AI UNITI

BEHAVIOURIAL INTELLIGENCE

Detect inauthentic behaviour and coordinated risk – early

AI UNITI PULSE CHECK

COMMUNITY, INTELLIGENCE, TRUST

PULSE CHECK

PulseCheckbotdetectionprovides real-time insight into sentiment, mood, and perception across digital communities, helping organisations detect issues early and respond with confidence.

FEATURES

- Bot detection- identify inauthentic behaviour
- Real-time listening across your channels
- Sentiment & mood-shift detection Narrative
- themes & topic clustering Trend tracking &
- resonance Audience & channel segmentation

BUSINESS IMPACT

- Prevent issuesb efore they escalate
- Improve decision speed and confidence
- Protect trust and brand reputation

BUILD TRUST THROUGH INTELLIGENCE

COMMUNITY, INTELLIGENCE, TRUST