

What's the State of Commercial Vehicle Shortages?

Learn more about prices, availability, maintenance costs, and how it affects your business.



Trucking Equipment: Still Hard to Come By

Over the past few years, the commercial vehicle industry has faced a significant challenge due to truck shortages. The shortage has been attributed to various reasons, including supply chain disruptions, the COVID-19 pandemic, increasing demand for goods and services, and more.

The current state of the commercial vehicle industry is causing strain on businesses across the board. The need for more available vehicles and the rising prices of used trucks make it hard for companies to keep up with demand. Delays in delivery times and other factors make it challenging for companies to plan their operations effectively. In addition, the ongoing chip shortage is impacting the production of new tractors and trailers, adding more fuel to the fire. Plus, the cost of purchasing new commercial vehicles has increased significantly in recent months, with many manufacturers struggling to keep up with the demand for these vehicles.

In this guide, we'll cover some reasons behind the shortage, why it is expected to continue for the foreseeable future, and how businesses are leveraging COOP by Ryder to meet their rental needs. With the COOP commercial vehicle sharing platform, companies can join a community to build relationships that provide ultimate flexibility to grow their business. It is essential for companies to explore all available options and work closely with suppliers to find solutions to these challenges.

Uncovering the Reasons Driving the Shortages: Important Questions Still Being Asked



Is demand for new commercial vehicles and trucks the same as it was two years ago?

The short answer is yes. The long answer is that demand is still high for new vehicles, but there are some speed bumps when sourcing available equipment. Manufacturers have resumed operations on building vehicles that were delayed. This factor leads financial experts to expect that prices for new trucks will remain high through 2023. Plus, keep in mind that there is a backlog, and many of those orders have already been promised to customers that have been waiting patiently.

If your business acquired new vehicles, the question now becomes, what do you do with them if they're sitting idle due to a softening in demand? Whether your company needs extra capacity or a way to optimize fleet use, using an intuitive commercial vehicle sharing platform like COOP can open up a slew of options. It's a revolutionary new way to gain options and flexibility for sourcing quality vehicles without investing a ton to get the job done, and it improves your bottom line by renting them out to earn revenue.



Demand by the Numbers

An estimated 200,000–250,000 new trucks need to be produced in the U.S. to maintain an adequate age-of-fleet. These numbers have not been met by manufacturers over the past three years.

Source: ¹ American Trucking Associations (ATA)



What about used trucks?

Fleet owners have turned to the used truck market to keep their operations running. As a result, prices for them have had major shifts over the past few months. However, challenges may present themselves, especially when maintaining some of these older assets. Parts have become an expensive commodity. Having relationships with vendors that can keep your fleet in top shape with regular maintenance will go a long way in preventing unwanted downtime.

Early planning, getting creative, and thinking outside the box can greatly benefit enduring truck shortages. Companies from all industries are turning to COOP as an effective solution to find, rent, and share commercial vehicles through a reliable, easy-to-use platform that carefully vets its vehicles and users.



+29%

**Preventative Maintenance
Services on Used Vehicles
from 2022 to 2023²**







Is the semiconductor chip crisis still a concern?

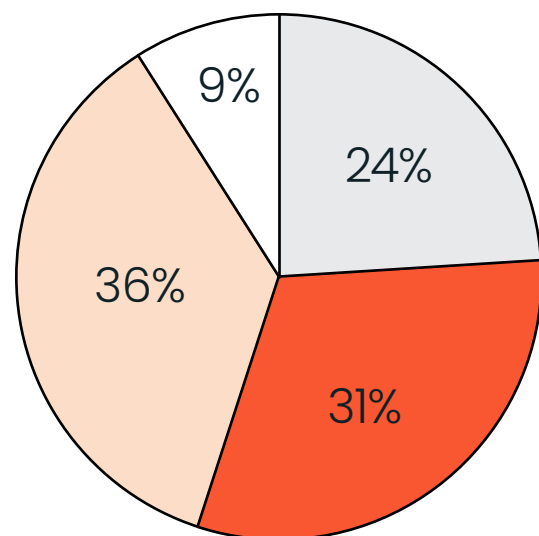
Depending on which semiconductor experts you ask, the answer will vary. According to J.P. Morgan Research, the chip shortage is all but over. Once again, the unknown elements of production combined with already high prices and backlogs will make acquiring vehicles this year a challenge. It's important to note that some chips remain more in demand than others. Depending on the type of chip and its shortages combined with rising costs of materials, some manufacturers are cutting production until the deficit stabilizes and budgets increase again.

Businesses with idle vehicles can find flexible solutions to optimize fleet utilization during these times. Companies looking for transparent rental options can get real-time visibility to manage the need for extra capacity efficiently. The COOP vehicle sharing platform helps you capitalize in an unpredictable market and stay ahead of the curve.

When Will We See an End to the Chip Shortage?

When asked when they believe we will next have a surplus of microprocessors, semiconductor executives answered:

-  We will see a surplus in 2023.
-  We will see a surplus between 2024 and 2026.
-  We will not see a surplus in the next four years.
-  We already have a surplus.



Source: ³ 2022 Global Semiconductor Industry Survey

Get from A to B a Little Quicker – Join COOP by Ryder

Effectively managing the world of commercial transportation during a vehicle shortage is a challenging task. COOP offers modern and transparent commercial vehicle rental solutions to offset costs, minimize risks, and improve your bottom line. When you join COOP, you're not just renting or listing vehicles – you're joining a community of like-minded business owners. Our platform is designed to foster connections and collaboration between Renters and Owners, so you can build relationships that last. This makes getting your business where it needs to be easier with a great tool that provides ultimate flexibility for your fleet needs.

About COOP

COOP by Ryder is the leading commercial vehicle sharing platform in the nation. With our innovative tools and valuable insights, we're helping businesses overcome challenges and optimize their fleet utilization. By applying for an account, you can get access to thousands of commercial vans, trucks, tractors, and trailers available for rent in your area. Plus, companies with idle equipment can list their vehicles to earn thousands in additional revenue.

Want to speak with our team? Call us at 833-210-2949.
To learn more, visit coop.com/about.

