

[Zero Lacto - Barista Tested. Customer Approved.](#)

Terms and conditions apply.

The Promotor: Fonterra Brands (New Zealand) Limited, 109 Fanshawe St, Auckland, 1010, New Zealand.

Eligibility criteria

To request and receive a free sample of Anchor Zero Lacto™, you must:

1. be aged 18 years and over;
2. own or be employed by a New Zealand based foodservice business (this means Café, coffee cart, tea house, restaurant, gastro pub, etc; and
3. complete the request form on this page [[Zero Lacto - Barista Tested. Customer Approved.](#)] between **11 September 2025**, and **19 November 2025** (dates inclusive) (**Promotion Period**).

An Anchor™ Business Development Manager (BDM) will contact you to verify your businesses' eligibility and confirm delivery details.

Only one sample per foodservice business.

Samples are subject to availability and will be distributed on a first-come, first-served basis. The Promotor does not guarantee delivery to all eligible businesses.

Use of Personal Information and Marketing Consent

By participating in this promotion, you acknowledge and agree that the Promotor may collect and use your personal information (including business contact details) and share it with its related parties, promotion partners (if any), franchisees, agents, and assigns for the following purposes:

- To assess eligibility and facilitate sample delivery;
- To communicate with you about this promotion and related offers;
- For marketing and promotional purposes, including future communications about the Promotor's products and services.

By requesting a sample, you consent to receive marketing communications from the Promotor. You may opt out of these communications at any time by following the unsubscribe instructions provided in our emails or by contacting us directly.

All personal information will be handled in accordance with the Promotor's <https://www.fonterra.com/nz/en/privacy-statement.html>, which outlines how we collect, use, disclose, and protect your information. You may request access to or correction of your personal information at any time.

Liability

Except for liability that cannot be excluded by law, the Promoter is not liable for any loss, damage, or injury arising from or in connection with this promotion, including the use or misuse of any samples provided.

General

The Promoter reserves the right to amend or cancel the promotion at any time.

Any changes will be effective immediately upon posting on the campaign website or other communication channels.

Participation constitutes acceptance of these terms.

The Promoter may, in its sole discretion, prohibit any person from entering the Promotion whom it believes to be abusing the rules. Such abuse includes entering false information and entering more than once with different information.

These terms are governed by New Zealand law.