

Aloudable

Delivered the founding engineer who set the product direction

Challenge

Aloudable needed its first engineer to turn an initial concept into a real, scalable product. As an early-stage start-up, they were competing against larger scale-up's that offered higher pay, more established teams, and lower risk.

They needed someone who believed in the mission and could take full ownership of the technical build.

Solution

Quanta positioned the role as a defining career opportunity. By focusing on autonomy, ownership, and the long-term potential of joining early, we attracted senior engineers motivated by impact rather than brand size.

We ran a targeted search, represented the founder's vision clearly, and generated interest from technical talent who could build from the ground up.

Outcome

Within six weeks, Aloudable hired an experienced full-stack engineer who is now leading technical delivery and shaping the product roadmap.

This early hire gave the business the capability and confidence to move from idea to scalable platform.