

# Software Advisory SERVICES

## Optimize Operational Efficiency and ROI on Technology Investments

As enterprises continue to ride the digital transformation wave, the impact and value of critical software applications cannot be understated. With software licenses and maintenance making up almost one-third of overall IT budgets, software is a key company asset. So how do you ensure you are maximizing your technology investments and ensuring efficient and compliant operations?

Connor Consulting offers software advisory services designed to help enterprises reduce IT vendor spend, optimize software licensing environments, and mitigate non-compliance risk.

## >>> Comprehensive Services, Expert Guidance and Actionable Insights



### Managed License Care

Optimize technology spend and mitigate IT supplier risk.



### Cloud Financial Management

Control your cloud spend, create a culture of accountability that enables informed decision-making for efficient cloud management.



### M&A Software License Preparedness

Navigate through the software licensing landmines of M&A and/or divestitures.



### IT Contract Optimization

Drive greater ROI on your technology investments with smarter contract and vendor management.



### Publisher Advisory

In a complex environment, our aim is to simplify licensing for our customers. We help you buy at optimal price with friendly terms and renew smarter.



## >>> A Proven Team with Measurable Results

**100%**

Percentage of  
our work that is  
compliance related.

**41**

Number of countries  
where we have  
completed audits.

**2k+**

Number of  
completed  
compliance audits.

**11**

Average years of experience  
of our team members  
(excluding partners).

## Trusted by Top 100 Fortune Companies

Connor's agile solutions and tech-first strategic execution deliver results quickly and contribute to long-lasting growth. This approach has led us to working with some of the biggest companies in the world!

## Client Benefits & Outcomes



### Financial

- Maximize ROI from investments
- Reduce supplier Total Cost of Ownership



### Operational

- Gain insights into IT assets used across enterprise
- Turn insight into action



### Compliance

- Reduce or eliminate software compliance risk & exposure
- Protect IT Innovation Funds



### Security

- Help discover IT assets that need to be locked down or protected