

YOUR GIVING STRATEGY: Questions to Consider

Effective philanthropy requires good decision-making based on a clear vision of your values and the impact you hope to have in the community.

The CFGC team wants to make sure your giving is easy and impactful, so we've put together a guide with helpful questions to inform the choices you make about your giving.



Community
Foundation
of Greater
Chattanooga

1. My primary motivating values are: _____, _____, and _____.
2. The issues I would like to impact through my giving include (i.e., early childhood education):
 - a. _____
 - b. _____
 - c. _____
3. I want to increase my knowledge of giving/philanthropy through:
 - a. Connection with donors in my peer group
 - b. Additional reading and research
 - c. Increased engagement with a cause I am passionate about
 - d. 1:1 meeting with CFGC staff
 - e. Some combination of the above
4. My preferred avenue for grantmaking is:
 - a. Adding resources – contributing resources meant to sustain an existing organization which has shown itself to be successful in achieving its mission or working on a particular issue
 - b. Capacity building – contributing resources meant to expand the ability of an existing or new organization so that it is able to be successful in achieving its mission or making progress on a particular issue
 - c. Advocating for change – contributing resources meant to support an organization and its partners in addressing root causes of a particular issue and in creating systemic change to be successful in achieving its mission

5. Deep vs. Wide – My preference is to utilize my giving to provide:

- a. Smaller gifts to a larger number of nonprofits (wide)
- b. Larger gifts to a select few nonprofits (deep)

6. My geographic preference for giving is:

- a. Supporting organizations within the community in which I live
- b. Supporting organizations working within my interest area on a national scale
- c. Both of the above

7. I would like to give to causes I care about in the following percentages:

- a. _____% Time
- b. _____% Treasure
- c. _____% Talent
- d. _____% Testimony

8. Looking back at past giving experiences, I would do the following differently:

9. I would like to learn more about the causes I am supporting through:

- a. Volunteering with organizations working to address these causes in my community
- b. Site visits to organizations working to address these causes in my community

- c. Additional readings and research pertaining to these causes and their impact on my community
- d. 1:1 meeting with CFGC staff
- e. Some combination of the above

10. In terms of privacy, my preference is:

- a. That my gift be completely anonymous
- b. That my gift be held in confidence with only one or two people in the recipient organization knowing it was from me but not the general public
- c. That my gift be used to inspire others to give in my community through the publishing of my name

11. In terms of a relationship with the organization(s) I am supporting, my preference is:

- a. No engagement – I would like to give and that be the extent of the relationship(s)
- b. Somewhat engaged – I would like to be kept up to date on what the organization(s) is doing and the impact of my gift (i.e. newsletters, annual reports, etc.) but not have a personal relationship with the organization(s)
- c. Very engaged – I would like to visit the organization(s), meet with the staff and possibly give of my time and talent in addition to treasure

12. In terms of timing, I would like to give to causes I care about:

- a. Annually
- b. Quarterly
- c. Monthly
- d. Other: _____