

PRESS RELEASE

DATE: February 15, 2022

**CHICOSTART & BCAC.TV EXPAND MEDIA SERVICE TOOLS
FOR LOCAL BUSINESSES**

Chico, CA: [Chicostart](#) has come together with the Butte Community Access Center (BCAC.tv) to provide media membership access that includes additional media resources to help businesses and entrepreneurs start, grow and thrive. These resources and benefits will be accessible to [Chicostart](#), [growTECH](#) members and the [Stoble Workplace](#) member community. Access to these amenities will be coordinated through Chicostart.

This key partnership provides:

- Access to podcast sets, sound rooms, editing equipment, green screen and technical assistance
- Gain access to their high quality equipment for productions
- Access the Mac Lab and Voiceover Booth
- A limited amount of time for meeting space

"Chicostart is excited to augment our memberships and our regional hub of entrepreneurial resources with this value-add relationship with BCAC.tv. BCAC.tv brings the tools, resources, technical assistance and instruction for our entrepreneurs, startups and small businesses. This access helps them up-skill, add the power of digital media and improve our overall offering to our member community." - Eva Shepherd-Nicoll, Executive Director, Chicostart

Ray Laager, BCAC.TV says, *"Upstate Community Enhancement Foundation and BCAC.tv are excited to continue to grow our relationship with Chicostart. As we enter our third year together, it is so satisfying to see both organizations grow and provide services for our community to prosper. As we all know, digital media and communication are the key to every business and organizations success, both large and small, and we at BCAC.tv are proud to be able to support these efforts"*.

For media inquiries or to learn more about Chicostart services and growTECh membership, please contact Eva Shepherd-Nicoll, Executive Director of Chicostart at eva@chicostart.com.

About BCAC.TV: BCAC – BCAC’s unique platform brings the community together in new and exciting ways. We offer tools, resources, and instruction inspired to bring the power of digital media into the hands and hearts of our community. Whether working with youth and teens through our YouthForce, afterschool and job-shadowing programs, or our College Internships designed to foster higher-level learning into career-ready skills, or working with community members to introduce them to the power of digital storytelling, BCAC is dedicated to developing meaningful relationships to our home, while opening new doors to career-pathways and exciting possibilities.

About Chicostart: Chicostart supports and enriches Northern California’s Entrepreneurial Ecosystem by providing small business, entrepreneurs and startups the resources they need to succeed. Our platform includes shared office amenities, mentoring, workshops, internships, tech talks, student to business projects, entrepreneurial events, satellite office programs, and anything else that helps our core mission of helping startups succeed. As a GO-BIZ iHub for the Far North, the Chicostart ecosystem includes but is not limited to investors, technologists, entrepreneurs, students, educators, local businesses, agencies and mentors.

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