

Datsayana Medina | User Experience Designer

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Highly motivated Interactive Design student passionate about prioritizing the user and creating prototypes for websites and applications that align with users' goals. As an upcoming user interface (UI)/user experience (UX) designer, I bring forth strong leadership, analytical, and communication skills aimed at creating products that quietly support the user every step of the way. I'm eager to contribute fresh perspectives and gain insightful experience through an entry-level position.

EDUCATION

Kennesaw State University Kennesaw, GA	2024-2026
Bachelor of Science in Interactive Design with a minor in Technical Communication	Institutional GPA: 4.0
Savannah College of Art and Design Atlanta, GA	2017-2019
Completed coursework towards Bachelor of Fine Arts in Visual Effects	

Awards: President's List - Spring, Summer, Fall 2024 & Spring 2025

SKILLS

Applications: Figma, Adobe Suite (Photoshop, Illustrator), Microsoft Suite (Word, Excel, PowerPoint), Smartsheet, Canva

Languages: HTML, CSS

PROJECTS /EXPERIENCE

Receta App Prototype Figma	January – May 2025
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- Lead a team of 4 in designing an app for recipe organization
- Built a fully functional prototype for a recipe import and organization mobile app using Goal-directed design methodology
- Competitor Audits, User Research, User Interviews, Wireframing, Figma Prototyping, Usability Testing

Research Report – Library of Congress Website	September- December 2024
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- Part of a group that conducted research on the usability of the Library of Congress' website
- Interviewed 6 users and conducted a research report on how the Library of Congress could improve its user interface using a Heuristic evaluation
- User Research, Usability Heuristics, User Interviews, Excel, Usability Testing

Crochet Website Prototype Figma	September 2024 - December 2024
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- Used Figma and Responsive Design principles to create a prototype for 4 different screens for a fiber arts social media application
- Competitive Audits, Figma Prototyping

Sendlite Remittance Platform – Hackathon Prototype	October 2025
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- Collaborated in a cross-functional team to design a low-bandwidth remittance platform enabling cross-border money transfers via USSD, SMS, and blockchain
- Developed a Product Requirement Document defining core features, compliance flow, and MVP scope
- User Journey Mapping, Compliance Mapping, Pitch Development

WORK EXPERIENCE

Learning and Development Intern Associated Credit Union	Norcross, GA May 2025 - Present
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- Responsible for assisting facilitators in the development and implementation of the training plan for the Credit Union.
- Assisting in a revamp project for New Hire Orientation lessons by creating course content including training manuals, job aids, and supplemental training materials
- Provide research on training trends within the industry

LANGUAGES AND INTERESTS

Languages: Spanish (Fluent)

Soft Skills: Leadership, Public Speaking, Adaptability, Dependability, Detail-Oriented, Problem-Solving