

# **FUNEMPLOYED STUDIO**

WHERE THE FUTURE OF WORK GETS BUILT (AND MADE FUN)

No buzzwords. No burnout. Just better ways to work.

# RETHINKING WORK. REDEFINING WORTH. TOGETHER.

We believe work doesn't have to be a grind — or a gimmick.

**Funemployed Studio** blends creativity, strategy, and tech to build a healthier relationship with work.

We're rewriting the rules for what professional life can look like when humanity meets innovation.



# WORK IS WEIRD RIGHT NOW — THAT'S THE OPPORTUNITY

The future of work isn't coming — it's here. And it's bringing both challenges and incredible opportunities.

# BURNOUT CRISIS

Burnout rates are climbing while engagement scores plummet. People are exhausted, disconnected, and questioning everything about their relationship with work.

# AI REVOLUTION

Artificial intelligence is rewriting job descriptions faster than HR departments can keep up. The skills gap is growing, and traditional career paths are disappearing.

# **CULTURAL SHIFT**

We're witnessing a seismic shift from hustle culture to humanity-first thinking.
Workers are demanding purpose, flexibility, and genuine well-being.

That's where we come in — turning change into creativity.

# WHAT WE DO

We don't consult — we create, prototype, and playtest the future of work.

# **WORKSHOPS & PROGRAMS**

High-energy sessions that reboot creativity, spark innovation, and transform workplace culture from the inside out.

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# STORYTELLING & CAMPAIGNS

Authentic content that sparks real conversations, builds community, and shifts perspectives on what work can be.

# PARTNERSHIPS & SPONSORSHIPS

Co-create meaningful experiences with purpose-driven brands who want to make a real impact.

# PRODUCTS & KITS

Tangible, playful tools designed for teams and classrooms — making abstract concepts actionable and fun.

# WHO WE WORK WITH

# IF YOU CARE ABOUT PEOPLE AND PURPOSE, WE'RE YOUR KIND OF PARTNER



# **EMPLOYERS**

Build teams that actually want to show up. We help create workplace cultures where people thrive, not just survive.



# SCHOOLS & UNIVERSITIES

Help students go from
"What now?" to "Let's go!"
Bridge the gap between
education and real-world
career readiness.



# **NONPROFITS**

Bridge the journey from unemployed → employed → Funemployed. Support workforce development with creativity and care.



# **BRANDS & SPONSORS**

Align with a movement that matters. Connect authentically with audiences who value purpose over profit.

# **HOW IT WORKS**

### FROM IDEA TO 'I LOVE MY JOB'

### CONNECT



We get to know your goals, challenges, and culture through discovery conversations that dig deep.

### **CO-CREATE**



Together we design a custom workshop, experience, or campaign tailored to your specific needs and vision.

## **ACTIVATE**



We make it happen with creativity, proven tools, and infectious Funemployed energy that transforms environments.

### CELEBRATE



Because when work gets better, everyone wins. We measure success in smiles, insights, and lasting change.



# STUDIO PROJECTS

# PROOF THAT PLAY WORKS



### **PODCAST**

Real stories from real people rewriting the rules of work. Honest conversations about career pivots, passion projects, and finding joy in the 9-to-5 (or lack thereof).



### **TOOLS & RESOURCES**

From gig economy calculators to layoff survival cards, we create practical tools that make navigating modern work less scary and more empowering.



# ACADEMY (BETA)

Bite-sized workshops and microlearning sessions designed for busy professionals. Learn new skills without the burnout.



# **CULTURE EXPERIMENTS**

Pop-up zines, viral memes, and creative collabs worth sharing. We test new ideas at the intersection of work and culture.

# WHY US

### WE'RE NOT ANOTHER CONSULTANCY — WE'RE CULTURAL ENGINEERS WITH BETTER PLAYLISTS

We blend design thinking with media strategy, combining the rigor of business consulting with the soul of a creative studio.

We measure success in **impact**, **not just metrics** — because numbers tell you what happened, but stories tell you why it matters.

The result? Work that feels more human, connected, and alive. Workplaces where people bring their whole selves and actually enjoy Monday mornings.



1K+

**NEWSLETTER READERS** 

IIIIMAN CENTEDED

100%

**HUMAN-CENTERED** 

Every solution starts with people

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**BORING DECKS** 

We promise to keep it interesting

A growing community redefining work



# **LET'S BUILD TOGETHER**

**READY TO MAKE WORK FUN AGAIN?** 

Let's collaborate on something your people actually want to show up for. Whether you're looking to transform team culture, launch a creative campaign, or reimagine what's possible — we're ready to co-create the future.





