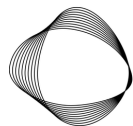
Carbontracker



Information & Knowledge



Sustainability
Hub for
Events



CLIMATE
TRACE.



Environmental
Insights
Explorer



BeCause

Carbon Measurement



equator™



BeWo

greenly



FOR STAKEHOLDERS ENGAGEMENT

Trip planning/ Behaviour Nudging



SmartGuide



mindtrip.

Byway

Roadtrippers

Community Engagement



UrbanistAI



Commonplace



Tidligere
CitizenLab

Accessibility



be my
eyes



voiceitt



headspace®

Created by:

GROUP
NAO

Strategic Partner

miles
PARTNERSHIP

Programme Partners:

CITY
DESTINATIONS
ALLIANCE

EUROPEAN
TRAVEL
COMMISSION

AI/ Computing Carbon Measurement

Cloud Carbon Footprint: <https://www.cloudcarbonfootprint.org/>
ML CO2 Impact: <https://mlco2.github.io/impact/>
Carbontracker: <https://carbontracker.info/>
Code Carbon: <https://codecarbon.io/>

Information & Knowledge

Sustainability Hub for Events: <https://she.gevme.com/>
Climate Trace: <https://climatetrace.org/>
Environmental Insights: <https://insights.sustainability.google/>
BeCause: <https://because.eco/>

Carbon Measurement

Equator: <https://equator-ai.com/carbon-calculator>
BeWo: <https://www.bewo.io/>
Greenly: <https://greenly.earth/en-gb>
Rio: <https://www.rio.ai/>

Trip Planning / Behaviour Nudging

SmartGuide: <https://www.smartguide.app/>
Mindtrip: <https://mindtrip.ai/>
Byway: <https://www.byway.travel/map>
Roadtrippers: <https://roadtrippers.com/>

Community Engagement

UrbanistAI: <https://site.urbanistai.com/>
Commonplace: <https://www.commonplace.is/>
Go Vocal: <https://www.govocal.com/>

Accessibility

Be My Eyes: <https://www.bemyeyes.com/>
Voiceitt: <https://www.voiceitt.com/>
Headspace: <https://www.headspace.com/>