



AI UNITI

BEHAVIOURAL
INTELLIGENCE
UNITE FEATURES



AI UNITI
UNITE

COMMUNITY, INTELLIGENCE, TRUST

AI UNITI – UNITE

AUTONOMOUS NARRATIVE & TRUST MANAGEMENT PLATFORM

WHAT IT DOES

UNITE BUILDS ON THE FULL INTELLIGENCE CAPABILITY OF SIGNAL — ADDING AN AGENTIC EXECUTION LAYER THAT DETECTS, INTERPRETS, AND ACTS ON NARRATIVE RISK IN REAL TIME.

UNITE TRANSFORMS BEHAVIOURAL INTELLIGENCE INTO OPERATIONAL RESPONSE.

KEY FEATURES

CORE INTELLIGENCE LAYER (POWERED BY SIGNAL)

- UNITE INCLUDES ALL SIGNAL CAPABILITIES:
- REAL-TIME MULTI-SOURCE INTELLIGENCE
- MULTI-PLATFORM INGESTION (SOCIAL, VIDEO, FORUMS, NEWS, MESSAGING)
- ADVANCED BOOLEAN QUERYING
- SHARE-OF-VOICE ANALYTICS
- CROSS-PLATFORM CORRELATION TRACKING
- HISTORICAL BACKFILL

BEHAVIOURAL & COORDINATION DETECTION

- SYNCHRONIZED BURST DETECTION
- COORDINATION CLUSTER MAPPING
- BOT-CONFIDENCE SCORING
- REPEATED-PHRASE CLUSTERING
- SIGNAL-PRESSURE INDICATORS

NARRATIVE RISK SCORING

- NARRATIVE RISK INDEX
- COORDINATION RISK INDEX
- COMMUNITY HEALTH SCORE
- ESCALATION LIKELIHOOD MODELLING
- PORTFOLIO-LEVEL RISK VIEW



EXECUTIVE REPORTING

- BOARD-LEVEL DASHBOARDS
- AUTOMATED EXECUTIVE BRIEFINGS
- SCHEDULED PDF/PPT EXPORTS
- DRAG-AND-DROP REPORT BUILDER

AGENTIC ACTION LAYER

INTELLIGENT MODERATION

- AUTONOMOUS CONTENT TRIAGE
- PRIORITY-BASED ESCALATION ROUTING
- RISK-WEIGHTED MODERATION QUEUES
- POLICY-ALIGNED CONTENT HANDLING

RESPONSE ORCHESTRATION

- AI-ASSISTED RESPONSE DRAFTING
- TONE ALIGNMENT TO BRAND VOICE
- RISK-ADJUSTED RESPONSE TIMING GUIDANCE
- ESCALATION CONTAINMENT PROMPTS

CROSS-TEAM WORKFLOW AUTOMATION

- AUTO-ROUTING TO COMMS, LEGAL, OR RISK
- STAKEHOLDER NOTIFICATION TRIGGERS
- INCIDENT WORKFLOW TRACKING
- AUDIT LOGS & TRACEABILITY

TRUST & COMMUNITY STABILISATION

- COMMUNITY HEALTH MONITORING
- ENGAGEMENT INTERVENTION PROMPTS
- INFLUENCE DAMPENING STRATEGIES
- COORDINATED NARRATIVE CONTAINMENT WORKFLOWS



ENTERPRISE ARCHITECTURE

- SSO / SAML ENABLED
- API INTEGRATIONS
- ROLE-BASED ACCESS CONTROLS
- SOURCE-LEVEL TRACEABILITY
- SOC 2 TYPE II AUDIT IN PROGRESS

BUSINESS BENEFITS OF UNITE

MOVE FROM INSIGHT TO IMMEDIATE ACTION

- SIGNAL IDENTIFIES RISK.
- UNITE OPERATIONALISES RESPONSE.

REDUCE ESCALATION VELOCITY

- AGENTIC INTERVENTION REDUCES NARRATIVE MOMENTUM BEFORE IT SPREADS.

PRESERVE TRUST AT SCALE

- CONSISTENT, ALIGNED, POLICY-AWARE RESPONSES PROTECT BRAND INTEGRITY.

ALIGN RISK, COMMS, LEGAL & MARKETING

- AUTOMATED ROUTING ENSURES THE RIGHT TEAM ENGAGES AT THE RIGHT TIME.

LOWER CRISIS IMPACT

- EARLIER DETECTION + STRUCTURED RESPONSE = REDUCED REPUTATIONAL VOLATILITY.

