

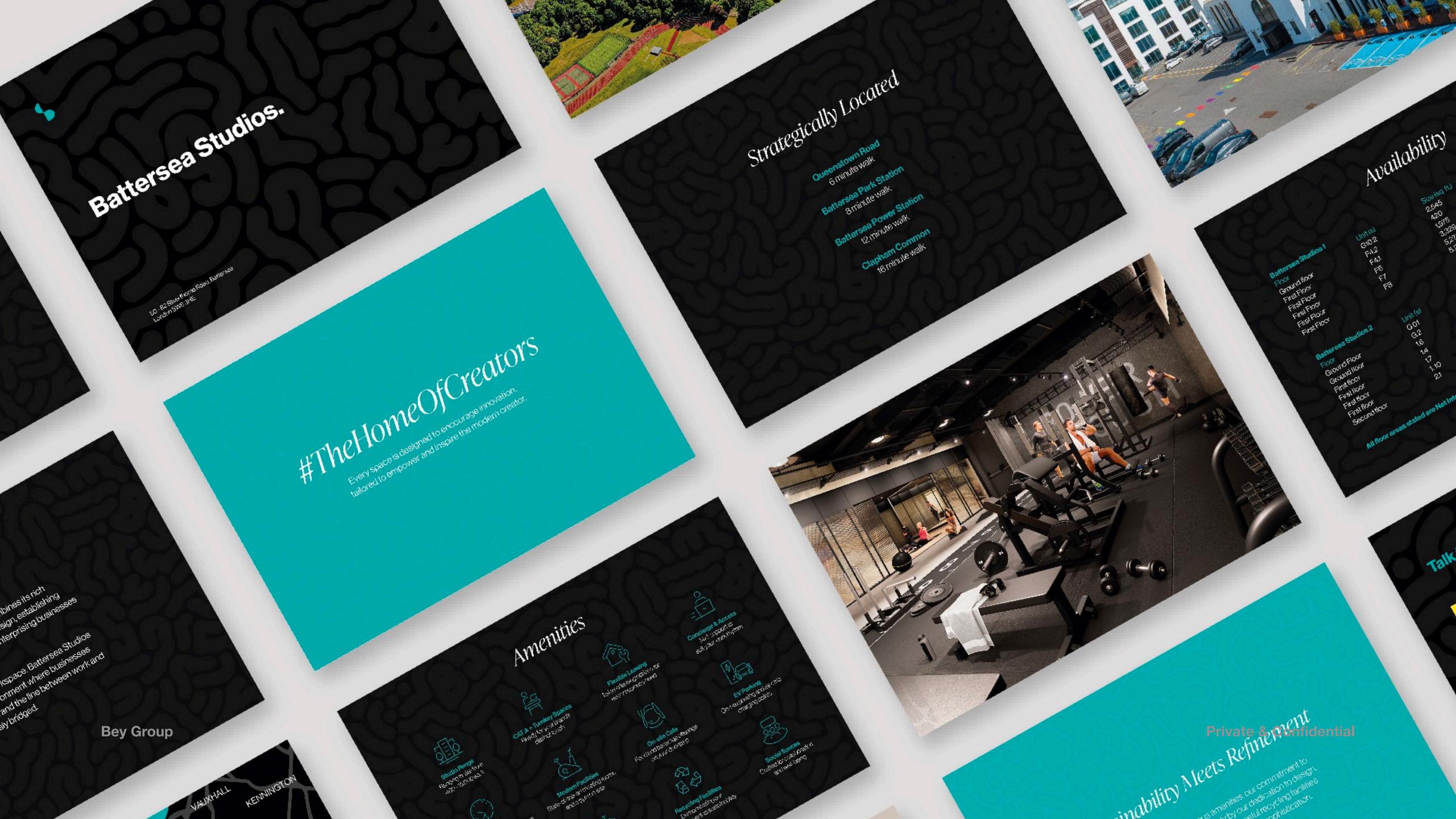
Design With Intention. Build With Legacy.

### WELCOME TO BEY GROUP



Bey Group is about more than aesthetics - it's about impact. We build brands, environments, and experiences that leave a mark. Inspired by timeless craftsmanship and cultural relevance, we seamlessly blend vision with execution. Every detail is considered. Every moment feels intentional. We create spaces that don't just exist - they speak.

### **Design That Matters** – Every detail, every WHAT WE STAND FOR 01material, every texture - intentional, meaningful, built to last. Collaborative Energy – We don't work in 02 isolation; we create with the best, alongside artists, designers, and brands shaping culture. Craftsmanship & Legacy - Spaces, brands, 03 and products that don't just follow trends they define them. Manners Cost Nothing – Respect, integrity, and thoughtfulness are at the core of everything we do.



### WHO WE WORK WITH & HOW WE ADD VALUE



Every project starts with understanding who we're designing for. We collaborate with visionaries, businesses, and brands that shape the future of spaces, delivering impact through design, storytelling, and functionality.

### **OUR CLIENTS**

We work with leaders across industries to elevate their spaces and experiences:

Property
Developers & Real
Estate Investors →
Creating high-value,
future-proofed spaces
that attract premium
tenants and buyers.

02

Property Agents &
Fund Managers →
Enhancing property
desirability and leaseability through
strategic design and
marketing.

03

Landlords &
Homeowners →
Elevating residential
spaces through
intelligent design

intelligent design, property staging, and wellness-driven interiors. 04

Interior Designers & Architects →

Providing curated art, staging, and experiential elements that elevate their projects.

05

**Luxury Hospitality & Retail Brands** →

Designing immersive environments and brand-driven experiences that resonate with highnet-worth audiences.



**Bey Group** 

**Private & Confidential** 

### **OUR SERVICES**

# AESTHETIC SERVICES

Design-driven, immersive, and storytelling-led solutions that elevate spaces and brands

Design & Art Direction – A full-spectrum approach, ensuring every visual and spatial element is intentional.

Branding & Identity – Authentic, elevated, and magnetic-crafted to make an impression.

Furniture, Staging & Dressing – Layered, textured, styled-design that feels effortless yet impactful.

Collaborative Activations – Partnering with creatives to develop products, installations, and immersive experiences.

Experiential & Sensory Design – Multi-sensory environments incorporating scent, lighting, and tactility.

Biophilic Design & Installations – Nature-infused spaces that inspire wellness and connection.

Art Curation & Installations – Commissioning and curating bespoke art for interiors and activations.

#### **OUR SERVICES**

# OPERATIONAL SERVICES

Ensuring smooth execution, efficiency, and sustainability across every project.

Client Representation & Advisory – Trusted 01partners, protecting and amplifying your vision. 02 Sustainability & Procurement – Smarter sourcing, energy efficiency, and sustainable materials. 03 **Energy Solutions** – From optimising efficiency to fullscale solar integrations, we future-proof your space. 04 Project Management & Surveying – Seamless execution from concept to reality. 05 **Property Staging & Market Positioning –** Enhancing spaces for maximum appeal and value. 06 **Workplace Consultancy** – Balancing functionality and aesthetics to create inspiring environments. Marketing & Storytelling for Spaces – High-impact content, including CGI visuals, drone photography, and immersive branding.



## BEY EDITIONS

Where creativity meets culture - our imprint on the world of design, product, and experience.

Million Pound Spaces – A platform that curates and showcases the most inspiring £1M+ commercial spaces through visual storytelling and design innovation.

Interior Menu – A mutually beneficial concept that allows landlords and property owners to not only save money but generate additional revenue by allowing guests and tenants to purchase featured furniture and decor.

**Manners Cost Nothing** – A design-led initiative celebrating craftsmanship, culture, and the principles of thoughtful living.

**Streets of Biophilia** – Merging nature and urban environments through biophilic installations and green activations in public and private spaces.

**The Artful Series** – A collection of artist collaborations and cultural moments that bring storytelling to life through bespoke installations.

**Your Golf Club** – A specialist division dedicated to protecting and elevating the beautiful game of golf through aesthetics, operational improvements, and consultancy services, ensuring clubs evolve while maintaining their heritage.

### WHY WORK WITH US?

We don't just create spaces - we shape environments that define culture.

We collaborate with the best in art, design, and architecture - bringing vision to life with next-level execution.

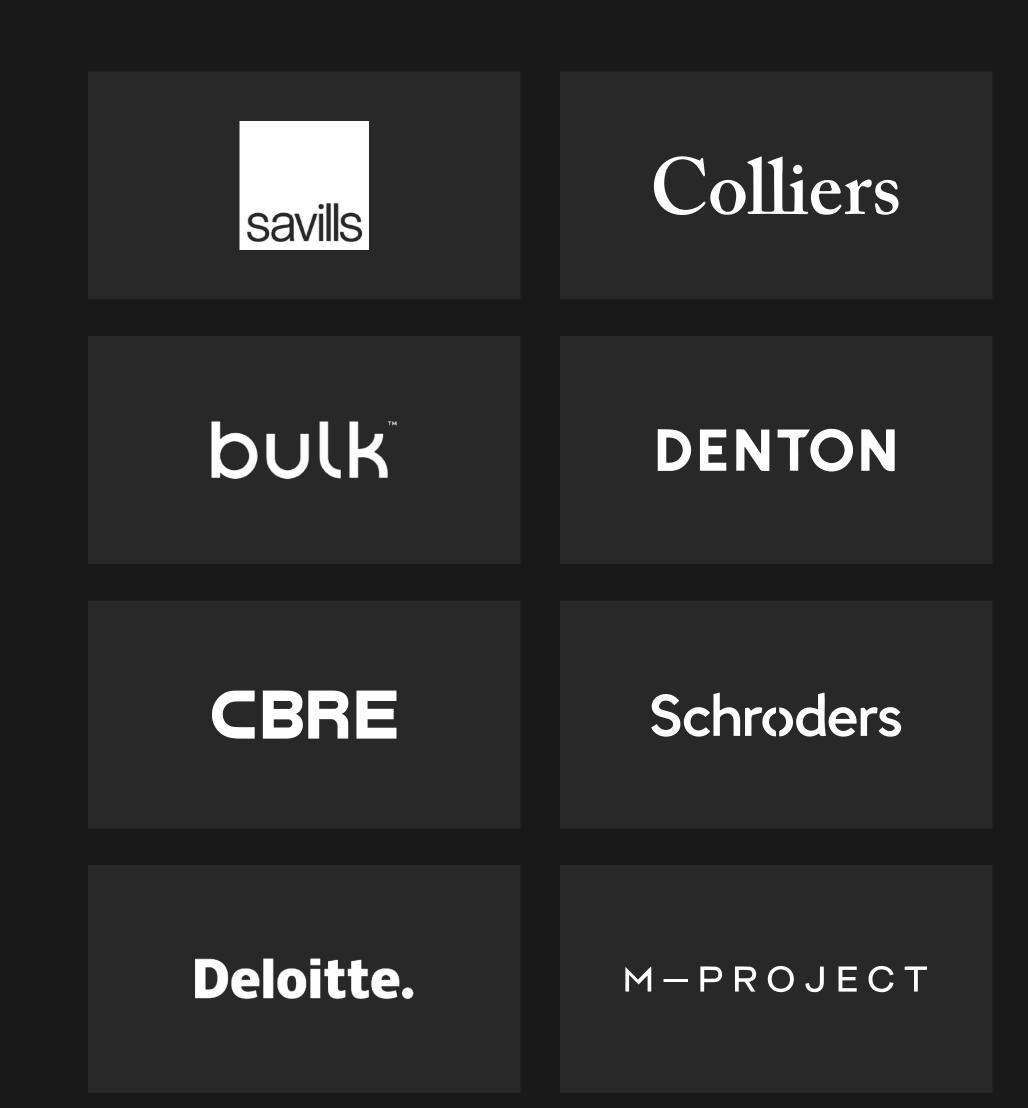
We merge creative direction with operational expertise - so everything runs as smoothly as it looks.



### **OUR CLIENTS**

We partner with developers, investors, interior designers, architects and luxury brands to craft spaces that go beyond aesthetics - designed with purpose, precision and a lasting impact.

Our work is trusted by global retail brands and forward-thinking designers who see design as more than just an aesthetic - it's an experience.





### A NOTE FROM JAY MIHCIOGLU

I believe great design speaks for itself - it doesn't demand attention; it earns it.

Bey Group wasn't created to follow trends or chase recognition. It was built on an obsession with the details, textures, and emotions a space or brand can evoke.

My approach is understated but intentional. It's the little things that make the biggest impact. Function and practicality can be just as beautiful as aesthetics when done properly - creating spaces that don't just exist, but resonate.

I treat every project as if it were my own. Every detail is deeply considered, elevating the familiar and making the functional purposeful.

If we work together, it's because we share a vision and an understanding that what we create will be meaningful, lasting, and worth remembering.

## THANK YOU

### Get in touch.

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