

**FOLO**

# Promoter Package



# Get to know FONO

## ABOUT US

FONO is an independent music and arts venue located in Ottawa, designed for connection, experimentation, and atmosphere. It's an intimate 100-person space built for artists and promoters who value quality, intention, and collaboration over volume and competition.

Our goal is to cultivate a space where artists and audiences can meet on common ground — where shows are thoughtfully curated, well-run, and memorable. **We're not just filling a calendar — we're building a community.**

Our mission is simple: to champion great music, support artists fairly, and create memorable experiences for everyone involved.

## HOW WE BOOK ACTS

FONO primarily works with a trusted network of promoters who understand the FONO experience. Occasionally, we build our own bills or reach out directly to artists when we see a strong fit for the space. To submit your artist or band details to our inquiry form, [click here](#).

**As a multidisciplinary venue, FONO hosts music alongside art, community gatherings, and cultural events.** We are not a full-time music venue, so our programming must balance a variety of event types. That said, we are always open to connecting with new artists, exploring fresh sounds and genres, hearing from emerging bands, and supporting music communities in Ottawa and beyond.

To see the kinds of performances we host, check out our event calendar on the [FONO website](#).

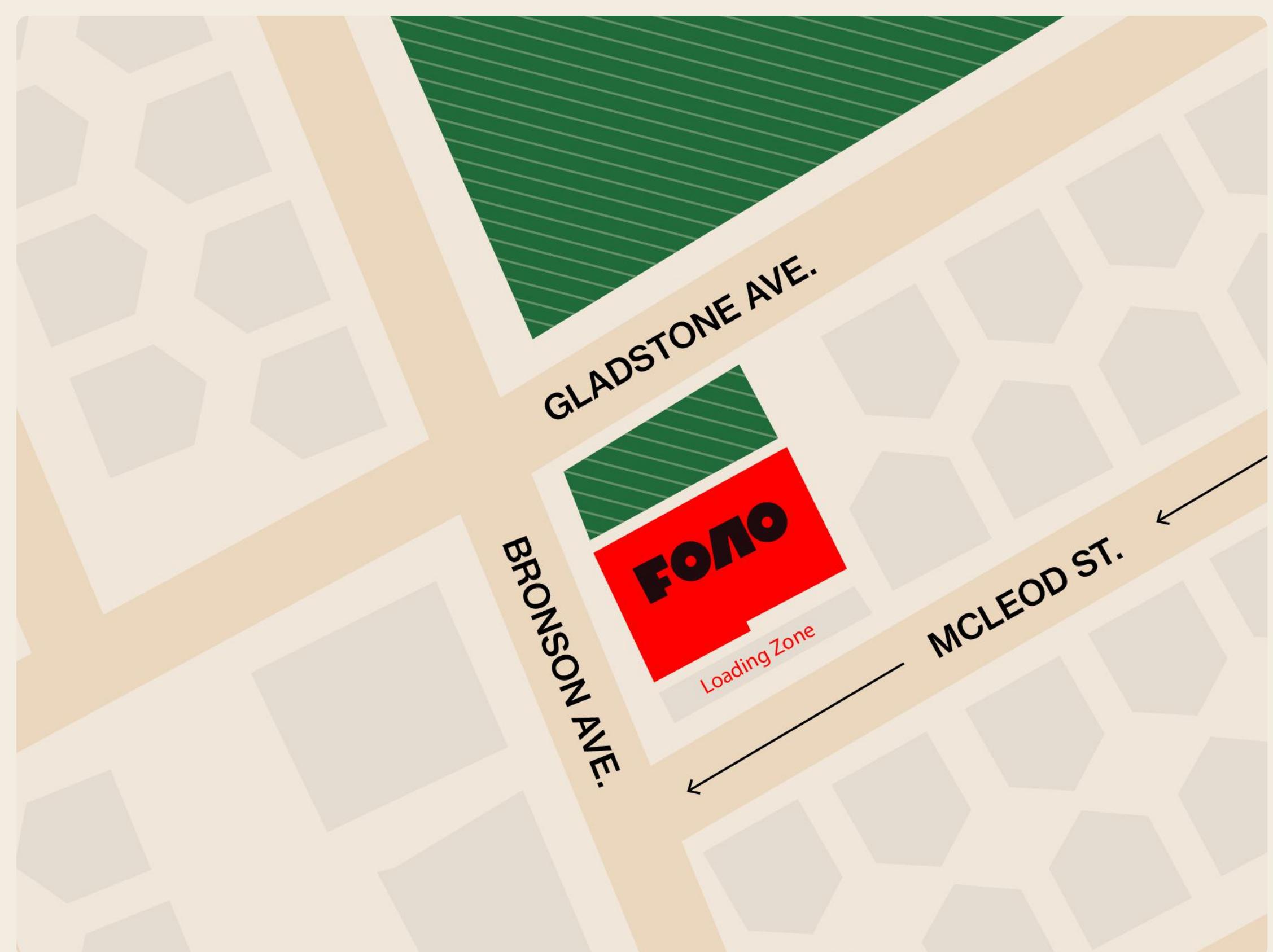
## VENUE OVERVIEW

**Location:** 473 Bronson Avenue, Ottawa, Ontario

**Total Venue Capacity:** 100 people total (including staff, artists, and crew)

**Load-In Access:** Artists and crews can load in directly from the driveway (see below); vehicles may remain parked there overnight within a fenced, camera-monitored area.

FONO is divided into two connected spaces — **The Ballroom and The Hi-Fi Lounge** — which can operate independently or together depending on the event.



# Our spaces

## Hi-Fi Lounge

A cozy, sonically rich room designed for intimate gatherings, curated listening sessions, and smaller nightlife events. The Hi-Fi Lounge is ideal for experiences where sound and connection take centre stage.

### FEATURES

- Large wrap around bar
- DJ booth built into bar
- Acoustically treated

### CAPACITY

Max Ticket Capacity: 50

### SECURITY REQUIRED

*Dependent on show size*

[Submit your inquiry →](#)

## The Ballroom

Located at the back of the building, The Ballroom is FONO's dedicated performance space: an acoustically treated room designed for live shows, listening events, and small-scale showcases.

### FEATURES

- Satellite bar
- Dedicated load-in door to streamline setup
- Acoustically treated

### CAPACITY

Max Ticket Capacity: 50

### SECURITY REQUIRED

Security Requirement: 1 guard (\$25/hr)

[Submit your inquiry →](#)

Take advantage of the entire space!

## Full Venue Buyout

For larger, immersive, or multi-zone events, the full venue buyout unlocks both The Hi-Fi Lounge and The Ballroom. **A full buyout provides exclusive access to all guest areas**, both bars, and both sound zones.

### FEATURES

- Access to both spaces
- Two bars
- Dedicated load-in door to streamline setup
- Acoustically treated

### CAPACITY

Max Ticket Capacity: 90

### SECURITY REQUIRED

Security Requirement: 2 guard (\$25/hr)

[Submit your inquiry →](#)

*Full buyouts are limited and typically reserved for key events or partner showcases. Please reach out early if you're interested in booking the full space.*

# FONO FLOORPLAN





# Technical Specifications

## OUR GEAR

**Mixer:** Midas MR18 Air (18-channel digital mixer)

**Mains:** 2x ETX-12P Powered 2-Way Loudspeakers (12")

**Monitors:** 2x ETX-10P Powered 2-Way Loudspeakers (10")

**Sub:** ETX15 (available by rental until purchase)

**Projector:** NEC 6200 Lumen Laser Projector (16:10)

*If you have an advance, tech rider, or patch list email us and we'll coordinate everything with our tech team.*

# Event Logistics

## Typical Schedule

ITEM	TIME	DETAILS
LOAD IN	4:00-5:00 PM	Artists and crews can load in directly from the driveway; vehicles may remain parked there overnight within a fenced, camera-monitored area.
SOUND CHECK	5:00-6:30 PM	FONO will coordinate and book sound technicians and security from our trusted local partners. Promoters simply reimburse their portion after the event or through ticket settlement.
DOORS	7:00-8:00 PM	Door staff are arranged and paid by the promoter unless otherwise agreed. Two on-site locations are available for door table placement.
SHOW END / CURFEW	~11:00 PM	There's no strict curfew, but wrapping around 11 PM helps minimize noise complaints.
LAST CALL	12:00 AM	Our last call for alcohol sales is midnight.

FONO can remain flexible with timing, but this schedule is a guideline that works well for the space and neighbourhood.

## NOISE / CURFEW

There's no strict curfew, but **wrapping around 11 PM helps minimize noise complaints**. Our walls are well-insulated, and we're committed to being good neighbours.

## OUTDOOR POLICY

We ask that smoking and post-show hangouts happen on the front sidewalk, **not in the driveway**, as there are residential units nearby.

## ARTIST AMENITIES

- **Drink Tickets:** Provided for band members (quantity TBD per show)
- **Overnight Storage:** Gear can be safely stored inside overnight
- **Morning Load-Out:** Venue opens around 8–9 AM; complimentary breakfast sandwiches, coffee and/or tea will be available for artists returning to load out.

## PROFESSIONAL EXPECTATIONS

- Zero tolerance for discrimination or harassment. FONO is a space built on respect and inclusion. **We maintain a strict zero-tolerance policy for any form of discrimination, harassment, or abusive behaviour, toward guests, staff, or fellow performers.** Any violation will result in immediate removal from the venue and cancellation of future bookings. Respect the venue and respect each other. We expect artists, promoters, and everyone in the building to treat the space with care and respect.
- Please avoid placing drinks on or too close to any mixers, turntables, and technical equipment.
- Stay within volume expectations set by staff.
- Communicate any tech concerns immediately.

# Booking philosophy

## WHAT WE'RE ALL ABOUT

We're not chasing volume; we're chasing vibe.

FONO is interested in shows that reflect artistry, experimentation, and trust — between promoter, venue, and artist alike. Our goal is to establish FONO as a hub for music, where artists can create a genuine connection with the audience. We believe that the live music experience should be curated and intentional, and something worth remembering.

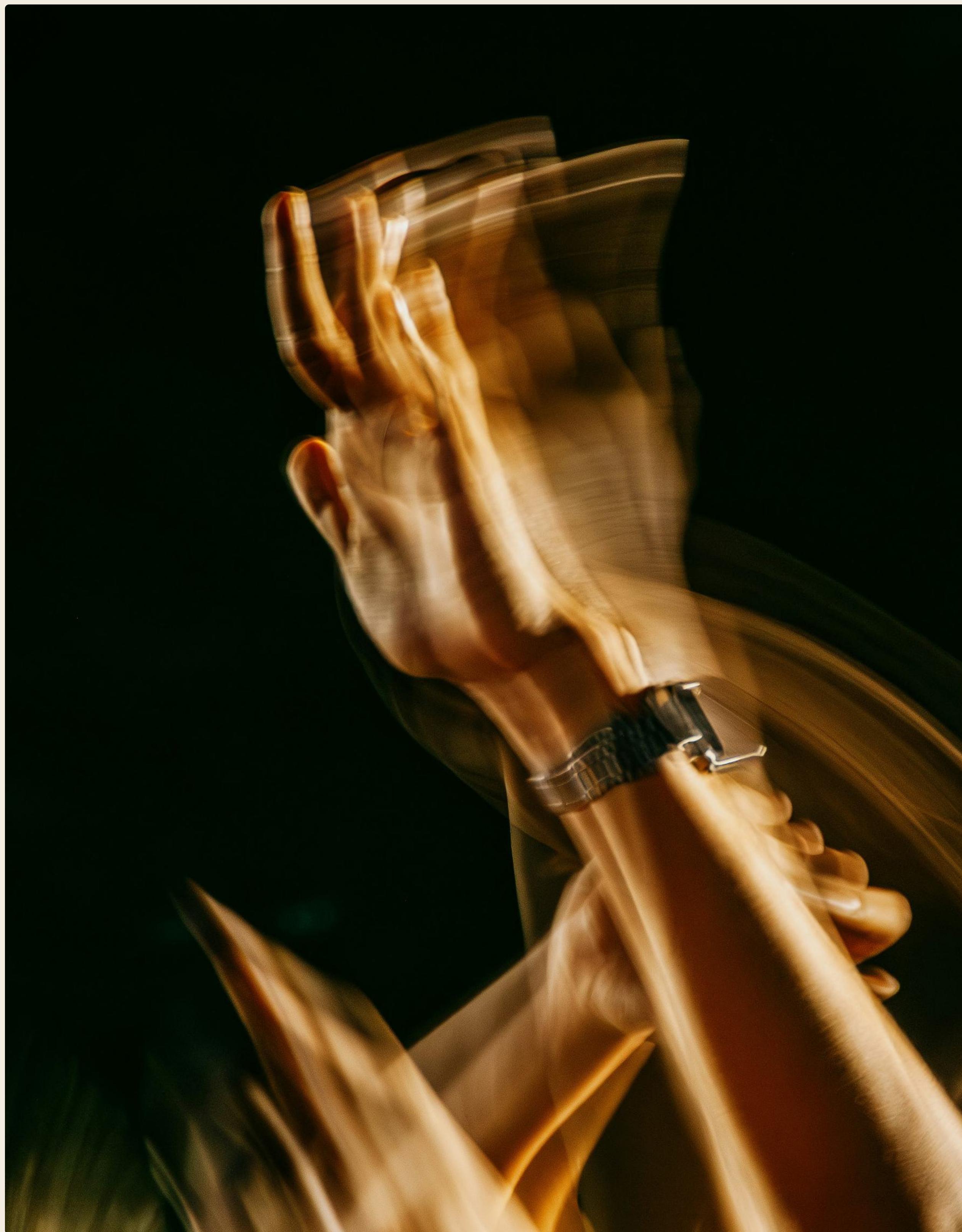
When you bring a show to FONO, we treat it as a partnership. We'll handle the space, sound, and support — you bring the vision, the community, and the music.

*We believe unforgettable nights happen when everyone shows up with intention — when artists feel supported, promoters feel trusted, and the audience feels part of something real.*

## BOOKING AGREEMENTS

When it comes time to sort out the revenue splits and fine print, our goal is to land on an agreement that is mutually beneficial and fair for the venue and the artists alike.





# Ready to book, collaborate, or learn more?

Whether you're an artist, promoter, agent, or part of a touring crew, we'd love to hear what you're envisioning. FONO exists to support great music and the people who create it — and the best shows always start with a conversation.

With love,



*The FONO team*

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**ФОЛО**