

## Press Release: Chicostart New Executive Director



### CHICOSTART RINGS IN THE NEW YEAR WITH NEW EXECUTIVE DIRECTOR

(FOR IMMEDIATE RELEASE)

January 21, 2020 (CHICO,CA)

The Chicostart members and board are pleased to announce Eva L. Shepherd-Nicoll as their new Executive Director. Shepherd succeeds the previous Managing Director, Wendy Porter. Shepherd will continue to build tech community, support startups and lead the non-profit to new projects, networks and partnerships.

Shepherd-Nicoll has over 20+ years of business development experience working with startups, established businesses and venture capital, in a myriad of industries such as SW, SaaS, fintech, manufacturing, underwater remote operational vehicles, government, aviation and agriculture.

“I’ve had the pleasure of working with and for Chicostart in the last year or so in growing our relationship with Go-BIZ, CleanStart, UC Davis, BlueTechValley, and many others in the North State region,” Shepherd-Nicoll says, “Driving economic development with our industry-to-industry partnerships like growTECH and in AGTech and elevating the entrepreneurial culture and story that is the North State. We will increase our visibility and outreach to continue building on that foundation and increase our resource offerings throughout the region.”

**About Chicostart:**

Chicostart supports Northern California’s entrepreneurs by providing startup businesses the ecosystem resources they need to succeed. In the past 5 years, over 80 startups and 135 jobs have been created. The organization launched at the end of 2013 to nurture the entrepreneurial community and jumpstart industry-to-industry economic development. Chicostart supports economic development for the entire entrepreneurial community in the North State through being a delegate for GoBIZ, iHUB designation, initiatives with CSUChico, Butte College, UC Davis, Blue Tech Valley, CleanStart, TheVINE, and AgStart as well as our commitment to growTECH, bringing capital investment resources and participation across multiple industry partnerships and 1 Million Cups Chico.

The logo for Chicostart features the word "Chicostart" in a bold, blue, sans-serif font. The letter "A" is replaced by a stylized orange triangle pointing upwards, with a white outline.