

TITLE W+ Project Idea Note (PIN) Template Version 1.2	ORIGINAL DATE April, 2015
FILE LOCATION(S) www.wplus.org/	REVISION DATE May, 2019



W+ Project Idea Note (PIN)

Country:	Indonesia (TNS)
Title of Project:	The Nature Conservancy – Empowering Stewardship in the Coral Triangle - ‘Coral Triangle Women’

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1. PROJECT IDENTIFICATION

Title of Project	The Nature Conservancy – Empowering Stewardship in the Coral Triangle - ‘Coral Triangle Women’
Project Start Date	6th March 2025
Project End Date	September 30th 2028
Brief Summary of Women’s Empowerment Activity(ies):	This project focuses on strengthening women participation, and economic empowerment of women in natural resource management (NRM). It aims to ensure women are active contributors to conservation while gaining greater access to knowledge and livelihood opportunities. Key activities include: • Support women to produce white copra through improved coconut processing techniques. • Provide training on quality control, drying, and storage for copra production. • Strengthen women’s involvement in fish processing (dried salted fish and <i>inasua</i>) using improved and hygienic methods. • Integrate sustainable fisheries and conservation practices into fish processing and harvesting activities. • Build community capacity to engage with liveaboard (LOB) tourism, including basic communication, product/service development, and coordination with operators. • Facilitate linkages between women producers and local and regional markets for copra and fish products.
W+ Domains applied:	Income and Assets Education and Knowledge

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W+ Labeling:	N/A
Date of submission:	1 January 2026

2. APPLICANT DETAILS

Applicant	
Name	YKAN – Yayasan Konservasi Alam Nusantara
Type of organisation	☐ Government agency _____ ☐ Municipality _____ ☐ Private company _____ ☒ NGO _____ ☐ Other: _____
Name of contact person	Hilda Lionata
Address	Jl. Iskandarsyah Raya no. 66C, Third Floor South Jakarta, Indonesia
Phone	+6221 72792043
E-mail	hilda.lionata@ykan.or.id
URL	https://www.nature.org/en-us/about-us/where-we-work/asia-pacific/indonesia/

3. LOCATION OF PROJECT

Location of Project	
Country	Indonesia
Region/State/Province etc.	Malaku Province

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City/Town/Community etc.	Seram Island and TNS Island
Brief narrative description of the project location	The project will focus on coastal areas between Seram Island and the TNS Islands in Central Maluku Regency, Indonesia. The area is home to the Teon Nila Serua (TNS) people, an Indigenous community originally from the volcanic islands of Teon, Nila, and Serua in the Banda Sea, who were resettled to Seram Island in 1978 following volcanic activity. Today, the TNS community lives in 16 coastal villages and maintains strong cultural ties to the sea and traditional livelihoods. Fishing remains the primary source of income, with nearly 200 fishing households and over 500 active fishers, making marine resources central to both the local economy and community identity.
GPS coordinates of the project's activity(ies)	Seram Island (Nusa Ina) Approximate GPS (Center): ~3°19'S, 130°13'E (Based on general location). TNS Island Approximate GPS (Banda Islands): ~4°35'S, 129°55'E (Center of Banda group).

4. WOMEN'S EMPOWERMENT ACTIVITIES

General Information	
Brief description of the rationale for applying the W+ Standard and selected domains	The project directly targets women's economic empowerment and technical capacity, making the Income and Assets and Education and Knowledge domains the most relevant for W+ measurement. Activities such as value addition to local products, support to women's producer groups, and improved market linkages are expected to

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	increase women's income, financial security, and control over economic resources. At the same time, training in food processing, quality control, packaging, marketing, and sustainable resource use strengthens women's skills, knowledge, and confidence to participate effectively in livelihoods linked to conservation. Together, these domains capture the project's main pathways for advancing women's economic resilience and long-term engagement in sustainable natural resource management.
Number of women benefiting from activities associated with the project.	70
If the Project intends to generate W+ Units <u>and</u> seek W+ labelling of carbon credits, explain how the applicant will differentiate W+ Units from W+ labelling to ensure there is no double-monetizing of units.	N/A

W+ domains applied and associated activity(ies)	
W+ domain applied, and associated activities and expected benefits start date and end date	Income and Assets Activity period: Start date: 6 March 2025 End date: 30 September 2028 (Note: Some activities are already active in communities and will be detailed further in the PDD.) Associated Activities Related project activities • Support women's production of white copra as a higher-value coconut product. • Strengthen women's role in fish drying and processing (salted fish and <i>inasua</i>).

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	• Develop seasonal ecotourism livelihood activities involving local women. • Facilitate market access for copra and fish products. • Support small-scale livelihood enterprises linked to sustainable fisheries. Expected benefits • Increased and more stable income for women and their households. • Greater control over earnings from copra, fish products, and tourism-related activities. • Diversification of livelihoods, reducing dependence on a single income source. • Improved ability to save, invest, and manage productive assets. • Stronger link between conservation and sustainable income generation. Knowledge and Education Activity period: Start date: 6 March 2025 End date: 30 September 2028 (Note: Some activities are already active in communities and will be detailed further in the PDD.) Related project activities • Training women in improved copra processing techniques (quality standards for white copra). • Capacity building in fish processing, hygiene, storage, and value addition. • Training on basic business skills, pricing, and market requirements. • Awareness and skills development on sustainable fisheries and conservation-linked livelihoods. • Orientation and training on engaging with LOB tourism operators and visitors. Expected benefits
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	• Improved technical skills and product quality. • Better understanding of market standards and value chains. • Increased confidence to engage in new livelihood activities and negotiate with buyers. • Enhanced knowledge of sustainable resource use. • Greater ability to adapt to new economic opportunities such as ecotourism.
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Additional information	
Summarize potential concerns and mitigating measures, and how they have been identified	N/A

Linkages to other types of projects	
Is this project registered under any other standard or certification scheme?	N/A
Crediting period under the other Standard or certification scheme	N/A
Name of certification body	

5. PROJECT IMPLEMENTATION & W+ MEASUREMENT TEAM

Project implementation team	
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Describe the organisations and persons that carry the responsibilities related to: - planning and implementing activities - monitoring and evaluation - gender/women's empowerment .	Project Implementation is carried out through YKAN – Yayasan Konservasi Alam Nusantara Indonesia - Hilda Wurlianty - Helmy Wurlianty - Garezan - Ratih Tianotak - Asty Leonasty - Rosita Tariola Asia-Pacific - Stephanie Mapaliey - Monitoring, Evaluation and Learning Specialist - Nanda Riska - Associate Director for Sustainable Economies - Kathryn Michie - Project Director - Ratchada Arpornsilp – Human Rights and Safeguarding Specialist - Gender Specialist - currently hiring
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W+ measurement team	
Qualifications related to: - Monitoring and evaluation - Gender/women's empowerment <i>The essential qualifications and experiences should be briefly presented.</i>	W+ Expert Lead: Barun Gurung is the lead trainer for the W+ Standard. He has more than 25 years of experience in research, monitoring and evaluation, community development, with particular focus on women empowerment, gender equality and social inclusion.

Schedule	
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Current status of women's empowerment project activities (if applicable)	☐ planning stage ☐ operating less than 2 years ☐ operating more than 2 years
Status of financing women's empowerment activities	The Nature Conservancy's Coral Triangle Women initiative is financed through a grant from the Government of Canada. The grant specifically focuses on strengthening women's empowerment and leadership in natural resource management across the project sites.
Has permission been obtained from relevant authorities, if needed?	X Yes ☐ No ☐ Other (please specify)