

Document Number 5.0	TITLE <b>W+ Project Idea Note (PIN) Template</b> <b>Version 1.2</b>	
DOCUMENT MANAGER W+ Standard Coordinator		ORIGINAL DATE April, 2015
APPROVAL J. Gurung, W+	FILE LOCATION(S) www.wplus.org/	REVISION DATE May, 2019



## W+ PROJECT IDEA NOTE (PIN)

<b>Country:</b>	Ghana
<b>Title of Project:</b>	Ghana Shea Landscape Emission Reductions Project (GSLREP)

### 1. PROJECT IDENTIFICATION

<b>Title of Project</b>	<b>FP137: Ghana Shea Landscape Emission Reductions Project (GSLREP)</b>
<b>Project Start Date</b>	<b>21 August 2020 (Effective starting :10/05/2021)</b>  approved by the Green Climate Fund on August 21, 2020, and became effective on May 10, 2021
<b>Project End Date</b>	10 May 2028
<b>Brief Summary of Women's Empowerment Activity(ies):</b>	This project aims to empower women as key stakeholders in the shea value chain through a community-based approach. It promotes biodiversity and climate resilience by restoring indigenous tree species, including high-performing shea varieties. The project also strengthens women cooperatives, enhances local processing infrastructure, and builds women's

	<p>capacities in agroforestry, governance, and business development to boost income and investment opportunities.</p> <p>The project enables women to increase their income by supporting the establishment and strengthening of cooperatives, which improve access to quality certification, storage facilities, and international markets.</p>
<p><b>W+ Domains applied:</b></p>	<p><b>Knowledge and education</b> – Women in the shea landscape benefit from capacity building and training throughout the different stages of shea value chain. The trainings were focused in the following key areas:</p> <ul style="list-style-type: none"> <li>✓ parkland management</li> <li>✓ cooperative development</li> <li>✓ construction of improved cookstoves</li> <li>✓ improved business management</li> <li>✓ Marketing and aggregation</li> </ul> <p><b>Income and Assets</b> – By enhancing processing infrastructure—such as building warehouses and introducing energy-efficient cookstoves—and strengthening women-led cooperatives, the project supports increased income for women. Improved facilities boost processing capacity and product quality, while stronger cooperatives facilitate access to quality certification, storage, and international markets. These efforts enable women to add more value to their products, attract private sector interest, and secure better prices, leading to greater economic benefits and resilience.</p>
<p><b>W+ Labeling:</b></p>	<p>NA</p>
<p><b>Date of submission:</b></p>	<p>10 May 2025</p>

## **2. APPLICANT DETAILS**

<b>Applicant</b>	
Name	Global Shea Alliance
Type of organisation	<input type="radio"/> Government agency _____ <input type="radio"/> Municipality _____ <input type="radio"/> Private company _____ <input checked="" type="radio"/> NGO _____ <input type="radio"/> Other: _____
Name of contact person	Cornelius Kuukaraa
Address	Tamale, Ghana
Phone	+233 24 324 8417
E-mail	c.kuukaraa@globalshea.com
URL	<a href="https://www.globalshea.com/">https://www.globalshea.com/</a>

## **3. LOCATION OF PROJECT**

<b>Location of Project</b>	
Country	Ghana
Region/State/Province etc.	5 Regions: 1. Northern 2. Savannah 3. North East 4. Upper West 5. Upper East

City/Town/Community etc.	<ul style="list-style-type: none"> <li>• Northern region : Savelugu, Kumbugu, Tolon, Yendi, Gushiegu districts</li> <li>• Savannah region : Damongo, Buipe, Salaga districts</li> <li>• Northeast region : Walewale, Langbensi, Yagaba districts</li> <li>• Upper West region : Wa West, Wa municipal , Gbollo and Nadowli Kaleo districts</li> <li>• Upper East region : Talensi, Garu, Kassena Nankana East districts</li> </ul>
Brief narrative description of the project location	The project is being implemented across five key regions in northern Ghana, where shea production is key in rural livelihoods. The region is distinguished by its extensive savannah ecosystems, which are essential for the cultivation of shea trees.
GPS coordinates of the project's activity(ies)	

#### **4. WOMEN'S EMPOWERMENT ACTIVITIES**

<b>General Information</b>	
Provide a brief description of the rationale for applying the W+ Standard and selected domains (reason or opportunity)	The <b>Knowledge &amp; Education</b> and <b>Income &amp; Assets</b> domains were selected for applying the W+ Standard because the project focuses on building women's skills and knowledge through training in parkland management and cooperative development, business management, construction of improved cookstoves . These capacity-building efforts are closely linked to increased income, as women have the capacities to engage in value addition and access markets. Improved infrastructure and strengthened cooperatives further support income income
Describe number of women benefiting from activities associated with the project.	6,000 women benefited from the activities implemented by the project

If the Project intends to generate W+ Units <i>and</i> seek W+ labelling of carbon credits, explain how the applicant will differentiate W+ Units from W+ labelling to ensure there is no double-monetizing of units.	NA

<b>W+ domains applied and associated activity(ies)</b>	
<p>For each W+ domain applied, describe associated activities and expected benefits</p> <p>Specify start date and end date (if applicable) for each activity</p>	<p>Through the training offered by the project , women acquired technical knowledge and practical skills in shea seedling cultivation, construction of improved cookstoves, improved business management, kernel aggregation, quality control and auditing and cooperative management</p> <p>Increased income has resulted from the capacities women developed through the training offered by the project. They are now able to engage more effectively in income-generating activities by enhancing product quality and expanding market access</p> <p>Start date : 10 May 2021</p>

<b>Additional information</b>	
Summarize potential concerns and mitigating measures, and how they have been identified	NA

<b>Linkages to other types of projects</b>	
Is this project registered under any other standard or certification scheme?	

Crediting period under the other Standard or certification scheme	NA
Name of certification body	

## **5. PROJECT IMPLEMENTATION & W+ MEASUREMENT TEAM**

<b>Project implementation team</b>	
Describe the organisations and persons that carry the responsibilities related to: - planning and implementing activities - monitoring and evaluation - gender/women's empowerment <i>The essential qualifications and experiences should be briefly presented.</i>	Project implementation is carried out through partnerships with a range of organizations:  1. Northern : Tree Aid, Tunteiya, Ripples Ghana, Sahel Agricultural Services, Green Prints and Patches, 2. Savannah : Tropenbos, Green Print and Patches, Shea Network Ghana 3. North East; ASDEV Foundation, Ecoresource, SAS, Seedworld 4. Upper West: PFC Alliance, HATOF 5. Upper East : SAS, ICRAF

<b>W+ measurement team</b>	
Qualifications related to: - Monitoring and evaluation - Gender/women's empowerment <i>The essential qualifications and experiences should be briefly presented.</i>	WOCAN's W+ Global Coordinator Larissa Dominguez Fuentes  WOCAN's W+ Africa Coordinator, Daniele Ramiamanana

<b>Schedule</b>	
Current status of women's empowerment project activities (if applicable)	<input type="checkbox"/> planning stage <input type="checkbox"/> operating less than 2 years <input checked="" type="checkbox"/> operating more than 2 years
Status of financing women's empowerment activities	

Has permission been obtained from relevant authorities, if needed?	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> other (please specify):
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PIN Template Revision History (box to be removed from final document)		
#	Date	Description
1	2015 (version 1.0)	Original
2	May, 2017 (version 1.1)	Edits to nomenclature for consistency. Removal of redundant information requests. Addition of time-frames and specificity regarding multiple domains and prevention of double-counting.
3	May 2019 (version 1.2)	Addition of overall start and end dates of project, number of women per activities, expected benefits instead of indicators (indicators would be required at the PDD level)
4		