






The Business Attraction and Investment team continued to prioritize strong business engagement and meaningful community collaboration in Q3 2025. Efforts focused on supporting small businesses, fostering entrepreneurship, and advancing initiatives that drive downtown revitalization and promote long-term environmental sustainability.

## OVERVIEW

				
\$119M+	\$117M	15	\$242K+	4,500+
Invested across industrial, commercial and retail sector	16 industrial and commercial permits issued, totaling over \$117M in construction value	Founders supported through the DMZ / HRC Incubator program	Social media views	Attendees participated in Culture Days

## BUSINESS ATTRACTION & RETENTION

This quarter, Caledon's Economic Development team continued proactive outreach through on-site business visits and engagement across key sectors. These meetings helped identify growth opportunities, address challenges, and strengthen relationships to support local business success.

### Highlights:

- 11 business visits conducted
- 3 strengthened partnerships
- Key visits: Corteva, Beedie, Jesse Tree Fine Foods, OMORI North America, Elite Building Group, Mega Gym and Northwest Holdings
- Focus: retention, expansion, investment readiness

## FOREIGN DIRECT INVESTMENT

In September, the Town of Caledon welcomed a representative from Biscotti Gentilini, an Italian food manufacturer first engaged during the Town's June trade mission to Italy.

### Two-Day Visit Highlights:

- Strategic meetings with:
  - Ministry of Agriculture, Food and Agribusiness
  - Invest Ontario
  - Rice Group and Choice Properties
  - Italian Chamber of Commerce of Ontario
  - Site tours of local manufacturing companies

## PROGRAMS & INITIATIVES

### Bolton Patio Pilot Program

The Town launched the Seasonal Patio Pilot Program in Downtown Bolton from July 28 – October 3 2025, as part of its broader downtown revitalization strategy. The initiative supported small businesses—particularly restaurants and cafés—by allowing them to temporarily expand seating areas into outdoor public spaces. Overall, the initiative stimulated local economic activity, enlivened the streetscape, and enriched the downtown experience for both residents and visitors.



## ENTREPRENEURSHIP AND INNOVATION (DMZ/HRC)

Through the Town's partnership with the DMZ and Humber River Centre, Caledon continues to strengthen its support for local entrepreneurs.

### Key Highlights:

- 60 DMZ 1:1 Business Advisory Sessions
- 21 expert introductions connected founders to mentors, university partners, and industry specialists.
- 15 founders began a new incubator cohort on September 17
- 5 Events hosted at the Humber River Centre
- 1 New Small Business Opened



## EVENTS

### Culture Days

- Delivered over 100 free activities across all six wards from September 19 to October 12
- 22 art workshops.
- 4,500 residents and visitors attended
- Contributing to \$5,500 in direct local art sales through the Caledon Studio Tour.
- 40 artist vendors, 15 partner organizations, and 14 performers participated

