

RIVET

Motor City Electric Schedules 800 Electricians with a Few Clicks — Expanding Planning from 3 Months to 3 Years



"Using RIVET gives us the ability to move manpower in large quantities. If we need to move 50 electricians to a job, it's just a couple clicks. Before that we were making phone calls trying to track everyone down."

— Dave Krausman, Vice President

THE CHALLENGE

Motor City Electric relied on spreadsheets, whiteboards, and phone calls to coordinate labor across hundreds of job sites. Planning rarely extended more than two to three months, and moving workers between projects meant manually tracking availability and calling crews one by one.

At the scale Motor City operates — often 600–800 electricians in the field — those disconnected tools made it difficult to see labor availability, certifications, and upcoming workforce needs in one place.

OUR SOLUTION

With RIVET, Motor City Electric replaced spreadsheets and whiteboards with a single platform for scheduling, dispatch, and workforce planning.

Schedulers now manage daily field assignments, weekly look-aheads, and long-term labor forecasts in one place. Moving manpower between jobs takes only a few clicks, and notifications are automatically sent to project managers, superintendents, and field crews.

What once required hours of calls and coordination is now handled instantly with real-time workforce visibility.

ROADBLOCKS

Motor City Electric needed a system that matched how contractors actually plan labor. Rather than forcing teams into new workflows, RIVET was designed around the processes contractors have used for decades — digital whiteboards, scheduling boards, and dispatch lists.

RESULTS SNAPSHOT

Labor planning extended from 3 months to 2–3 years

Manage 600–800 electricians in the field

Move 50+ workers between jobs in minutes

Instant visibility into certs and jobsite orientations

Automated notifications to PMs, foremen, and field crews

COMPANY OVERVIEW



Industry: Electrical Contractor

Headquarters: Detroit, Michigan

Field Workers: 600-800 electricians

Employees: 1000+

Operations: Midwest & nationwide projects

INTEGRATIONS

ERP integration for seamless workflow

See how RIVET simplifies workforce scheduling

