

**FOR IMMEDIATE RELEASE**  
**ChicoSTART + GrowTECH**  
**September 18, 2025**



## **GrowTECH FEST Announces 2025 Speaker Line Up!**

**September 18, 2025 - Chico, CA:** ChicoSTART is thrilled to announce the highly anticipated speaker lineup for its 2025 GrowTECH FEST, the largest entrepreneurial conference north of Sacramento. *Celebrating and elevating the entrepreneurial spirit in the North State!* This 2 day event, taking place on November 6th and 7th, will feature a dynamic roster of industry leaders, headlined by Keynote, [Michael Parrish-Dudell](#).

Michael is an entrepreneur, keynote speaker, and bestselling author of the official Shark Tank business books: **Shark Tank Jump Start Your Business** and **Shark Tank Secrets to Success**. Ranked among Amazon's top business authors, he helps global brands and leaders build future-focused organizations.

**DAY 1 :** In addition to the keynote, GrowTECH FEST will feature presentations from a diverse group of other expert presenters. These speakers will cover a range of topics from **testing your business ideas** to **building a confident startup system** to **"What's Next in 2035"**. PLUS, be part of the **2025 Startup Stories Challenge** where startups pitch to win the best idea! Day 1 will wrap up with an After Party in Downtown Chico.

### [Day 1 Full Speaker Lineup](#)

**DAY 2:** GrowTECH FEST continues November 7th hosting **entrepreneurial workshops** in Downtown Chico focused on **AI**, **product market fit** and **"entrepreneurial reset tools"**. Day 2 wraps up showcasing a local micro brewery tour! (limited spots available)

### [Day 2 Speaker Lineup](#)

"We are incredibly excited about this year's lineup, says Eva Shepherd-Nicoll, Executive Director of ChicoSTART. The speakers we have brought together for GrowTECH FEST 2025 represent the cutting edge of their fields, and we believe their expertise will provide invaluable knowledge to our attendees, helping them to grow their businesses".

**GrowTECH FEST is scheduled for November 6-7, 2025. For a complete list of speakers, workshop details, and to purchase tickets, please visit the official event website:**

**[GROWTECH FEST 2025](#)**

**2025 GTF Supported By:** Mechanics Bank, Half a Bubble Out and Tri Counties Bank.

For all media inquiries, please contact Eva Shepherd-Nicoll, Executive Director of Chicostart at [eva@chicostart.com](mailto:eva@chicostart.com).

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About [ChicoSTART](#): ChicoSTART's mission is to empower - entrepreneurs, startups and businesses with resources, training and community support needed to start, grow and thrive throughout Northern California. Our platform includes shared office amenities, mentoring, workshops, internships, tech talks, student to business projects, entrepreneurial events, satellite office programs, and anything else that helps our core mission of helping startups succeed. As a CA Accelerated iHub representing 20+ counties in the North State, the ChicoSTART ecosystem includes, but is not limited to, investors, technologists, entrepreneurs, students, educators, local businesses, agencies and mentors.

About [GrowTECH](#): GrowTECH is an industry lead partnership between tech and entrepreneur industry leaders and supporting community organizations modeled after the Next Gen Sector Partnerships. *Together we grow, support, and connect the thriving tech and entrepreneurial hub in Chico and Northern California.*

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