



B&B Hotel Paris Enhances Guest Experience and Efficiency with Keynius

Industry
Hotel

Solution
Pay & Store - Hotel

Location
Paris, France

10

Days required for the
implementation

18x

ROI payback period
in months

102

New smart lockers
implemented

↑ €100k

ROI on smart lockers
in one year

Seamless Stays, Simplified Storage

B&B Hotel Paris, a well-regarded hotel conveniently located near Disneyland Paris and offering easy access to public transport, serves as a crucial base for both leisure and business travellers in the Greater Paris area.



With its 137 rooms and 24/7 reception, the hotel is dedicated to providing a comfortable and fully equipped stay for its guests.

However, a recurring challenge arose from the high volume of tourists needing a secure and convenient solution for their luggage after check-out, impacting both guest experience and hotel operations.



B&B Hotel's Challenges

Inability to Store Luggage

Tourists had no convenient option to store their luggage after checking out.

Staffing Burden

Hotel staff were burdened with managing luggage manually, diverting their attention from core guest services.

Operational Costs

The manual process of handling and storing luggage incurred additional staffing and cost for the hotel.

A Smarter Solution

Discovery & Assessment

Initial engagement included detailed site assessment and planning, in partnership with Lookeya.

Solution & Recommendation

Pay & Store locker system provides a modern "look and feel" and robust functionality, ideal for hotels seeking to enhance guest services and optimize operations.

Focus on ROI

The potential ROI, highlighting the financial benefits of the solution.

Why Keynius

B&B Hotel Paris chose Keynius for its all-in-application capabilities, comprehensive solution, and strong local support, ensuring a smooth implementation and ongoing operation.



The Results: Enhanced Efficiency and New Revenue Streams



The implementation of the Keynius smart locker system delivered immediate and significant positive outcomes, streamlining operations and vastly improving the guest experience.

Generated approximately €100,000 in annual turnover from locker rentals.

Enhanced guest satisfaction with quick, easy, and independent luggage storage.

Improved staff efficiency by freeing up personnel from manual luggage management.

Conclusion

Keynius successfully empowered B&B Hotel Paris to overcome its luggage storage challenges by providing a flexible, efficient, and user-friendly solution. This not only improved the experience for guests and staff, but also added a significant new revenue stream.

The successful implementation underscores Keynius's value in optimizing hospitality operations. B&B Hotel Paris plans to continue leveraging the system to enhance its guest services.

Smart lockers for every solution

Contact us now to learn how Keynius can turn your storage problems into practical, profitable solutions.

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