CASE STUDY

QUANTA

Edgefolio

£240K saved in recruitment costs

Challenge

Edgefolio was scaling quickly with no in-house talent structure. They relied on agencies, inconsistent processes, and varying interview quality.

Without a unified hiring approach, they risked losing strong candidates and slowing their growth.

Solution

Quanta embedded as Talent Lead, building the entire function from the ground up.

We redesigned the hiring process, introduced structured interviews, defined roles across GTM, product, and tech, and helped sharpen their employer brand.

Every part of the candidate journey was rebuilt around clarity and consistency.

Outcome

Across 12 months, Edgefolio made successful hires in every department, cut time-to-hire, and reduced reliance on external agencies.

The business now has a scalable in-house hiring engine built to support long-term growth.