

# Huel®

## DTC Mode



[View Playbook](#)



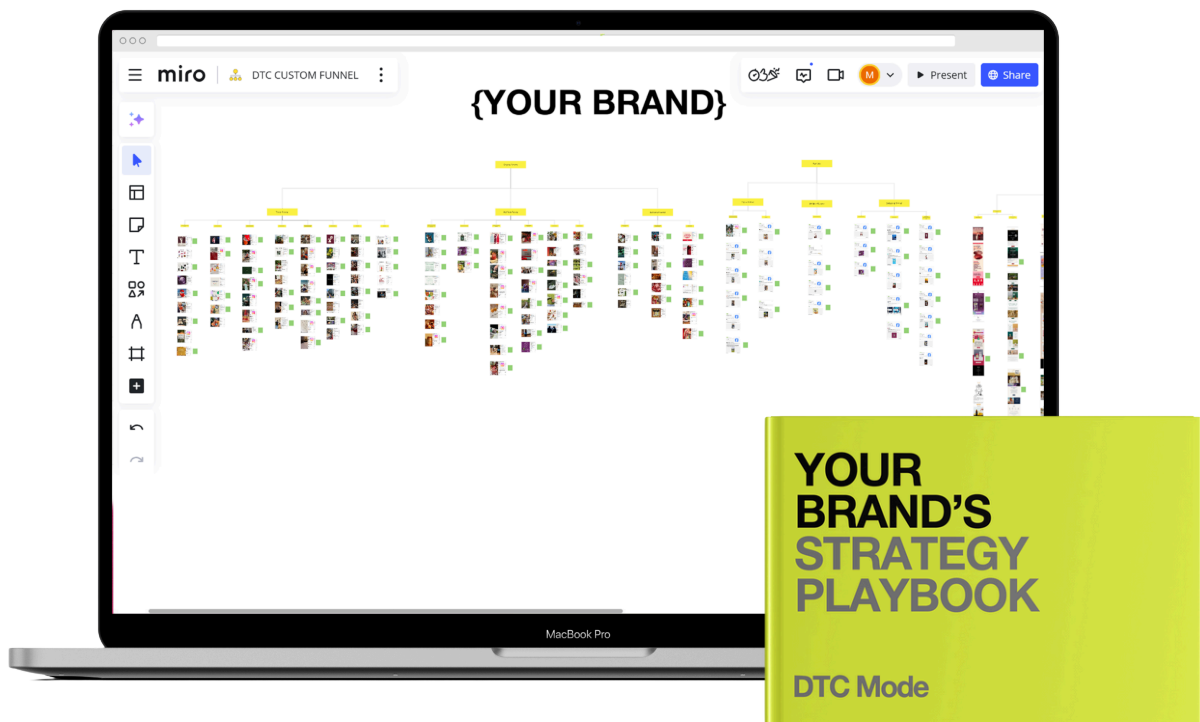
[View Content Funnel Map](#)

*If you have trouble opening the Miro Board, either click the link twice or open in a private browser.*

## BEST TO VIEW ON DESKTOP

# DTC Mode

## ARE YOU PLANNING OR IMPROVING YOUR BRAND'S DTC STRATEGY?

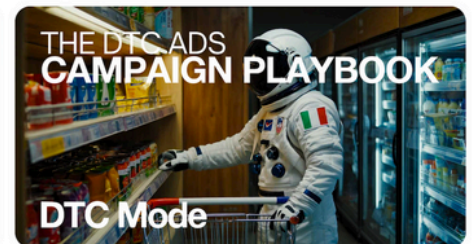
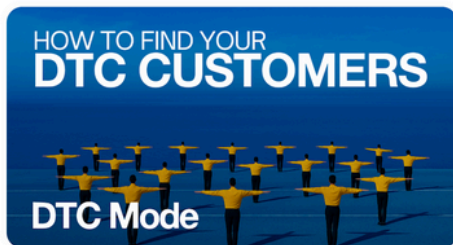
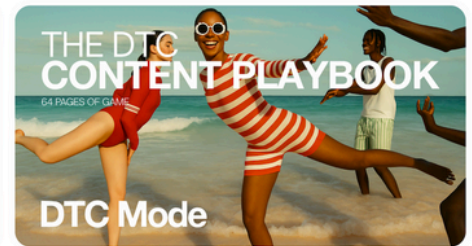


### CUSTOM DTC FUNNEL STRATEGY

*The DTC Custom Funnel is a fully personalised roadmap for your brand's marketing strategy. Using in-depth competitor analysis, we map out exactly how your funnel should look, tailored to your unique goals and target audience.*

# ARE YOU BUILDING A DTC BRAND?

Check out our DTC brand blueprint out!



**DTC BRAND BLUEPRINT**

Everything you need to build a profitable DTC brand in 2025.