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Northern Nevada Development Authority Announces Hiring Event and Economic Opportunity for Amazon Data Center

Storey County, Nevada, March 6, 2026 — The Northern Nevada Development Authority (NNDA) today announced that Amazon has begun hiring in the local area for a new data center project in Storey County, Nevada. As part of this effort, Amazon will host a hiring event on March 9 at Truckee Meadows Community College, offering job seekers an opportunity to connect with recruiters and learn about available positions.

Recruitment efforts are underway to fill roles that will support short- and long-term operations, including engineering, data center, and installation technicians. The project, located at Switch's Citadel Campus at the Tahoe Reno Industrial Center, is expected to generate high-quality jobs and sustain local tax revenues that contribute to schools, public safety, and infrastructure across the region.

"Nevada has built an economy that attracts world-class technology companies," said Governor Joe Lombardo. "Amazon's data center investment will generate hundreds of high-quality jobs for construction workers and skilled technicians, with thousands more workers across Nevada benefiting from investments in local suppliers, contractors, and service providers. The future of the digital economy is being built right here in Nevada, and it will spur economic growth in communities across our great state."

"This is an important moment for Northern Nevada," said Tatjana Vukovic, Deputy Director, Northern Nevada Development Authority. "Amazon's decision to move forward with hiring reflects confidence in our workforce, our business climate, and our long-term economic vision. These roles represent meaningful career opportunities for Nevadans and will contribute to stable local revenue streams that benefit the entire community."

In addition to current hiring, Amazon is engaged in conversations with regional leaders about future development opportunities in Northern Nevada, as well as opportunities to invest in local community partnerships through programs focused on STEM education, sustainability, skills development, and hyperlocal social impact.

“As our first buildings come online, we are focused on hiring locally and building a strong foundation for long-term partnership in Northern Nevada,” said Kerry Person, AWS Global VP of Datacenter Operations and Delivery. “These roles offer competitive pay, benefits, and career advancement opportunities, and we are working closely with regional workforce organizations to connect Nevadans with these jobs.”

Person continued, “We have engaged with state and local leaders over the past several years to thoughtfully develop infrastructure that aligns with community priorities. Our facilities in Reno will rely on direct air cooling the majority of the time. When water is required, it will come from an allotment specifically designated for industrial use. We are also working with state and local partners to support responsible water programs designed to ensure our operations have a positive impact on the communities where we operate. We look forward to continuing our engagement with local officials and community leaders as we explore additional opportunities that can drive economic growth and sustained local benefit in the region.”

“Amazon chose the Citadel Campus because Switch designed it to be the most capable cloud and AI infrastructure ecosystem and platform in the country. With its Gigawatt-scale design, we've built the scale, the power architecture, and the sustainability standard that the world's largest technology companies require,” said Rob Roy, Founder and CEO, Switch. “Amazon's decision to operate here validates what we've known for 26 years since I founded Switch: Nevada is where the future of digital infrastructure is being built. This is another chapter of what we expect to be a long partnership with Amazon and NNDA.”

Data centers provide digital infrastructure that powers many of the services people and businesses rely on every day. From supporting hospitals and first responders, to enabling small businesses, schools, financial institutions, and government agencies to operate securely and efficiently, data centers are foundational to the modern economy. They help ensure reliable access to cloud computing, data storage, cybersecurity protections, and emerging technologies that drive innovation and economic growth. NNDA and Amazon will continue working closely with local stakeholders as hiring progresses and as conversations around future development advance, with a shared focus on responsible growth and long-term community benefit. Job seekers interested in attending the hiring event on March 9 hiring event at Truckee Meadows Community College are encouraged to [RSVP](#) or visit NNDA's website for more information.

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About Northern Nevada Development Authority:

[Northern Nevada Development Authority \(NNDA\)](#) is a non-profit organization dedicated to promoting economic development and business growth in Northern Nevada. Through a range of programs and services, NNDA supports entrepreneurs, startups, and established businesses in achieving their goals and contributing to the region's prosperity.