



measurable.energy

A journey to net zero

At Full Circle Brew Co, sustainability is more than a goal – it's their way of brewing business.



AT A GLANCE

Measurable energy, cost & carbon savings

35%

Reduction in energy use*

**in the office.
22% reduction in the bar*

34%

Reduction in carbon emissions*

**in the office.
23% reduction in the bar.*

ABOUT THE CUSTOMER

Full Circle Brew Co is a 3-year-old, multi-award winning brewery. From generating nitrogen on-site to reduce CO₂ use, to exploring renewable energy contracts, Full Circle Brew Co leads by example in green brewing.

THEIR AIMS

Full Circle Brew Co has a bold commitment to achieving net zero by 2030, and to get their brewing efficiency up to 97%. They needed an innovative solution to cut carbon emissions and build a greener future.

HOW WE HELPED

To help them understand and tackle their emissions, Full Circle Brew Co partnered with Zevero, their carbon management platform. Zevero recommended measurable.energy's AI-powered smart socket solution as a powerful tool to cut wasted plug power and reduce carbon emissions.

Using real-time data, the smart sockets offered transparency into energy usage and carbon savings, helping Full Circle Brew Co align energy management with their sustainability strategy.



"The sockets have been a game changer in how we work and the reporting process shows excellent insight into how they work and the savings we make."



eliminating wasted energy in buildings

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