



Carson City County, NV

Nevada Governor's Office of
ECONOMIC DEVELOPMENT

Empowering Success

808 W. Nye Lane
Carson City, Nevada 89703

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Report Parameters

1 County

32510 Carson City County, NV

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

60,489

Population (2022)

Population **grew by 5,805** over the last 5 years and is projected to **grow by 6,703** over the next 5 years.

31,195

Total Regional Employment

Jobs **grew by 348** over the last 5 years and are projected to **grow by 958** over the next 5 years.

\$62.2K

Median Household Income (2021)

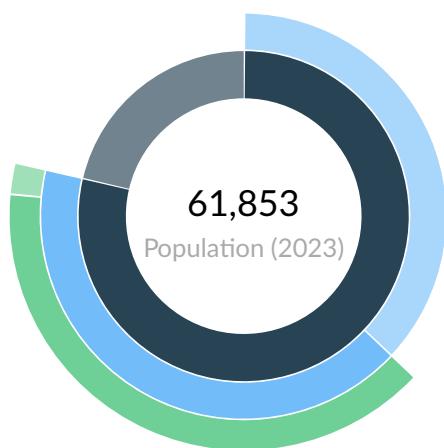
Median household income is **\$6.8K below** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **increased by 10.6%** since 2017, growing by 5,805. Population is expected to **increase by 11.1%** between 2022 and 2027, adding 6,703.
- From 2017 to 2022, jobs **increased by 1.1%** in Carson City County, NV from 30,847 to **31,195**. This change **fell short of the national growth rate of 3.4%** by 2.3%. As the number of jobs increased, the **labor force participation rate decreased from 57.2% to 54.4%** between 2017 and 2022.
- Concerning educational attainment, **15.7% of Carson City County, NV residents possess a Bachelor's Degree** (5.1% below the national average), and **10.3% hold an Associate's Degree** (1.4% above the national average).
- The top three industries in 2022 are State Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and General Medical and Surgical Hospitals.

	Population (2023)	Labor Force (Jan 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	61,853	25,745	31,195	111.5	\$4.59B	\$7.64B	\$11.05B
United States	335,839,277	165,066,565	168,319,669	100.0	\$24.91T	\$0	\$11.19T
Arizona	7,318,957	3,668,401	3,433,680	102.4	\$450.88B	\$319.13B	\$370.32B
Utah	3,468,986	1,773,072	1,833,819	103.2	\$240.98B	\$179.81B	\$242.03B
Texas	30,191,899	14,875,849	14,936,007	96.4	\$2.25T	\$1.38T	\$1.79T

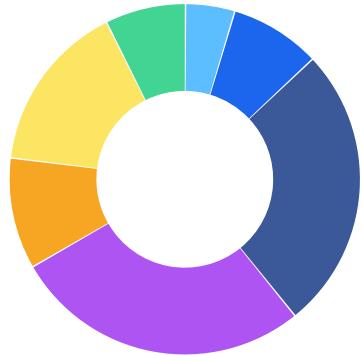
Jan 2023 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	48,608
Not in Labor Force (16+)	22,863
Labor Force	25,745
Employed	24,405
Unemployed	1,340
Under 16, Military, and institutionalized Population	13,245

Educational Attainment

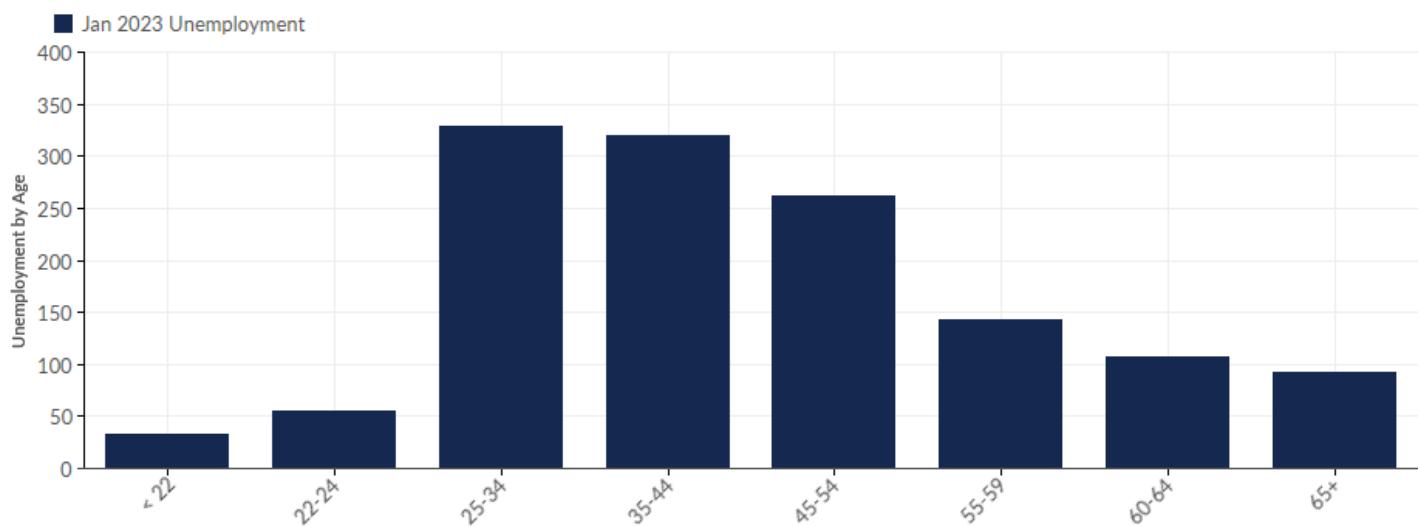
Concerning educational attainment, **15.7% of Carson City County, NV residents possess a Bachelor's Degree** (5.1% below the national average), and **10.3% hold an Associate's Degree** (1.4% above the national average).



	% of Population	Population
Less Than 9th Grade	4.5%	1,997
9th Grade to 12th Grade	8.4%	3,676
High School Diploma	26.2%	11,506
Some College	27.5%	12,076
Associate's Degree	10.3%	4,509
Bachelor's Degree	15.7%	6,893
Graduate Degree and Higher	7.4%	3,263

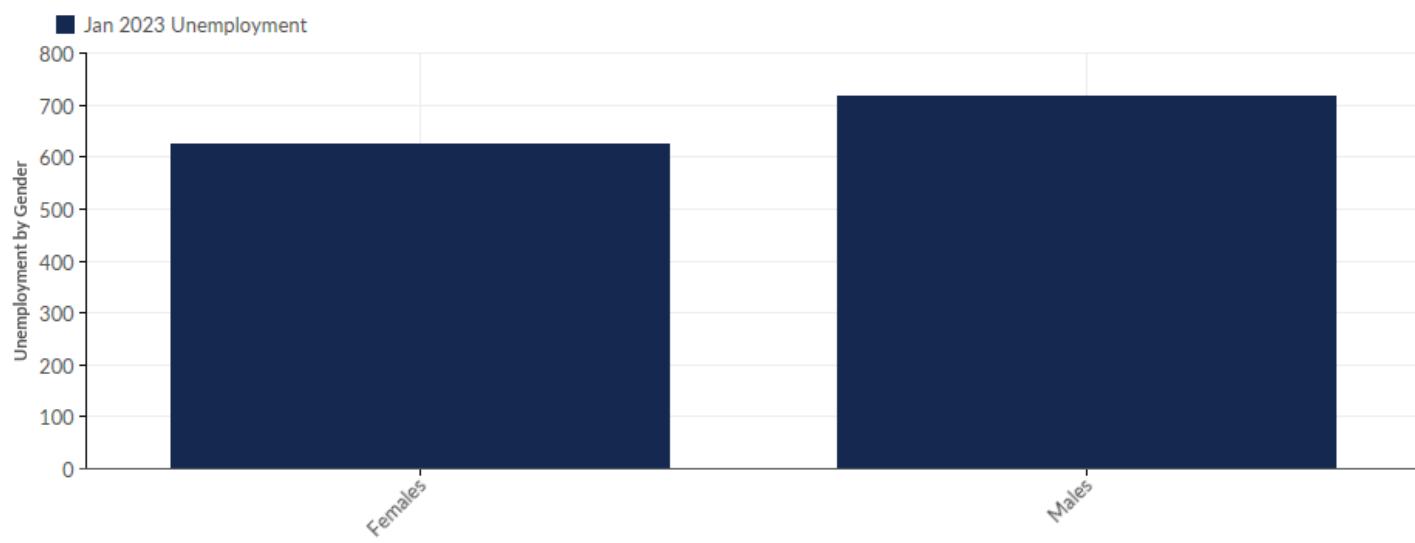
Unemployment by Demographics

Unemployment by Age



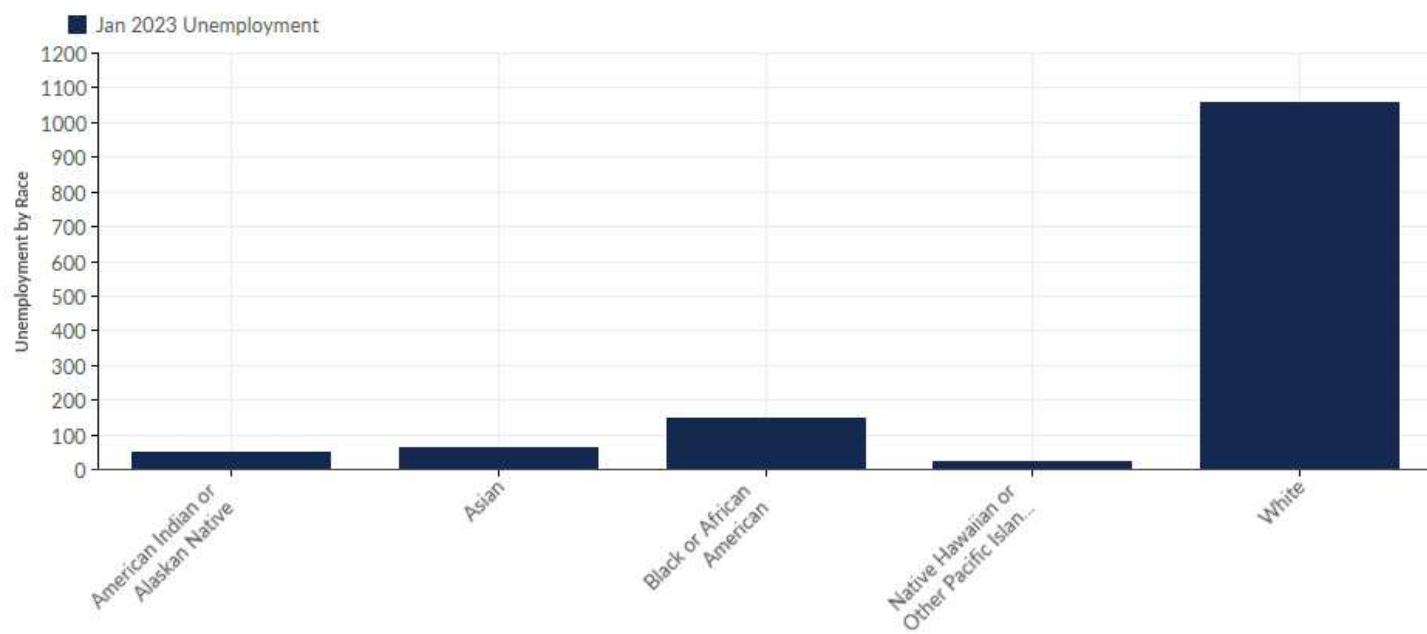
Age	Unemployment (Jan 2023)	% of Unemployed
< 22	33	2.46%
22-24	56	4.18%
25-34	329	24.55%
35-44	319	23.81%
45-54	262	19.55%
55-59	143	10.67%
60-64	106	7.91%
65+	92	6.87%
Total	1,340	100.00%

Unemployment by Gender



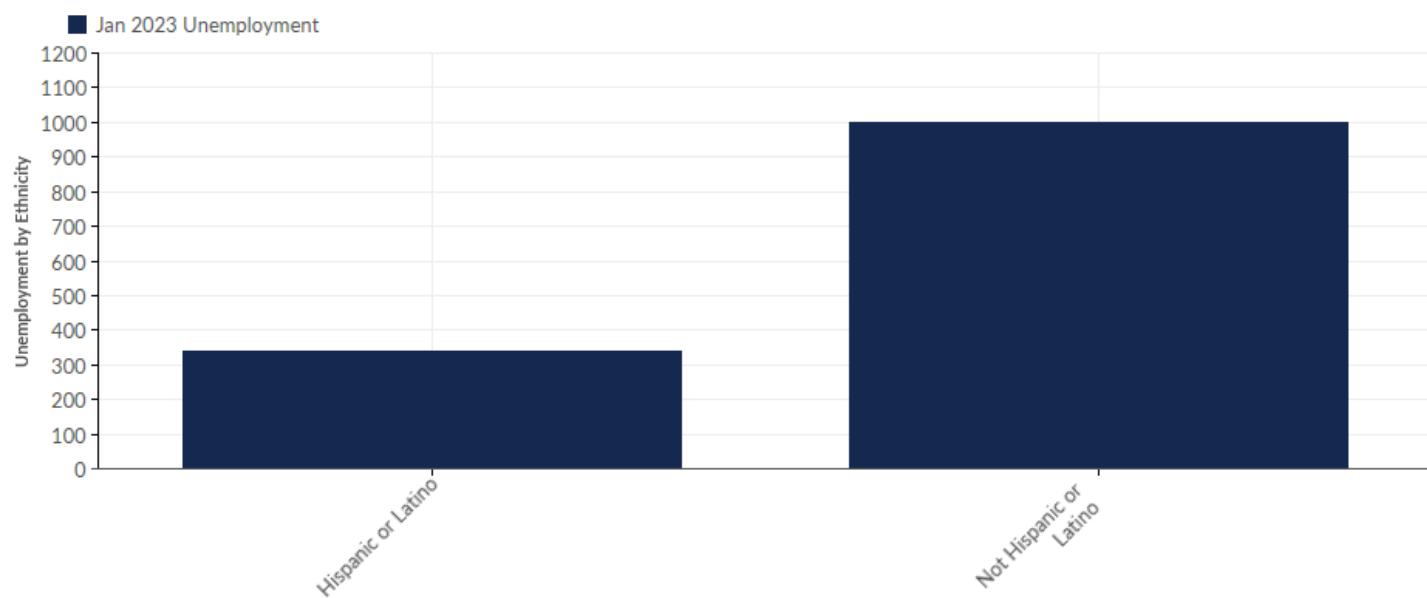
Gender	Unemployment (Jan 2023)	% of Unemployed
Females	625	46.64%
Males	715	53.36%
Total	1,340	100.00%

Unemployment by Race



Race	Unemployment (Jan 2023)	% of Unemployed
American Indian or Alaskan Native	49	3.66%
Asian	63	4.70%
Black or African American	146	10.90%
Native Hawaiian or Other Pacific Islander	23	1.72%
White	1,059	79.03%
Total	1,340	100.00%

Unemployment by Ethnicity

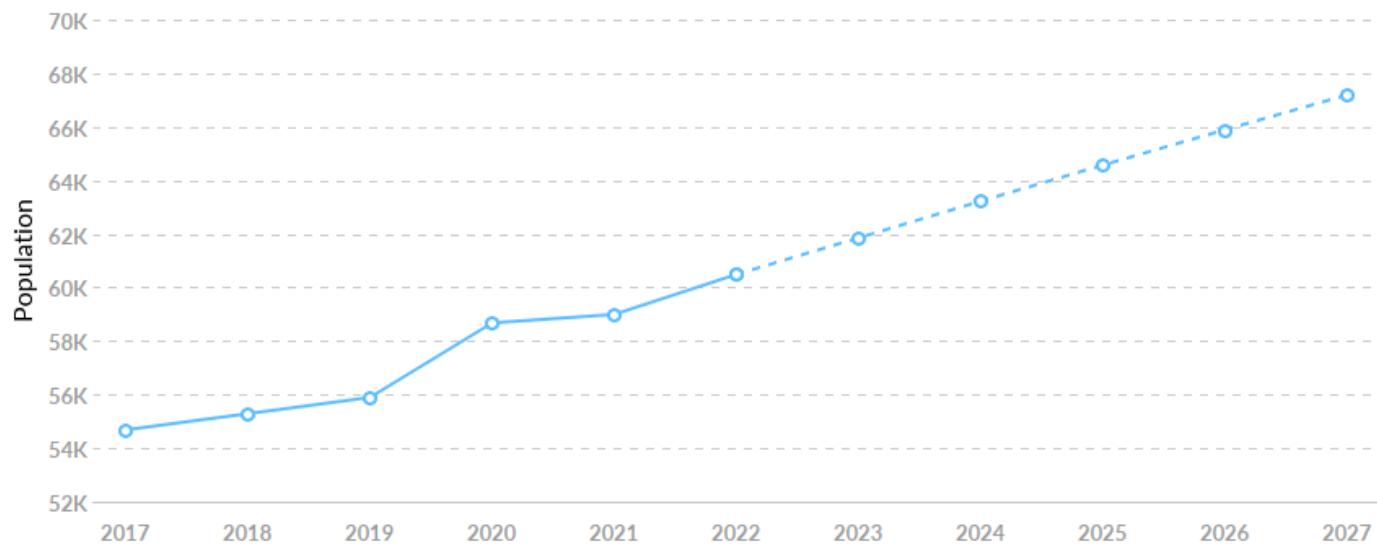


Ethnicity	Unemployment (Jan 2023)	% of Unemployed
Hispanic or Latino	340	25.37%
Not Hispanic or Latino	1,000	74.63%
Total	1,340	100.00%

Historic & Projected Trends

Population Trends

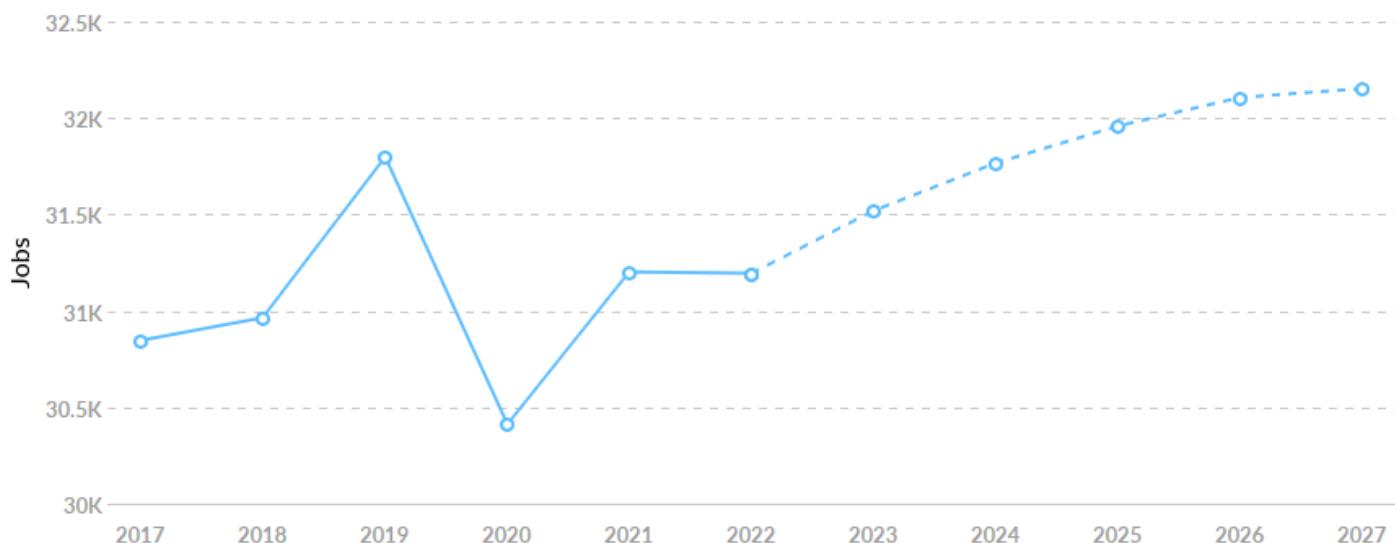
As of 2022 the region's population **increased by 10.6%** since 2017, growing by 5,805. Population is expected to **increase by 11.1%** between 2022 and 2027, adding 6,703.



Timeframe	Population
2017	54,684
2018	55,287
2019	55,894
2020	58,677
2021	58,993
2022	60,489
2023	61,853
2024	63,224
2025	64,572
2026	65,890
2027	67,192

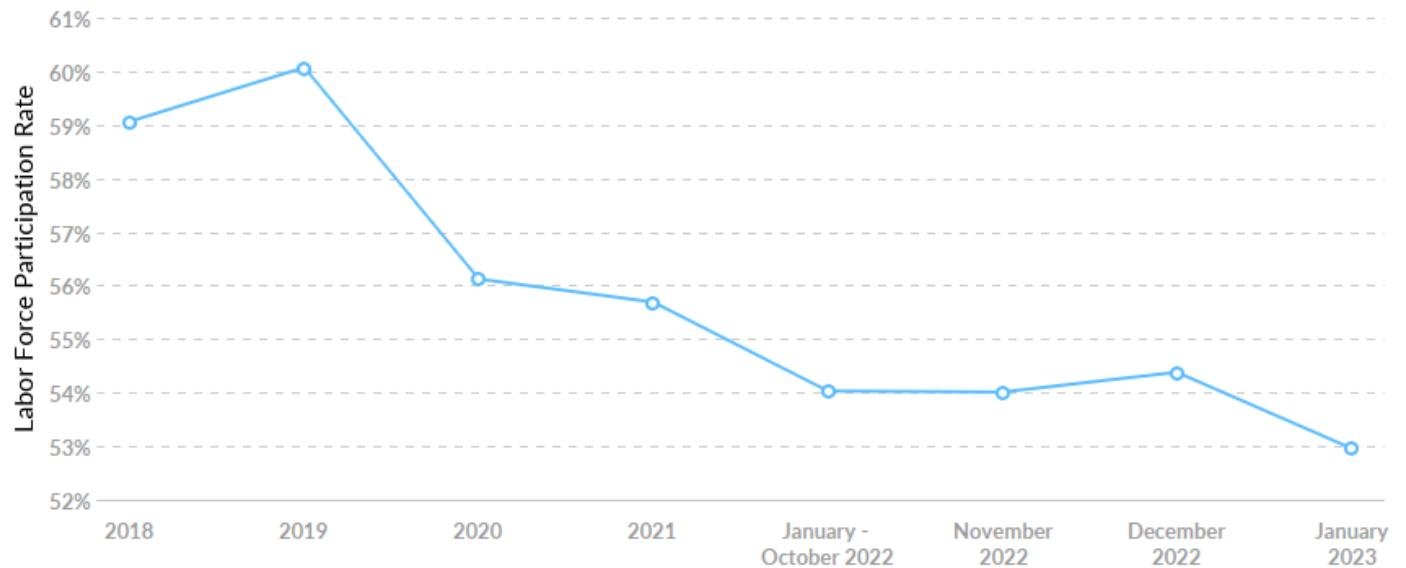
Job Trends

From 2017 to 2022, jobs **increased** by 1.1% in Carson City County, NV from 30,847 to **31,195**. This change **fell short** of the national growth rate of 3.4% by 2.3%.



Timeframe	Jobs
2017	30,847
2018	30,965
2019	31,796
2020	30,410
2021	31,202
2022	31,195
2023	31,520
2024	31,767
2025	31,959
2026	32,107
2027	32,153

Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	59.06%
2019	60.07%
2020	56.12%
2021	55.69%
January - October 2022	54.03%
November 2022	54.01%
December 2022	54.38%
January 2023	52.96%

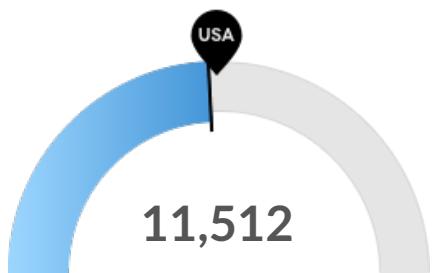
Unemployment Rate Trends

Carson City County, NV had a January 2023 unemployment rate of 5.20%, increasing from 4.56% 5 years before.



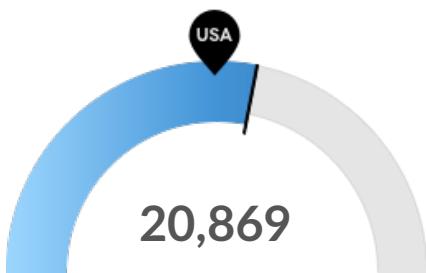
Timeframe	Unemployment Rate
2018	4.56%
2019	4.05%
2020	8.73%
2021	4.77%
January - October 2022	3.43%
November 2022	3.99%
December 2022	3.88%
January 2023	5.20%

Population Characteristics



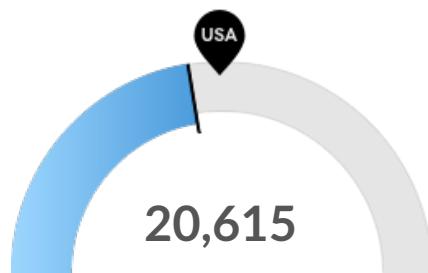
Millennials

Carson City County, NV has 11,512 millennials (ages 25-39). The national average for an area this size is 12,050.



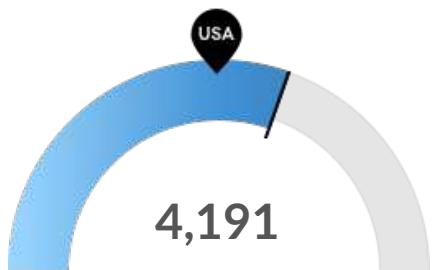
Retiring Soon

Retirement risk is high in Carson City County, NV. The national average for an area this size is 17,535 people 55 or older, while there are 20,869 here.



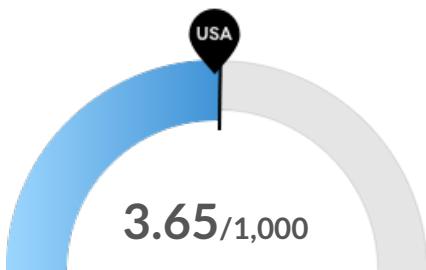
Racial Diversity

Racial diversity is low in Carson City County, NV. The national average for an area this size is 24,007 racially diverse people, while there are 20,615 here.



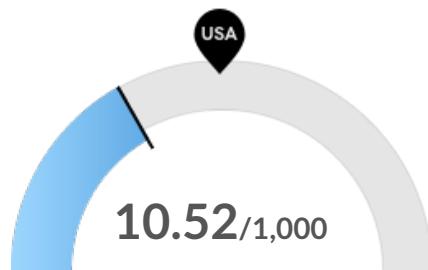
Veterans

Carson City County, NV has 4,191 veterans. The national average for an area this size is 3,098.



Violent Crime

Carson City County, NV has 3.65 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

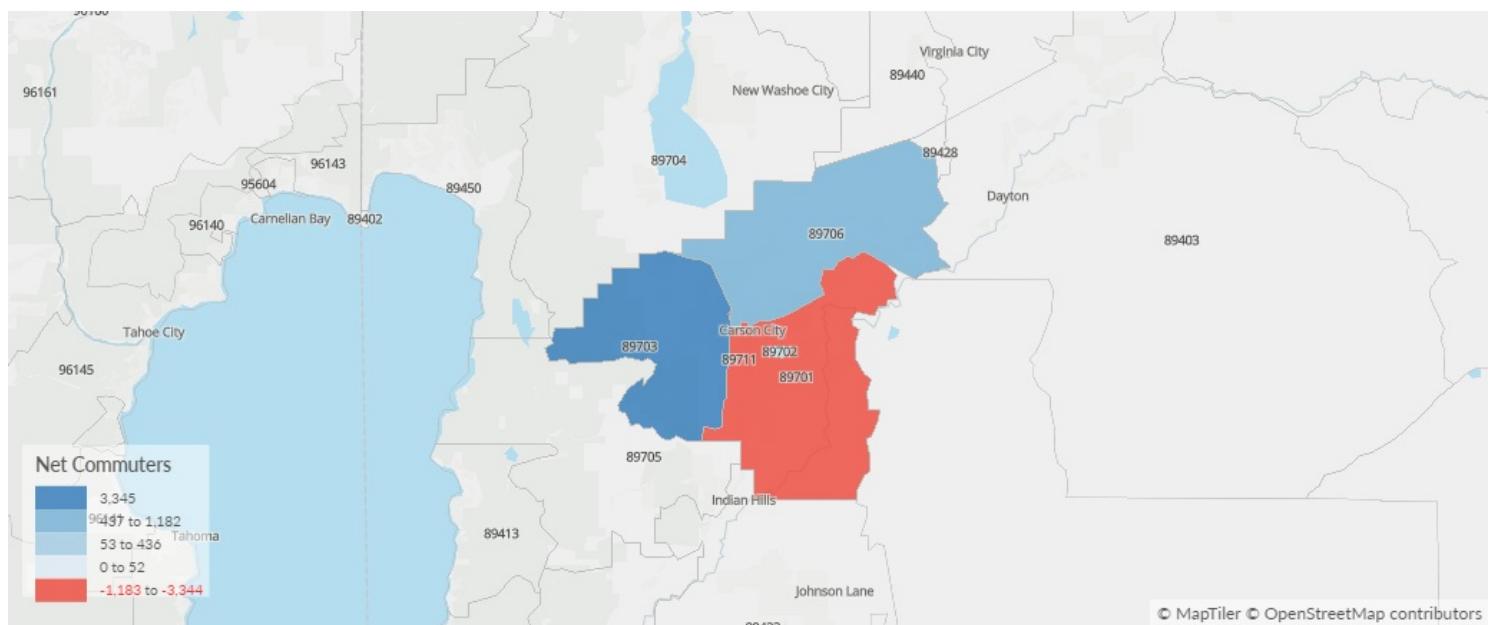


Property Crime

Carson City County, NV has 10.52 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Carson City County, NV currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
89701	Carson City, NV (in Cars...)	12,398
89706	Carson City, NV (in Cars...)	10,536
89703	Carson City, NV (in Cars...)	8,020
89712	Carson City, NV (in Cars...)	96
89721	Carson City, NV (in Cars...)	58

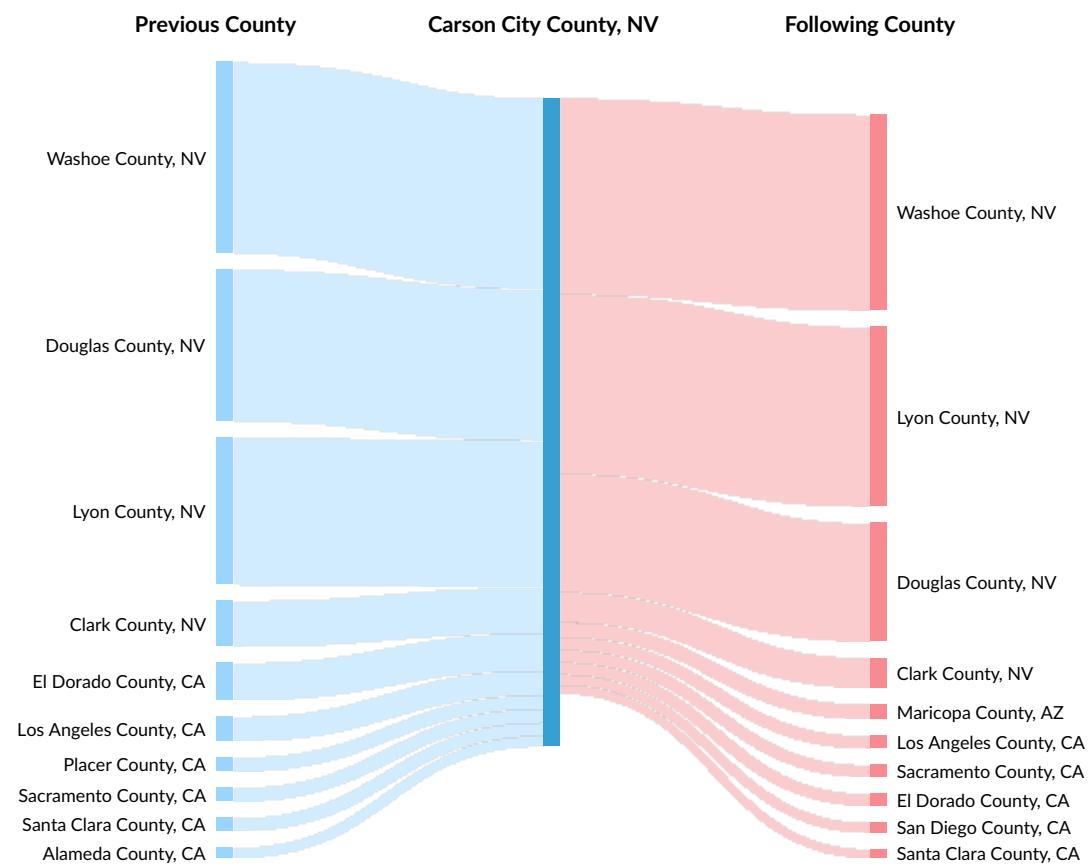
Where Talent Lives

ZIP	Name	2022 Workers
89701	Carson City, NV (in Cars...)	13,581
89706	Carson City, NV (in Cars...)	10,099
89703	Carson City, NV (in Cars...)	4,675
89712	Carson City, NV (in Cars...)	96
89721	Carson City, NV (in Cars...)	58

Inbound and Outbound Migration

The table below analyzes past and current residents of Carson City County, NV. The left column shows residents of other counties migrating to Carson City County, NV. The right column shows residents migrating from Carson City County, NV to other counties.

As of 2020, **743** people have migrated from Washoe County, NV to Carson City County, NV. In the same year, **762** people left Carson City County, NV migrating to Washoe County, NV. The total Net Migration for Carson City County, NV in 2020 was **342**.



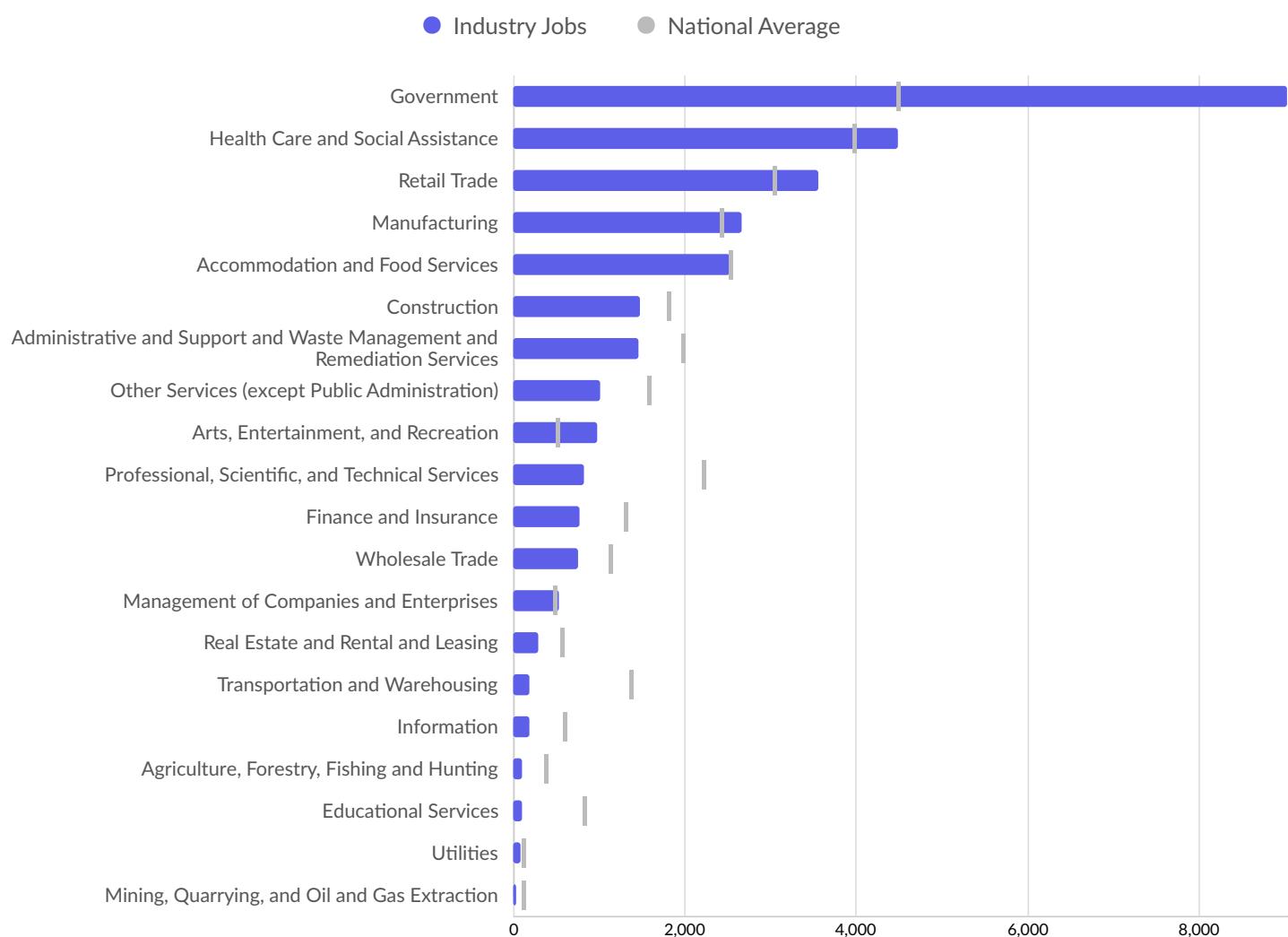
Top Previous Counties	Migrations
Washoe County, NV	743
Douglas County, NV	589
Lyon County, NV	571
Clark County, NV	178
El Dorado County, CA	145

Top Previous Counties	Migrations
Los Angeles County, CA	95
Placer County, CA	54
Sacramento County, CA	54
Santa Clara County, CA	51
Alameda County, CA	41
Orange County, CA	39
San Bernardino County, CA	35
San Diego County, CA	35
Maricopa County, AZ	35
Kern County, CA	34
Top Following Counties	Migrations
Washoe County, NV	762
Lyon County, NV	699
Douglas County, NV	460
Clark County, NV	117
Maricopa County, AZ	58
Los Angeles County, CA	50
Sacramento County, CA	48
El Dorado County, CA	47
San Diego County, CA	40
Santa Clara County, CA	35
Riverside County, CA	35
Pierce County, WA	35
Deschutes County, OR	35
Washington County, UT	34

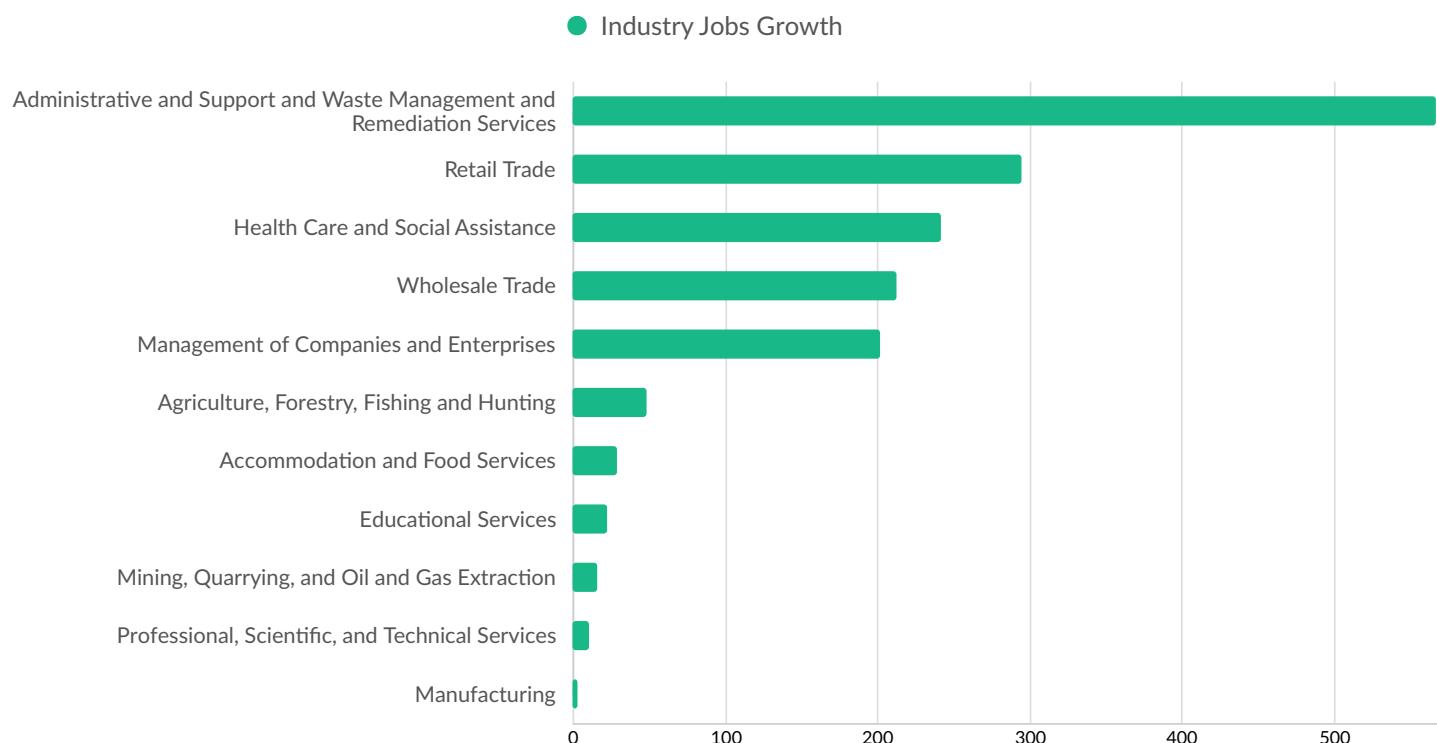
Top Following Counties	Migrations
Ada County, ID	34

Industry Characteristics

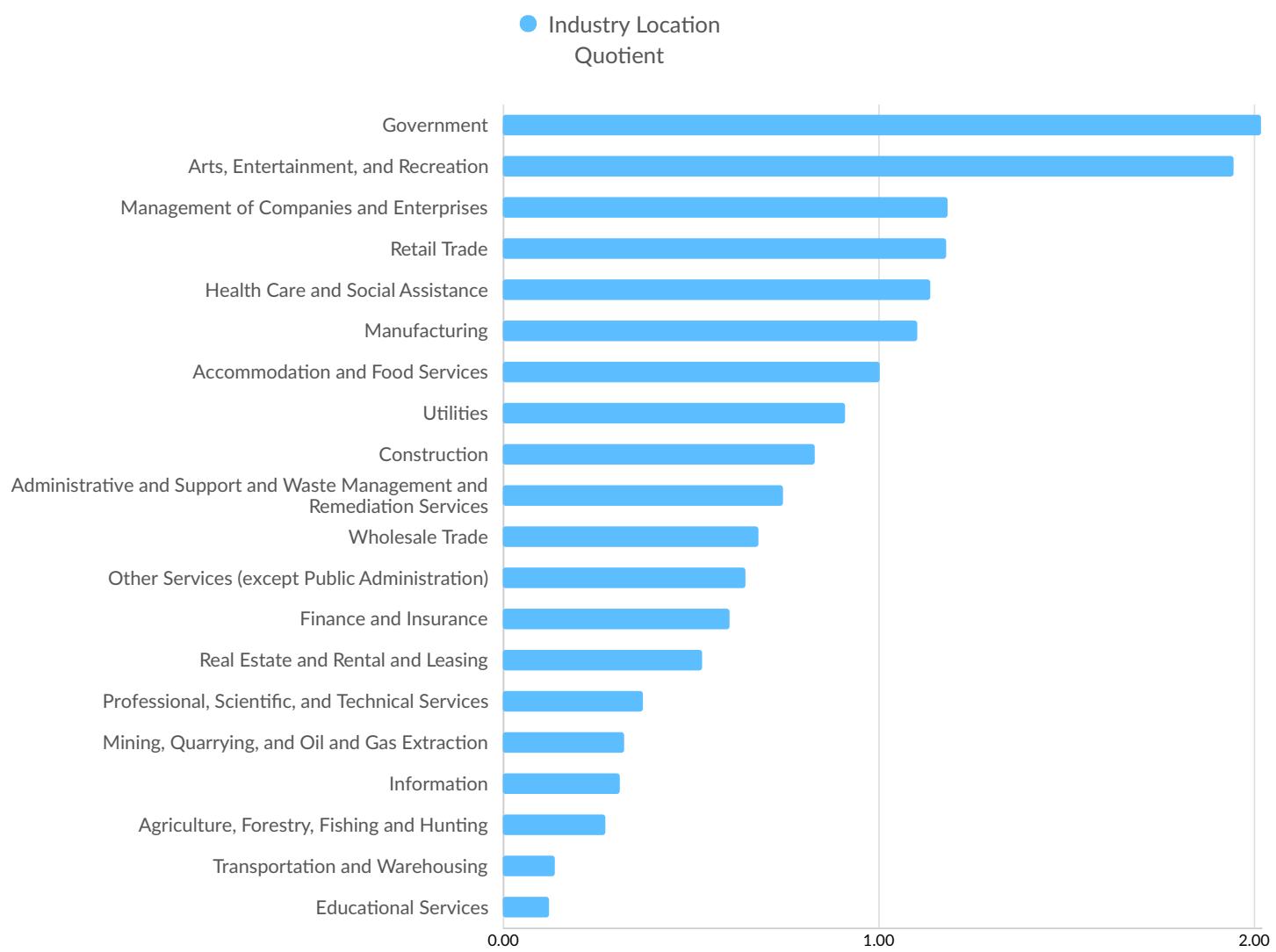
Largest Industries



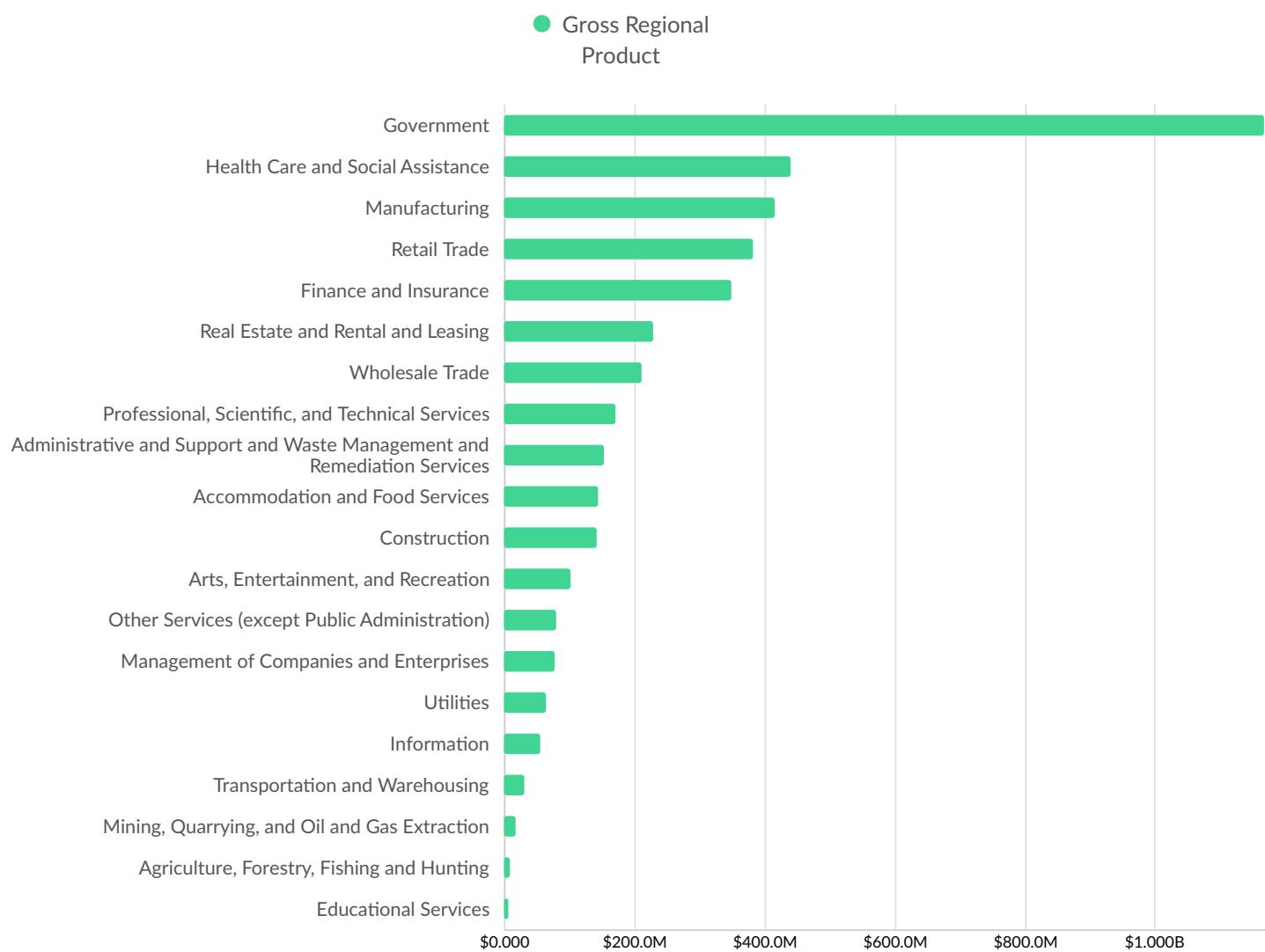
Top Growing Industries



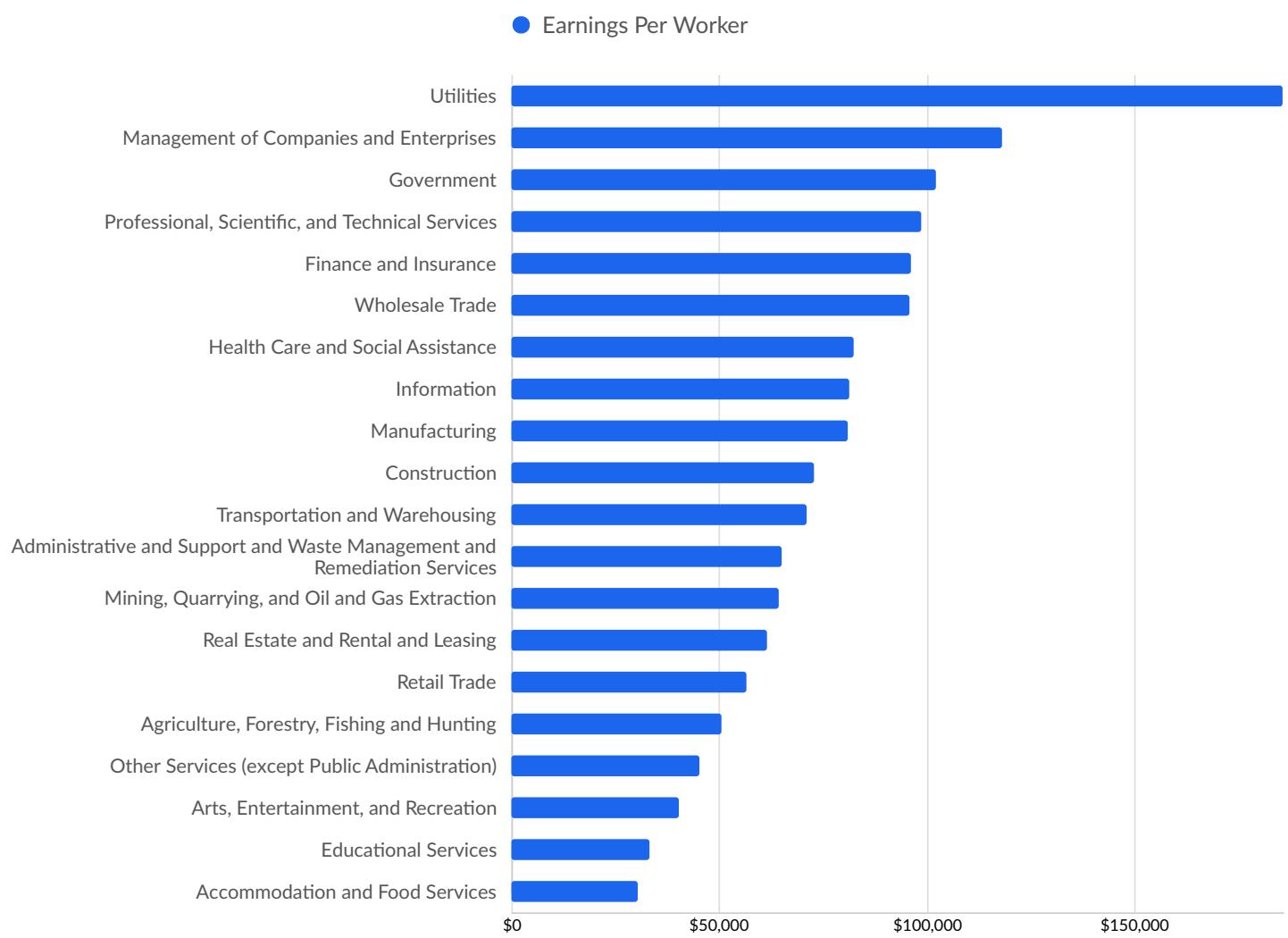
Top Industry Location Quotient



Top Industry GRP



Top Industry Earnings



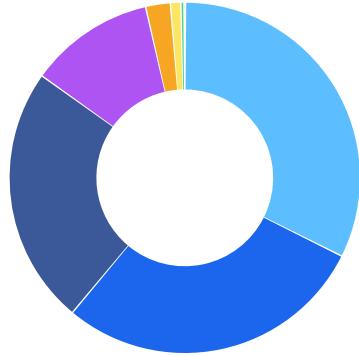
Business Characteristics

6,084 Companies Employ Your Workers

Online profiles for your workers mention 6,084 companies as employers, with the top 10 appearing below. In the last 12 months, 1,365 companies in Carson City County, NV posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
State of Nevada	1,365 	Pearson Education	353 
Carson City School District	194 	Carson Tahoe Regional Healthca...	339 
Carson Tahoe Health	190 	Redwood Materials	325 
Western Nevada College	182 	Western Nevada College	289 
Carson City, Nevada	144 	Ryder	221 
Carson Tahoe Healthcare	123 	Casino Fandango	184 
Walmart	111 	Carson Tahoe Health	170 
Harley-Davidson	84 	ManpowerGroup	120 
Click Bond	70 	General Electric	119 
University of Nevada	68 	Cyberark	86 

Business Size

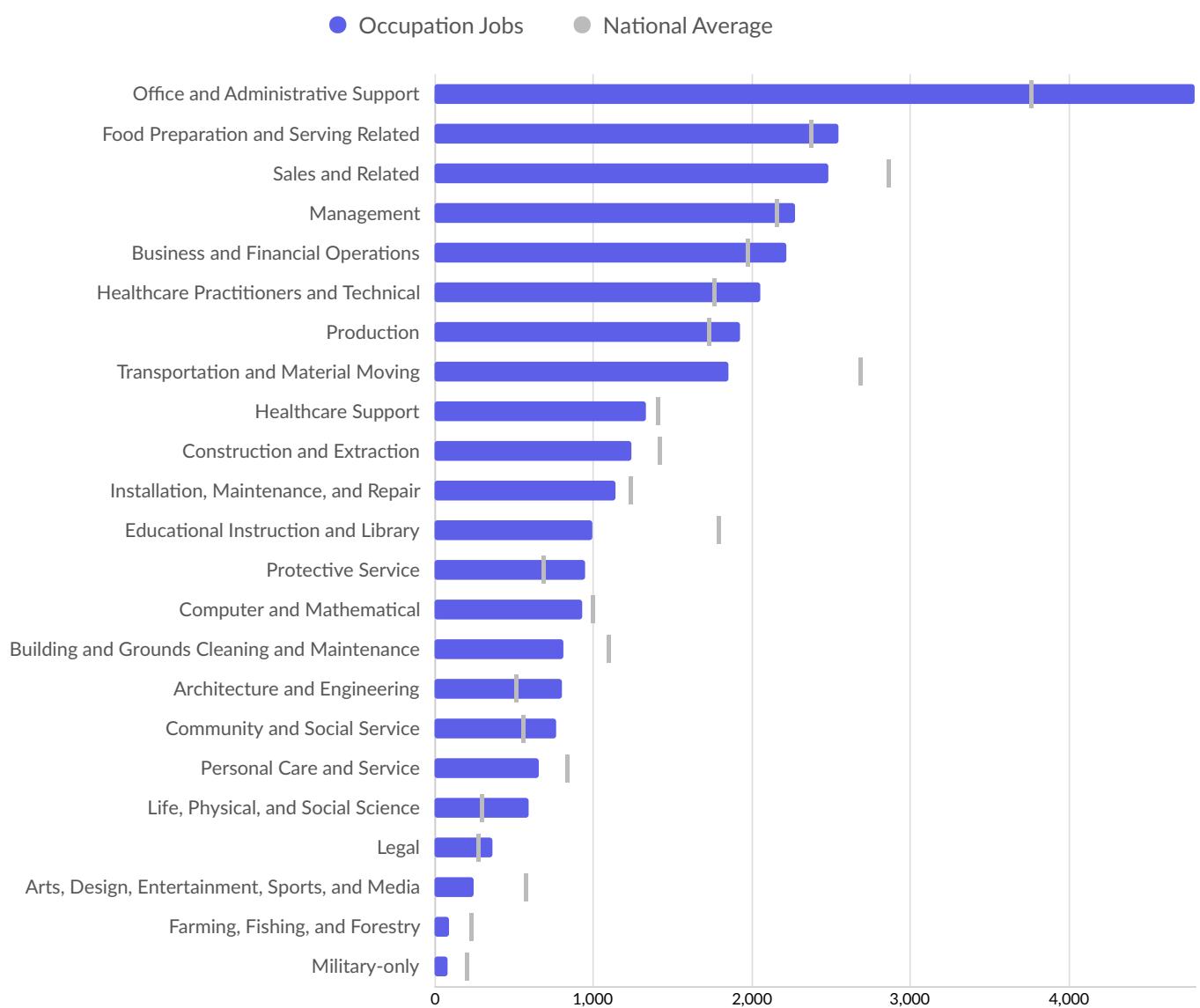


	Percentage	Business Count
1 to 4 employees	32.3%	909
5 to 9 employees	28.7%	808
10 to 19 employees	23.8%	670
20 to 49 employees	11.5%	325
50 to 99 employees	2.3%	64
100 to 249 employees	1.0%	27
250 to 499 employees	0.3%	8
500+ employees	0.1%	4

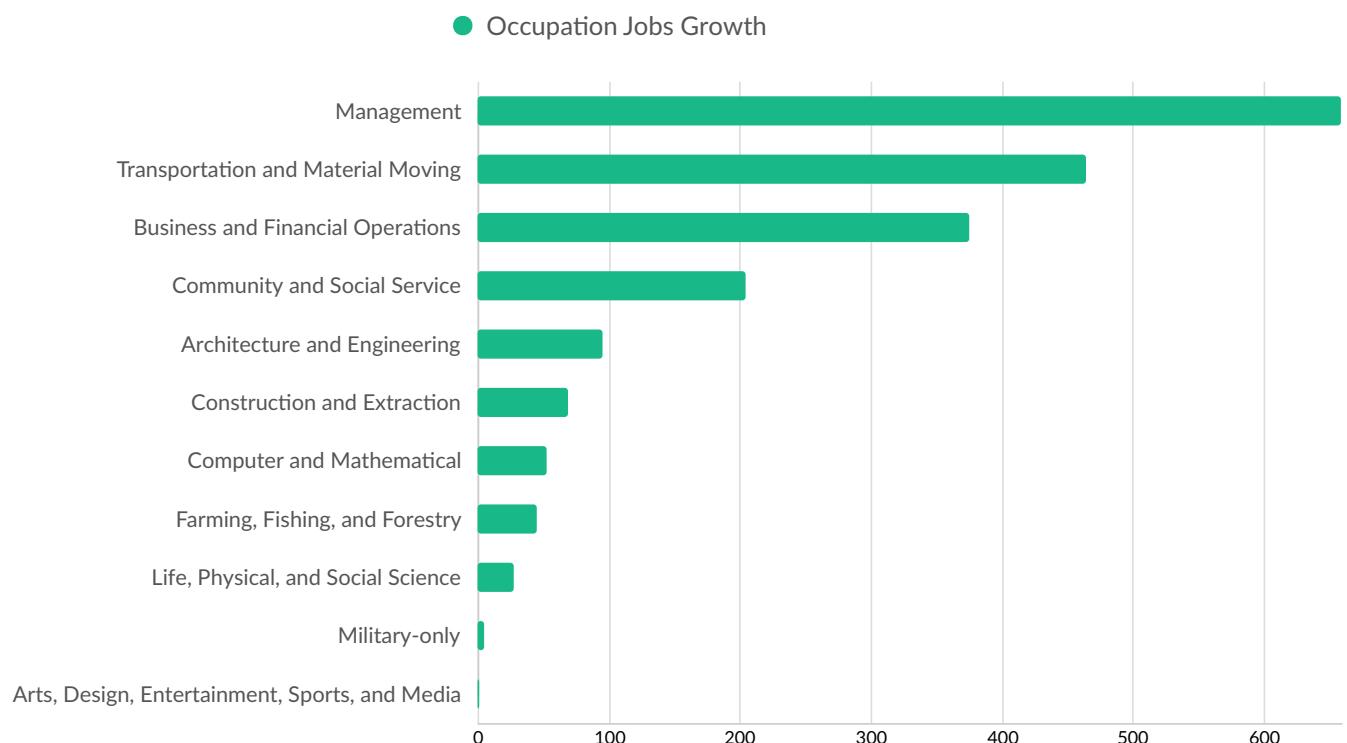
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

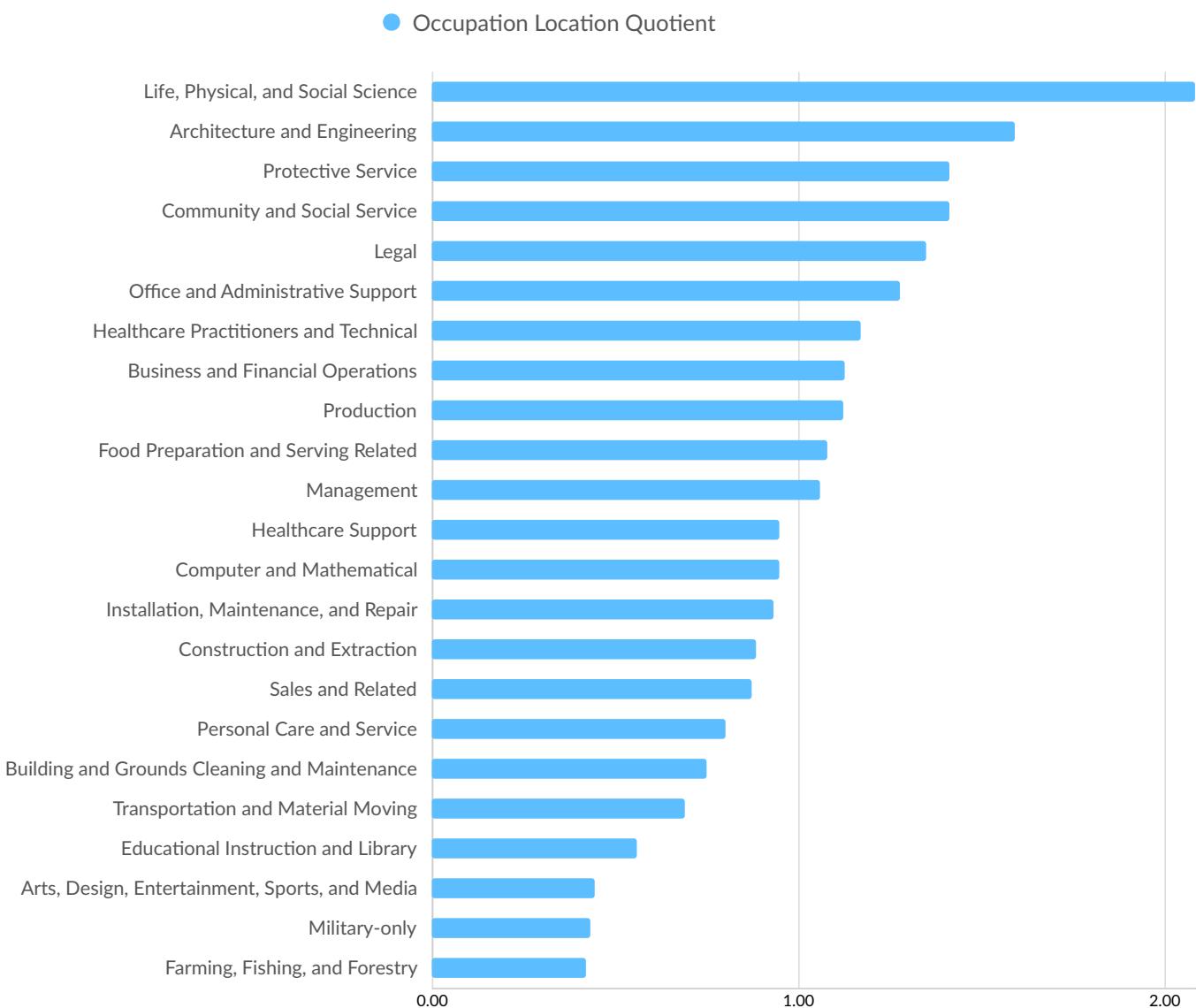
Largest Occupations



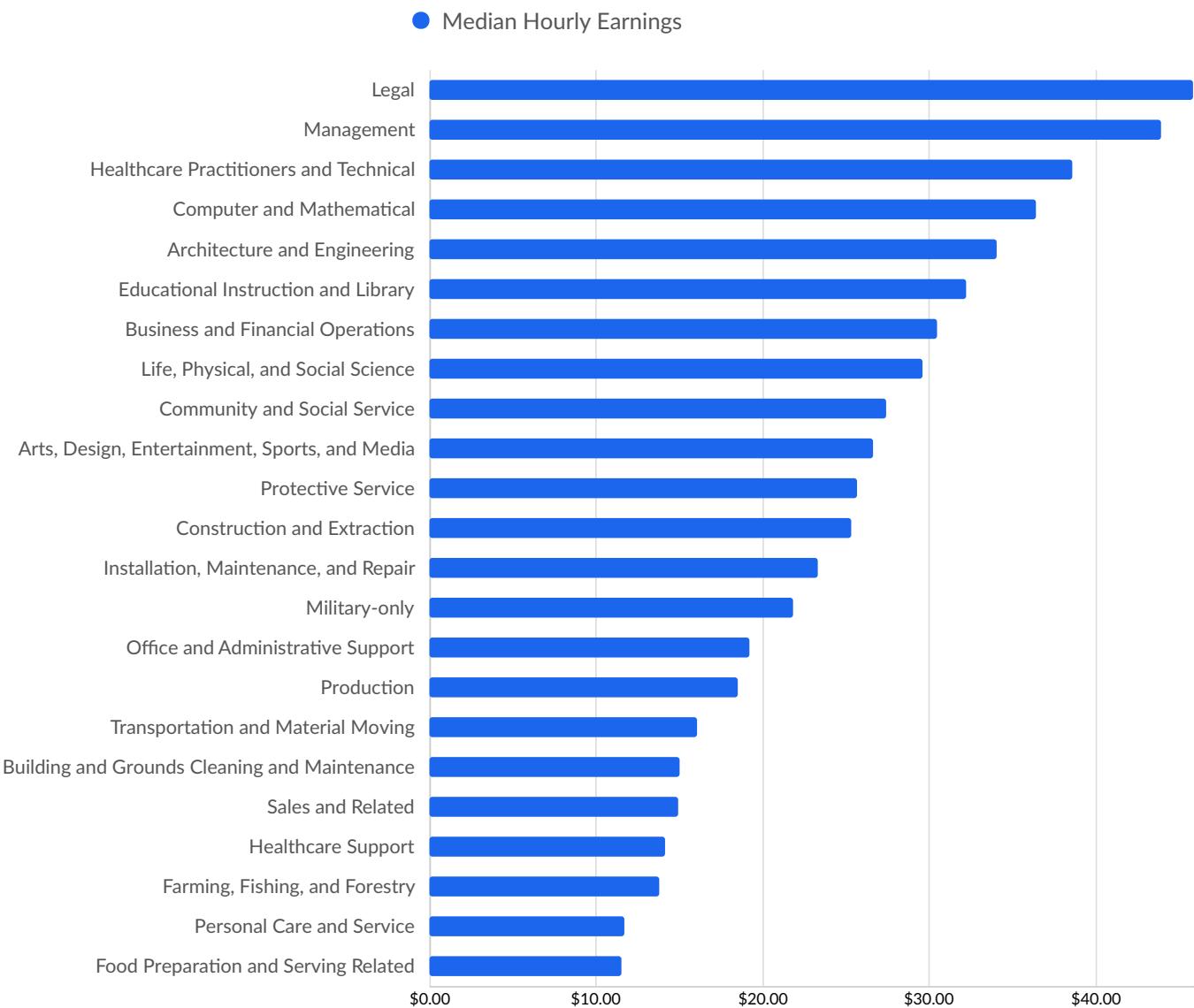
Top Growing Occupations



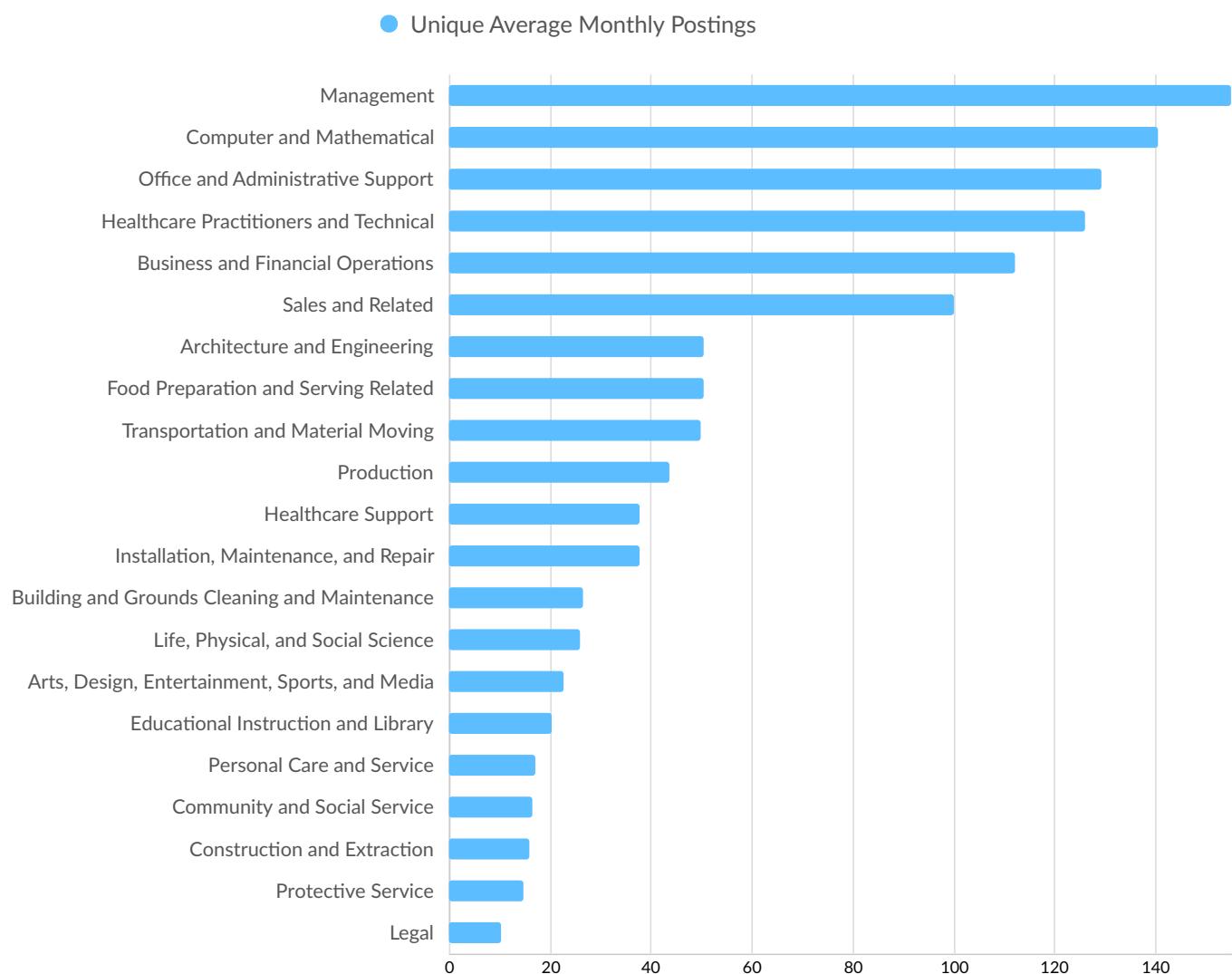
Top Occupation Location Quotient



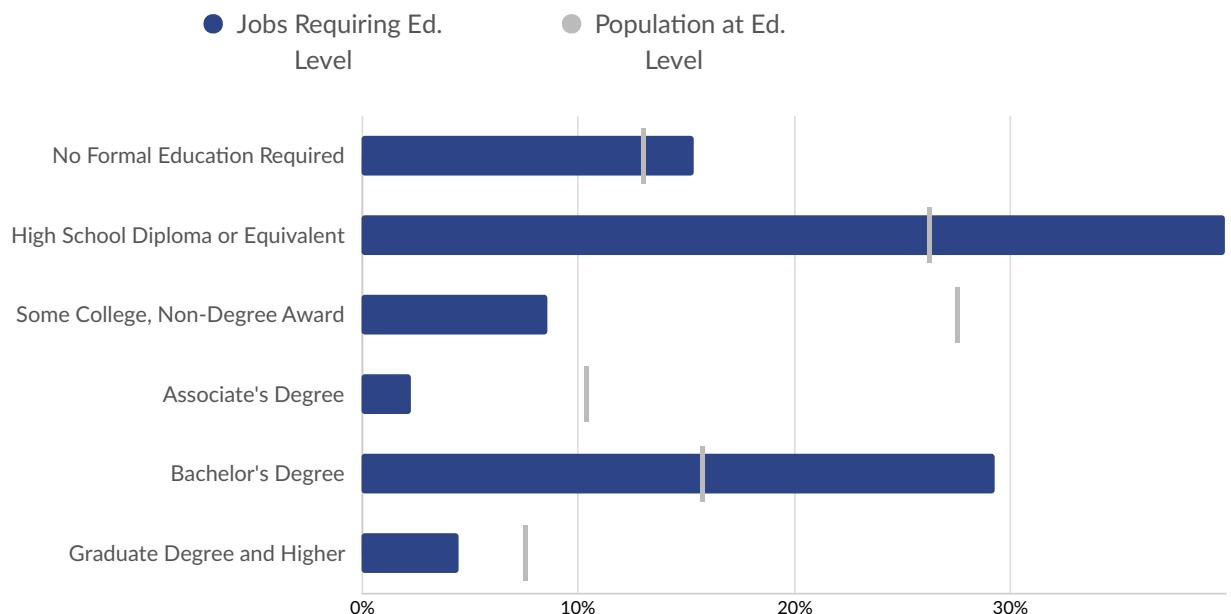
Top Occupation Earnings



Top Posted Occupations

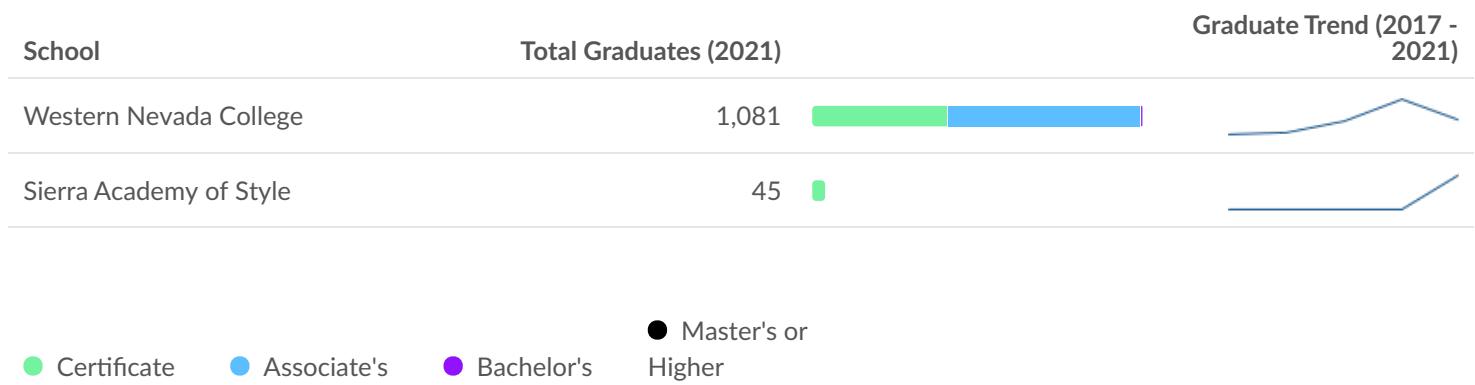


Underemployment



Educational Pipeline

In 2021, there were 1,126 graduates in Carson City County, NV. This pipeline has grown by 22% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Associate's), "Nursing Assistant/Aide and Patient Care Assistant/Aide" (Certificate), and "Physical Sciences, General" (Associate's).



In-Demand Skills

