

Simplifai

Built key engineering and commercial roles to support global growth.

Challenge

Simplifai needed to scale engineering and GTM hiring at the same time.

The company was expanding across Europe and required specialist technical talent as well as commercial professionals who understood AI driven automation.

Solution

Quanta delivered a dual search across both functions.

We identified a Head of Engineering in Portugal while also sourcing GTM talent who could support international expansion and product growth.

Outcome

Simplifai hired across engineering and sales within a short timeframe, enabling the business to advance product development and commercial expansion in parallel.