

Privacy & Data Protection Statement

(Inyoni Ltd T/A Sevenus Swimming)

At Sevenus Swimming, we take your privacy and data protection seriously. We collect and process personal information only when it is necessary for the safe and effective delivery of our services and to meet our legal obligations.

How We Use Your Information

We collect personal information such as names, contact details, medical information relevant to swimming activities, and payment details to:

- Register swimmers, manage lesson bookings and associated administration
- Ensure participant safety and wellbeing during sessions
- Communicate updates, class changes, events and safety notices
- Maintain accurate financial and attendance records
- Comply with safeguarding, insurance, and health & safety requirements

We never sell, share, or rent your information to third parties for marketing purposes.

Our Legal Basis for Processing

All data is processed in accordance with the UK General Data Protection Regulation (GDPR) and the Data Protection Act 2018, under one or more of the following lawful bases:

- Contractual necessity – to deliver lessons and manage memberships
- Legal obligation – to meet safeguarding, tax, and regulatory duties
- Vital interests – to protect the health and safety of participants
- Consent – for marketing communications or optional data use

You may withdraw consent for marketing at any time by contacting us.

CCTV and Facility Security

CCTV operates throughout our facility for safeguarding, health & safety, and security purposes. Footage is monitored only by authorised personnel and retained for a limited period before secure deletion, unless required for a legitimate investigation.

CCTV use complies with the Data Protection Act 2018 and ICO (Information Commissioner's Office) guidance.

Data Storage and Retention

Personal data is stored securely on encrypted systems.

We retain records only for as long as necessary to fulfil the purposes described above, or as required by law or our insurers.

When data is no longer needed, it is deleted or securely destroyed.

Your Rights

Under UK GDPR you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate information

- Request erasure of your data (where legally permitted)
- Restrict or object to certain types of processing
- Request data portability (transfer to another provider)

To exercise these rights, please contact info@sevenus.com

Contact Us

For questions or concerns about privacy or data protection contact;
info@sevenus.com or call 0208 834 7442. If you are not satisfied with our response, you may contact the Information Commissioner's Office (ICO) at www.ico.org.uk.

Inyoni Ltd t/a Sevenus Swimming is registered in England and Wales and acts as the data controller for all personal data collected through our swimming programmes and related services. ICO Reg No: ZB879708