



Douglas County, NV

Nevada Governor's Office of

ECONOMIC DEVELOPMENT

Empowering Success

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32005 Douglas County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

50,447

Population (2022)

Population **grew by 2,433** over the last 5 years and is projected to **grow by 1,892** over the next 5 years.

20,826

Total Regional Employment

Jobs **grew by 465** over the last 5 years and are projected to **grow by 917** over the next 5 years.

\$75.7K

Median Household Income (2021)

Median household income is **\$6.7K above** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **increased by 5.1%** since 2017, growing by 2,433. Population is expected to **increase by 3.8%** between 2022 and 2027, adding 1,892.
- From 2017 to 2022, jobs **increased by 2.3%** in Douglas County, NV from 20,361 to **20,826**. This change **fell short of the national growth rate of 3.4% by 1.1%**. As the number of jobs increased, the **labor force participation rate decreased from 52.3% to 49.4% between 2017 and 2022**.
- Concerning educational attainment, **20.2% of Douglas County, NV residents possess a Bachelor's Degree** (0.7% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).
- The top three industries in 2022 are Traveler Accommodation, Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

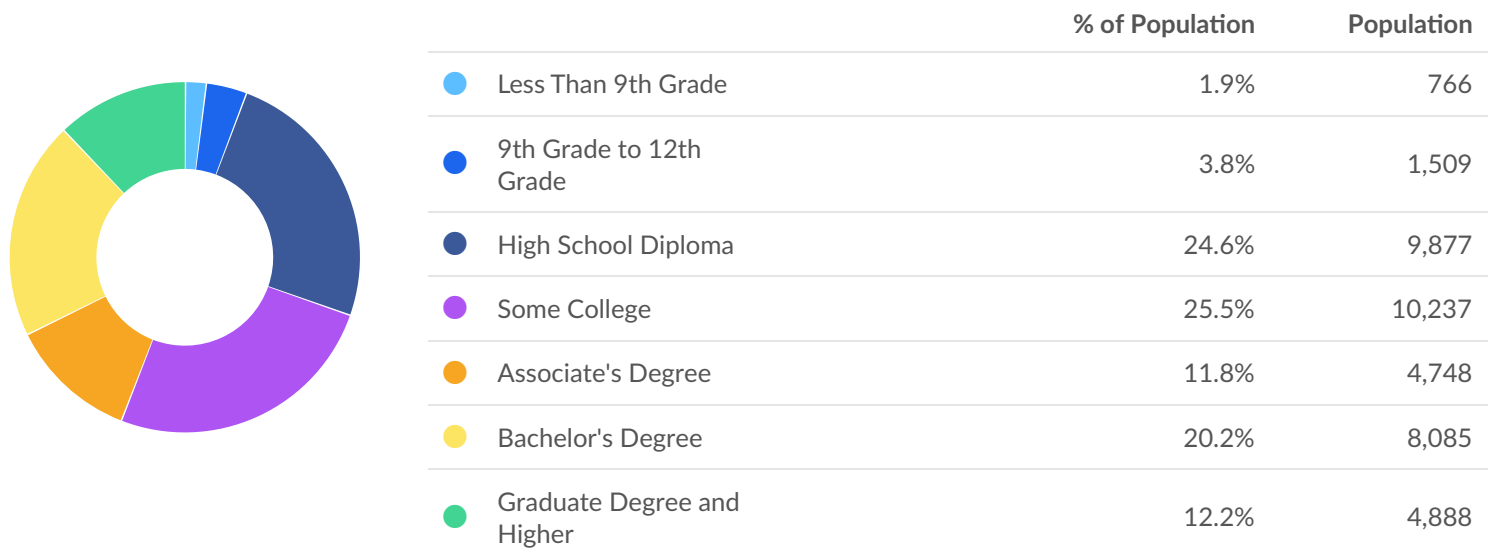
	Population (2023)	Labor Force (Jan 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	50,880	22,450	20,826	121.2	\$3.50B	\$4.28B	\$3.37B
United States	335,839,277	165,066,565	168,319,669	100.0	\$24.91T	\$0	\$11.19T
Arizona	7,318,957	3,668,401	3,433,680	102.4	\$450.88B	\$319.13B	\$370.32B
Utah	3,468,986	1,773,072	1,833,819	103.2	\$240.98B	\$179.81B	\$242.03B
Texas	30,191,899	14,875,849	14,936,007	96.4	\$2.25T	\$1.38T	\$1.79T

Jan 2023 Labor Force Breakdown



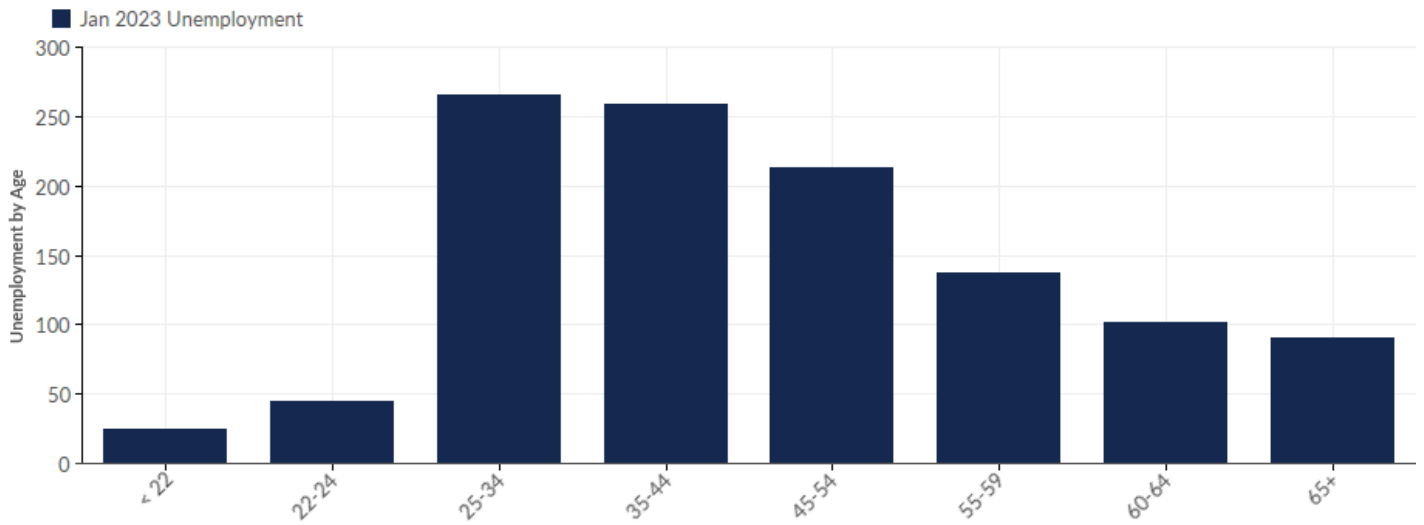
Educational Attainment

Concerning educational attainment, **20.2% of Douglas County, NV residents possess a Bachelor's Degree** (0.7% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).



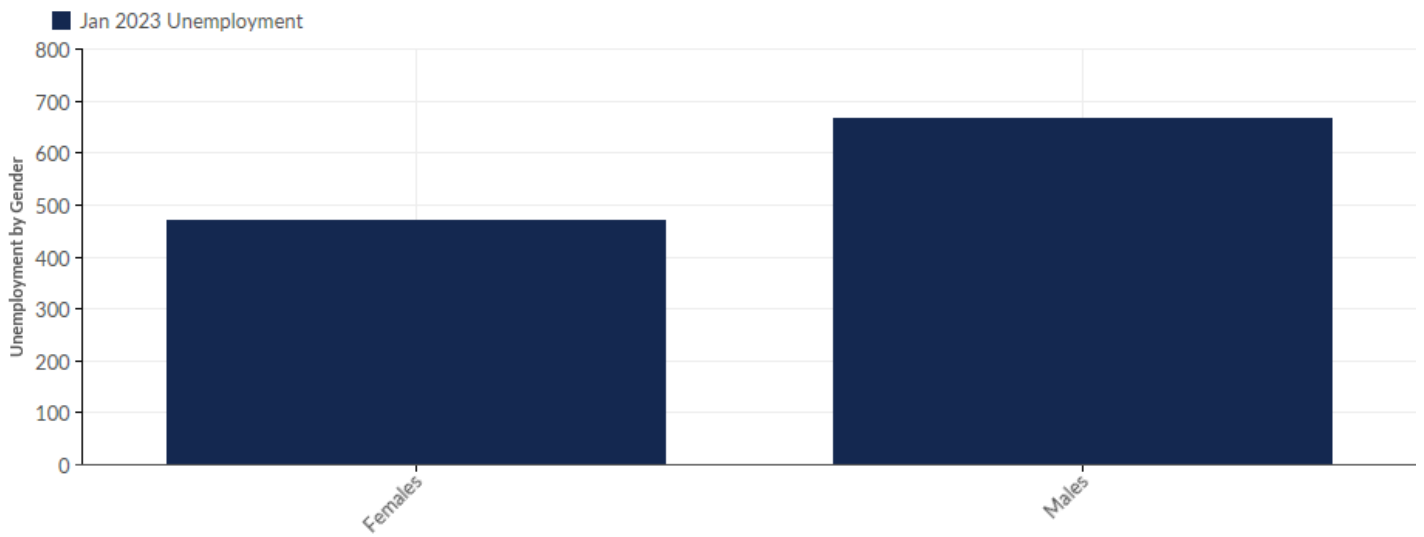
Unemployment by Demographics

Unemployment by Age



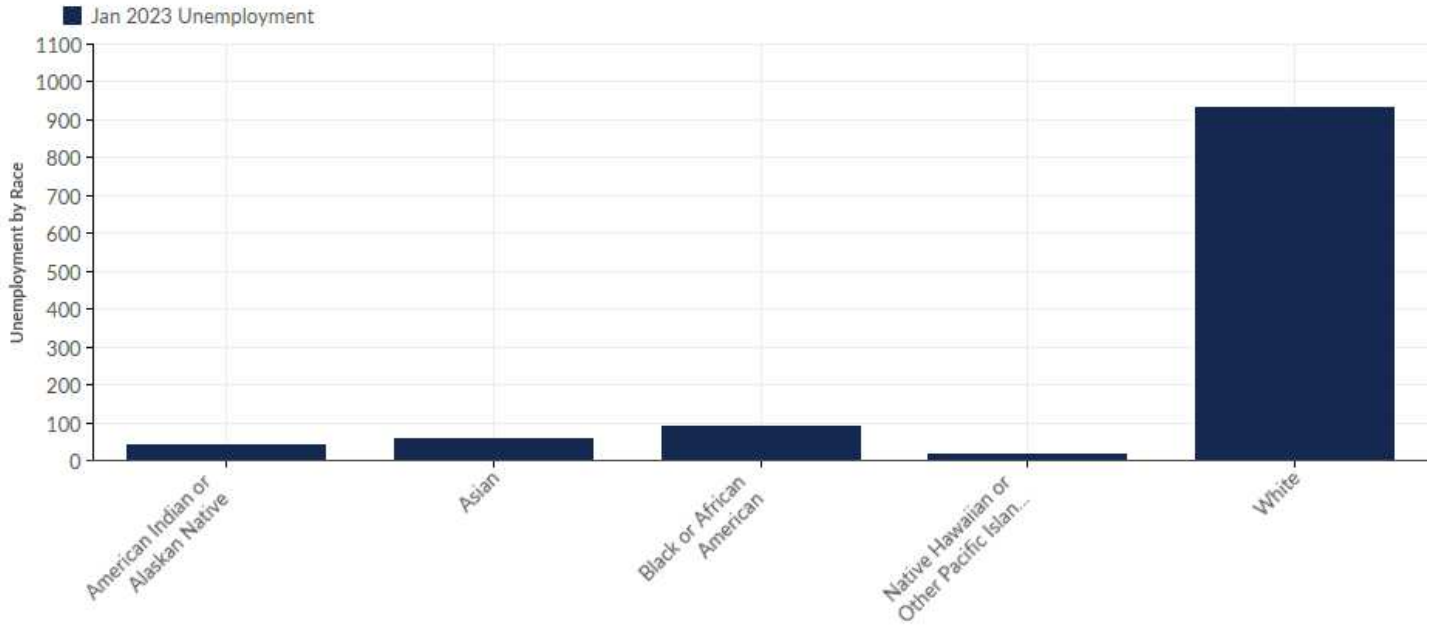
Age	Unemployment (Jan 2023)	% of Unemployed
< 22	24	2.11%
22-24	45	3.96%
25-34	266	23.42%
35-44	259	22.80%
45-54	213	18.75%
55-59	137	12.06%
60-64	102	8.98%
65+	91	8.01%
Total	1,136	100.00%

Unemployment by Gender



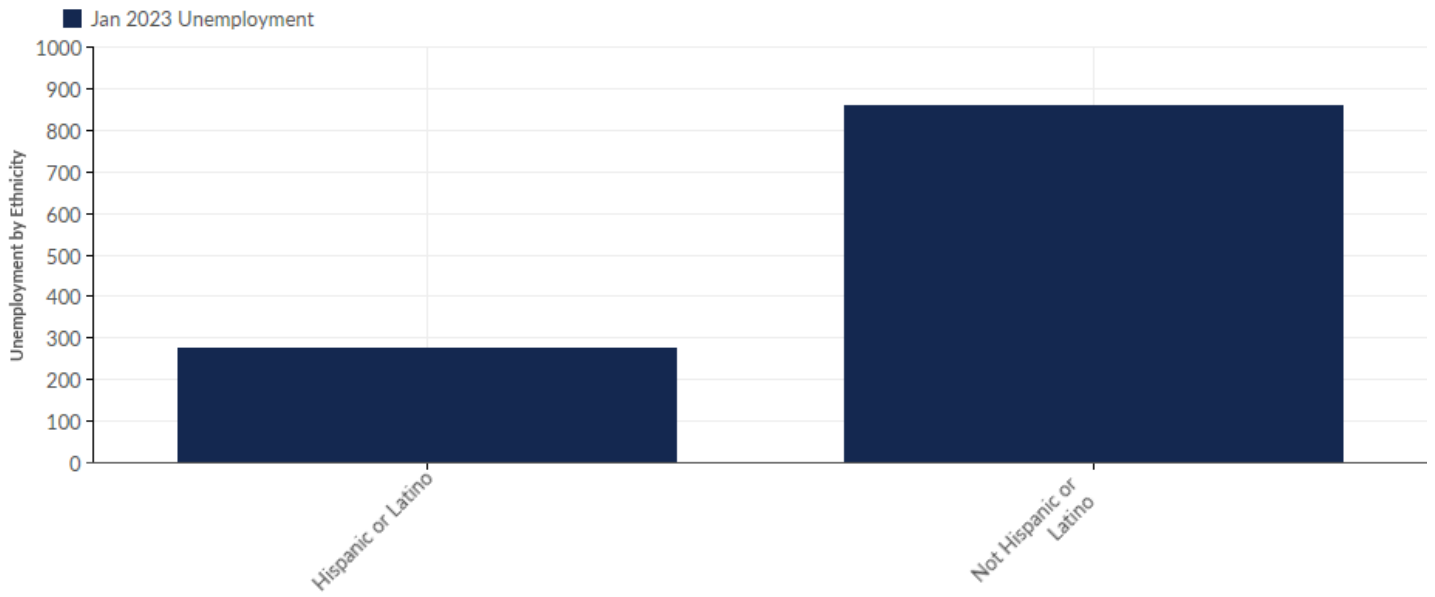
Gender	Unemployment (Jan 2023)	% of Unemployed
Females	471	41.46%
Males	665	58.54%
Total	1,136	100.00%

Unemployment by Race



Race	Unemployment (Jan 2023)	% of Unemployed
American Indian or Alaskan Native	41	3.61%
Asian	58	5.11%
Black or African American	88	7.75%
Native Hawaiian or Other Pacific Islander	18	1.58%
White	932	82.04%
Total	1,136	100.00%

Unemployment by Ethnicity

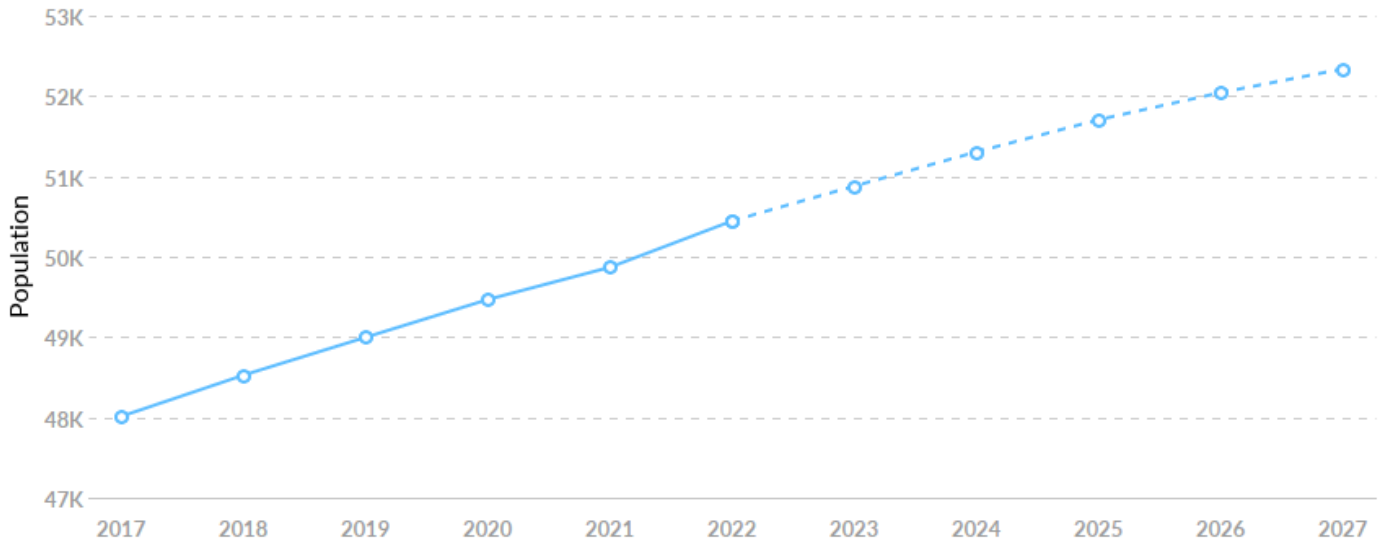


Ethnicity	Unemployment (Jan 2023)	% of Unemployed
Hispanic or Latino	276	24.30%
Not Hispanic or Latino	860	75.70%
Total	1,136	100.00%

Historic & Projected Trends

Population Trends

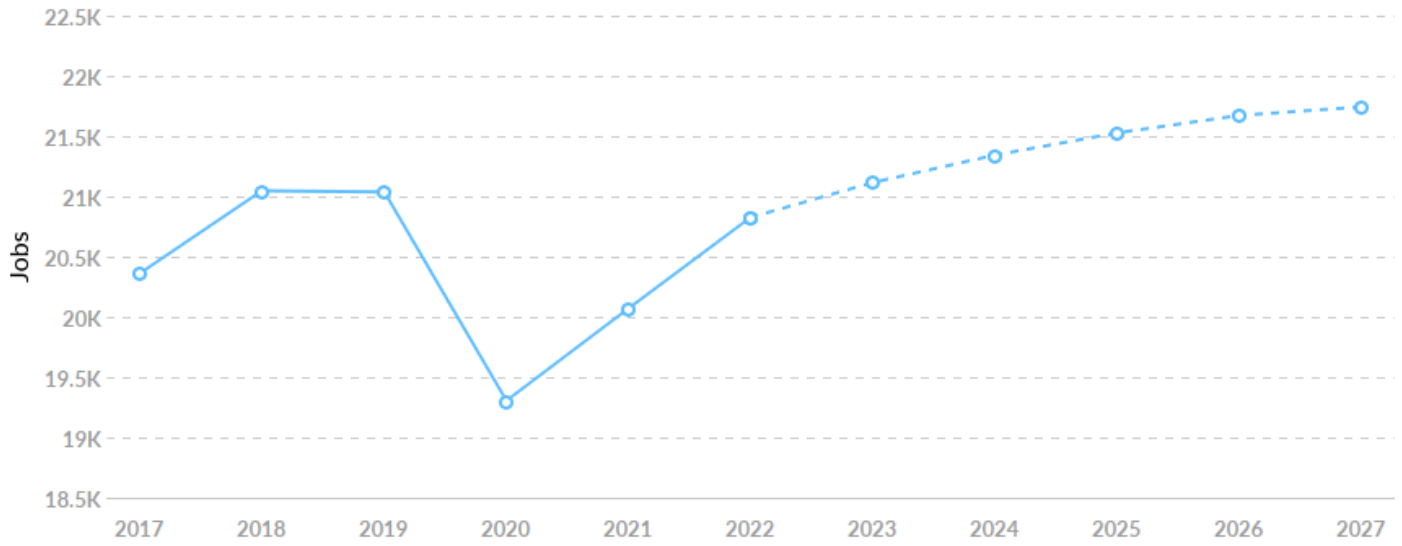
As of 2022 the region's population increased by 5.1% since 2017, growing by 2,433. Population is expected to increase by 3.8% between 2022 and 2027, adding 1,892.



Timeframe	Population
2017	48,014
2018	48,527
2019	48,998
2020	49,468
2021	49,870
2022	50,447
2023	50,880
2024	51,306
2025	51,706
2026	52,044
2027	52,338

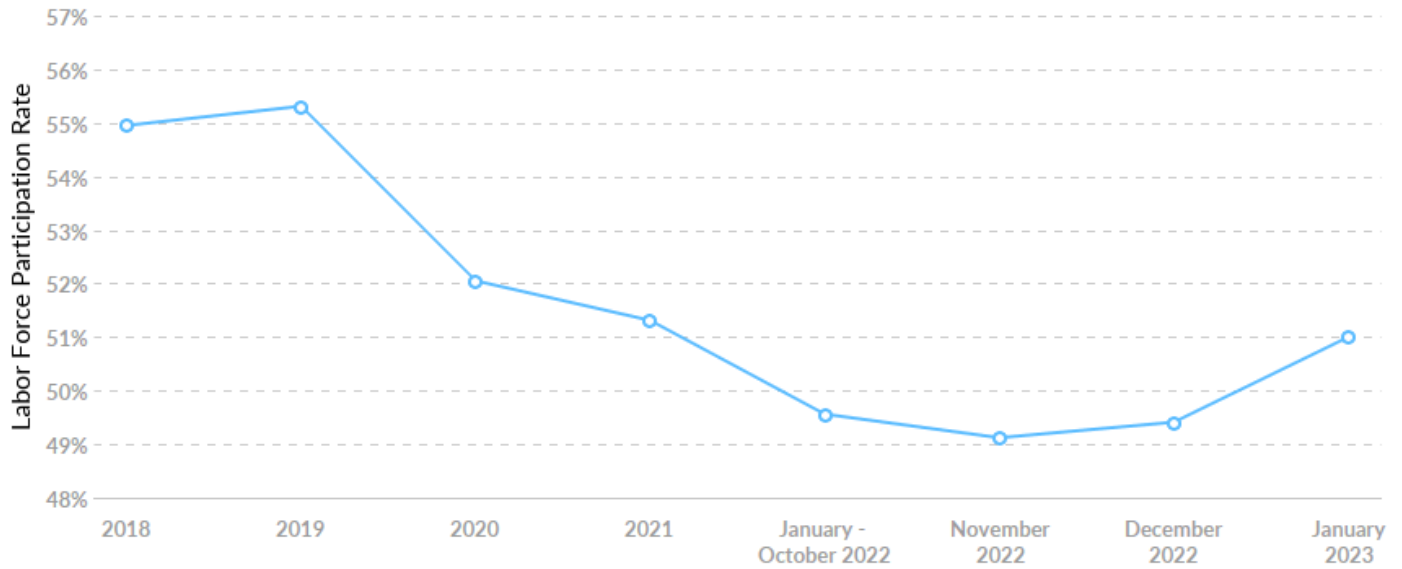
Job Trends

From 2017 to 2022, jobs increased by 2.3% in Douglas County, NV from 20,361 to 20,826. This change fell short of the national growth rate of 3.4% by 1.1%.



Timeframe	Jobs
2017	20,361
2018	21,047
2019	21,037
2020	19,304
2021	20,070
2022	20,826
2023	21,115
2024	21,343
2025	21,527
2026	21,672
2027	21,743

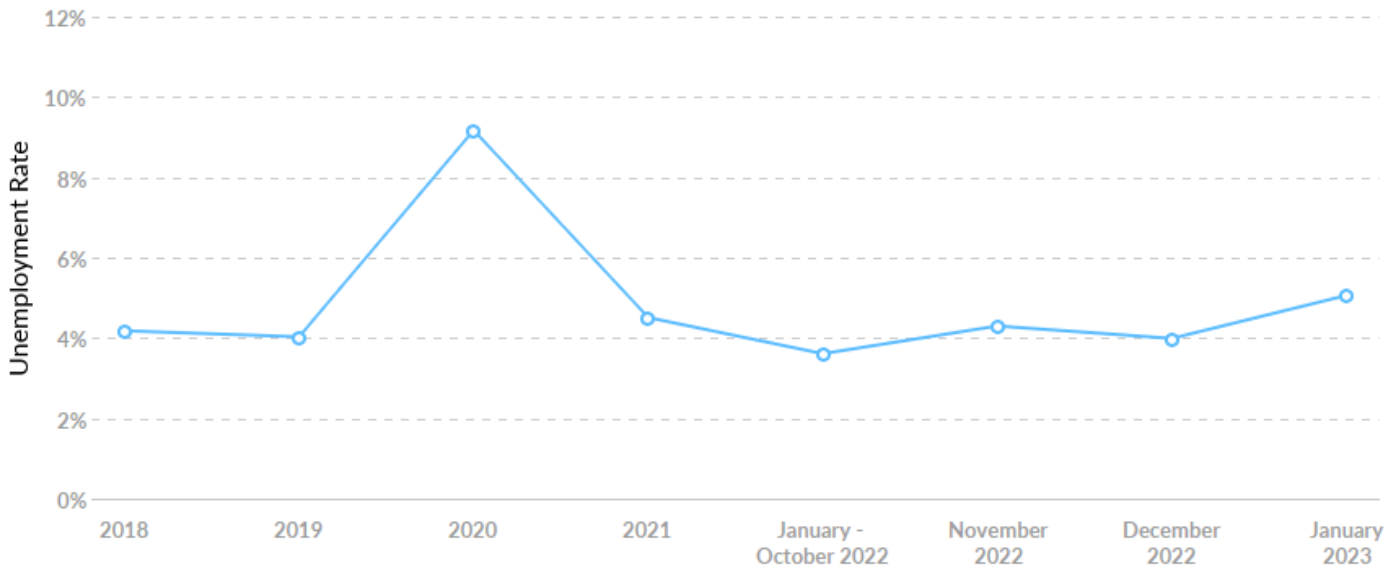
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	54.95%
2019	55.31%
2020	52.05%
2021	51.31%
January - October 2022	49.56%
November 2022	49.12%
December 2022	49.41%
January 2023	51.00%

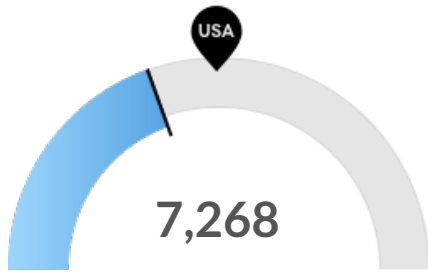
Unemployment Rate Trends

Douglas County, NV had a January 2023 unemployment rate of 5.06%, **increasing from 4.18%** 5 years before.



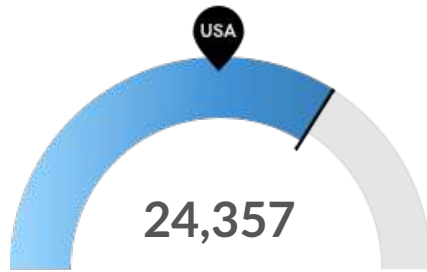
Timeframe	Unemployment Rate
2018	4.18%
2019	4.03%
2020	9.17%
2021	4.51%
January - October 2022	3.61%
November 2022	4.30%
December 2022	3.99%
January 2023	5.06%

Population Characteristics



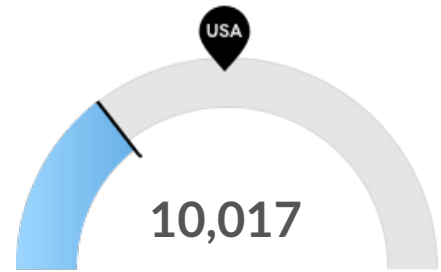
Millennials

Douglas County, NV has 7,268 millennials (ages 25-39). The national average for an area this size is 10,187.



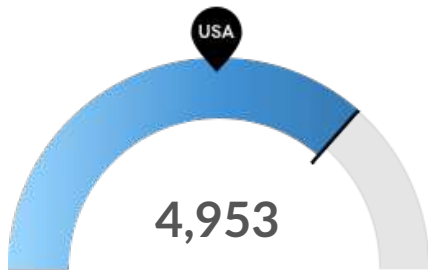
Retiring Soon

Retirement risk is high in Douglas County, NV. The national average for an area this size is 14,823 people 55 or older, while there are 24,357 here.



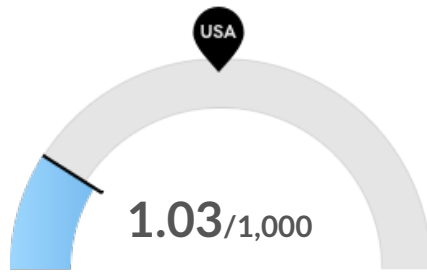
Racial Diversity

Racial diversity is low in Douglas County, NV. The national average for an area this size is 20,294 racially diverse people, while there are 10,017 here.



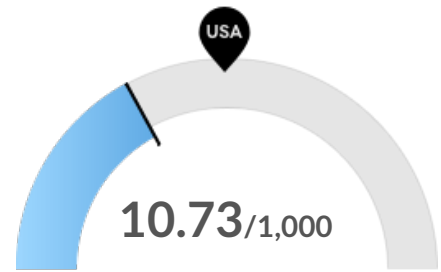
Veterans

Douglas County, NV has 4,953 veterans. The national average for an area this size is 2,619.



Violent Crime

Douglas County, NV has 1.03 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

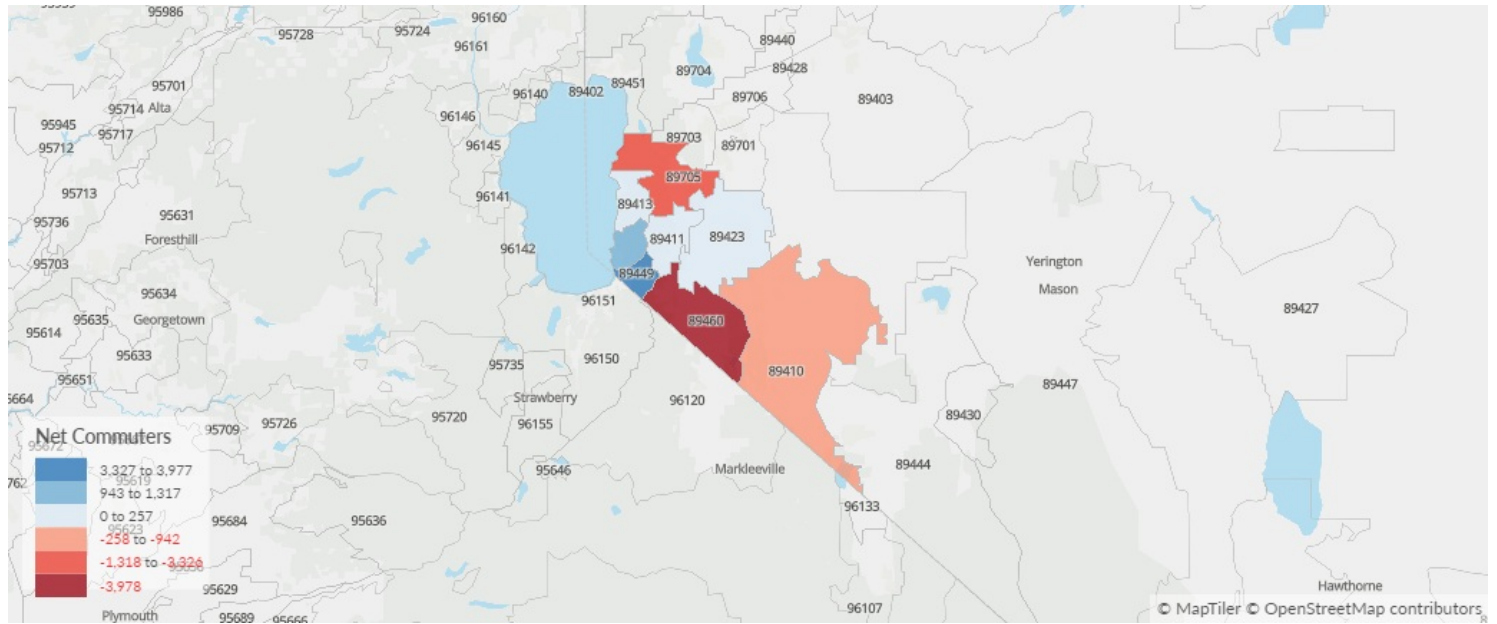


Property Crime

Douglas County, NV has 10.73 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Douglas County, NV currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 89460.



Where Talent Works

ZIP	Name	2022 Employment
89423	Minden, NV (in Douglas...)	5,624
89410	Gardnerville, NV (in Do...)	4,697
89449	Stateline, NV (in Dougla...)	4,142
89460	Gardnerville, NV (in Do...)	2,892
89705	Carson City, NV (in Dou...)	1,514

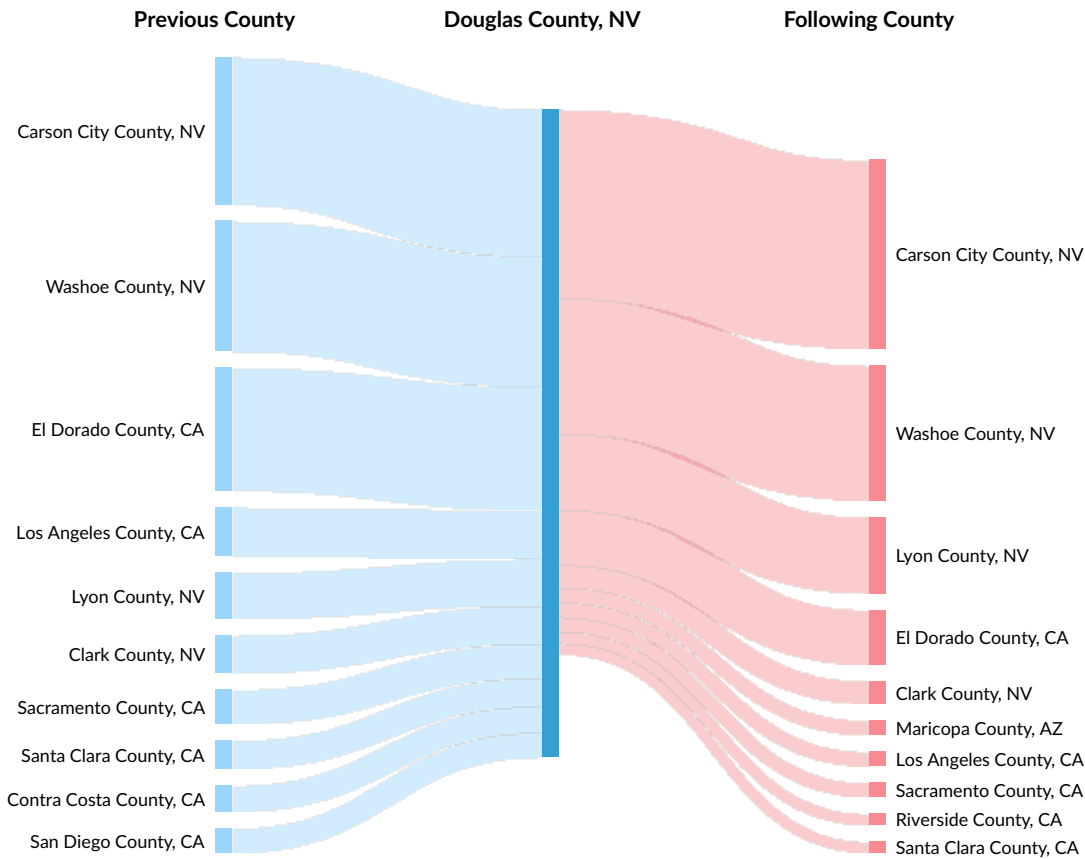
Where Talent Lives

ZIP	Name	2022 Workers
89460	Gardnerville, NV (in Do...)	6,870
89423	Minden, NV (in Douglas...)	5,475
89410	Gardnerville, NV (in Do...)	4,955
89705	Carson City, NV (in Dou...)	2,831
89449	Stateline, NV (in Dougla...)	815

Inbound and Outbound Migration

The table below analyzes past and current residents of Douglas County, NV. The left column shows residents of other counties migrating to Douglas County, NV. The right column shows residents migrating from Douglas County, NV to other counties.

As of 2020, 460 people have migrated from Carson City County, NV to Douglas County, NV. In the same year, 589 people left Douglas County, NV migrating to Carson City County, NV. The total Net Migration for Douglas County, NV in 2020 was 894.

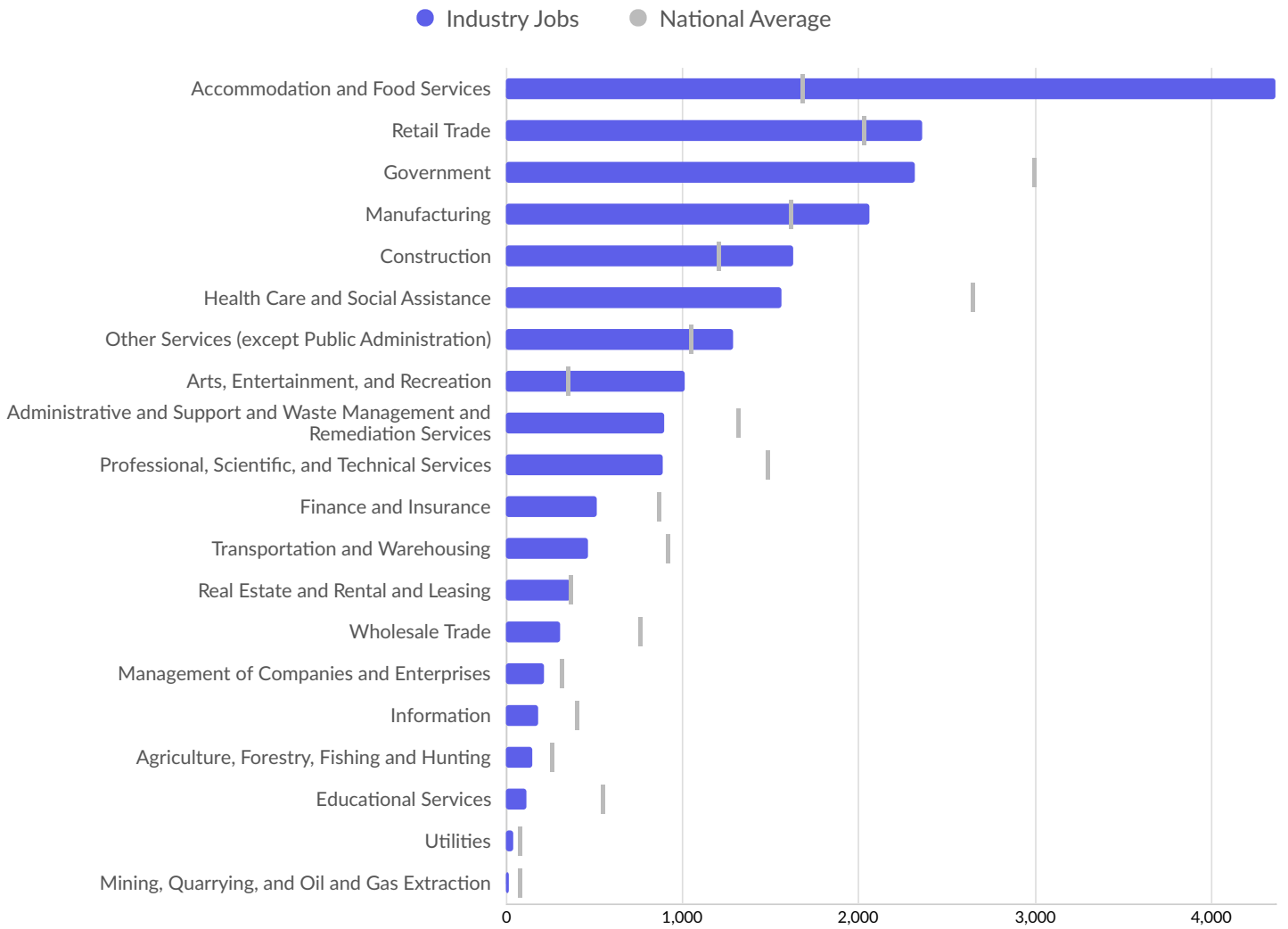


Top Previous Counties	Migrations
Carson City County, NV	460
Washoe County, NV	405
El Dorado County, CA	384
Los Angeles County, CA	152
Lyon County, NV	144
Clark County, NV	118

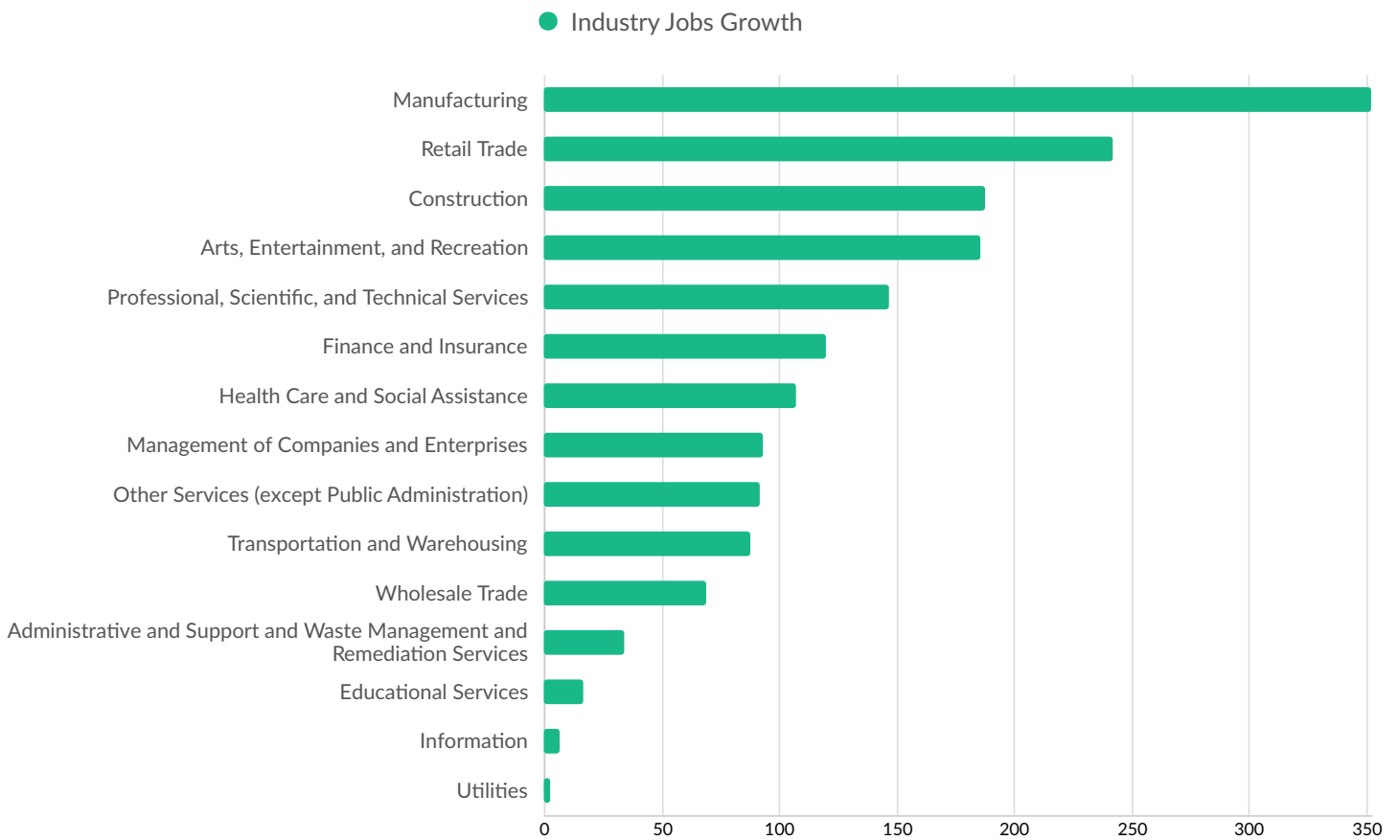
Top Previous Counties	Migrations
Sacramento County, CA	107
Santa Clara County, CA	89
Contra Costa County, CA	82
San Diego County, CA	77
Orange County, CA	71
Riverside County, CA	69
San Francisco County, CA	63
Placer County, CA	62
Alameda County, CA	56
Top Following Counties	Migrations
Carson City County, NV	589
Washoe County, NV	422
Lyon County, NV	238
El Dorado County, CA	171
Clark County, NV	71
Maricopa County, AZ	46
Los Angeles County, CA	46
Sacramento County, CA	45
Riverside County, CA	36
Santa Clara County, CA	35
San Bernardino County, CA	35
Jackson County, OR	34
Orange County, CA	34
San Diego County, CA	32
Ada County, ID	31

Industry Characteristics

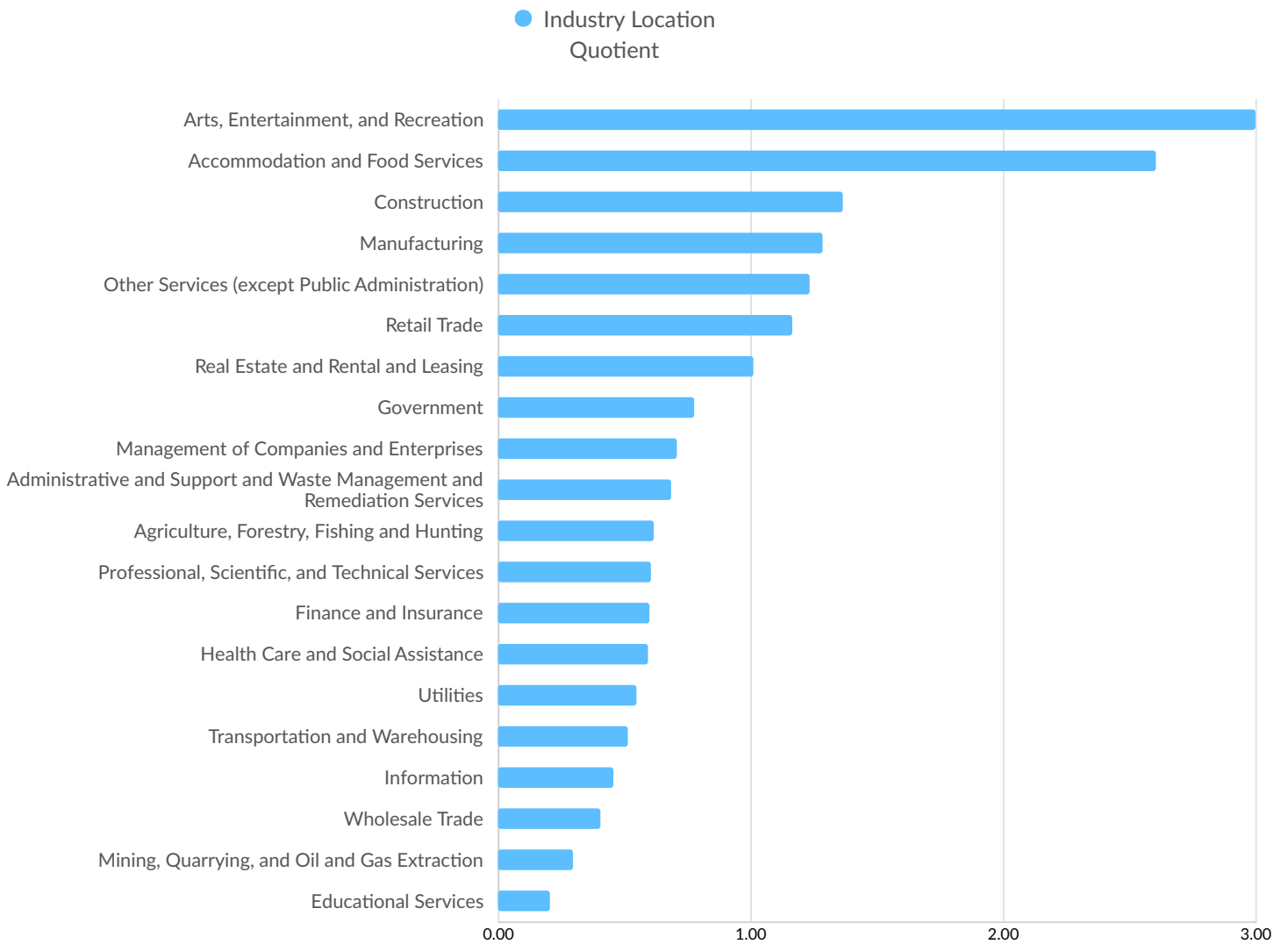
Largest Industries



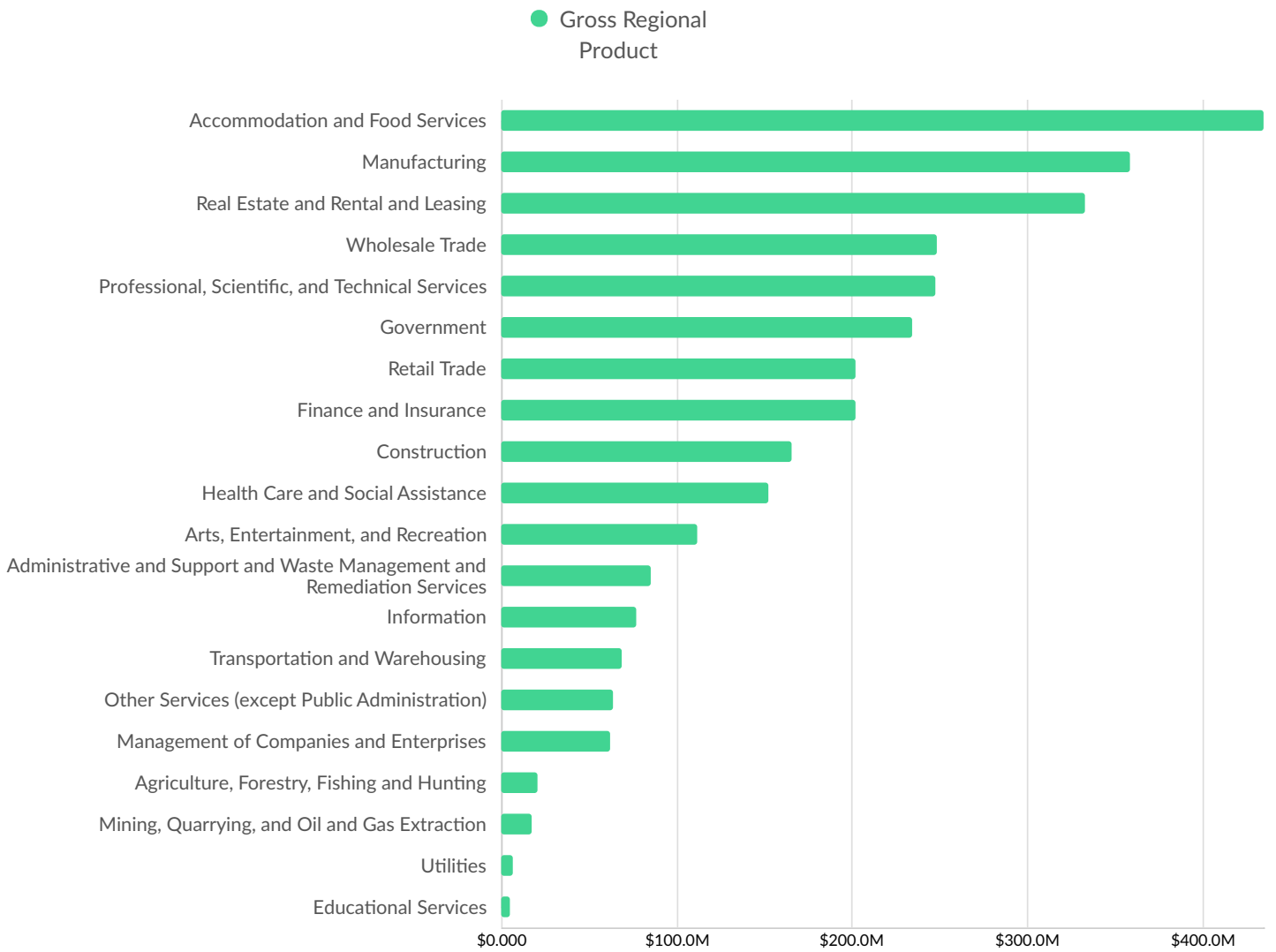
Top Growing Industries



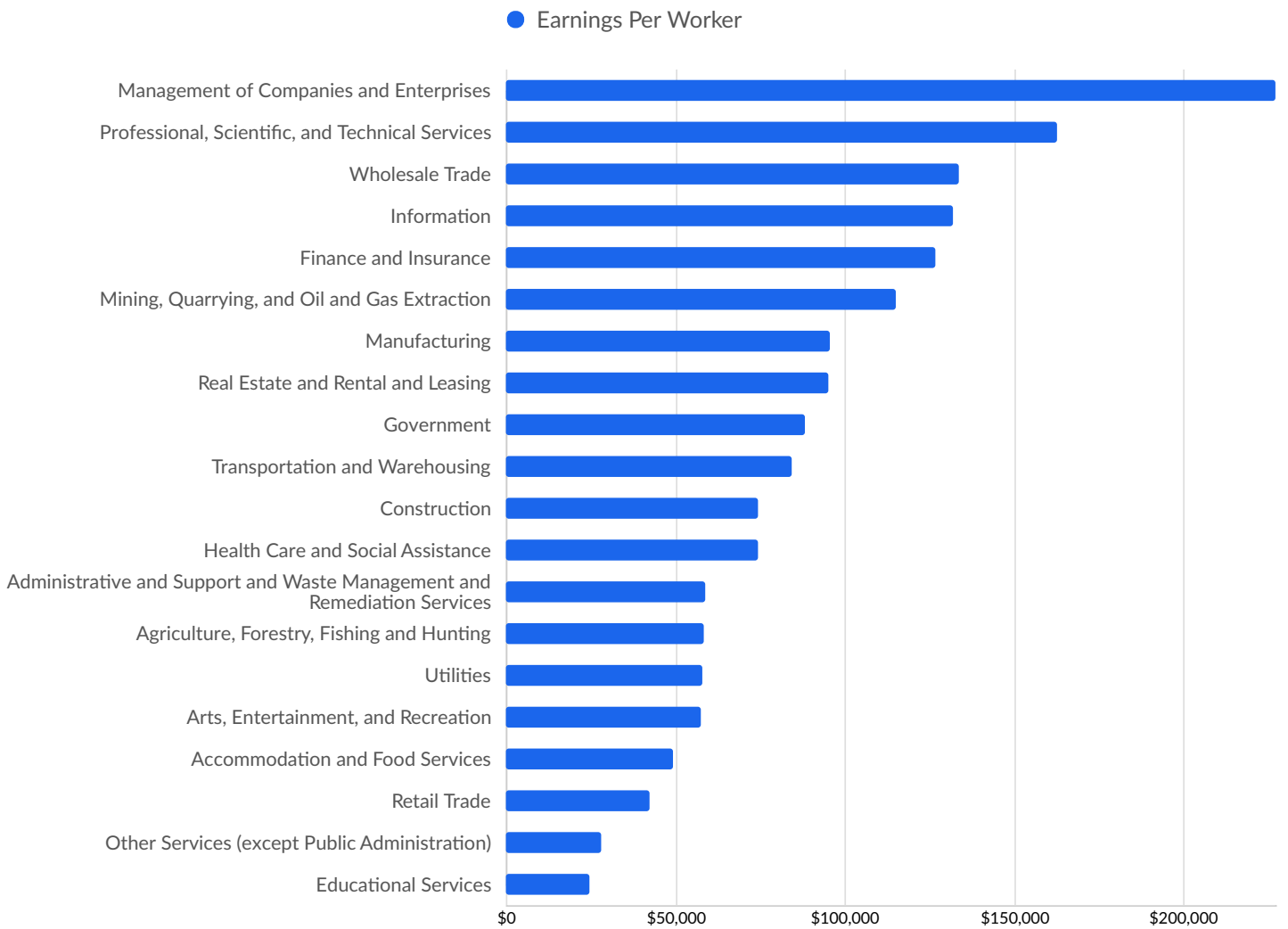
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



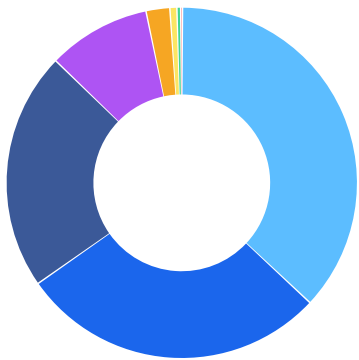
Business Characteristics

5,510 Companies Employ Your Workers

Online profiles for your workers mention 5,510 companies as employers, with the top 10 appearing below. In the last 12 months, 657 companies in Douglas County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
State of Nevada	177 	Caesars Entertainment	574 
Douglas County School District	160 	Carson Agency	257 
Caesars Entertainment	140 	Baker Hughes	188 
Carson Agency	107 	Aramark	162 
Baker Hughes	82 	Douglas County	153 
Carson Valley Inn	82 	Bally's	124 
Starbucks	80 	Starbucks	100 
Chase	77 	Holiday Inn	64 
GE Vernova	75 	Wyndham Destinations	63 
General Electric	66 	ManpowerGroup	58 

Business Size

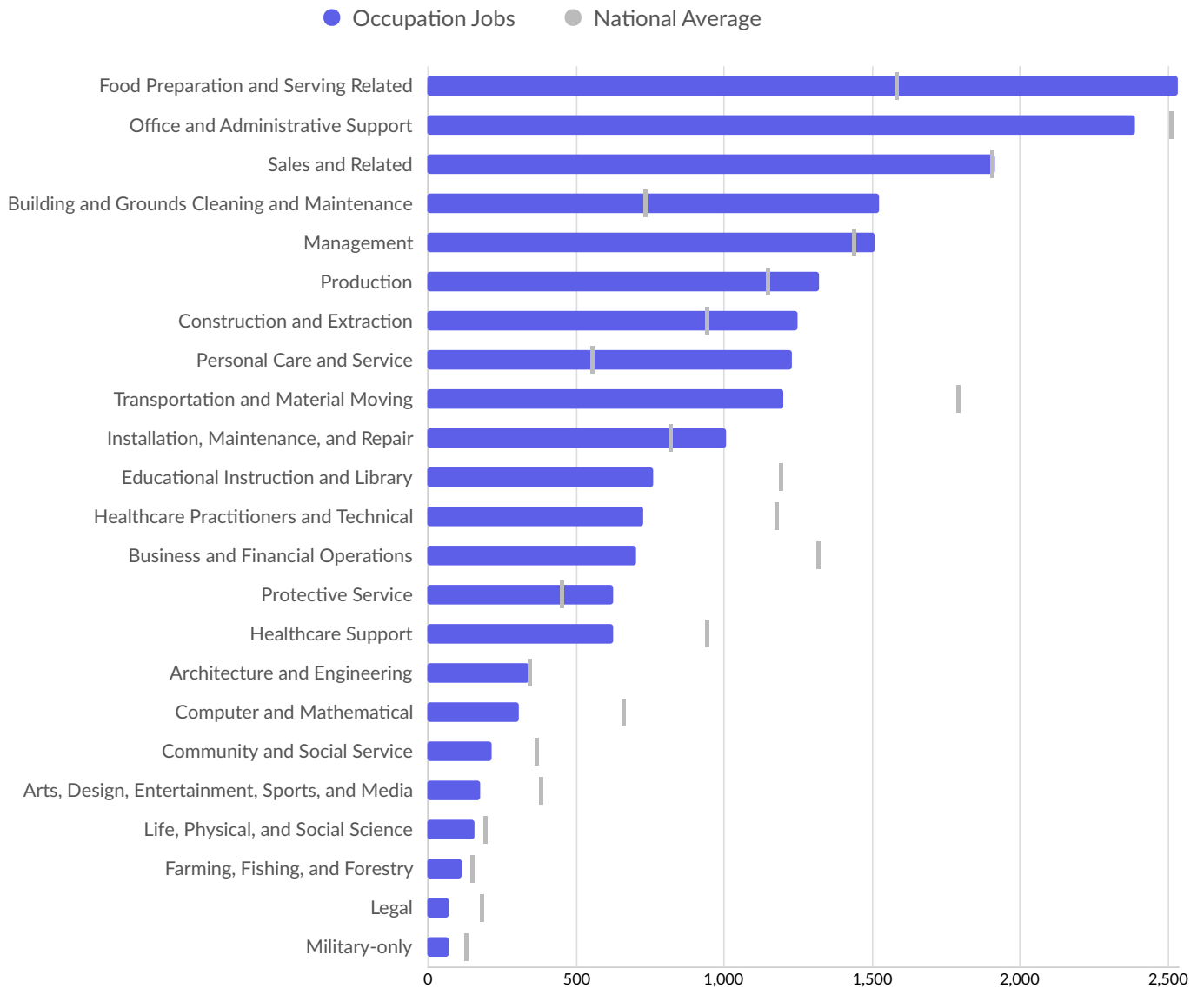


	Percentage	Business Count
● 1 to 4 employees	36.9%	860
● 5 to 9 employees	28.3%	660
● 10 to 19 employees	22.0%	512
● 20 to 49 employees	9.5%	221
● 50 to 99 employees	2.2%	51
● 100 to 249 employees	0.6%	15
● 250 to 499 employees	0.3%	8
● 500+ employees	0.2%	4

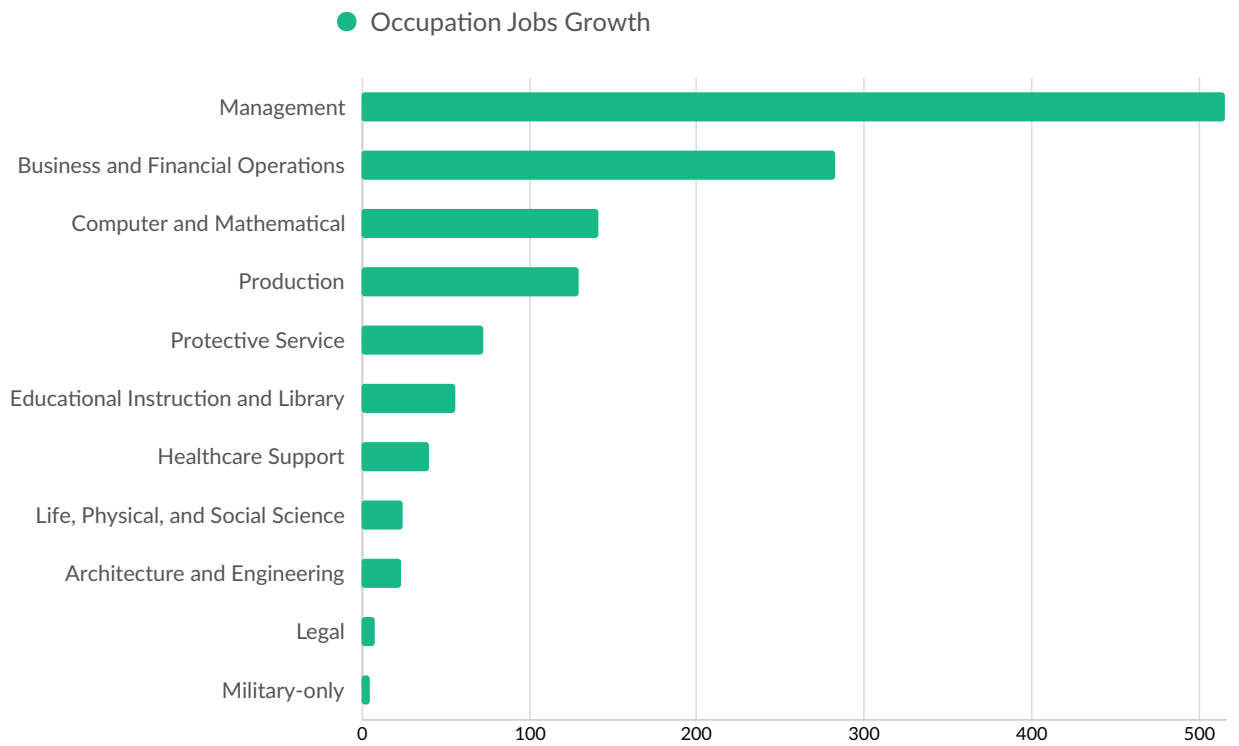
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

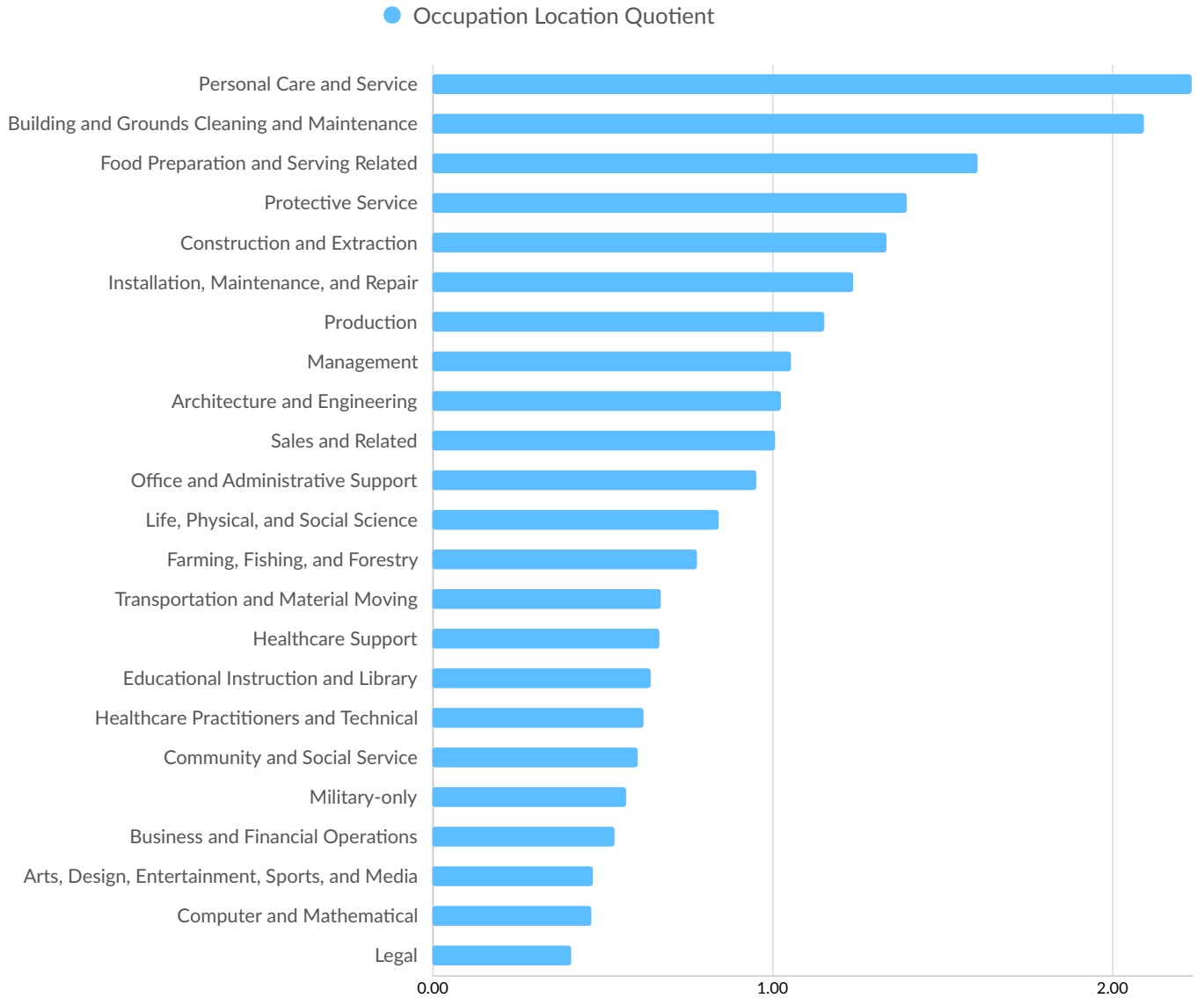
Largest Occupations



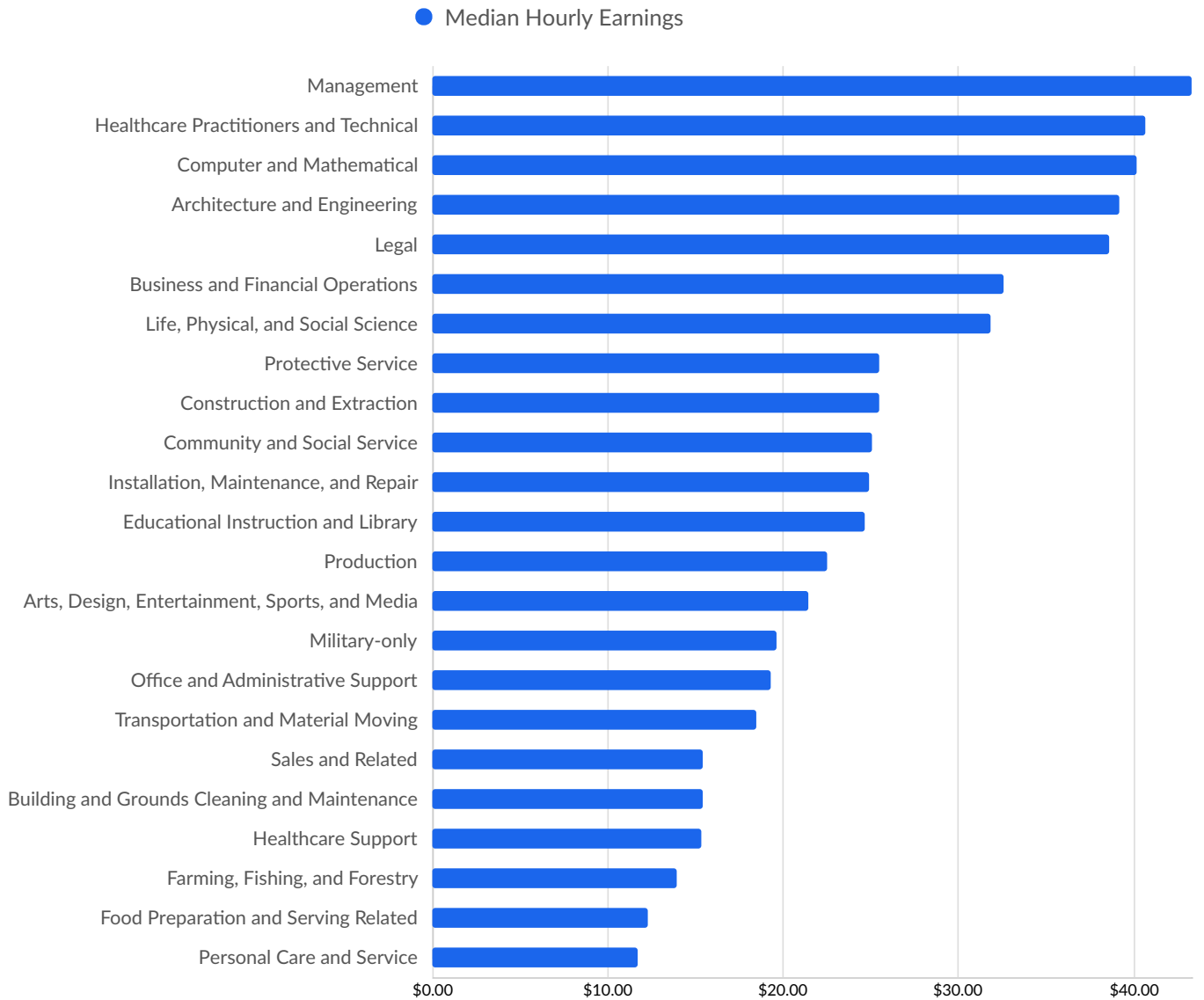
Top Growing Occupations



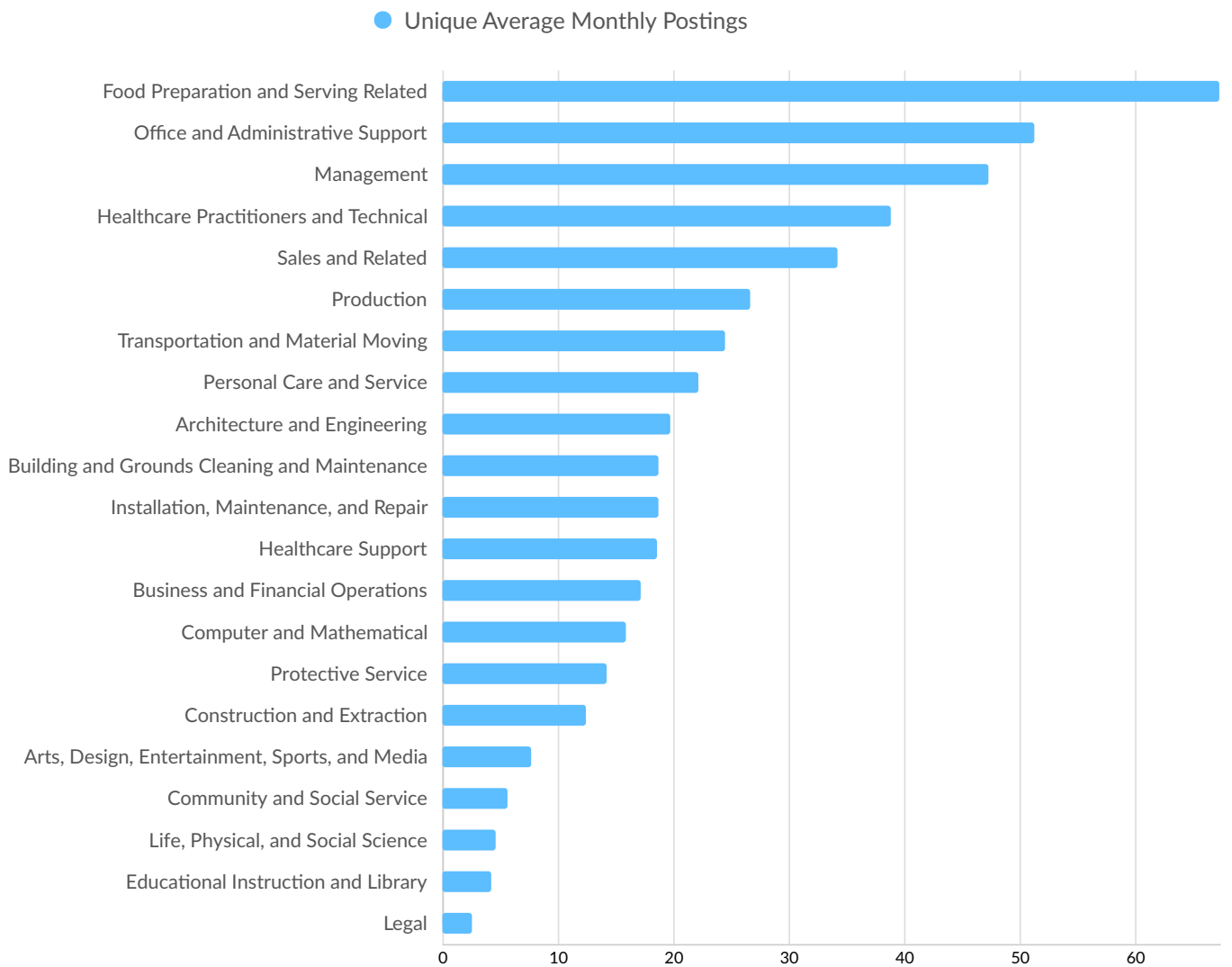
Top Occupation Location Quotient



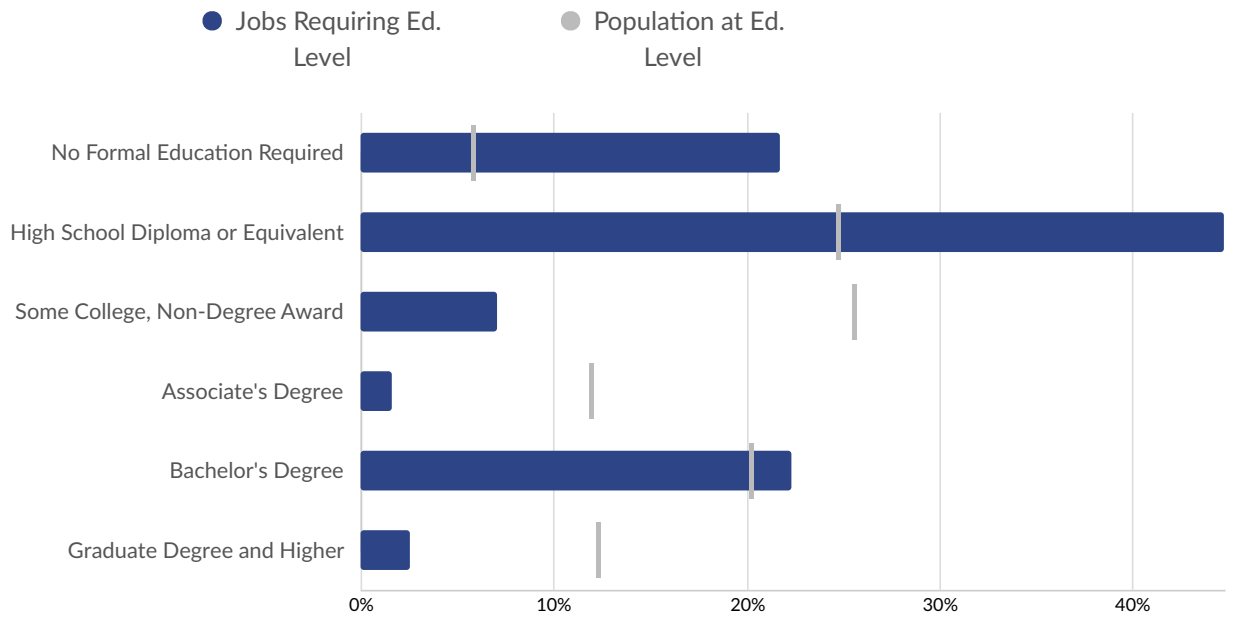
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Douglas County, NV produced graduates.

In-Demand Skills

