

10

18x

102

1 €100k

Days required for the implementation

ROI payback period in months

New smart lockers implemented

ROI on smart lockers in one year

# Seamless Stays, Simplified Storage

B&B Hotel Paris, a well-regarded hotel conveniently located near Disneyland Paris and offering easy access to public transport, serves as a crucial base for both leisure and business travellers in the Greater Paris area.



With its 137 rooms and 24/7 reception, the hotel is dedicated to providing a comfortable and fully equipped stay for its guests.

However, a recurring challenge arose from the high volume of tourists needing a secure and convenient solution for their luggage after check-out, impacting both guest experience and hotel operations.



# **B&B Hotel's Challenges**

## Inability to Store Luggage

Tourists had no convenient option to store their luggage after checking out.

## Staffing Burden

Hotel staff were burdened with managing luggage manually, diverting their attention from core guest services.

## **Operational Costs**

The manual process of handling and storing luggage incurred additional staffing and cost for the hotel.

# A Smarter Solution

## Discovery & Assessment

Initial engagement included detailed site assessment and planning, in partnership with Lookeya.

#### Solution & Recommendation

Pay & Store locker system provides a modern "look and feel" and robust functionality, ideal for hotels seeking to enhance guest services and optimize operations.

#### Focus on ROI

The potential ROI, highlighting the financial benefits of the solution.

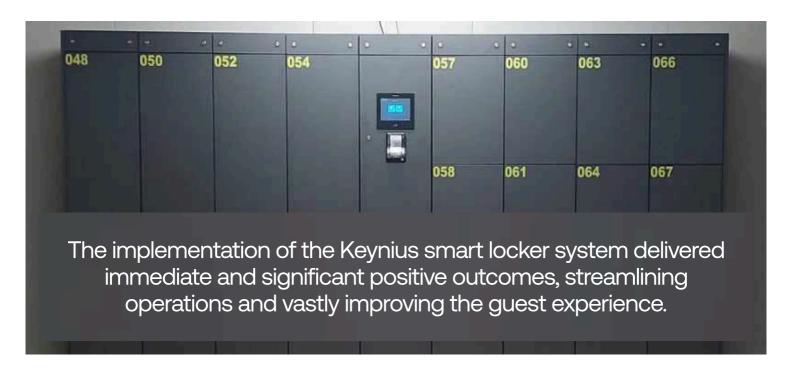
## Why Keynius

B&B Hotel Paris chose Keynius for its all-inapplication capabilities, comprehensive solution, and strong local support, ensuring a smooth implementation and ongoing operation.





# The Results: Enhanced Efficiency and New Revenue Streams



Generated approximately €100,000 in annual turnover from locker rentals.

Enhanced guest satisfaction with quick, easy, and independent luggage storage.

Improved staff efficiency by freeing up personnel from manual luggage management.

## Conclusion

Keynius successfully empowered B&B Hotel Paris to overcome its luggage storage challenges by providing a flexible, efficient, and user-friendly solution. This not only improved the experience for guests and staff, but also added a significant new revenue stream.

The successful implementation underscores Keynius's value in optimizing hospitality operations. B&B Hotel Paris plans to continue leveraging the system to enhance its guest services.

# Smart lockers for every solution

Contact us now to learn how Keynius can turn your storage problems into practical, profitable solutions.

Book a call